

SAVE...IN OUR 8th ANNUAL JUNE BARGAIN JAMBOREE AYRES DOWNSTAIRS STORE

Hurry! ONLY 2 MORE DAYS to Save!

Dress Correct, Look Refreshed . . . Save With These
Smart! New! Summer
Fashion Successes



Sharkskins
Spun Rayons
Rayon French Crepes
Cottons
Chambrays

Rayon Bemberg
Sheers
Nubby Rayons
2-Pc. Styles
Jacket Dresses

Suit Dresses
Sport Dresses
Casuals
Street Dresses
Shirtwaist Dresses

\$3

V Necks, Passementerie Trims, Applique Trims, Gingham Trims,
Looping Trims, Lacing Trims
Colors in White, Rose, Prints, Plaids, Stripes, Polka Dots, Coin Dots
and Pin Dots

These dresses will take their place among the season's most popular
dress fashions. Their styling is definitely different and materials are
rich and correct. Colors are suitable for everyone. Smart women
everywhere will wear these economically priced dresses and save
the difference. You're sure to want several to augment your wardrobe.

Sizes 12 to 20

Sizes 14 to 20

Sizes 9 to 17,
12 to 20, 38 to 52
in the group.

Sizes 11 to 17



Sizes 38 to 44

—Downstairs at Ayres.

Sizes 12 to 20

Sizes 9 to 17

Sizes 14 to 20

Sizes 11 to 17

Sizes 38 to 44

Extraordinary June Jamboree Savings! Irregulars of

Women's Pure Silk
Semi-Fashioned, Chiffon
STOCKINGS
25c PAIR

Nicely styled with seamed back and reinforced heel, heavy toe and cradle arch. Complete with runstop. These stockings come in correct Summer shades and will give you huge savings on your stocking bill. Select several pairs tomorrow.

—Downstairs at Ayres.

June Bargain Jamboree Savings

WOMEN'S
Rayon Satin
Pencil Stripe
SLIPS
88c

Tea Rose
White

Reinforced
Seams

Women's Rayon Satin pencil stripe slips in 4-gore style. V top and reinforced seams. Narrow hems. Sizes 32 to 44 in Tea Rose and White.

—Downstairs at Ayres.



June Jamboree Bargains!

**Sun and Fun
Togs for Tots**
49c



One-piece play togs, prints and solids. Seersucker and Denim Overalls, Sizes 2 to 6. Sun Shorts, bib top, shoulder straps. Sheer Dresses, matching sun hat. Seersucker or Batiste Pajamas, Pastel colors. Toddlers 3-piece pajamas, two pants. Sizes 1 to 4. Pinafores, matching panties. Sizes 3 to 6.

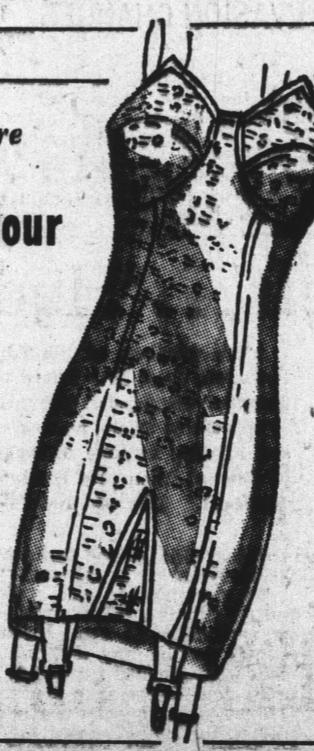
Tots' SLACK SUITS 89c

—Downstairs at Ayres.

Retain Your Correct Figure
This Summer in
KABO and Fashion Hour
Summer Mesh
GARMENTS
20% OFF

This is our regular stock of Kabo and Fashion Hour Summer Mesh garments reduced for June Jamboree. They include Girdles and Combinations in cool yet firm-controlling Summer mesh. You'll realize substantial savings on each garment.

—Downstairs at Ayres.



June Bargain Jamboree Values in
"Summer Time"

MILLINERY

88c

Bretons
Medium Brims
Large Brims
Kettle Brims
Schlegeli Brims
Shepherdess
Brims

Matron Styles
Ribbon Trim
Vel Trim
Streamers
Rough Braids

Lacy Straws
Straw Combinations
Casuals
Ornamentals
Chin Straps

This is our supreme effort to bring you a glorious collection of better Summer millinery at prices far below their regular level. Select summer hats, smart in fashion, correct in fabric and trim. They are your hat buy of the season! Get yours at once.

—Downstairs at Ayres.



We Offer These June
Values Formerly Selling for \$1.89 and \$2
**ZIPPER
FROCKS**

\$1

- Blue
- Rose
- Pink
- Green
- Ric-Rac Trims
- Collars and V Necklines
- Fitted Waist Lines
- Zipper Fronts

SIZES 14 to 20!

June Jamboree Values reach a new high in this attractive group of Zipper Frocks. They're discontinued styles of \$1.69 and \$2 dresses in Pinafore styles and all with zipper fronts. Choose them in colors of Blue, Rose, Green or Pink. Adorably styled with ric-rac trim, collars and V necklines with fitted waistlines. Wouldn't several of these dresses be ideal for your housedress wardrobe?

—Downstairs at Ayres.



SALE! Of Our Famous

**FASHION
STARS**

**WHITE
SHOES**

**SALE
PRICE \$1.79**

Sizes 4 to 9, Narrow and Medium Widths!

- Pumps!
- Spectator Pumps!
- Cut-Out Sandals!
- Spectator Sandals!
- All White!
- Blue-and-White!
- Black-and-White!
- Brown-and-White!
- Low Heels!
- Medium Heels!
- High Heels!
- Wedge Heels!
- Saddle Oxfords!
- Moccasin Styles!

In all probability those smart new Summer shoes you're looking for can be found right here in this glorious selection of Summer shoes. Fashion Stars are designed in Hollywood to make your "Sun and Fun" hours more happy . . . more fashionable. They are priced to help you save. Select your Summer shoes from these successful fashions.

—Downstairs at Ayres.

