

'PAY-AS-YOU-USE' CUTS TAX RATE

Bond Issue Plan Helped Keep This Year's Levy at \$1.28; Program Is Likely to Be Continued; \$125,000 Request Considered.

By RICHARD LEWIS

One of the ways City officials were able to hold this year's tax rate down to \$1.28 was the financing of expensive equipment purchases through bond issue.

Faced with the unpleasant possibility of a high civil city rate last year, officials favored a pay-as-you-use instead of a pay-as-you-go policy.

They were influenced in this decision by an extremely favorable bond market in which the City could sell its bond at low rates of interest. It also was the more popular course to take.

FORM GROCER CO-OPERATIVE

50 Independent Merchants Hope to Get 2000 to Buy With Them.

The Allied Grocers of Indiana, Inc., a co-operative organization, has been organized in Indianapolis by 50 independent grocers with a capitalization of \$100,000. The group, which has leased the warehouse formerly occupied by Schnull & Co. at 601 Kentucky Ave., will purchase food products on a co-operative basis to be retailed by the members.

The organization will go into operation Sept. 1 and expects to expand its membership to 2000 independent grocers throughout the State, according to Walter Mercer, manager, who is now secretary of the Indianapolis Retail Meat and Grocers' Association.

In a statement of policy, the organization asserts it will establish "competitive equality in food distribution by bringing to the retail grocers who thought enough of their own businesses to be willing to do something about it for themselves, all the advantages of mass buying, mass advertising, mass distribution and efficient, modern methods in order to place them on a competitive level with other large organizations."

Four trade names have been copyrighted by the organization for their products. They are: Shurfine, Isle of Gold, Tastewell and Elmdale. The group also will handle nationally known brands of food.

The Indiana organization is a state unit of the National Retailer-Owned Grocers. Officers of the new firm are: Frank Linder, president; Joe Guidone, vice president; Charles Mitschke, secretary; and Harold W. Koehler, treasurer.

Besides the officers, other members of the Board of Directors are Maurice Elliott, G. R. Thompson, Roy C. Pedigo, William Zink and Bert N. Lay.

With an election coming on, officials probably will think twice about abandoning this policy and probably will decide to keep on utilizing the City's bonding margin which is still more than \$1,000,000. A request for a \$125,000 bond issue for the purchase of equipment for the Fire Department and the Streets Department is before the City Council now. It includes: Construction of a new fire station at Prospect St. and Madison Ave., \$43,000. Rebuilding of the fire drill tower at South and New Jersey Sts., \$10,000. Purchase of motorized fire equipment, \$38,000. Addition to the Police Radio at Willard Park, \$600. Purchase of two street sweepers and a small grader, \$25,000. If the City had decided to finance these purchases out of tax revenue, your civil city tax rate would have been \$1.30, instead of \$1.28. As it is, the cost will be amortized in 10 years.

Airport Labor Discussed

The Army Survey Board for the Eastern Coastal Region, here to survey the availability of Municipal Airport as a pursuit squadron base, discussed the possibility of using WPA labor for construction of barracks at the airport with State Administrator John K. Jennings yesterday.

Mr. Jennings told the Board members that the WPA would do the work if the City would sponsor it and pay 25 per cent of the cost. Another and probably easier way to get the work done by the WPA, Mr. Jennings said, would be to have the War Department declare it a part of defense preparations. Then no sponsor would be needed and the City wouldn't have to pay anything.

Members of the Board are being very particular about the kind of dwellings Air Corps personnel may have to live in, if the local field is used. They declared they want to stay away from open sewers and inadequate septic tanks. They don't like shacks or slums.

"After all," one of the members told City and Chamber of Commerce officials, "you wouldn't want to have your boy living in insanitary conditions while he was in training."

Fireman Byers Retired

Retired from the Fire Department today after 25 years is Herbert W. Byers, a veteran of Pumper Co. No. 8. With his pension, Mr. Byers plans to live in a cottage by a lake and follow his favorite hobby—fishing.

The promotions of Joseph P. Seyfried from first grade private to lieutenant and of Harry F. Geizendanner from private to chauffeur were approved by the Board, at the recommendation of Fire Chief Kennedy.

424,000 Use Playspots

Recreation leaders at the City Hall expected it, so it didn't get them excited when it finally happened. The attendance figure at the parks and playgrounds for the first nine weeks, they reported today, was 424,000, about 96,000 more than in the same period last year.

Among events scheduled this week are the safety splash program at Hawthorne, featuring a one-act drama, and a Negro Pageant at Douglas Park at 7:30 p. m. Friday.

The Hawthorne Safety Splash will include talks by Todd Sloops, Hoosier Motor Club secretary, and Sergt. Albert C. Magenheimer of the police accident prevention bureau.

At Douglas, the pageant theme will be the "Old Woman Who Lived in the Shoe," with a cast of 500 children to illustrate her difficulties. A WPA orchestra will play.

ALIEN REGISTRATION FORMS MAILED OUT

CHICAGO, Aug. 7 (U. P.)—Instructions for mandatory registration of the nation's aliens went out today to 100,000 first and second class postoffices in the United States. Postmaster Ernest J. Krueger announced for the postal department. He said the registration would be compulsory starting Aug. 27. Aliens may register at any first or second class postoffice, he said, or at postal stations of lesser degree in county seat towns. Mr. Krueger predicted the registration would last at least four months. The instructions were sent from the Chicago postoffice because they were printed locally and because of the city's central location in the nation.



THIS WEEK ONLY
Curly-Top Permanent Waves
Only **50c**
Complete With Haircut SHAMPOO PUSH-UP SET Worth Many Times This Price

ARTISTIC FINGER WAVE 25c Extra
No Extra Charge for Children \$1.50 Royal Only 95c Complete \$2.50 Arlette, \$1.25 Complete
NO APPOINTMENT NECESSARY—NO WAITING
Service Starts at 8:30 A. M. GUARANTEED SERVICE
ROYAL BEAUTY ACAD.
401 Roosevelt Bldg.
Rt. 3070
N. E. Cor. Hinds & Wash. Sts.

THE Right NUMBERS ARE IN THE **New Directory**
USE IT TO AVOID DELAY AND INCONVENIENCE
INDIANA BELL TELEPHONE COMPANY

The "BUY WAY" of Indianapolis AYRES DOWNSTAIRS STORE

Tomorrow! Our Annual August SALE!

Infants' Furniture and Layette Needs!



Plaid-back nub tweed with velvet collar; Cham-TeX interlining. Size 14. Ombre tweed coat with full mannish shoulders; designed for campus life.

A Campus Classic!

Tweed Coats

SIZES: 10 to 20! **\$16.95**

Tweed coats are built to "take it." They'll see you through on and off the campus. Many types of tweeds to choose from are here in this large collection... all in new Fall 1940 fashions! In fitted, boxy and wrap-around styles; light and dark colorings. You'll also find rich looking, wearable wool fleeces, in natural, wine or green. Many of these smart coats have genuine leather interlinings.

USE OUR LAYAWAY PLAN —Downstairs at Ayres.

REDUCE YOUR HOSIERY BILLS!

Always Choose Substandards ★ of

REAL SILK

De Luxe Stockings of Sheer Chiffon

They Give a World of Wear for— **79c** 3 Pairs **\$2.25**

Ever stop to figure your annual hosiery bill? Try it! It's an amazing sum... but it's still more amazing how you'll REDUCE your stocking cost if you'll turn to REAL SILK De Luxe! They have a special guard against wear at every point of strain. They are made of FRESH silk. They come in YOUR size. Try them and you'll see a difference! In 2, 3 or 4-thread weights. Sizes 8½ to 10½.

★ Substandards are those stockings that escape by the narrowest of margins being classed as first quality. Only the sharp-eyed inspector can detect the difference. (And the wear and beauty of the stocking is in no way affected. Buy them with confidence.) —Downstairs at Ayres.

Yes! You CAN Have Foot Comfort at Low Cost!

"Bel-View" Nurses' Oxfords

\$2

Is All You Pay

There's no need to endure tired, aching feet! Just climb into a pair of these scientifically designed nurses' shoes and you'll begin to take new interest in life, even though you spend long, dreary hours on your feet each day. And style? They have plenty of it to make your feet attractive looking. The most amazing thing, however, is their PRICE—only \$2 for a lot of long, comfortable WEAR. Sizes 4½ to 9; widths from AA to E.

- For NURSES! • For SALES GIRLS!
- For MAIDS! • For TEACHERS!
- For BEAUTICIANS! • For HOME Wear!

—Downstairs at Ayres.



Only the BEST is good enough for your baby. As king of your household he needs and deserves correct clothing and proper furniture—all of the best quality that you can afford—and all of which you can buy in Ayres Downstairs Store's complete Infants' Department at lowest possible prices. Tomorrow our August Sale of Infants' Needs offers extra special prices. Shop and compare! Here are just a FEW of the many values.

1. Complete stocks of New and Wanted Merchandise at all times. Fresh new goods to make baby healthy, comfortable and happy. You can be assured of getting the best for baby.
2. Lowest Possible Prices at all times. Our large infants' wear business makes it possible to offer you the lowest possible prices at all times on the many articles offered in this department.
3. Nationally Known Brands. Not "fly by night" merchandise that has no responsibility, but nationally known merchandise that can be depended upon to give you satisfaction at all times—all backed by L. S. Ayres & Co.
4. Mothercraft Graduate Salespersons. Salespersons are all graduates of the intensive "Mothercraft" Institute Training where they are trained to help you buy the correct garments for your baby. They can give you competent advice about Clothing, Blankets, Furniture and Accessories for Your Baby.
5. Registered Nurse in Attendance. For your own safety and care, a registered nurse is on duty at all times to help you in any way that she can. Visit this fine, modern infants' Department with utmost confidence.

- MUSLIN CRIB SHEETS, 42x72 inches 49c
- STOCKINETTE crib sheets, water-proof 49c
- CRIB BLANKETS, full size, satin bound 89c
- FALL WEIGHT SHIRTS, double-breasted tie style or slipover; rayon-and-cotton 25c
- INFANTS' DRESSES, hand made and family embroidered 39c
- INFANTS' CREEPERS in pastel colors, hand-embroidered 39c
- DOUBLE-KNIT training panties, French leg style 15c
- FLANNELETTE gowns, getrudas and kimonos, each 15c
- WRAPPING BLANKETS in blue or pink 15c
- INFANTS' KNITTED gowns with tie bottom and sleeves 49c
- INFANTS' KNITTED wrappers 49c
- QUILTED PADS, 15x17 inches 2 for 25c

AUGUST SALE!
Infants' CRIBS
PRICE **\$9.95**
Full size maple finished cribs with wide, decorated panel; safety drop side; guaranteed springs; easy rolling rubber tired wheels. Complete with mattress.
—Downstairs at Ayres.

AUGUST SALE!
Infants' Genuine Baby Bathinette
\$5.08
This is the genuine and original "Baby Bathinette" with guaranteed rubber tub, dressing table top, bath spray, hammock and crotone pockets for toilet accessories.
—Downstairs at Ayres.

AUGUST SALE!
Play Yards & Pad
\$4.95
Full size maple finished play yard with drain-proof, wooden floor complete with water-proof pad.
—Downstairs at Ayres.

AUGUST SALE!
Baby Baskinette
\$1.95
Infants' carrying baskinette with handles, so convenient for auto trips; complete with water-proof mattress.
—Downstairs at Ayres.

AUGUST SALE!
CURITY Diapers
\$1.59
Genuine "Curity" diapers at a new low price! Slight irregularities but guaranteed to give first quality service.
DOZEN
—Downstairs at Ayres.

There's Black Magic In These **BLACK Redingotes**

Designed to Banish Thoughts of Summer Heat!

\$6.98

It may be magic—or imagination—but you'll feel cooler in one of these utterly refreshing new Fall black redingote dresses! It's a dress with a separate, full-length coat of the same material, or in sheerer fabric. Wear them together—wear the dress alone—or wear the coat with other dresses! In Romaine sheers or Rayon Bengaline. Ideal for wear for business, afternoons or school wear. In black only.

Sizes 9 to 15 and 12 to 20!
Other New Fall Frocks, \$3.98
—Downstairs at Ayres.

"Bel-View" Nurses' Oxfords

There's no need to endure tired, aching feet! Just climb into a pair of these scientifically designed nurses' shoes and you'll begin to take new interest in life, even though you spend long, dreary hours on your feet each day. And style? They have plenty of it to make your feet attractive looking. The most amazing thing, however, is their PRICE—only \$2 for a lot of long, comfortable WEAR. Sizes 4½ to 9; widths from AA to E.

1. New cushion sole provides velvety tread and absorbs shock of walking.
2. Good quality Leather soles, selected for flexibility.
3. Patent protected metatarsal feature, essential to easy walking.
4. Built up arch maximum support.
5. Scientifically proportioned back, snug fitting, prevent slipping.
6. Soft, quiet, durable rubber heels.