

SAVE...IN OUR 8th ANNUAL JUNE BARGAIN JAMBOREE AYRES DOWNSTAIRS STORE

Hurry! ONLY 2 MORE DAYS to Save!

Dress Correct, Look Refreshed . . . Save With These
**Smart! New! Summer
Fashion Successes**

Sharkskins
Spun Rayons
Rayon French Crepes
Cottons
Chambrays

Rayon Bemberg
Sheers
Nubby Rayons
2-Pc. Styles
Jacket Dresses

Suit Dresses
Sport Dresses
Casuals
Street Dresses
Shirtwaist Dresses

\$3

V Necks, Passementerie Trims, Applique Trims, Gingham Trims,
Looping Trims, Lacing Trims
Colors in White, Rose, Prints, Plaids, Stripes, Polka Dots, Coin Dots
and Pin Dots

These dresses will take their place among the season's most popular
dress fashions. Their styling is definitely different and materials are
rich and correct. Colors are suitable for everyone. Smart women
everywhere will wear these economically priced dresses and save
the difference. You're sure to want several to augment your wardrobe.

Sizes 9 to 17,
12 to 20, 38 to 52
in the group.



Sizes
12 to 20



Sizes
9 to 17



Sizes
14 to 20



Sizes
11 to 17



Sizes
38 to 44

—Downstairs at Ayres.

June Bargain Jamboree Values in

**"Summer Time"
MILLINERY
88c**

Bretons
Medium Brims
Large Brims
Kettle Brims
Schoolgirl Brims
Shepherdess
Brims

Matron Styles
Ribbon Trim
Veil Trim
Streamers
Rough Braids

Lacy Straws
Straw Combina-
tions
Casuals
Ornamentals
Chin Straps



This is our supreme effort to bring you a glorious col-
lection of better Summer millinery at prices far below
their regular level. Select summer hats, smart in
fashion, correct in fabric and trim. They are your hat
buy of the season! Get yours at once.

—Downstairs at Ayres.

We Offer These June
Values Formerly Selling for \$1.69 and \$2

**ZIPPER
FROCKS
\$1**

• Blue
• Rose
• Pink
• Green

• Ric-Rac Trims
• Collars and V Necklines
• Fitted Waist Lines
• Zipper Fronts

SIZES 14 to 20!

June Jamboree Values reach a new high in this
attractive group of Zipper Frocks. They're dis-
continued styles of \$1.69 and \$2 dresses in
Pinafore styles and all with zipper fronts.
Choose them in colors of Blue, Rose, Green or
Pink. Adorably styled with ric-rac trim, collars
and V necklines with fitted waistlines.
Wouldn't several of these dresses be ideal for
your housedress wardrobe?

—Downstairs at Ayres.



Extraordinary June Jamboree Savings! Irregulars of

Women's Pure Silk
Semi-Fashioned, Chiffon
STOCKINGS
25c PAIR

Widely styled with seamed back and reinforced heel, heavy toe and cradle
arch. Complete with runstop. These stockings come in correct Summer
shades and will give you huge savings on your stocking bill. Select several
pairs tomorrow.

—Downstairs at Ayres.

June Bargain Jamboree Savings

**WOMEN'S
Rayon Satin
Pencil Stripe
SLIPS
88c**

Tea Rose
White

Reinforced
Seams

Women's Rayon Satin pencil stripe slips in 4-gore
style. V top and reinforced seams. Narrow hems. Sizes
32 to 44 in Tea Rose and White.

—Downstairs at Ayres.



June Jamboree Bargains!

**Sun and Fun
Togs for Tots**

49c

One-piece play togs, prints and solids. Seer-
sucker and Denim Overalls. Sizes 2 to 6. Sun
Shorts, bib top, shoulder straps. Sheer Dresses,
matching sun hat. Seersucker or Batiste Pa-
jamas. (Pastel colors. Toddlers' 3-piece pajamas,
two pants. Sizes 1 to 4. Pinafores, matching
panties. Sizes 3 to 6.

Tots' SLACK SUITS 89c

—Downstairs at Ayres.

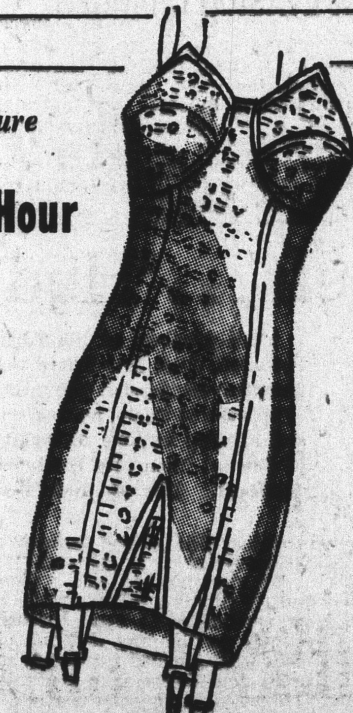
Retain Your Correct Figure
This Summer in

**KABO and Fashion Hour
Summer Mesh**

**GARMENTS
20% OFF**

This is our regular stock of Kabo and
Fashion Hour Summer Mesh garments
reduced for June Jamboree. They in-
clude Girdles and Combinations in cool
yet form-flattering Summer mesh.
You'll realize substantial savings on each
garment.

—Downstairs at Ayres.



SALE! Of Our Famous

**FASHION
STARS**

**WHITE
SHOES**

**SALE
PRICE \$1.79**

Sizes 4 to 9, Narrow and Medium Widths!

• Pumps!
• Spectator Pumps!
• Cut-Out Sandals!
• Spectator Sandals!
• All White!
• Blue-and-White!
• Black-and-White!
• Brown-and-White!
• Low Heels!
• Medium Heels!
• High Heels!
• Wedgie Heels!
• Saddle Oxfords!
• Moccasin Styles!

In all probability these smart new Summer shoes you're looking
for can be found right here in this glorious selection of Summer
shoes. Fashion Stars are designed in Hollywood to make your
"Sun and Fun" hours more happy . . . more fashionable. They
are priced to help you save. Select your Summer shoes from
these successful fashions.

—Downstairs at Ayres.

