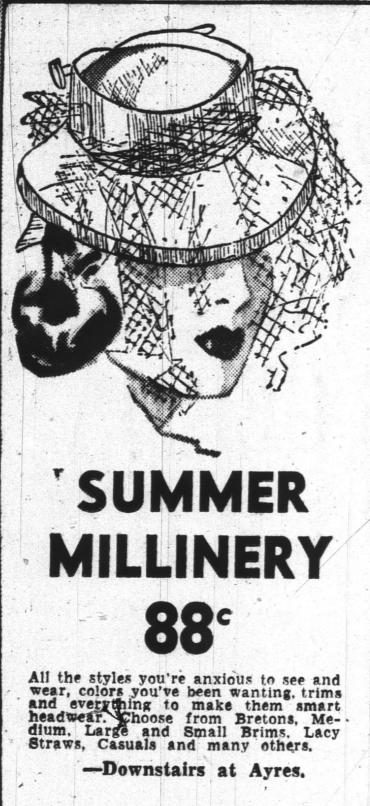


# SAVE...IN OUR 8th ANNUAL JUNE BARGAIN JAMBOREE AYRES DOWNSTAIRS STORE



## SUMMER MILLINERY 88¢

All the styles you're anxious to see and wear, colors you've been wanting, trims and headbands to match. Choose from broad, medium, large and small brims. Lacy trims, checkers and many others.

—Downstairs at Ayres.



## WHITE Simulated Leather Handbags 89¢

Summer white handbags in simulated leathers of pigtex, alligator, calf and fabric bags. Colors and gay stripes or prints. Top handles, zippers, pouches and underarm.

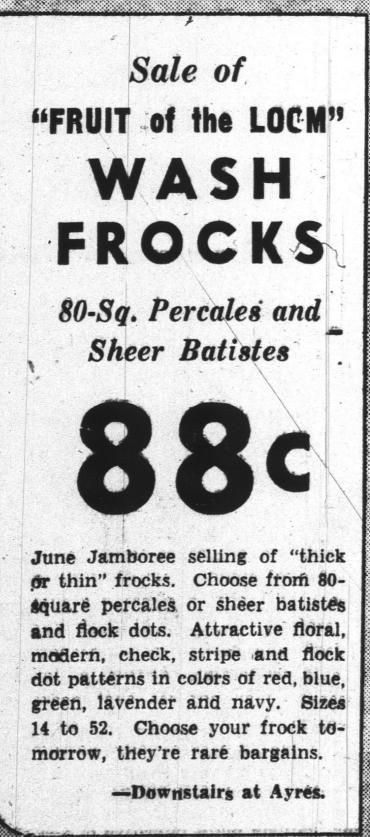
—Downstairs at Ayres.



## KABO and Fashion Hour Summer Mesh Garments 20% Off

We've taken our regular stock of summer mesh Kabo and Fashion Hour Girdles and Combinations and reduced them 20% for this June Bargain Jamboree. Substantial savings on every garment purchased.

—Downstairs at Ayres.



## Sale of "FRUIT of the LOCIN" WASH FROCKS 80-Sq. Percales and Sheer Batistes 88¢

June Jamboree selling of "thick or thin" frocks. Choose from 80-square percales or sheer batistes and flock dots. Attractive floral, modern, check, stripe and flock dot patterns in colors of red, blue, green, lavender and navy. Sizes 14 to 52. Choose your frock tomorrow, they're rare bargains.

—Downstairs at Ayres.

### Savings From Our Junior Corner!

## SALE! Summer WASHABLES FOR 2 1 Dress \$3.00 \$5

Sharkskins  
Sport Rayons  
Bay Rayon French Crepes  
Cottons  
Rayon Bemberg Sheers  
Chambrays  
Nubby Rayons

2-Pc. Styles  
Jacket Dresses  
Sun Dresses  
Sport Dresses  
Casuals  
Street Dresses  
Shirtilite Dresses

Sizes 9 to 17; 12 to 20; 38 to 52 in the Group!

We take particular pride in recommending this exceptional group of junior fashions. Selected for your junior sister at a price that will inspire instant action. Fabrics, colors and styles will suit your most scrutinizing inspection. Choose several for your wardrobe. Also Misses' and Women's dresses at the same price.



V Necks, Passementerie Trims, Applique Trims, Gingham Trims, Looping Trims, Lacing Trims.

Colors in White, Rose, Prints, Plaids, Stripes, Polka Dots, Coin Dots and Pin Dots.

## "Belnord" SHIRTS

\$1.19  
3 for  
\$3.50

Our famous "Belnord" shirts reduced for June Jamboree. Sanforized shrunk with sturdy, perfect fit collars, selected woven stripe sanforized fabrics, broadcloths, shadow stripe broadcloths and white. Perfectly tailored. Colors in Greens, Tans, Blues and Greys. Stripes, Checks and figures. Sizes 13 1/2 to 17.

## "Beach-Tone" TIES

3 for \$1

Washable Beach-Tone ties of 4-fold construction and resilient. Bright stripes, checks and novelties. Colors in Blue, Green and Tan and many multicolored patterns.

## Substandards "Real Silk" Short Socks

5 Pair \$1

Clocks, stripes and checks in white socks for your summer wear. Super Real Silk quality with double sole and heel. White with black trim or white with brown trim, lastex tops. Sizes 9 1/2 to 13.

## Men's WASH PANTS

Sanforized  
Shrunk  
89¢

Dress or work pants in very good patterns of stripes, checks and overplaids. Buy several pair at this low June Bargain Jamboree price. Sizes 29 to 42.

## SLACK SUITS

Sanforized  
Shrunk  
\$1.49

Porous weave hopsacking slack suits with in or outer shirts and pleated high waisted slacks with belt to match. Colors in Teal, Sand and Blue. Small, medium and large.

## Men's STRAW HATS

97¢

Sailors, Jamaicas and knotted hems. Leather sweat bands, straight crown and pinch front shapes. With fancy bands. Sizes 6 1/2 to 7 1/2.

—Downstairs at Ayres.

## SALE! Of Our Famous

## FASHION ★ STARS ★ WHITE

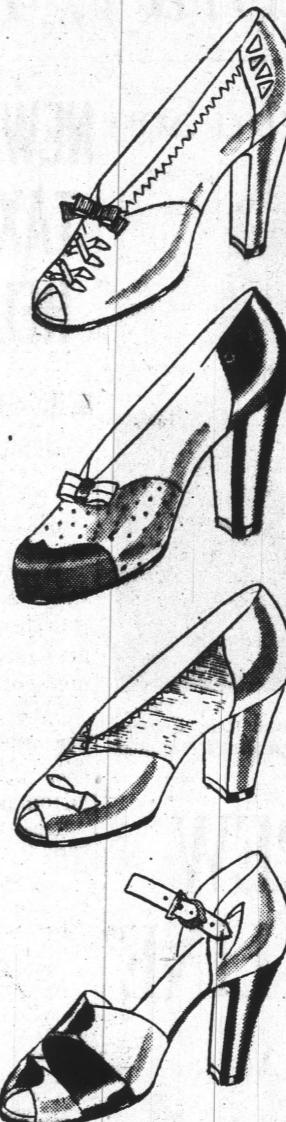
SHOES  
SALE PRICE \$1.79

Sizes 4 to 9, Narrow and Medium Widths!

- Pumps!
- Spectator Pumps!
- Cut-Out Sandals!
- Spectator Sandals!
- All White!
- Blue-and-White!
- Black-and-White!
- Brown-and-White!
- Low Heels!
- Medium Heels!
- High Heels!
- Wedge Heels!
- Saddle Oxfords!
- Moccasin Styles!

In all probability those smart new Summer shoes you're looking for can be found right here in this glorious selection of Summer shoes. Fashion Stars are designed in Hollywood to make your "Sun and Fun" hours more happy...more fashionable. They are priced to help you save. Select your Summer shoes from these successful fashions.

—Downstairs at Ayres.



## Big Savings on Irregulars of "La Sayre" SHEER CHIFFON STOCKINGS

49c  
PAIR

Women everywhere appreciate the savings they get when they buy La Sayre sheer chiffon stockings. They're our own brand of fine irregulars and are made for us by one of the largest and most famous hosiery mills. 4-Thread weight with the famous picot hem and runstop. Smart shades for Summer wear. Stock your Summer wardrobe tomorrow and save.

—Downstairs at Ayres.

## Women's Rayon STRIPE SLIPS

88c

## Printed Batiste Pajamas and Gowns

88c

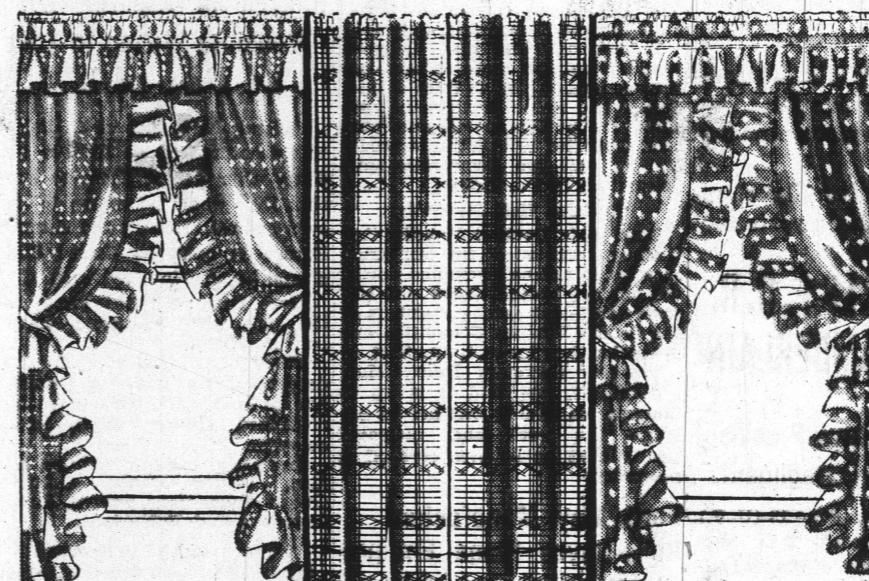
## Women's Rayon UNDIES

84c

## Rayon Crepe and Rayon Satin Lingerie

1 - 1 - 1 - 4 Off

Fine selection of rayon crepe and rayon satin lingerie at prices reduced for our big June Bargain Jamboree! —Downstairs at Ayres.



Protect Your Heavy Winter Curtains, Use These

## Cool Summer CURTAINS

59c

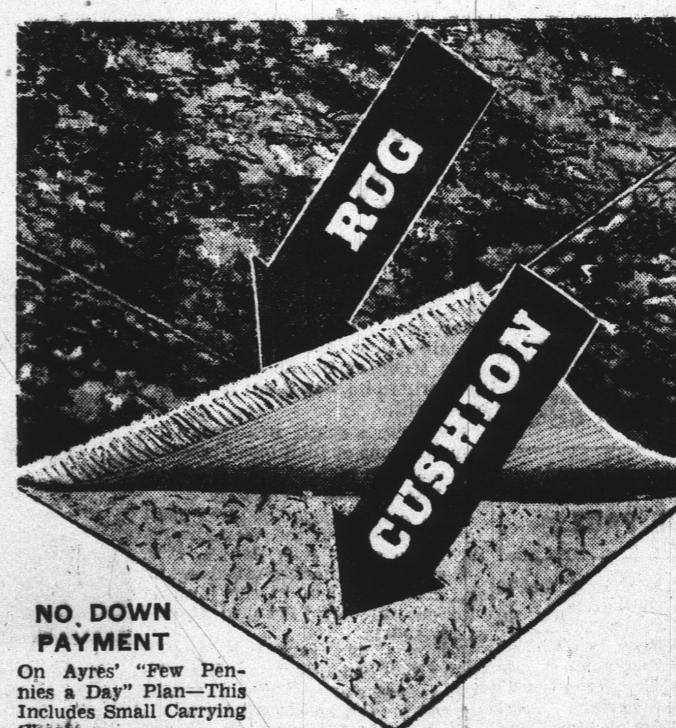
Ecru Net  
Ecru Madras Panels  
Dinette or Bath  
Curtains

Pair or Each

The whipping wind and other elements of Summer are very hard on your expensive heavy winter curtains, so why not protect them by hanging these attractive but inexpensive Summer Curtains. They'll suit your need during the Summer months and then you may replace your winter curtains when they can be protected. Some houses can be curtained for as little as \$5.

Also 172 odd pairs of curtains Reduced from much higher prices.

—Downstairs at Ayres.



Home Values and Savings for Our June Bargain Jamboree!

Regular \$42.50 Rug Combination

## 1-9x12 ALL-WOOL RUG 1-9x12 Thick Rug PAD

\$29.75

THE RUG... You make your selection from a fine group of all-wool seamless construction axminster rugs. Patterns are in American oriental, Modern, Hooked and Tone on Tone. Colors come in Red, Blue, Green or Brown. In view of ever increasing rug markets this value will become greater to you during the next few months. Buy now and save!

THE PAD... Full 9x12 size with bound edges and guaranteed moth-proof. The addition of the rug pad to your rug will mean years of added life for your rug. It gives that deep, rich feeling to your rugs in addition to the added protection.

## Durasteel "Air-Float" STEEL CHAIRS

\$1.69

A new type of steel chair that is popular because of its rigid construction and light weight. White tubular steel frames with seat and back in Blue, Yellow, Green or Red.

—Downstairs at Ayres.

## Genuine Burlap Back INLAID LINOLEUM

\$1.19  
Sq. Yd.

Genuine burlap back inlaied linoleum in attractive Marble or Jasper patterns to make your kitchen or bath more attractive. Colors come in Black or Tan. Savings you can't afford to overlook in beautifying your home.

—Downstairs at Ayres.

## NO DOWN PAYMENT

On Ayres' "Few Pennies a Day" Plan—This includes Small Carrying Charge.

## Summer Savings in Remnants and Bolts of

## SUMMER COTTONS

19c  
YARD

You realize substantial savings when you buy from this big selection of summer cottons. Patterns and fabrics to make into dresses and summer clothes to be worn right now. Select your sewing needs right now while this big sale lasts and have a wardrobe of choice materials at much less than the ready-made dresses would cost. Florals, checks, stripes, monotypes and many other attractive patterns to choose from.

—Downstairs at Ayres.