

## DOLLAR DAY FEATURE!

WOMEN'S

Spring  
HATS  
\$1.00

Large brim Shepherdess rough straw hats for wear now and all summer through! Grosgrain-ribbon band and streamer trimmed. Adjustable headband. Black, navy, tan and white. Be EARLY! Downstairs at Ayres

## DOLLAR DAY FEATURE!

"Fruit of the Loom"  
BROADCLOTH  
SLIPS  
2 for \$1.00

Women's Fruit of the Loom Broadcloth slips with built-up shoulder or V-tops. Hemstitched at neck and arm holes. Sizes 34 to 52, in white and tearose. Downstairs at Ayres

## DOLLAR DAY FEATURE!

Men's  
Shirts and Pajamas  
2 for \$1

Men's "Grosdale" fast color fancy shirts in semi-soft and fused collar styles. Gathered back; 4-hole buttons, pleated sleeves. A variety of patterns. Sizes 14 to 17. Men's fast color broadcloth pajamas in coat and slipover styles. Blazer stripe, bright colors. Trousers fitted at waist. Sizes A, B, C, D. Super Dollar Day values at 2 for \$1. Downstairs at Ayres

## DOLLAR DAY FEATURE!

SAMPLE SALE  
Foundation  
GARMENTS  
\$1.00

Discontinued styles. Side-hooks, step-ins and tuck-in styles. In broadcloth, rayon, satin, broadcloth and lace. Most every size but not in every style garment.

2-Way Stretch Girdles... Ea. \$1  
2-way stretch latex girdles. 4-Hose supporter. Small, medium, large sizes. Irregular. Downstairs at Ayres

## DOLLAR DAY FEATURE!

CURTAINS  
\$1 Each or Pair

1. Priscilla Curtains.  
2. Tailored Curtains.  
3. "Fruit-of-the-Loom" Cottage Sets.  
4. 1 1/2 Yard Disciple Curtains.  
Here's a curtain value news! Now you can select bright, crisp new curtains for practically every room in the house at EXCEPTIONAL savings! We advise early shopping for best selection. Downstairs at Ayres

# 20<sup>TH</sup> Birthday Sale

## DOLLAR DAY

### DOWNSTAIRS at AYRES

Porto Rican Gowns... 4 for \$1  
Porto Rican hand-embroidered gowns with V or round neckline. Contrasting color trim. Sizes 16 to 17.

#### MEN'S SHIRTS and SHORTS 8 for \$1

Perfect fitting shirts of tubular knit. Sizes 34 to 40 in the group. Men's fast color shorts, elastic at sides, balloon seat. Full cut. Greens, blues, tans in checks and stripes. Real values at 8 for \$1. Sizes 32 to 36. Downstairs at Ayres.

#### Men's Hi-Slax Rayon Short SOCKS 8 prs. \$1

A little longer than short socks and shorter than regular length. Just what you've been looking for. Popular colors and patterns. Sizes 10 to 12. Downstairs at Ayres.

Men's Sports Shirts... 2 for \$1  
Short sleeve style, saddle-stitch collar, pocket, "in-and-out" styles. White or blue. Small, medium and large sizes.

Men's Rayon Hose... 8 Prs. \$1  
Double sole, garter top hose. Reinforced heel, toe. Mercerized tops. Grey, blue, brown, in checks and stripes. Sizes 10 to 12. First quality.

Men's New Ties... 4 for \$1  
Hand-tailored, resilient construction. Checks, stripes, figures, in reds, blues, greens, tans. Rayon fabrics.

Boys' School Shirts... 2 for \$1  
Nicely tailored white and fancy shirts for boys. Styles for school and dress wear. Tailored collar styles. Sizes 6 to 14 1/2.

Boys' Polo Shirts... 2 for \$1  
Crew neck, short sleeve, zipper pocket style polo shirts. Basque stripes. Sizes 6 to 18.

Boys' Wash Suits... 2 for \$1  
Fast color wash suits in a wide variety of fabrics and colors. Sizes 5 to 10.

Boys' Wash Shorts... 2 for \$1  
Mill shrunk and sanforized wash shorts, elastic at waist, extension belt. Pleated styles. New covers in tan, blue, green, plain and fancy checks in grey and tan. Sizes 6 to 16.

Boys' Shirts and Shorts... 8 for \$1  
Perfect fitting tubular knit shirt and shorts. Elastic at waist. Elastic side. Balloon seat. Full cut. Green, tan, blue, in stripes. Sizes 8 to 34. Checks. Dollar Day values, 8 for \$1.

Boys' Crew Socks... 8 for \$1  
Brightly striped Crew Sox in reds, blues, greens and combinations. Up-or-down styles. Sizes 7 1/2 to 10 1/2. Firsts and substandards.

Boys' Br'dcloth Pajamas... 2 for \$1  
Fast color broadcloth pajamas in notch collar, slipover and coat styles. Greens, blues, tans, stripes, checks. Sizes 8 to 18.

Boys' Polo Shirts... 4 for \$1  
Bright blazer stripes, crew neck, short sleeves. Red, brown, tan, green. Small, medium, large sizes.

Cotton Knit Union Suits... 3 for \$1  
Elastic knit cotton union suits with built-up shoulder tight and shell knee. Sizes 36 to 44 in the group.

Plain-Punch Hole Undies... 3 for \$1  
Plain or punch hole rayon briefs, panties, stepins and vests. Plain fronts, elastic backs. Sizes 34 to 42 in tearose or white.

Elastic Knit Union Suits... 2 for \$1  
Women's cotton elastic knit union suits, built-up shoulder, tight and shell knee, open and closed crotch. Sizes 36 to 50.

Plain or Novelty Undies... 6 for \$1  
Plain or novelty weave rayon panties, stepins, bloomers or vests. Elastic run at waist, tailored finish at knee. Sizes 27 to 33 in tearose.

Women's Cotton Slips... 3 for \$1  
House dress length cotton slips with built-up shoulders, hem-stitched finish at neck and arm holes. Sizes 36 to 50 in white.

Cotton Pajamas... Ea. \$1  
Butcher boy style in broadcloth and cotton crepe pajamas. Full cut, button front top, short sleeves. Sizes 16 to 17 in prints, checks and solid colors.

#### DOLLAR DAY FEATURE! FIRST QUALITY 'Betty Shaw' HOSIERY 2 prs. \$1

Bemberg stretch toe, genuine crepe heel. "Betty Shaw" chignon stockings. First quality. 4-thread weight. Sizes 6 1/2 to 10 1/2. New hosiery colors. Buy several pairs of these hose and save.

"Buster Brown" Anklets... 7 Prs. \$1  
Misses' and children's "Buster Brown" anklets. First quality spring colors. Sizes 6 to 10.

Women's Lisle Hose... 5 Prs. \$1  
First quality, well-reinforced lisle hose. Assorted colors. Sizes 8 1/2 to 10 1/2.

Wom. Rayon Stockings, 5 Prs. \$1  
Rayon service weight stockings. Seamed back, fashion marks. Well reinforced. Assorted colors. Sizes 8 1/2 to 10 1/2.

Women's Raincoats... \$1  
Full cut, can be worn over suit or coat. Printed raincoats in blue, wine and natural. Small, medium and large sizes. Sensational values, \$1.

Wrap-Around Turbans... 4 for \$1  
Cotton boucles, plain colors and stripes. Dollar Day, 29c each or 4 for \$1.

Women's Linen Hankies... 6 for \$1  
Pure linen, white Chinese hankies. Lovely designs. Dollar Day only, 6 for \$1.

Girls' Bicycle Dresses... \$1  
2-Piece bicycle dresses—well-made play suit, wraparound or button-on front skirt. Novelty prints. Sizes 7 to 14.

Children's "Luxtested" Panties... 5 for \$1  
Rayon panties, "Luxtested" Sizes 2 to 16. Reinforced seams insuring longer wear. French leg style. White, tearose.

### Tomorrow, The Last Day of Dollar Day Savings Galore!

All Items Subject to Prior Sale! In Most Cases Quantities Are Very Limited—Be Here Early

Our famous Birthday Dollar Day represents the maximum effort of Ayres' Downstairs Store to obtain and offer SUPREME VALUES... and this 20th Birthday Dollar Day is our crowning achievement! QUALITY was our first consideration... good dependable quality that will give YOU the service we can be proud of! Second: We marked this merchandise so low that you will always remember the value. Come early (promptly at 9:30) Tuesday morning. NO MAIL, PHONE OR C. O. D. ORDERS PLEASE!

## SALE! 1,200 Pairs Women's SHOES

Snap up one, two or three pairs of these smart shoes at this OUTSTANDING Low Price. Just 643 pairs in this group. Strap and pump styles, medium and high heels. Black, brown and navy. Sizes 4 to 9. Narrow and medium widths.

\$1

Here's a shoe value you'll talk about for a long time to come! 568 Pairs of white, and white and blue, and white and tan combination Shoes—for wear now and the summer through. Ties, straps and pumps. Sizes 4 to 9 in the group. Narrow and medium widths.

## 846 Prs. Children's SHOES

Here's an opportunity to buy the kiddies good, sturdy shoes for a song! \$1 White, black and brown oxfords, white and tan oxfords and brown with sharkskin tip. Flexible leather soles. Rubber heels. Sizes 8 1/2 to 8.

Downstairs at Ayres.

#### INFANTS' WEAR

Infants' Wrapping Blankets  
Flannellette Gowns and Kimonos  
Infants' Batiste Dresses  
Infants' Pastel Creepers  
Double-Breasted Shirts  
Hand-Made Batiste Bibs  
17x30 Quilted Pads  
Wool Knit Booties

4 for \$1

Hand-Made Dresses  
18x18 Waterproof Sani-Sheets  
20x30 "Cannon" Knit Towels

3 for \$1

Rayon, satin-bound blankets  
Hand-embroidered Flannellette Sacques  
Hand-made Crib Sheet Sets (Sheets and Case Hand Appliqued in Pink, Blue)

2 for \$1

Receiving Blankets (Cotton)  
"Cannon" Knit Towels (Irregulars)  
Flannellette Gowns, Gertrudes, Kimonos  
Cotton Knit Vests (Sleeveless)  
Muslin Pillowcases

7 for \$1

#### DOLLAR DAY FEATURE! HANDBAGS and GLOVES 2 for \$1.00

Simulated leathers in smart new white handbags. Fouch, top-handled and zipper styles. And, women's white rayon fabric gloves in alpaca, leather back and shortie styles. Sizes 6 to 7 1/2. A REAL 11 Day Value. Handbags, 2 for \$1 and gloves 2 pairs for \$1. Downstairs at Ayres

#### TOTS' WEAR

Polo Shirts (Cotton Knit)  
Tots' Wool Sweaters, light weight  
Tots' Better Quality Play Suits (Broken Sizes)

3 for \$1

Girls' 2-Pc. Pajamas  
Rayon crepe 2-Pc. pajamas. Well tailored. Floral prints.

\$1

Girls' Wash Frocks... 2 for \$1  
Novelty prints and colors. A wide variety of styles. Sizes 7 to 14.

Girls' Print Pinafores... 2 for \$1  
Novelty print pinafores with contrasting trim.

Girls' Panties Sets... 2 Sets \$1  
Rayon panties and vests, novelty applique trim. Tearose. Sizes 8 to 16. 2 Sets for \$1.

#### DOLLAR DAY FEATURE! Permanent Finish CURTAINS \$1.00 PAIR

Hampton Cushion Dots in Tailored and ruffled style. Priscilla 20x34 to 40x34 lengths. Tailored types 38x78 to 38x90 lengths. While they last \$1 pair. Downstairs at Ayres

## DOLLAR DAY FEATURE!

"CANNON"  
TOWELS  
10 for \$1

Size 17x36. Bright colored plaid "Cannon" towels. Use in red, blue and green. Replenish your towel supply at these savings. Downstairs at Ayres

#### Chenille Rugs

22x46 Chenille rugs in blue, green, rose and orchid. Washable. REAL values at \$1 each.

Linoleum... 3 Sq. Yds. \$1  
6 Feet wide! Felt base. A good selection of patterns, for bathrooms, kitchens, etc. (Please bring your measurements.)

Rubber Stair Treads... 15 for \$1  
9x18 Rubber stair treads. Maroon or black with curved nose.

Rug and Pad... \$29.75  
"Famous Make" 9x12 or 8.5x10.6 rug and thick pad. Persian designs, hooked patterns, Chinese patterns, modern effects and textured designs.

Jumbo "Cannon" Towels... 5 for \$1  
22x44-Inch "Cannon" towels. Thick and absorbent. White with blue, red, green and gold borders.

Summer Spreads... \$1  
Osenberg Crash Spreads with attractive applique and chenille designs in colors. Full or twin size.

44-In. Panel Curtains... 2 for \$1  
44 Inches wide and 2 1/2 yards long! Cushion dots, creamy white panel curtains. 1 inch hem each side. Hemmed ready to hang.

Shower Curtains... \$1  
Size 6x6 oil silk and oil-treated fabric shower curtains in novelty prints and plain colors.

Davenport Pillow Tops... 3 for \$1  
In satins, damask and other smart drapery fabrics. Matching backs. Well made, ready to slip your pillow into. Take advantage of this \$1 Day offer.

Clopay Window Shades... 3 for \$1  
36 Inches wide and 6 feet long. Choose in green or tan.

Lace Panels... \$1  
14 Patterns of better quality curtains featured at this Special Birthday Sale! Just 6 to 18 of a pattern. 48, 48, 60 and 84-inch widths. 2 1/2 and 3 1/2-yard lengths.

Extra-Wide Priscilla Curtains... 2 for \$1  
41 Inches wide, 2 1/2 yards long. Pin dot marquisette with wide ruffles of various marquisettes.

81x99 Percale Sheets... Ea. \$1  
Size 81x99. Now you can buy "luxury" sheets at the price of ordinary ones. (Seconds.)

Mattress Covers... \$1  
Seconds of 64-count sheeting, mattress covers. Extra heavy quality. Twin or full sizes.

Mattress Protectors... \$1  
Quilted mattress protectors. Seconds of famous "General" brand. Full or twin sizes.

Woven Colonial Spreads... \$1  
Jacquard weave. Blue, rose, green, gold, orchid.

Chenille Spreads... \$1  
White with corded chenille design.

Percale Pillowcases... 6 for \$1  
(Seconds) 42x36 pillowcases. Made of remnants of \$1 percale sheeting.

Printed Lunch Cloths... 3 for \$1  
Seconds. Indian Head printed lunch cloths. Several designs and colors.

81x108 "Truth" Sheets... \$1  
First quality. Famous "Truth" sheets in EXTRA long lengths.

India Prints... \$1  
2x3 Yards Indian prints. Black and colored grounds in Indian patterns. Ideal for couch covers, spreads, etc.

"Bootinet" Curtains... 2 Prs. \$1  
The roughest and best wearing curtain ever made for the money! Tailored. Heavy sturdy material. Natural cream color, green and gold. HURRY—they won't last long at this price!

Permanent-Finish Curtains, Pr. \$1  
Hampton Cushion Dots in Tailored and ruffled style. Priscilla 20x34 to 40x34 lengths. Tailored types 38x78 to 38x90 lengths. While they last, \$1 pair.