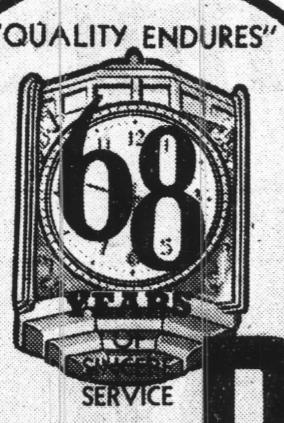


68th Anniversary Sale

AYRES' DOWNSTAIRS STORE



You Get Extraordinary Quality In This Sample Sale! Tots', Infantswear

SAVE $\frac{1}{3}$ to $\frac{1}{2}$

Just at the time of year when the little folks are needing about everything in the book, we are able to offer this very outstanding sale of quality Tots' and Infants' wear at prices that are far below the ever-increasing market. You'll find quality merchandise . . . made right . . . priced right . . . and just right for all needs. Save tomorrow in this great SALE!

<input type="checkbox"/> Infants' Saques and Sweaters	89c to \$1.09	\$1.09 to \$1.49
<input type="checkbox"/> Infants' Bootie Sets	89c	\$1.39
<input type="checkbox"/> Infants' Shawls	25c to 50c	25c to 39c
<input type="checkbox"/> Infants' and Toddlers' Knit Headwear	25c to 50c	25c to 39c
<input type="checkbox"/> Infants' Hand-Crocheted Booties	25c to 39c	25c to 39c
<input type="checkbox"/> Tots' Sweaters	89c, \$1.09, 1.39, \$1.99	\$1.49
<input type="checkbox"/> Toddlers' 3-Pc. Wool Panty Sets	89c	\$1.49
<input type="checkbox"/> Infants' Full-Length Knit Coats	89c to \$1.39	\$1.39
<input type="checkbox"/> Infants' All-Wool Knit Leggings	89c	\$1.00
<input type="checkbox"/> Infants' Better Blankets	39c, 50c, 89c, \$1.00	39c
<input type="checkbox"/> Infants' Hand-Crocheted Mittens	39c	39c

SAVE $\frac{1}{3}$ to $\frac{1}{2}$

<input type="checkbox"/> Boys' Novelty Stripe Polo Shirts	39c
<input type="checkbox"/> Boys' Corduroy Longies	50c
<input type="checkbox"/> Tots' Better Cotton Dresses	39c
<input type="checkbox"/> Boys' Cotton Wash Suits	39c
<input type="checkbox"/> Tots' Wool Flannel Skirts	50c
<input type="checkbox"/> Tots' Flannelette Sleepers	29c
<input type="checkbox"/> Boys' Corduroy Shorts	39c
<input type="checkbox"/> Boys' Knit Suits, Polo Tops, Wool Pants	89c
<input type="checkbox"/> Toddlers' Coat Sets and Snow Suits	99c
<input type="checkbox"/> Tots' Wool Coats With Hats	\$2.00

Only Ayres' Anniversary Sale Could Bring Such Savings on Substandards* of

REAL SILK De Luxe CHIFFON STOCKINGS

Regularly 79c Pair

NOW SALE PRICED

69c
PAIR

3-Thread for Dress and Evening Wear!
4-Thread for Street and Business Wear!

It's here! The hosiery event that thousands of "economical women" eagerly await! Think! Sheer, clear "Real Silk" hose, specially constructed with long-wearing features. SALE PRICED to SAVE you money! Just to feel the caress of these soft silk hose makes you feel "better dressed," while their longevity" gladdens your heart and budget, too! So, get utterly reckless —select a "goodly supply" of these famous hose in colors that change your costume like a magician.

* Substandards are stockings that escape, by the narrowest of margins, being classed as firsts. Their beauty and wearability are in no way impaired. Buy them with CONFIDENCE!

REAL SILK "SMART TWIST" CHIFFON STOCKINGS
3 and 4-Thread weights in quality substandards of smart twist chiffon stockings. Picot hem and picot runstop. Sizes 8½ to 10½ in all new hosiery shades.
59c
PAIR

Casual SPORTSWEAR AT ANNIVERSARY SAVINGS

All-Wool Flannel
"Little Brother"
JACKETS

\$3.59

Smart for any occasion are these "Little Brothers" colorful all-wool Flannel Jackets! Well tailored and full cut. Bright red, black, soldier blue, Indian Earth and Bayleaf Green, in sizes 12 to 18.



SWEATERS

<input type="checkbox"/> (1) Boxy CARDIGAN	\$1.79
All-wool long sleeve cardigan with or without pockets. Sizes 34 to 40 in colors of red, natural, powder, navy, bayleaf green, maize, clay.	
<input type="checkbox"/> (2) Short Sleeve Sweater	94c
Baby lamb and shetland sweaters, square neck, button front. Colors in navy, red, powder blue, and dusty pink. Sizes 34 to 40.	
<input type="checkbox"/> (3) Short Sleeve CARDIGAN	\$1.79
Chenille cardigans with short sleeves. Colors in red, dusty rose and powder blue. Sizes 32 to 40.	

—Downstairs at Ayres.

Anniversary Value! Our Entire Stock of

KABO Garments

20% OFF

EVERY Kabo Girdle, Combination and Brassiere has been REDUCED 20% for this, our 68th Anniversary Sale! Lightweight types, well-boned garments and inner-belt styles, zipper, side-hook and step-in styles for every type of figure! Come in tomorrow, and get your new Kabo garment, and SAVE!

Kabo Combinations, sale priced . . . \$1 to \$4.80
Kabo Girdles, sale priced 80c to \$4.00
Kabo Brassieres, sale priced 47c to \$1.60

—Downstairs at Ayres.



FAMOUS NAME SAMPLE GLOVES

Anniversary SAVINGS on Famous Name Sample Gloves. Irregulars of better gloves! Rayon fabrics. Leather backs, hand-sewn, laced styles all in the popular slip-on-style. Choose in the popular costume colors. Sizes 5½ to 8. We advise EARLY shopping for best selection!

Sport Coats for Misses, Juniors

Reversible Coats	Gabardine
Fitted Styles	Tweed
Boxy Styles	Corduroy
Wrap-Around Styles	Shetland

In any kind of weather a reversible coat is better. Wear the luxurious tweed, corduroy or shetland on the outside in the better weather and when it rains . . . presto . . . you reverse it to the waterproof gabardine side and it's a raincoat! Many styles have hoods. Plaid backs and wool and camel's hair included in this group.

Other Coats
\$14.88 and \$23.88

—Downstairs at Ayres.

Super Savings in Our 68th Anniversary Sale!

* "RAIN 'r SHINE"

COATS

SALE PRICED

\$8.88

