

AYRES DOWNSTAIRS STORE

BACK TO SCHOOL!



Were Open
ALL DAY
Tomorrow
[SATURDAY]
From 9:30 to 5:30

See Page 19 for More Back to School News



Campus Commanders From Junior Corner!

WOOL DRESSES

For Junior Figures

\$3.98

Sizes 9 to 15 in the Group!

Soldier Blue **Angora Trims**
Grey **Nail Heads**
Sycamore Green **Frogs**
Fall Rose **Zippers**
Sorgham Brown **Swing Skirts**

A collection of smart new wool dresses for juniors that will direct the eyes of every campus. You'll revel in the flattery of soft angora trim, bold nail heads and subtle frogs. Showered with tucks and pleats where you want them. Be sure that you have several of these in your trunk when you leave for school.

A. "Button Button" Wool Dress in Sorgham Brown, Sycamore Green or Soldier Blue. Sizes 9 to 15.
 B. "Sailor Ahoy" Wool Dress in Soldier Blue, Grey, Sycamore Green.
 C. "Princess" Wool Dress in Soldier Blue, Sycamore Green and Fall Rose. Sizes 9 to 15.

Other Styles for Juniors and Misses in Rayon Alpaca, Rayon Rebette and Corduroy.

—Downstairs at Ayres.

No Need to Worry About the Weather When You Wear

"Rain 'r Shine" ★
REVERSIBLE
SPORT COATS
\$9.95

Sizes for Misses and Juniors in the Group!

Tweeds **Fitted Styles**
Shetlands **Boxy Styles**
Coverts **Plaids**
Wool and **Zipper Fronts**
Camel's Hair **Hoods**

No need to worry about the weather when you wear a "Rain 'r Shine" coat. They're reversible to a gabardine rain coat at a moment's notice. The new 1941 styles are prettier than ever with all of the smart little details that you like in your sport coats. Some have hoods, others have zipper front closing, all are the smartest sport coats you can find at such a money-saving August Event.

* Registered.

—Downstairs at Ayres.



"Back to School" Promenade of SPORTSWEAR SWEATERS

\$2

JACKETS
 Wear them in corduroy or wool. They're the "in" style with two patch pockets. Colors in the group. Sizes 12 to 18.
\$3

SKIRTS
 Corduroy or wool in bias or gored style with belts in Navy, Aqua, Wine, Indian Earth and Soldier Blue. Sizes 24 to 30 in the group.
\$2

—Downstairs at Ayres.

Don't Forget Your Fresh New Supply of Substandards of
REAL SILK
De Luxe Chiffon
STOCKINGS

(2 Thread for Dancing) (3 Thread for Dates) (4 Thread for Campus Wear)

Don't neglect your stocking wardrobe when planning your school clothes. If you've never tried Real Silk, then you've a big surprise in store for you. Your vanity will blossom with their sheer beauty and hosiery bills will dwindle from their wearability. Select several pairs for your school wardrobe. We have them in all of the smartest new fall shades. Sizes 8 1/2 to 10 1/2.

* Substandards are those stockings that escape by the narrowest of margins being classed as first quality. Only the inspector can detect the difference. (And the wear and beauty of the stocking is in no way affected.) Buy them with confidence.

79c
Pr.

4-Thread Stockings Have Lisle Reinforced Foot and Heel
—Downstairs at Ayres.

Attractive Dress Fashions Demand Perfect Fitting Slips!

"FRUIT of the LOOM"
 Rayon Satin or Rayon Crepe

SLIPS

\$1.00

Sizes 32 to 44!

Your prettiest fall dress will take on a more flattering look with the aid of the perfect fitting "Fruit of the Loom" slips. Choose several in Rayon Crepe or Rayon Satin. Lace-trimmed, tailored or embroidered styles, four-gore or bias cut. Colors in Tea Rose.

—Downstairs at Ayres.