



# DOLLAR DAY

Please, No  
Mail, Phone  
or C. O. D.  
Orders On  
Dollar Day  
Items!

Tomorrow, and until 1 P. M. Saturday, we stage another of our famous DOLLAR DAYS! This is not an ordinary Dollar Day, but a very special dollar event that is particularly dedicated to youngsters who are soon to return to school. Every apparel department is packed with brand NEW desirable merchandise of Ayres QUALITY and offered at real savings. Please shop early. Doors open at 9:30 A. M.

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for More  
Friday Values

## DOWNSTAIRS at AYRES

**Dollar Day Feature!**

**Girls' Corduroy Shirts and Skirts**

**\$1** Each Garment

Mix them or match them in colors of Wine, Green, Royal and Red. Corduroy shirts and skirts neatly tailored and made to fit.

**Dollar Day Feature!**

**Girls' Cotton Wash Frocks**

**\$1** EA.

Plaids, checks, polka dots, stripes and novelty prints in a very smart array of girls' new fall cotton dresses. Self and contrasting trims. Sizes 7 to 16.

**Dollar Day Feature!**

**Tots' Sanforized WASH FROCKS**

**2 FOR \$1**

Tots' guaranteed cotton wash frocks are fully sanforized. They come in novelty prints and solid colors. Sizes 3 to 6.

**Dollar Day Feature!**

**Boys' School SHIRTS**

**2 FOR \$1**

Whites and fast colors in school shirts for boys. Stripes and checks. Colors in Blues, Tans and Greens. Sizes 6 to 14½.

**Dollar Day Feature!**

**Boys' Polo SHIRTS**

**2 FOR \$1**

Bright basque stripe polo shirts for school. Reds, Greens, Blues, Browns. Long sleeves, polo collars. Sizes 6 to 18.

**Girls' Flannel Skirts.....Ea. \$1**

Girls' part-wool flannel skirts tailored with side pocket. Navy, Wine, Green and Brown. Sizes 10 to 16.

**Girls' Twin Sets.....Set \$1**

A sleeveless slip-on sweater with cotton knit cardigan to match. Colors in Pastel and deep tone colors.

**Girls' Wool Sweaters.....Ea. \$1**

Made to look hand-knitted. Cardigan and slipover styles in Red, Green and Copen. Sizes 12 to 16.

**Girls' 'Little Boy' Blouses, Ea. \$1**

Tailored just like brother's in white and pastel shades and Red and Blue stripes. Sizes 10 to 16.

**Girls' Plaid Rain Capes.....Ea. \$1**

Rubberized plaid rain capes, attached and detachable hoods and matching school bag. Waterproof. Sizes 8 to 16.

**Girls' and Jr. Miss Slips.....Ea. \$1**

Rayon crepe and rayon satin slips. Lace trim and tailored. White and Tea Rose. Sizes 10 to 16.

**Girls' Wash Frocks.....2 for \$1**

Cotton wash frocks in novelty prints and solid colors. Nautical and plain styles with swing skirts. Sizes 7 to 14.

**Girls' Cotton Spl. Shirts, 2 for \$1**

Cotton shantung sport shirts in little boys' styles. Two-way collar and all white. Sizes 8 to 16.

**Girls' Checked Pinafores, 2 for \$1**

Pin check pinafores with ric-rac and large pocket trim in Red and Blue. Sizes 7 to 14.

**Girls' and Jr. Miss Slips, 2 for \$1**

Rayon Crepe slips with brassiere tops. Neatly tailored in Tea Rose. Sizes 10 to 16.

**Girls' Rayon Satin Slips, 2 for \$1**

Girls' neatly tailored rayon satin slips in colors of white and Tea Rose. Sizes 6 to 14.

**Cotton Sport Shirts.....3 for \$1**

Girls' cotton sport shirts. Two way collars and pocket. Blue, Green, Copen, Brown and Navy. Sizes 8 to 16.

**Girls' Broadcloth Slips.....3 for \$1**

Girls' Beverly broadcloth cotton slips. Brassiere top and all white. Sizes 12 to 16.

**Girls' Rayon Panties.....6 for \$1**

Rayon panties with elastic leg and French leg style. Colors in Tea Rose. Sizes 6 to 14.

**Boys' Cotton Wash Suits, 2 for \$1**

Boys' cotton broadcloth suits. Belted and button on styles. Light and dark colors. Sizes 3 to 6.

**Boys' Cotton Polo Shirts, 2 for \$1**

Boys' new fall cotton knit polo shirts in novelty stripes and new fall colors. Sizes 3 to 6.

**Tots' Sanfor. Play Suits, 2 for \$1**

Sanforized chambray play suits with heat proof rubber buttons. Boys' and girls' styles. Sizes 3 to 8 yrs.

**Tots' Broadcloth Blouses, 2 for \$1**

Tots' broadcloth wash blouses in solid and novelty colors, trimmed with light and dark colors. Sizes 3 to 6.

**Tots' Muslin Slips.....4 for \$1**

Tots' fine quality muslin slips. Tailored and lace trim. Sizes 2 to 6.

**Lux-Tested Rayon Panties.....4 for \$1**

Guaranteed for 50 washings. French leg style, reinforced for wear and comfort.

**Tots' Fall Cotton Dresses, Ea. \$1**

Wash dresses in novelty prints, Princess stripes and nautical designs. Full gore and many new colors.

**Boys' Cotton Knit Suits.....Ea. \$1**

Boys' cotton knit suits with striped Polo top, tailored and linen shorts. Wine, Brown and Maize. Sizes 3 to 6.

**Boys' Corduroy Longies.....Ea. \$1**

Longies with bib top, neatly tailored. Colors in Wine, Royal, Navy, Green and Brown. Sizes 3 to 6.

**Tots' Skirts.....Ea. \$1**

Colorful plaid and solid colors in skirts with suspender top. Large hems. Sizes 4 to 6.

**Boys' School Socks.....6 Pr. \$1**

Plain colored school socks. Colors in Royal Blue, Wine, Green, Navy and Brown. Lastex top. Sizes 8 to 11.

**Boys' Plaid Shirts.....Ea. \$1**

Buffalo plaid, top zipper front cotton flannel shirts for boys. Reds, Blues, Greens and Tans. Sizes 6 to 18.

**Junior Corduroy Overalls.....Ea. \$1**

Plain corduroy overalls in Red, Green, Blue and Brown. Full bib, suspender style. Sizes 12 to 16.

**Junior Golf Hose.....6 Pr. \$1**

¾ length "Knickerbette" Golf hose in Brown, Blue, Wine and Green. Sizes 7½ to 10½.

**Cotton Flannel Shirts.....2 for \$1**

Boys' cotton flannel plaid school shirts. Large bold plaids and checks with long sleeves. Sizes 6 to 18.

**Boys' Rayon School Ties.....4 for \$1**

Prep or school ties in bright checks, stripes and plaids. Reds, Greens, Blues and Browns.

**Dollar Day Feature!**

**"Fruit of the Loom" RAYON SLIPS**

**\$1** EA.

Rayon satin or rayon crepe in new fall styles of the famous "Fruit of the Loom" slips. Lace trimmed and tailored styles. Sizes 34 to 44 in tea rose.

**Dollar Day Feature!**

**Irregulars of NYLON STOCKINGS**

**\$1** PAIR

Just 1200 pairs of those new stockings that will sell at once. Hurry down for yours. Full fashioned in smart hostery colors. Sizes 8½ to 10½.

**Dollar Day Feature!**

**New Fall FELTS**

**\$1**

All of the newest fall colors in casuals, off-the-face, bretons, profile brims and maitron styles, with feather, ribbon, veil and ornament trims. Head sizes 21½ to 23 in the group.

**Dollar Day Feature!**

**LASTEX FOUNDATIONS**

**\$1**

Two-way stretch for the junior feature with satin and lace uplift brassiere. Elastic shoulder straps. Color in tea rose! Small, medium and large.

**Dollar Day Feature!**

**FALL HANDBAGS**

**\$1**

Simulated leathers in new fall handbags, alligator, calf and rough grains, also smart fabric bags. Zipper, underarm and top handle styles. Brown, Black, Wine and Green.

**Brassieres.....2 for \$1**

Lace, broadcloth or rayon satin styles for the junior and average figure. Sizes 32 to 38.

**Chemise and Dancettes.....Ea. \$1**

Women's rayon chemise and dancettes in lace trim and tailored styles. Elastic or band finish. Sizes 32 to 38 in the group. Tealose and blue.

**Women's 2-Pc. Pajamas.....Ea. \$1**

Cotton crepe and broadcloth pajamas in two piece butcher boy style. Plain and prints. Sizes 16 to 17.

**Women's Rayon Slips.....2 for \$1**

Rayon satin and rayon crepe slips. Lace, tailored and V-neck styles. Bias cut, narrow hems. Sizes 32 to 44 in tea rose.

**Plain & Novelty Undies, 6 for \$1**

Plain and novelty weave rayon briefs, panties, step-ins and vests with elastic run at waist. Small, medium and large. Tea rose.

**"Strydree" Undies.....2 for \$1**

Strydree rayon briefs, panties, step-ins, vests and bloomers, plain fronts, elastic backs. Sizes 34 to 42 in tea rose.

**"Softies" 2-Pc. Pajamas.....Ea. \$1**

Warm tuckstitch two-piece pajamas. Long sleeves and ski pants. Sizes 16 to 17 in tea rose.

**Women's Bed Jackets.....Ea. \$1**

Tuckstitch bed jackets, stripe weave, V neckline, long sleeves. Small, medium and large. Tea rose, pink and blue.

**Clearance of Skirts.....Ea. \$1**

Flannels, wool crepes and wool mixtures in a clearance of skirts. Broken sizes and colors.

**Women's Cotton Dresses, 2 for \$1**

Guaranteed fast colors in women's cotton dresses. Assorted prints and styles. Sizes 14 to 44.

**"Betty Shaw" Stockings, 2 Pr. \$1**

Crepe 4-thread chiffon, reinforced with lisle at points of wear. Picot top and runstop. First quality. Sizes 8½ to 10½.

**'Lady Isabel' Stockings.....4 for \$1**

Irregulars of chiffon or service weight. Sizes 8½ to 10½ in the group. Smart new colors.

**Wom. Cotton Stockings, 6 Pr. \$1**

700 Pair of women's cotton stockings for general wear. First quality. Sizes 9 to 10½.

**Misses', Children's Socks.....10 Pr. \$1**

Irregulars of ankle socks, pull-on style with elastic cuff. Assorted colors. Sizes 7½ to 10½.

**Men's B'dcloth Pajamas, 2 for \$1**

Fancy broadcloth pajamas. Bright blazer stripes, checks and novelties. Fast colors in blue, tan and green. Sizes B. C. and D.

**Men's Fast Color Shirts.....8 for \$1**

Full cut with balloon seat, stitched covered elastic sides, 3 buttons, wide legs. Checks and stripes in blues, tans and greens. Sizes 28 to 42.

**Derby Rib Shirts.....8 for \$1**

Fine derby rib knit shirts made in perfect fitting tubular shape. Sizes 36 to 46.

**Men's Hi-Slax Rayon Sox, 8 Pr. \$1**

Men's hi-slax short socks in stripes, checks and overall patterns. Colors in Grey, Blue and Tan. Sizes 10 to 12. Select irregulars.

**Printed Comfort Covers.....Ea. \$1**

Comfort covers in printed percales with sturdy tape bound edges and rubber buttons. Good assortment of colors.

**White Sheet Blankets.....Ea. \$1**

New white all-cotton sheet blankets in popular 72x90 inch size.

**'Cannon' Famous Towels.....7 for \$1**

Solid and plain white or white with colored borders. All good quality turkish towels. Sizes 18x36, and 20x40-inch sizes.

**Cannon, Trojan Pillowcases.....6 for \$1**

64x64 Thread count pillowcases in either Cannon or Trojan quality. Pure bleached white. Sizes 42x36-inches.

**Cannon Towel Ends.....15 for \$1**

Mill close outs of hemmed towel ends in various lengths and shapes. Many patterns and colors to choose from.

**New Fall Woolens.....Yd. \$1**

Remnant lengths in 1¼ to 3¼ yard lengths. New fall colors and patterns. Make your new skirt jacket or suit.

**Women's Fabric Closures.....Pr. \$1**

Double woven fabric gloves and suede cloths in classic 4-button slip-on style, some with leather trim. Black, Brown, Wine and Green. Sizes 6 to 7½.

**Quilted Mattress Pads.....Ea. \$1**

Slight irregulars of bleached white mattress pads that are closely stitched. 39x76 and 54x76-inch sizes.

**Bed Pillows.....2 for \$1**

Mill clearance of chicken feather pillows in plain and fancy ticking. 18x26 and 17x26-inch sizes.

**Famous "Truth" Sheets.....Ea. \$1**

64x64 Thread count in our famous "Truth" sheets. Torn to size, bleached white. 81x108 inch size.

**"Truth" Mattress Covers, Ea. \$1**

Twin or full sizes in slight irregulars of unbleached muslin. Tape bound edges and rubber buttons.

**Chenille Bath Sets.....2 for \$1**

Many colors in bath mat and lid cover sets made from chenille. Made to match. Reduced for clearance.

**Dollar Day Feature!**

**Wool Slipon SWEATERS**

**2 FOR \$1**

New fall all-wool slipon sweaters in autumn colors you'll want. Sizes 34 to 40.

**Dollar Day Feature!**

**COTTON BLOUSES**

**2 FOR \$1**

White and colored cotton blouses in tailored styles. Sizes 34 to 40.

—Downstairs at Ayres.

**Dollar Day Feature!**

**Men's Sanforized SHIRTS**

**2 FOR \$1**

Fancy dress shirts that are tailored very nicely. Selected fancy patterns in stripes, checks and novelties. Colors in blues, tans and greens. Sizes 14 to 17.

**Dollar Day Feature!**

**VELVETEEN REMNANTS**

**\$1** YARD

A new twillback velveteen in remnants of one to five yards. Fall colors. Fine for jackets, skirts and gowns.

**Dollar Day Plus Value!**

**CHENILLE BEDSPREADS**

Salesman's samples of odd chenille bed spreads in all colors. Full size only. White, multi-colored and solid colors and two-tones. Also at \$2.99 and \$3.99.

**\$1.99**