

20th Birthday Sale

AYRES DOWNSTAIRS STORE

If it's savings you want . . . then this is YOUR SALE

"Real Silk" Stockings . . . 59c
Sheer and clear regular chiffon stockings
from a famous maker of women's hose. Pleat hem and runstop. Reinforced
at points of wear. Desired hosiery colors.
New spring colors. Sizes 8 1/2 to
10 1/2. Substandards.

"LaSayre" Stockings . . . 49c
Irregulars from a famous maker of women's hose. Pleat hem and runstop. Reinforced
at points of wear. Desired hosiery colors.
New spring colors. Sizes 8 1/2 to
10 1/2. Substandards.

Cotton Anklets . . . 10c
Children's fine cotton anklets for school and
play wear. Buy several pairs at this saving
price. Sizes 7 to 10 in Seconds.

"Buster Brown" Socks . . . 15c
First quality in famous "Buster Brown"
crew socks that will give lots of long wear.
All popular sweater colors. Sizes 8 to 11.

New Straw Hats . . . \$1.00
Flemish halos. Shear dress straw hats.
Bretton, Chapeau and Sailor hats. Large
straws for you. Colors in Navy, Black, Red,
Copen and Dusty Rose.

500 Better Hats . . . \$1.88
Wide brims, sailors, berets, beret types,
kettle brims, Flemish styles in a wide
variety of straw and hats. New Spring
colors. Head sizes 22 to 22.

Spring Handbags . . . 88c
Simulated leathers in suede cloth, crepe,
plastic and paper. Colors in navy, black,
white, pink, yellow, etc. New Spring
colors. Kelly Green, Pink, Blue, Black
Paten, Navy and Gold.

Sample Gloves . . . 49c
Time to stock up on your summer glove
supplies. Popular 4 and 6-button length
sleeves in navy, pink, light blues
and yellow. Sizes 6 to 7 1/2.

KABO Foundations . . . 20% Off
Our complete stock of KABO stockings
and combinations have been reduced 20%
for the Birthday sale. Sizes for almost any
size and style.

Spring Blouses . . . 88c
Frilly or tailored blouses in sheer batiste,
organza, rayon crepe and rayon sheets
in the group. Sizes 22 to 32.

Spring Skirts . . . \$1.78
All-wool flannel skirts in flared and gored
style. Plain colors, some blacks and navies
in the group. Sizes 24 to 32.

2-Pc. Play Suits . . . 88c
Attractive play suits for spring and summer
in a variety of blouse, shorts and skirt
designs. Colors white, red and white, blue
and white checks. Sizes 12 to 20.

Slacks . . . 88c
Well-cut, nicely tailored slacks in Royal
Green and Rose with white pencil stripes.
Sizes 12 to 20.

"Fruit" Wash Frocks . . . 69c
Discontinued styles of "Fruit of the Loom"
wash frocks. Sheer batiste, spun rayon
and 60-square percale. Sizes 12 to 22 in
the group.

Cotton Housecoats . . . 88c
Cotton housecoats in full sailor lengths.
Wool around and zipper front styles. Floral
prints with light and dark stripes.
Sizes 14 to 32 in the group.

Daytime Frocks . . . \$1.78
Daytime dresses in spun rayon and gabardine.
Stripes, prints, solids and plain colors.
All in French crepe. Sizes 14 to 24 in
the group.

"American Girl" Shoes . . . \$4.00
Regular \$5.50 and \$4.45. American Girl
shoes reduced to \$4.00. 20 new styles to
choose from. All the new colors and smart
leather treatments. Sizes 4 to 10, widths
AA to EEE.

"Corliss" Spring Shoes . . . \$2.69
Regular \$2.95. Values reduced to this
style. Arch and junior shoes included.
Pump straps and ties in all materials.
Sizes 4 to 9, widths AAA to C
in the group.

"Fashion Stars" Shoes . . . \$1.79
Gleaming black patent, black, navy, blue,
brown and beige. High, low and medium
heels. Sizes 4 to 9 up to 10.

Children's "Red Goose"
Shoes . . . 10% Off
Famous Red Goose shoes reduced 10%
for our Birthday Sale. Oxford styles and
high shoes. Black, white and colors.
Sizes 4 to 8, \$1.24. Sizes 8 1/2 to 3, \$3.50.

Infant's Training Panties . . . 15c
Double-knit cotton training panties. French
leg style. Birthday Sale Price, 15c. pair.

Infants' Flannelette Gowns . . . 15c
Flannelette gowns, gurtrudes and kimonos,
Birthday Sale Price, 15c.

Infants' Cotton Blankets . . . 15c
Cotton fleece blankets in pink and blue.
A small Birthday value at 15c.

Infants' Rubber Sheets . . . 15c
2 for . . . 15c
Rubber Sheets, bassinet size. Exceptionally
low priced for this event, 2 for 15c.

Infants' "Cannon" Wash
Cloths, 2 for . . . 15c
An exceptional Birthday Sale value! "Cannon"
cloths, white and colors. Light irregulars, 2 for 15c.

Infants' Batiste Dresses . . . 25c
Dainty batiste dresses with hand-
embroidered trim. An outstanding Birthday
Sale value at 25c.

Infants' Wool Sweaters . . . 49c
Silkover and coat styles, wool knit sweaters.
Pink and Blue. Wonderful values at 49c.

Tots' Cotton Dresses . . . 49c
Princess and bolero styles in sheer and
semi-sheer printed materials. Past colors.
Sizes 1 to 6 years.

Boys' Wash Suits . . . 49c
Boys' cotton wash suits, belted and button
on styles. Light and deep tones. Sizes
1 to 6 years.

Tots' Crepe Pajamas . . . 49c
Novelty print and pastel crepe pajamas for
tots 2 to 6 years.

QUALITY
ENDURES

Ayres' Downstairs Store's Birthday Sale is YOUR sale because we "bend over backward" to create real, honest-to-goodness BARGAIN VALUES for YOU — for YOUR family — for YOUR home! Every item in the sale is of Ayres' REGULAR STANDARD QUALITY! Every item is in good current FASHION! There are plentiful and complete ASSORTMENTS of sizes, color and styles! Every item is offered at a definite, WORTH-WHILE PRICE REDUCTION which will enable you to save on spring and summer outfits for your entire family. Shop early tomorrow morning . . . you'll find scores of SALE values in every department not mentioned here! Ayres' Budget Payment Plan is available for purchase of Women's and Men's Coats and Suits.

QUALITY
ENDURES

Girls' Spring Coats . . . \$3.00
Mothers and girls alike will be thrilled with these Coat values! Smart navy and bikini shades. Be early for these—not every size in every color.

Girls' Rayon Dresses . . . \$2.00
Beautifully styled dresses of spun rayon,
rayon crepe and rayon acetate in lovely
dressy styles and tailored sports types. Hi-
shades.

Girls' Spring Sweaters . . . 89c
Hand-knit and cotton. Colors in pink, navy
and shades. Sizes 7 to 16. Smart for
school, sports wear and street wear. Birth-
day Sale price, 89c.

Girls' New Spring Dresses . . . 89c
Adorable styles, striped, plain colors and
Dior prints. Ideal dress for school and
general wear. Birthday Sale price at
89c.

Children's "Luxtected"
Panties, 2 for . . . 49c
"Luxtected" rayon panties, sizes 2 to 18.
Reinforced seams, insuring longer wear;
Premier, lace and lace-trimmed. Birth-
day Sale value 2 for 49c.

Women's Rayon Taffeta Slips, \$1

Women's rayon taffeta and rayon satin slips
in V, tailored top, bias and 4-gore style.
Some in lace-trimmed gowns to make a
sweat. Black, Navy, Taffeta and Hi-shades.
Sizes 32 to 44.

Women's Rayon Crepe
Panties . . . 50c
Women's rayon crepe or satin panties,
lastex at waist, tailored and lace-trimmed,
hem styles. Tealose and White, medium,
medium and large sizes.

Woman's Porto Ricana Gowns, 50c
Woman's cotton crepe or Porto Ricana
gown in V, lace-trimmed, bias-trimmed
or round-neck styles. Hand-embroidered
to 30 in the group.

Women's Rayon Satin
Undies, . . . 88c
Rayon satin chemise, dianettes in tailored
and lace-trimmed styles. Tealose and
Hi-shades. Panties, adjustable straps. Tealose
and White.

Woman's Rayon Satin Slips, 50c
Women's rayon satin and rayon strip stripe
slips in V, lace-trimmed, bias-trimmed, lastex
and lace-trimmed. Sizes 34 to 50 in the group.

Woman's "Wolverine" Slips, 78c
Woman's "Wolverine" strict rayon slips in
straight or V, lace-trimmed, bias-trimmed
and lace-trimmed. Tealose and White. Dis-
continued styles.

Woman's Rayon Combination
Suits . . . 59c
Woman's rayon bemberc, braided top com-
bination. Straight, lace-trimmed, bias-trimmed
and lace-trimmed. Tealose and White. Dis-
continued styles.

Woman's Novelty Rayon
Undies, 3 for . . . \$1.00
Woman's durable, pump-like rayon, or plain
rayon briefs, panties, stepins or vesta. Plain
front, elastic back, full cut. Tealose and
White. Sizes 34 to 42.

Women's Strydfree Rayon
Undies . . . 44c
Woman's famous Strydfree rayon briefs,
parties in V, lace-trimmed, bias-trimmed,
lace-trimmed. Plain front, elastic back,
tailored hem styles. Tealose. Sizes 34 to 44.

Women's Knit Union Suits,
3 for . . . \$1.00
Woman's elastic cotton knit union suits,
built-up shoulder, tight and shell knee,
over and closed crotch styles in the group.
Sizes 38 to 44.

Women's Rayon Undies,
6 for . . . \$1.00
Woman's plain and novelty rayon
briefs, panties, stepins or vesta. Plain
front, elastic back. Tailored hem. Tealose.
Prices, 6 for 80c.

Boys' School Shirts, 2 for \$1
Nicely tailored, white and fawn shirts for
boys. Styles for school and dress wear. Tie-
collar collars. Sizes 6 to 14 1/2.

Boys' Wash Suits, 2 for \$1
Past color wash suits in wide, variety
of colors and fabrics. Sizes 5 to 10.

Boys' Crepe Socks, 8 Prs., \$1.00
Brightly striped crew socks in reds, blues,
greens and combinations. Up or down
the leg. Sizes 7 1/2 to 10. Firsts and sub-
stitutes.

Broadcloth Pajamas . . . 59c
Fast color broadcloth pajamas in match
color, striped and solid styles. Greens,
blues, tans in stripes and checks. Sizes 6
to 18.

Men's "Yachtsman" Shirts, 88c
White and fancy stripes in checks, stripes
and novelties. Colors in blue, green and tan.
Sizes 13 1/2 to 18. sleeves 32 to 35.
88c Ea. or 2 for \$1.75.

Men's "Harwood"
Pajamas . . . 88c
Coat style, notch collar and elbow styles,
fast colors in blazer, striped checks and
solid styles. Sizes A, B, C, D, E, F, G, H, I,
J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X,
Y, Z for \$1.75.

"Real Silk" Short Sox,
6 Prs., \$1.00
Substantial of real silk short socks for
men. Stripes, checks and checks. Colors
in black, brown, green, red and blue. Sizes
5 to 13.

Men's Ties . . . 39c
Men's new rayon ties, hand-tailored and
resilient construction. Stripes, plaids,
checks and novelties. Reds, blues, greens
and multicolors.

Men's New Spring Shirts, \$1.75
The newest spring shapes in snap brims
and two-leaf models. Colors in
green, blue and navy. Sizes 16 to
17 1/2.

Men's Work or Dress
Pants . . . \$1.79
Fine quality trousers in sharkskin, mole-
skins, whitebords and novelty slacks. Sizes
29 to 46.

Reversible Raincoats . . . \$2.69
Gardening raincoat on one side and a
Herringbone Tweed topcoat on the other.
For general wear and spring showers.
Sizes 34 to 46.

Men's Elkskin Jackets . . . \$1.79
Suede cloth, water repellent and windproof.
Lace collar and cuffs. Zippers. Blue and grey.
Sizes 36 to 48.

"Granbrook" Men's Shoes, \$3
Men's Granbrook shoes reduced from \$3.50.
Full grain calfskin in black or tan with
leather soles. Also brown elk with rubber
soles. Sizes 6 to 11, widths A, B, C and D.

A Smashing VALUE!

1 RUG 9x12 or 8.3x10.6

1 RUG PAD

2 Small Size Rugs

ALL 4 FOR 29.75

The RUGS—Beautiful Chinese reproductions, floral and texture patterns in these all-wool seamless rugs. The colors are rich in design, and wearing qualities are positive. Heavy tailored ends, deep thick nap. All the wanted colors. American oriental designs in 8.3x10.6 only. Some rugs are imperfects.

The PAD—Plain pad, made of vegetable fiber. Mothproof and rodent-proof. Sizes 8.3x10.6 or 9x12. A pad will give added years of life to your rug.

The Small RUGS—Two 24x45-inch throw ruge to harmonize with the large rug. The small rug will make your room complete.

Downstairs at Ayres.

9x12 Axminsters

\$23.95

Super Axminsters

\$39.50

"STAIR and HALL"
CARPET

\$1.98

Extra Large RUGS

13x12 Seamless velvet rugs in
rose, red or taupe. Oriental patterns,
fringed ends.

11x3x15 Super Axminsters in Oriental
patterns. All wool and
seamless.

Genuine "Gold Seal" Linoleum

9-Foot First-quality, genuine "Gold Seal" Linoleum in some new patterns and other
widths and stock patterns that have been discontinued. Fine floor covering.

Sq. Yd. 39c

Drapery Crashes

48-In. printed drapery crashes,
remnants, but long lengths and
many matching pieces. Use them
for drapes, slip covers, etc. Beautiful
patterns and colors, natural
and colored grounds. Yd.

29c

Ruftex Remnants

Printed Ruftex Remnants, 2 to 8-
yard lengths, 48 inches wide. This
is the new drapery fabric that
everyone is raving about. You can
make your own drapes for ap-
partments, etc. and SAVE about
1/2 the cost of ready-mades.

49c

Permanent Finish Pin Dot Pris-
cilla Curtains, Permanent Finish
Pin Dot Tailored Curtains, 45-In.
Lace Panels, 44-in. width Rayon
Panels, 4 styles of cottage sets for
your choosing. Unusual Birthday
Savings at 75c Each or Pair.

75c

160-Inch Size to pair . . . \$1.49 Pr.

Companion Curtains, 80 Inches to the Pair . . . 75c Pr.

48-In. ecru, eggshell and lacy nets
in several good patterns. Desir-
able for living or dining room
panel or pair curtains. Yard

19c

Curtain Materials