



# DOLLAR DAY

Please, No  
Mail, Phone  
or C. O. D.  
Orders On  
Dollar Day  
Items!

Tomorrow, and until 1 P. M. Saturday, we stage another of our famous DOLLAR DAYS! This is not an ordinary Dollar Day, but a very special dollar event that is particularly dedicated to youngsters who are soon to return to school. Every apparel department is packed with brand NEW desirable merchandise of Ayres QUALITY and offered at real savings. Please shop early. Doors open at 9:30 A. M.

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for More  
Friday Values

## DOWNSTAIRS at AYRES



Dollar Day Feature!  
Girls' Corduroy  
Shirts and Skirts  
**\$1** Each Garment



Dollar Day Feature!  
Girls' Cotton  
Wash Frocks  
**\$1** EA.



Dollar Day Feature!  
Tots' Sanforized  
WASH FROCKS  
**2 FOR \$1**  
Tots' guaranteed cotton wash frocks are fully sanforized. They come in novelty prints and solid colors. Sizes 3 to 6.



Dollar Day Feature!  
Boys' School  
SHIRTS  
**2 FOR \$1**



Dollar Day Feature!  
Boys' Polo  
SHIRTS  
**2 FOR \$1**  
Bright basque stripe polo shirts for school. Reds, Greens, Blues, Browns. Long sleeves, polo collars. Sizes 6 to 18.

Girls' Flannel Skirts	Ea.	<b>\$1</b>
Girls' part-wool flannel skirts tailored with side pocket. Navy, Wine, Green and Brown. Sizes 10 to 16.		
Girls' Twin Sets	Set	<b>\$1</b>
A sleeveless slip sweater with cotton knit cardigan to match. Colors in Pastel and deep tone colors.		
Girls' Wool Sweaters	Ea.	<b>\$1</b>
Made to look hand-knitted. Cardigan and slipover styles in Red, Green and Copen. Sizes 12 to 16.		
Girls' Little Boy' Blouses	Ea.	<b>\$1</b>
Tailored just like brother's in white and pastel shades and Red and Blue stripes. Sizes 10 to 16.		
Girls' Plaid Rain Capes	Ea.	<b>\$1</b>
Rubberized plaid rain capes, attached and detachable hoods and matching school bag. Waterproof. Sizes 8 to 16.		
Girls' and Jr. Miss Slips	2 for	<b>\$1</b>
Rayon Crepe slips with brassiere tops. Neatly tailored in Tea Rose. Sizes 10 to 16.		
Girls' Rayon Satin Slips	2 for	<b>\$1</b>
Girls' neatly tailored rayon satin slips in colors of white and Tea Rose. Sizes 6 to 14.		
Cotton Sport Shirts	3 for	<b>\$1</b>
Girls' cotton sport shirts. Two way collars and pocket. Blue, Green, Copen, Brown and Navy. Sizes 8 to 16.		



Dollar Day Feature!  
"Fruit of the Loom"  
RAYON SLIPS  
**\$1** EA.

Rayon satin or rayon crepe in new fall styles of the famous "Fruit of the Loom" slips. Lace trimmed and tailored styles. Sizes 34 to 44 in tea rose.

Brassieres	2 for	<b>\$1</b>
Lace, broadcloth or rayon satin styles for the junior and average figure. Sizes 32 to 38.		

Chemise and Dancettes	Ea.	<b>\$1</b>
Women's rayon chemise and dancettes in lace trim and tailored styles. Elastic and band finish. Sizes 32 to 38 in the group. Tealose and blue.		

Women's 2-Pc. Pajamas	Ea.	<b>\$1</b>
Cotton crepe and broadcloth pajamas in two piece butcher boy style. Plain and prints. Sizes 16 to 17.		

Women's Rayon Slips	2 for	<b>\$1</b>
Rayon satin and rayon crepe slips. Lace, tailored and V-neck styles. Bias cut, narrow hems. Sizes 32 to 44 in tea rose.		

Plain & Novelty Undies	6 for	<b>\$1</b>
Plain and novelty weave rayon briefs, panties, step-ins and vests with elastic run at waist. Small, medium and large. Tea rose.		

"Strydefree" Undies	2 for	<b>\$1</b>
Strydefree rayon briefs, panties, step-ins, vests and bloomers, plain fronts, elastic backs. Sizes 34 to 42 in tea rose.		



Dollar Day Feature!  
Wool Sliper  
SWEATERS  
**2 FOR \$1**

New fall all-wool sliper sweaters in autumn colors you'll want. Sizes 34 to 40.



Dollar Day Feature!  
Irregulars of  
NYLON  
STOCKINGS  
**\$1** PAIR

Just 1200 pairs of those new stockings that will sell at once. Hurry down for yours. Full fashioned in smart hosiery colors. Sizes 8 1/2 to 10 1/2.

"Softees" 2-Pc. Pajamas	Ea.	<b>\$1</b>
Warm tuckstitch two-piece pajamas. Long sleeves and ski pants. Sizes 16 to 17 in tea rose.		

Women's Bed Jackets	Ea.	<b>\$1</b>
Tuckstitch bed jackets, stripe weave, V neckline, long sleeves. Small, medium and large. Tea rose, pink and blue.		

Clearance of Skirts	Ea.	<b>\$1</b>
Flannels, wool crepes and wool mixtures in a clearance of skirts. Broken sizes and colors.		

Women's Cotton Dresses	2 for	<b>\$1</b>
Guaranteed fast colors in women's cotton dresses. Assorted prints and styles. Sizes 14 to 44.		

"Betty Shaw" Stockings	2 Pr.	<b>\$1</b>
Crepe 4-thread chiffon, reinforced with lace at points of wear. Picot top and runstop. First quality. Sizes 8 1/2 to 10 1/2.		

"Lady Isabel" Stockings	4 for	<b>\$1</b>
Irregulars of chiffon or service weight. Sizes 8 1/2 to 10 1/2 in the group. Smart new colors.		



Dollar Day Feature!  
COTTON  
BLOUSES  
**2 FOR \$1**

White and colored cotton blouses in tailored styles. Sizes 34 to 40.

—Downstairs at Ayres.



Dollar Day Feature!  
New Fall  
FELTS  
**\$1**

All of the newest fall colors in casuals, off-the-face brettons, profile brims and matron styles, with feather, ribbon, veil and ornament trimmings. Headizes 21 1/2 to 23 in the group.

Wom. Cotton Stockings	6 Pr.	<b>\$1</b>
700 Pair of women's cotton stockings for general wear. First quality. Sizes 9 to 10 1/2.		

Misses', Children's Socks	10 Pr.	<b>\$1</b>
Irregulars of ankle socks, pull-on style with elastic cuff. Assorted colors. Sizes 7 1/2 to 10 1/2.		

Men's B'dcloth Pajamas	2 for	<b>\$1</b>
Fancy broadcloth pajamas. Bright blazer stripes, checks and novelties. Fast colors in blue, tan and green. Sizes B. C. and D.		

Men's Fast Color Shirts	8 for	<b>\$1</b>
Full cut with balloon seat, stitched covered elastic sides, 3 buttons, wide legs. Checks and stripes in blues, tans and greens. Sizes 28 to 42.		

Derby Rib Shirts	8 for	<b>\$1</b>
Fine derby rib knit shirts made in perfect fitting tubular shape. Sizes 36 to 46.		

Men's hi-slax short socks in stripes, checks and overall patterns. Colors in Grey, Blue and Tan. Sizes 10 to 12. Select irregulars.		
New Fall Woolens	Yd.	<b>\$1</b>



Dollar Day Feature!  
Men's Sanforized  
SHIRTS  
**2 FOR \$1**

Fancy dress shirts that are tailored very nicely. Selected fancy patterns in stripes, checks and novelties. Colors in blues, tans and greens. Sizes 14 to 17.



Dollar Day Feature!  
LASTEX  
FOUNDATIONS  
**\$1**

Two-way stretch for the junior figure with satin and lace uplift brassiere. Elastic shoulder straps. Color in tea rose! Small, medium and large.

Printed Comfort Covers	Ea.	<b>\$1</b>
Comfort covers in printed percale with sturdy tape bound edges and rubber buttons. Good assortment of colors.		