

SAVE...IN OUR 8th ANNUAL JUNE BARGAIN JAMBOREE AYRES DOWNSTAIRS STORE



June Bargain Jamboree Values in

"Summer Time" MILLINERY 88c

Bretans
Medium Brims
Large Brims
Kettle Brims
Schoolgirl Brims
Shepherdess Brims
Matron Styles
Ribbon Trim

Veil Trim
Streamers
Rough Braids
Lacy Straws
Straw Combinations
Casuals
Ornamentals
Chin Straps

This is our supreme effort to bring you a glorious collection of better Summer millinery at prices far below their regular level. Select summer hats, smart in fashion, correct in fabric and trim. They are your hat buy of the season! Get yours at once.
—Downstairs at Ayres.

June Bargain Jamboree Savings in All Sportswear!

SALE! Slack Suits

This is our big effort to bring you slack suit bargains! We've obtained a grand selection of samples and seconds of better slack suits in spun rayons with assorted plaids or stripe pattern shirts and solid color slacks. They're choice bargains at this low sale price. Sizes 12 to 20 in the group.

\$1.49

SALE! Surplus Stock!

SWIM SUITS \$1.29 to \$1.49

A manufacturer's surplus stock of better swim suits purchased at a great price reduction and offered to you with the same savings. Many types of attractive latest treatments to choose from. All one-piece styles. Sizes from 32 to 40. Choose one or two of these suits for your vacation or week-end swimming excursions.

Chenille Beach Coats, white only. Small, Medium and Large \$1.29

"Betty Shaw" SHIRTS 74c

Shantung broadcloth shirts, action backs, convertible neckline, sizes 32 to 40. White and pastel colors.

Gabardine SLACKS 94c

Plain fabrics of stripes in colors of rose or blue. Full cut and nice fitting. Sizes 14 to 20.

Cotton CARDIGANS 69c

Irregulars of much higher priced coats with cotton fleece lining. Long sleeves, button front, large patch pockets. White and pastel colors in small, medium and large sizes.

—Downstairs at Ayres.



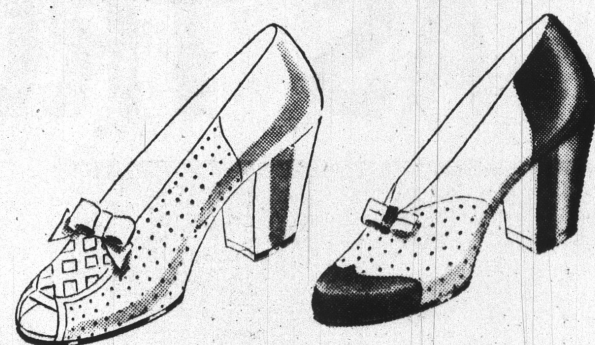
Cardigan 69c

"Betty Shaw" Shirt 74c

Slacks 94c

\$1.49

\$1.49



SALE! FASHION STARS

WHITE SHOES

SALE PRICED **\$1.79** PAIR

Sizes 4 to 9, Narrow and Medium Widths!

- Pumps!
- Spectator Pumps!
- Cut-Out Sandals!
- Spectator Sandals!
- All White!
- Blue-and-White!
- Black-and-White!
- Brown-and-White!
- Low Heels!
- Medium Heels!
- High Heels!
- Wedgie Heels!
- Saddle Oxfords!
- Moccasin Styles!

In all probability those smart new Summer shoes you're looking for can be found right here in this glorious selection of Summer shoes. Fashion Stars are designed in Hollywood to make your "Sun and Fun" hours more happy... more fashionable. They are priced to help you save. Select your Summer shoes from these successful fashions.
—Downstairs at Ayres.



Be Cool...Collected...and Very Comfortable!

SPORTS COTTONS \$1.69 \$2.00

Seersucker and sheer batistes in attractive summer sports cottons. Stripes and prints. Styled with or without collar with dainty treatments. Colors in Green, Blue and White. Sizes 12 to 44 in the group.

Fresh looking white piques, and striped seersuckers to keep you cool throughout the Summer! Square and round necklines, some with sunbacks. Button front styles and coat dresses. Belt and pocket trims. Sizes 12 to 44 in the group.

"FRUIT of the LOOM" WASH FROCKS

Choose from 80 Sq. percales or sheer batistes and flack dots. Attractive floral, modern, stripe and check patterns. Colors of Red, Blue, Green and Lavender. Sizes 14 to 52 in the group.
88c
—Downstairs at Ayres.

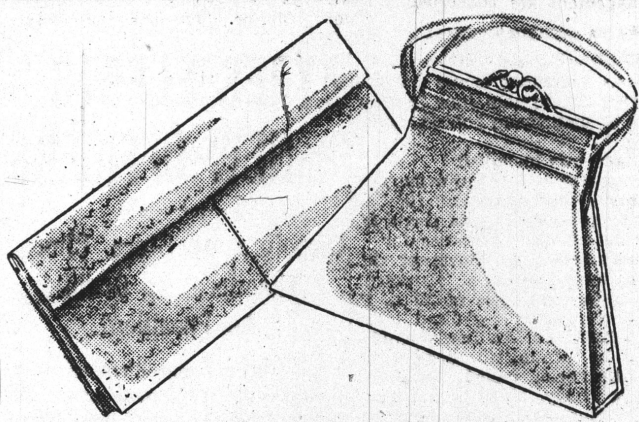
Big Savings Are in Store
for You in These
Irregulars of

La Sayre

SHEER CHIFFON STOCKINGS

49c PAIR

Women everywhere appreciate the savings they get when they buy La Sayre sheer chiffon stockings. They're our own brand of fine irregulars and are made for us by one of the largest and most famous hosiery mills. 4-Thread weight with the famous picot hem and runstop. Smart shades for Summer wear. Stock your Summer wardrobe tomorrow and save.
—Downstairs at Ayres.



White Simulated Leather HANDBAGS

89c

Summer white handbags in simulated leathers of pigtex, alligator, calf and fabric bags. Colors in gay stripes or prints. Top handles, zippers, pouches and underarm.
—Downstairs at Ayres.



Girls' Sanforized Denim SLACKS

89c

Pleated front and button trim styles. Sanforized. In rose, blue and Pin Stripes. Sizes 8 to 16.

Denim SHORTS

Sanforized shorts with zipper plaques. Rose, Blue and Pin Stripes. Sizes 8 to 16.

Denim JACKETS

Full-cut, roomy jackets with large money-bag pockets. Short sleeve style in Rose, Blue and Pin Stripes. Sizes 8 to 16.

Girls' Cotton Cardigan SWEATERS

69c

Cotton cardigan sweaters, coat style and ideal for active sports. White and pastel colors. Slight irregulars. Sizes 8 to 16.
—Downstairs at Ayres.

Boys' Summer Ensemble SUITS

\$1.50



A complete summer ensemble suit for boys including in-or-out shirt and nice fitting slacks. Colors in Cream, Tan, Blue, Rust and Green. Correctly tailored and full cut. Cool and comfortable for summer wear. Sizes 8 to 18.

Boys' Shirts and Shorts

8 for \$1.00

SHORTS—Full cut fancy patterns also in stripes and checks. Sizes 24 to 30.

SHIRTS—Fine rib knit undershirts, perfect fitting tubular shaped, extra long. Sizes 24 to 34.

Boys' "Granbrook" Sport Shirts, 2 for \$1
—Downstairs at Ayres.

June Bargain Jamboree Savings

Women's Rayon Satin

Pencil Stripe

SLIPS
88c

Tea Rose White Reinforced Seams

Women's Rayon Satin pencil stripe slips in 4-gore style. V top and reinforced seams. Narrow hems. Sizes 32 to 44 in Tea Rose and White.
—Downstairs at Ayres.



"FRUIT of the LOOM" WHITE SLIPS

Up-to-the-minute style in "Fruit of the Loom" slips. They make your dress fit better and give you that fashionable look. Rayon Crepe slips come with shadow panel front. Also rayon satin. Colors in White and Tea Rose. Sizes 32 to 44.
—Downstairs at Ayres.

\$1