

AYRES DOWNTAIRS STORE

20th

Birthday

Sale



Ayres' Downstairs Store's Birthday Sale is YOUR sale because we "bend over backward" to create real, honest-to-goodness BARGAIN VALUES for YOU—for YOUR family—for YOUR home! Every item in the sale is of Ayres' REGULAR STANDARD QUALITY! Every item is in good current FASHION! There are plentiful and complete ASSORTMENTS of sizes, color and styles! Every item is offered at a definite, WORTH- WHILE PRICE REDUCTION which will enable you to save on spring and summer outfits for your entire family. Shop early tomorrow morning. Ayres' Budget Payment Plan is available for purchase of Women's and Men's Coats and Suits.

200 INCHES to the PAIR

Double-Width Curtains

Each Panel Is 100 Inches Wide! 200 Inches to the Pair!

Here's a timely curtain event for EVERY housewife! Dress-up your windows and profit by these Birthday Savings. These smart curtains are 100 inches wide to the panel—200 inches wide to the pair—insuring ample fullness to easily criss-cross on an ordinary double window or up to an 87-inch triple window. In plain, ivory marquisette. Exciting values at \$2.00 pair.

DeLuxe Curtains

\$1.59

Pair

Beautiful curtains made with the precision of custom made! Hemmed ruffles with back hems and decorator tie-backs, and double-fullness ruffle. Choose in ivory and ecru marquisette. Priced at \$1.50 Pair.

Fine Curtains

\$1.39

Pair

Here are 3 winners in fine curtains! Twin dots! Cushion Dots! Chenille Figures! Well-made, full-cut 47x2½ curtains to give luxurious fullness at ordinary windows. Real values at \$1.39 Pair.

\$2.00

Pair

Wide width (44 in. x 2 1-6) celanese rayon ninen panel curtains at a price you'd usually pay for the narrow width curtains. Be wise and buy these luxury width curtains at this Birthday Savings Price!

Panel Curtains

\$1.29

Pair

Washable Rayon Panels—Custom Lengths

44x38
Up to
44x90

REAL curtain news for those who want beautiful lustrous rayon curtain panels but "shy at" dry cleaning expenses! These WASHABLE rayon panel curtains solve the problem! Choose in lengths you desire from 44x38 up to 44x90 at Birthday Sale Prices from 75c to \$1.19 per panel.

75c to
\$1.19
Yd.

Remnants! 48-In. Printed "Ruftex"

Remnants in 2 to 4-yard lengths in 48-inch printed "Ruftex"—the new drapery material that everyone is talking about! You can make your own drapes for about \$2.50 per pair and SAVE about ½ the cost of ready-mades! Be wise, take advantage of this Birthday Sale Price!

49c
Yd.

Your Choice of
5 Styles in Fine

CURTAINS

SALE PRICED

79c

Each or Pair

- 1—Permanent Finish Pin Dot Priscilla curtains for cottages, bedrooms, 36 inches wide, 2 1-6 Yds. long.
- 2—Permanent Finish Pin Dot Tailored Curtains, suitable for almost any room in the house. 36 inches wide, 2 1-6 yards long.
- 3—45-In. Lace Panels in Ecru Only! Full wide 45-inch panels, 2½ yards long for living room, dining rooms.
- 4—44-In. Rayon Panels in eggshell. Beautiful panels for the living room, dining room, etc. 44 inches wide!
- 5—Cottage Sets in 4 styles for your choosing. White with red, blue and green trims. Ideal for kitchen, bathrooms, etc.

Curtain Fabrics

At 19c Yd.

48-Inch curtain nets in eggshell and ecru. Lacy nets in good patterns. You can use as panel or pair curtains for living and dining rooms.

At 5c Yd.

1 to 8 Yd. remnants of colored figures dotted marquisettes, plains, pastel colors.

Curtain Nets

At 10c Yd.

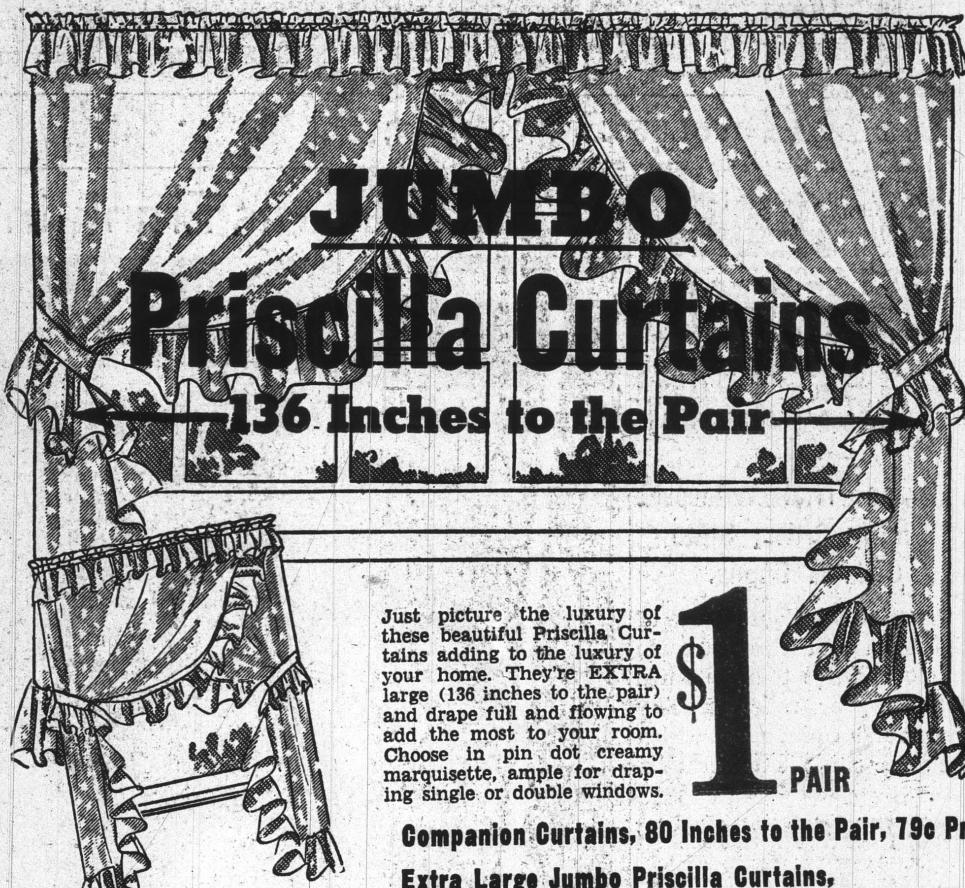
Fine quality curtain materials, dots, novelties, plain colors, etc., 1 to 8 Yd. remnants.

48-In. Printed Drapery Crash

At 29c Yd.

Sunfast! Tubfast! 48-In. Printed Drapery Crashes. These are remnants but long lengths and many matching pieces. Suitable for drapes, slip covers, etc. Beautiful patterns and colors. Natural and colored grounds.

—Downstairs at Ayres.



\$1
PAIR

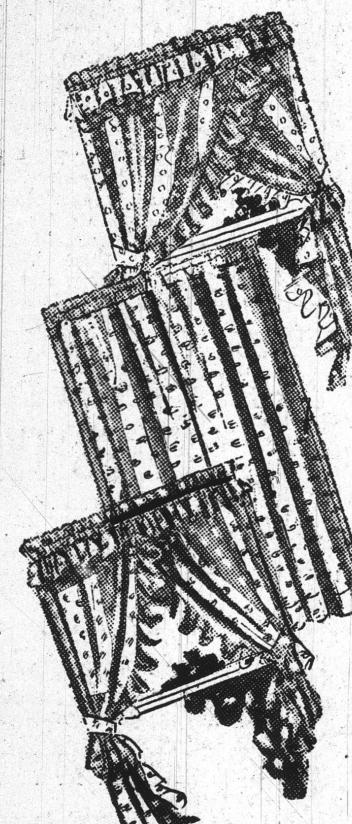
Companion Curtains, 80 Inches to the Pair, 79c Pr.
Extra Large Jumbo Priscilla Curtains, 160-Inch Size \$1.49 Pr.

Sale! Extra Fine Curtains

For Every Room in
Your House at
Birthday Bargain Prices!

Priscillas . . .

Glorious priscilla curtains in soft pastel colors, cushion dots, pin dots, chenille dots and woven figures. 2 1-6 to 2½ yards long.



Tailored Curtains . . .

The curtain for every room. Colored figures, pastel colors, Ivory and ecru dots, ecru nets and attractive novelty treatments galore!

Tailored Dinette Curtains

Dinette curtains that will simplify your small curtain problem. Attractive patterns and colors. Cut to 1 ¾-yard lengths.

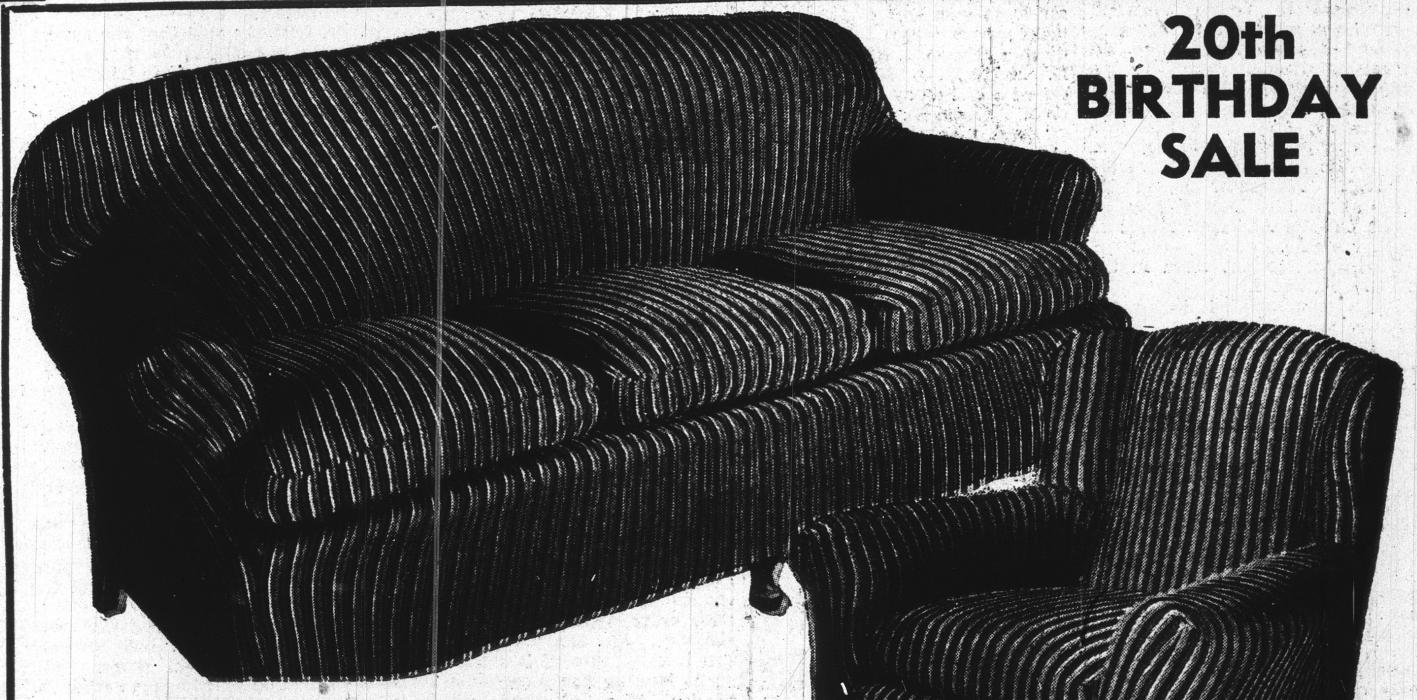
Cottage Sets . . .

A favorite for attractive home. The colors and patterns are conservative to blend with your color scheme. Sets are trimmed.

—Downstairs at Ayres.



20th
BIRTHDAY
SALE



"SLICKS"

The Original Knitted SLIP COVERS

—For Chairs

\$3.00
EACH

—For Davenports

\$5.00
EACH

- ★ They Stretch—That's Why They Fit!
- ★ Fits All Styles of Furniture!
- ★ Easy to Put On! ★ Fits Like a Glove!

Slacks—the original slip covers for upholstered furniture—made of strong knitted materials that will not run. They fit like a glove—molding themselves around each part of the chair or davenport to give the appearance of new upholstering. Wash them and slip them on again—Salvage that worn chair or davenport with these economical slip covers. Styles for all types of chairs and davenports. Attractive new stripe patterns in Brown, Royal Blue, Rust, Turquoise and Wine. "Dress-up" your old furniture with "Slacks" and profit by these Birthday Savings!

—Downstairs at Ayres.