

AYRES DOWNSTAIRS STORE

20th

Birthday SALE

Ayres' Downstairs Store's Birthday Sale is YOUR sale because we "bend over backward" to create real, honest-to-goodness BARGAIN VALUES for YOU—for YOUR family—for YOUR home! Every item in the sale is of Ayres' REGULAR STANDARD QUALITY! Every item is in good current FASHION! There are plentiful and complete ASSORTMENTS of sizes, color and styles! Every item is offered at a definite, WORTH-WHILE PRICE REDUCTION which will enable you to save on spring and summer outfits for your entire family. Shop early tomorrow morning. Ayres' Budget Payment Plan is available for purchase of Women's and Men's Coats and Suits.

Your Choice of 5 Styles in Fine CURTAINS

SALE PRICED

79c

Each or Pair

- 1—Permanent Finish Pin Dot Priscilla curtains for cottages, bedrooms, 36 inches wide, 2-1-6 Yds. long.
- 2—Permanent Finish Pin Dot Tailored Curtains, suitable for almost any room in the house. 36 inches wide, 2-1-6 yards long.
- 3—44-In. Lace Panels in Ecru Only! Full wide 45-inch panels, 2½ yards long for living rooms, dining rooms.
- 4—44-In. Rayon Panels in eggshell. Beautiful panels for the living room, dining room, etc. 44 inches wide!
- 5—Cottage Sets in 4 styles for your choosing. White with red, blue and green trims. Ideal for kitchen bath-rooms, etc.

Curtain Fabrics

At **19c** Yd.

48-Inch curtain nets in eggshell and ecru. Lacy nets in good patterns. You can use as panel or pair curtains for living and dining rooms.

At **5c** Yd.

1 to 8 Yd. remnants of colored figures dotted mar-quisettes, plains, pastel colors.

Curtain Nets

At **10c** Yd.

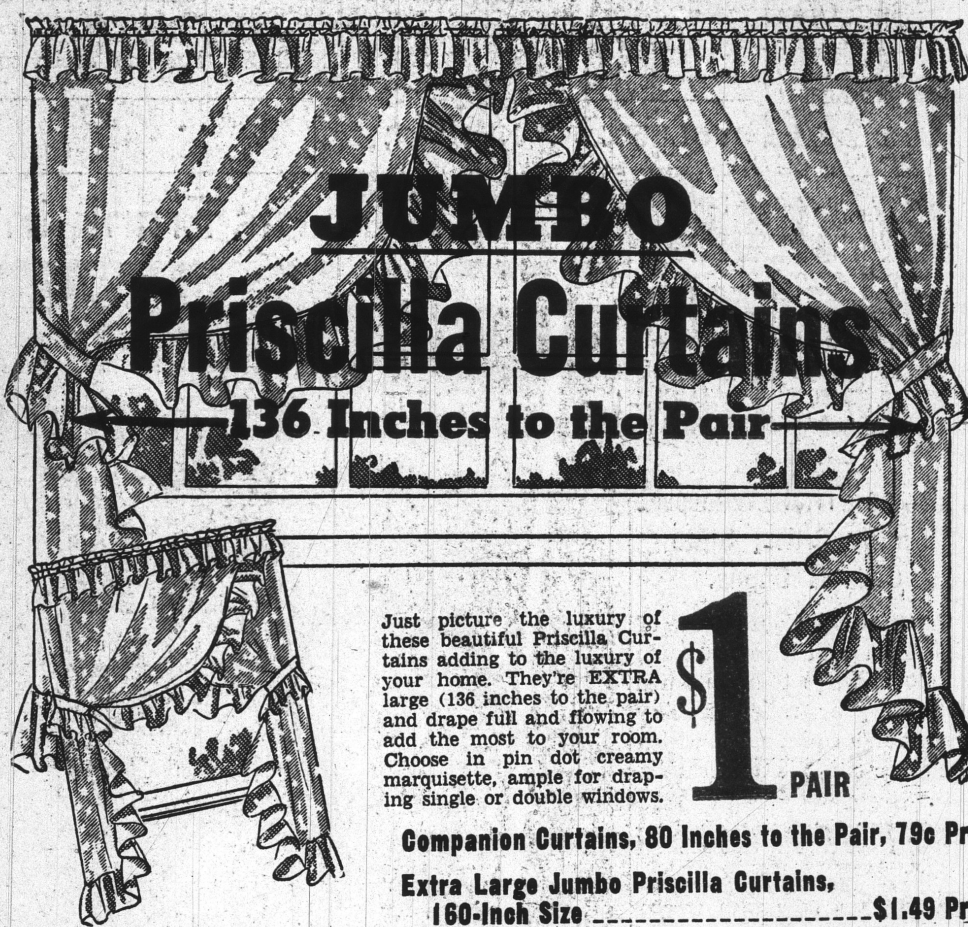
Fine quality curtain materials, dots, novelties, plain colors, etc., 1 to 8 Yd. remnant lengths.

48-In. Printed Drapery Crash

At **29c** Yd.

Sunfast! Tubfast! 48-In. Printed Drapery Crashes. These are remnants but long lengths and many matching pieces. Suitable for drapes, slip covers, etc. Beautiful patterns and colors. Natural and colored grounds.

—Downstairs at Ayres.



JUMBO Priscilla Curtains

136 Inches to the Pair

Just picture the luxury of these beautiful Priscilla Cur-tains adding to the luxury of your home. They're EXTRA large (136 inches to the pair) and drape full and flowing to add the most to your room. Choose in pin dot creamy marquisette, ample for drap-ing single or double windows.

\$1 PAIR

Companion Curtains, 80 Inches to the Pair, 79c Pr.
Extra Large Jumbo Priscilla Curtains, 160-Inch Size \$1.49 Pr.

Sale! Extra Fine Curtains

For Every Room in Your House at Birthday Bargain Prices!

Priscillas...

Glorious priscilla curtains in soft pastel colors, cushion dots, pin dots, chenille dots and wov-en figures. 2-1-6 to 2½ yards long.

Tailored Curtains...

The curtain for every room. Colored figures, pastel colors, Ivory and ecru dots, ecru nets and attractive novelty treat-ments galore!

Tailored Dinette Curtains

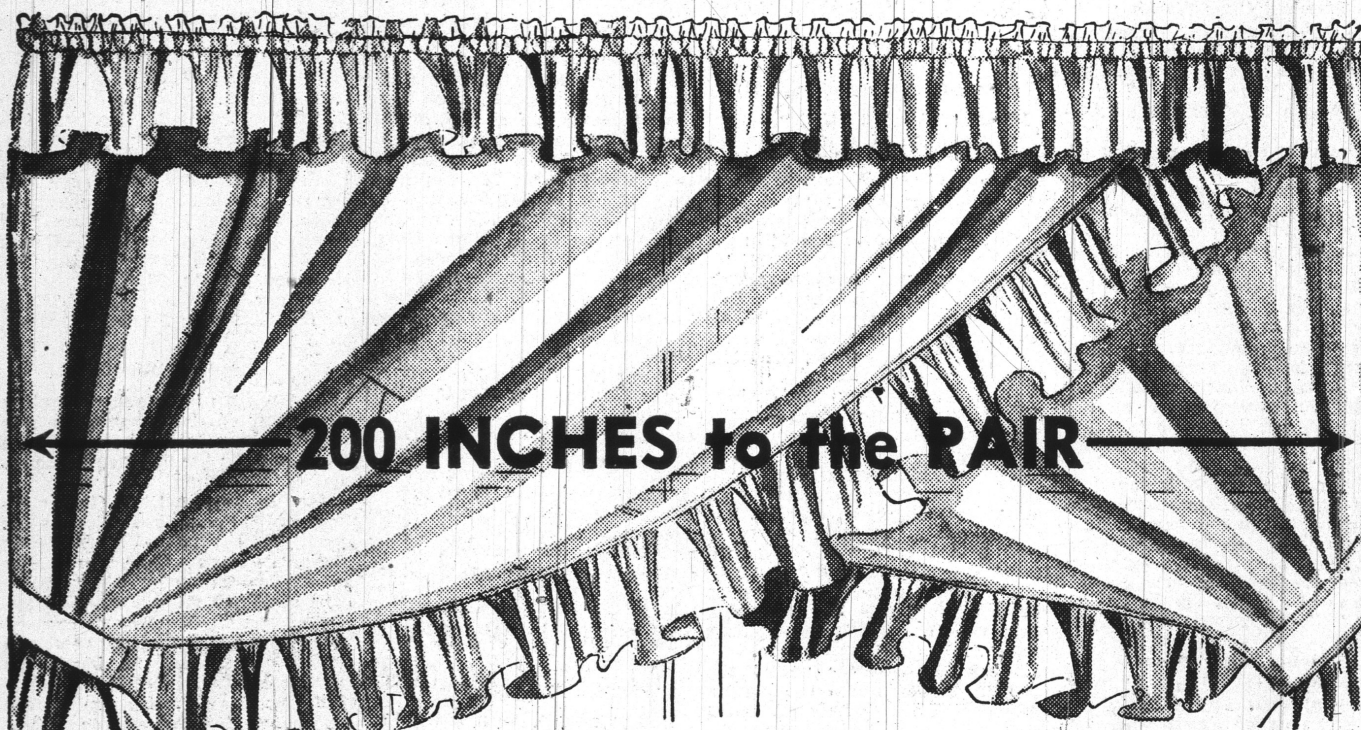
Dinette curtains that will sim-plify your small curtain prob-lem. Attractive patterns and colors. Cut to 1¾-yard lengths.

Cottage Sets...

A favorite for attractive home. The colors and patterns are conservative to blend with your color scheme. Sets are trimmed.

—Downstairs at Ayres.

PAIR



Double-Width Curtains

Each Panel Is 100 Inches Wide! 200 Inches to the Pair!

Here's a timely curtain event for EVERY housewife! Dress-up your windows and profit by these Birthday Savings. These smart curtains are 100 inches wide to the panel—200 inches wide to the pair—insuring ample fullness to easily criss-cross on an ordinary double window or up to an 87-inch triple window. In plain, ivory marquisette. Exciting values at \$2.00 pair.

\$2.00 Pr.

DeLuxe Curtains

\$1.59 Pair

Beautiful curtains made with the precision of custom made! Hemmed ruffles with back hems and decorator tie-backs, and double-fullness ruffle. Choose in ivory and ecru mar-quisette. Priced at \$1.50 Pair.

Fine Curtains

\$1.39 Pair

Here are 3 winners in fine cur-tains! Twin dots! Cushion Dots! Chenille Figures! Well-made, full-cut 47x2½ curtains to give lux-urious fullness at ordinary win-dows. Real values at \$1.39 Pair.

Panel Curtains

\$1.29 Pair

Wide width (44 in. x 2-1-6), celanese rayon ninon panel curtains at a price you'd usu-ally pay for the narrow width curtains. Be wise and buy these luxury width curtains at this Birthday Savings Price!

Washable Rayon Panels—Custom Lengths

44x38
Up to
44x90

REAL curtain news for those who want beautiful lustrous rayon curtain panels but "shy at" dry cleaning expenses! These WASHABLE rayon panel curtains solve the problem! Choose in lengths you desire from 44x38 up to 44x90 at Birthday Sale Prices from 75c to \$1.19 per panel.

75c to \$1.19

Remnants! 48-In. Printed "Ruftex"

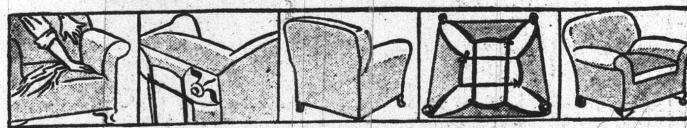
Remnants in 2 to 4-yard lengths in 48-inch printed "Ruftex"—the new drapery material that everyone is talking about! You can make your own drapes for about \$2.50 per pair and SAVE about ½ the cost of ready-mades! Be wise, take advantage of this Birthday Sale Price!

49c Yd.

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20th BIRTHDAY SALE



See how easily they slip over your chair. Just tuck them in here and there.

Notice the "unholstered" look to the covers. Elastic cuffs fit snugly over chair legs perfectly.

The back and sides are as neat and trim as the front—another advantage.

Here's the secret of this smoothness—strong elastic ties across the bottom.

The transformation—a beautiful fit regardless of height of back or width of seat.

"SLICKS"

The Original Knitted SLIP COVERS

—For Chairs

\$3.00 EACH

—For Davenports

\$5.00 EACH

- ★ They Stretch—That's Why They Fit!
- ★ Fits All Styles of Furniture!
- ★ Easy to Put On! ★ Fits Like a Glove!

Slicks—the original slip covers for upholstered furniture—made of strong knitted materials that will not run. They fit like a glove—molding themselves around each part of the chair or davenport to give the appearance of new upholstery. Wash them and slip them on again. Salvage that worn chair or davenport with these economical slip covers. Styles for all types of chairs and davenports. Attractive new stripe patterns in Brown, Royal Blue, Rust, Turquoise and Wine. "Dress-up" your old furniture with "Slicks" and profit by these Birthday Savings!

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