

Auto News—

# 10 LOCAL TRUCK DRIVERS GIVEN FIRM'S AWARDS

Walter Hise Named 'Safest' For 260,000 Miles Without Mishap.

If you have trouble keeping your fenders straight, Walter Hise, 1437 Orange St., can give you some good tips. He has driven a truck 260,000 miles in six years with no accidents.

Mr. Hise has been awarded a gold pin and the title of "safest driver" by his employers, the Transamerica Freight Lines, for his safety record.

Of 140 "no accident" awards made by the company for records up to 1939, 10 were given to local drivers. A five-year award was given to Forrest Money, 2442 Guilford Ave., who went from 1935 to 1939 without an accident while making an Indianapolis-Chicago run six days a week.

Other local winners are Paul Maupin, 5302 E. Terrace Ave., for four years of safe driving in Indianapolis; Tony Marshall, 6326 Pearson St., and Fred Marshall, R. R. 7, Box 438, three-year awards; George Houser, 2850 Shelby St., H. V. Scott, 714 E. Minnesota St., and Carl Zeller, 1704 Carrollton Ave., two-year prizes, and Charles McDowell, 910 E. 20th St., and Joseph Underwood, 1528 Shepard St., one year.

## Urges Reduction in Taxes on Autos

An unusual rise in car ownership in Indiana has raised automobile taxes to the point where individual automobile taxes could be lowered, Leland K. Fishback, Indiana Petroleum Industries Committee secretary, said today.

Automobile ownership increased 20.7 per cent in Indiana from 1934 to 1939, Mr. Fishback said. Because most of the owners have incomes of less than \$30 a week, he said they have no great ability to pay present automobile taxes.

The burden of Federal and State automobile taxes absorbs from one to two weeks wages each year from a majority of the motorists in the state. A reduction in the tax burden would have the practical effect of giving to such motorists one or two days' pay each year," he said.

## Gas Consumption, New Car Sales, Routings Up

Three indices of motoring popularity—gasoline consumption, new car sales and motor club routings—are at peak points, according to Todd Stoops, Hoosier Motor Club secretary-manager.

Gasoline consumption is running ahead of 1939 which was more than 35,000,000 gallons above the 1938 figure, an increase of 6.4 per cent.

"Practically every touring indicator at the beginning of the summer touring season is bearing out the prediction made by the American Automobile Association the first of the year that all previous vacation records would be smashed during the current travel season," Mr. Stoops said.

## ZIP SAYS—

THE NAME IS **SPUR**  
A SWELL NICKEL DRINK  
IT FILLS 2 BIG GLASSES  
RIGHT UP TO THE BRINK

WHEN TEMPERATURE'S HIGH  
AND ENERGY'S LOW  
SPUR GIVES YOU PLENTY  
OF GET-UP AND GO!

DELICIOUS & WHOLESOME  
BUT THAT'S UNDERSTOOD  
CANADA DRY MAKES IT  
IT HAS TO BE GOOD!

BIG 12 OUNCE BOTTLE 5¢

6 BIG BOTTLES 25¢  
PRODUCT OF CANADA DRY

## International Salesmen Test Their Product PARTS CO. EXPANDS AND REDECORATES



Sales and promotion ideas discarded for the holiday week-end, the sales personnel of the Indianapolis branch of International Trucks are at the lake near Sheboygan, Wis., for the Fourth holiday. Those who made the trip are (left to right) J. A. Manning, national account representative; C. F. Gibson, assistant branch manager, and J. E. Maguire, L. O. Webb and D. C. Hamilton, salesmen. They were accompanied by C. R. Frobes, branch manager, and made the trip in an International station wagon.

The Capitol Truck and Auto Parts Co. has expanded its quarters at 823 N. Capitol Ave. from 1200 to 8400 square feet of space.

The expansion was a commensurate with a remodeling and redecorating plan that has made the company one of the largest in the city, according to Marshall Sherman, company president.

The firm handles parts for new and used cars and new accessories. In business since 1936, Mrs. Sherman is associated with Sam Talbot, who has been in the accessory business in Indianapolis for 15 years, and Cliff Deitch, in business here 22 years.



Mr. Sherman

## HOOSIER EMPLOYEES VISIT NEW YORK FAIR

About 500 employees of General Motors plants in Indiana are in New York today for a three-day excursion to the New York World's Fair.

Included in the group are employees from the Chevrolet Commercial Body Plant and the Allison Engineering Co. in Indianapolis. The group will join about 6000 other General Motors employees at the fair to celebrate General Motors Day.

**SATURDAY SPECIALS**

Rolling CHICKENS	14c lb.
HENS	16c up
SPRINGERS	20c up

ALL Poultry Dressed Free  
**MARION POULTRY CO.**  
1922 S. MURKIN  
OPEN SUNDAY A. M.

## ZOO HEIR IN WILL

land Park Zoo, died seven years ago SEATTLE, Wash., July 5 (U. P.) without heirs or will. But he left a —Tusko, an elephant at the Wood-bank account of \$79.13.

**ROST**

**Men's Diamond ONYX RING**

**\$19.75**

An Impressive, Masculine Design and a Matchless Value. Exclusively at ROST.

PAY ONLY \$1.00 A WEEK

For 33 Years Your Dependable Jeweler

93 N. ILLINOIS ST.

## IT'S ON IN FULL SWING...

Victor's 9th Semi-Annual BONUS SALE is on in full swing. Now is the time to buy for delivery NOW or on the LAY-AWAY PLAN with a small deposit to hold your selection and your BONUS with delivery in the future.

## SEEING IS BELIEVING... YES, definitely,

A visit to the Victor—your personal inspection of the values we offer—will prove to you that although it looks impossible, it is true—that Victor actually gives you 1/4 more merchandise at no extra cost during the BONUS SALE. Eight previous sales have proved it to thousands of people throughout Indiana —8 previous sales have proved that Victor's BONUS SALE is the greatest sale on earth. Yes, SEEING IS BELIEVING—visit THE VICTOR—see for yourself.

**YOU GET 1/4 MORE FURNITURE OF YOUR OWN SELECTION AT NO ADDITIONAL COST**

**Victor's 9TH SEMI-ANNUAL BONUS SALE**

... NOW is the time to buy Nationally Known RADIOS and Electric REFRIGERATORS! ... You Get a Bonus on All ...

See Victor's fully equipped 6 1/2-ft. nationally known electric refrigerator at \$129.95. Your BONUS is \$32.50 in additional merchandise of your own selection. See Victor's 1941 model radios. A BONUS on all.

**Bonus Scale**

If your purchase is \$4.00 you get	\$ 1.00 Additional	merchandise of your own selection at no extra cost
If your purchase is \$12.00 you get	3.00 Additional	merchandise of your own selection at no extra cost
If your purchase is \$20.00 you get	5.00 Additional	merchandise of your own selection at no extra cost
If your purchase is \$30.00 you get	10.00 Additional	merchandise of your own selection at no extra cost
If your purchase is \$50.00 you get	25.00 Additional	merchandise of your own selection at no extra cost
If your purchase is \$100.00 you get	50.00 Additional	merchandise of your own selection at no extra cost
If your purchase is \$200.00 you get	80.00 Additional	merchandise of your own selection at no extra cost
If your purchase is \$400.00 you get	100.00 Additional	merchandise of your own selection at no extra cost

**PARK FREE at the Victor!**  
Park Free in the lot just east of the Store. The Victor cashier will stamp your check.

**The NEW "QUICK-MEAL" Table-Top OIL RANGE**

**49.95**

Your BONUS is \$12.50 in additional merchandise of your own selection at no extra cost.

See VICTOR'S Genuine "Quick-Meal"

**BUILT-IN OVEN OIL RANGE**

**\$29.95**

Your BONUS is \$5.00 in additional merchandise of your own selection at no extra cost.

Now Is the Time to Buy!

**Hirschman's "Super-Victor" INNER SPRING MATTRESS**

**\$19.95**

A high quality inner-spring at the well known Hirschman's price of \$19.95. Now you get a BONUS of \$5.00 in additional merchandise of your own selection at no extra cost.

\$1.00 Down Delivers

**Complete Bedroom Outfit**

**18 PIECES All for Only \$79.95**

Just Look at the Items We Give You in Addition to Your \$20.00 BONUS!

**READ All About It! Here's EVERYTHING that you need and many extras and a \$20 BONUS**

**The Outfit Includes:**

- A 3-Pc. Bedroom Suite
- Bed, Vanity and Chest
- Bedroom Bench, in Walnut Finish
- Coil Spring
- Hirschman Innerspring Mattress, Pair
- Pepperell Blue Label Sheets—Pair of Pepperell Pillowcases—Chenille Bedspread—Pair of Drapes (made to fit)—2 Vanity Lamps and 1 Bed Lamp—Genuine Marshall Field Chenille Throw Rug—Summer Blanket, 18 Pieces, \$79.95.

**Pay Only \$1.50 per WEEK (\$6.00 per MONTH)**

**The VICTOR Co.**  
Directly Opposite State House  
231-237 WEST WASHINGTON STREET

A Small Carrying Charge On All Accounts That Run Over 90 Days

**Here's How You Get Your BONUS**

After you have made your selection from our complete stocks at regular Victor LOWER prices... you may then proceed to make your own selection of other merchandise up to 1/4 the amount of your regular purchase. For instance... if your regular purchase amounts to \$12.00... you are entitled to a \$3.00 bonus in additional merchandise. Likewise if your purchase amounts to \$100.00... you get \$25.00 bonus in additional merchandise at NO ADDITIONAL COST... etc., up to whatever amount you select. You may apply your "Bonus" on the purchase of any Radio or nationally known electric refrigerator of your own selection.

**Living Room Suites**

**\$99.95**

Covered in 100% mohair, Boucle—an outstanding design with handsome wood graining. Seats 6. Your BONUS is \$25.00 in additional merchandise of your own selection at no extra cost.

Pay As Little As \$15.00 WEEK!

See Victor-International 2-piece suites with lifetime sagless guarantee at \$59.95. Your BONUS is \$15.00 in additional merchandise of your own selection. Pay as little as \$10.00 per week.

**8-Pc. Dining SUITE**

**\$69.95**

In the new, latest, water-tight design, 8-Ply Walnut, Buffet, table, side chairs and 4 arm chairs. Your BONUS is \$17.50 in additional merchandise of your own selection at no extra cost.

ONLY \$15.00 PER WEEK!

**PARK FREE in the lot just east of the store. The Victor cashier will stamp your check.**

**9x12 Ft. Genuine Axminster RUGS**

**\$39.95**

Heavy, Luxurious Quality in a splendid selection of wanted patterns and deep, rich colorings.

**NOW... is the time to buy Rugs!**

Your BONUS is \$10.00 in additional merchandise of your own selection at no extra cost.

**\$1.00 PER WEEK**