

SPECIAL E. O. M. SALE!

**Women's New Spring
STRAW HATS**
One Day
Only **88c**

All of the dominant spring fashions, brought to you in spring hat values you've been waiting for. Styled in smart Turbans, Kettle Brims, Bumpers and Sailors. Save money on your spring hats by taking advantage of this selling. Colors in Black, Navy, Red and Grey. Headsizes 22 to 28.

Clearance of Fabric Turbans . . . 25c
E. O. M. clearance of fabric turbans in many pretty colors to go with new costumes. The sizes and colors are broken but they're fine values at this low price.

Other Spring Hats \$2 to \$3.95

AYRES

A DOWNSTAIRS

A STORE

SPECIAL E. O. M. SALE!

**Women's Full-Fashioned
Pure Silk Stockings**
Seconds from a large manufacturer of
women's fine quality silk stockings. 2, 3
and 4-thread weight in sizes 8 1/2 to 10 1/2.
49c

First Quality, Knee Length Hose, 15c Pr.
Pure silk and first quality in knee length hose, also irregulars
of full length seamed back silk stockings. Sizes 8 1/2 to 10 1/2 in
the group.

Clearance, Children's Anklets . . . 5c Pr.
E. O. M. clearance of children's fine anklets in broken sizes and
colors.

Accessories Reduced

Ladies' Leather & Suede Gloves, 50c Pr.
Just 90 in this special group of leather and suede gloves in broken
sizes and colors.

Simulated Leather Handbags . . . 10c
Simulated leather handbags in a special clearance group. Colors
in Black and Brown.

Better Scarfs 29c
Better scarfs reduced, fine selection in prints and plains reduced
to 29c for E. O. M.

Wraparound Turbans 29c
Wraparound turbans made of jersey cloth. A very large assortment
of colors in the group.

Better Costume Jewelry 10c
Pins, Clips and Bracelets of better costume jewelry reduced for
this big E. O. M. clearance.

Pouch Compacts 10c
Assorted fancy tops on smart pouch compacts. Perfect for spring
costumes.

Flower Toques 50c
Flower toques made of straw with large flowers and ribbon trim.
Attractive and very nice for spring.

"Dewtone" Cosmetic Clearance . . . 10c
This very fine quality line of cosmetics reduced from 39c for
E. O. M. clearance. Some complete kits in the group.

CLEARANCE!

Rugs and Furniture

1 9x12 Plain Burgundy Broadloom (Used) \$19.95
1 9x12 Red Persian French Wilton (Used) \$19.95
1 9x12 Heavy Axminster Green Texture (Used) \$19.95
1 9x12 Green, Tone-on-Tone Broadloom (Used) \$19.95
2 27x54-Inch Axminster Throw Rugs, Rust (Used) \$1.98
1 7.5x9 Axminster, Brown, Texture (Used) \$15.00
2 6x12 Axminster, Brown Texture (Used) \$11.95
4 Children's Desk and Stool Sets, Maple \$4.50
12 Rayon Lamp Shades, (Slightly damaged) 89c
2 3-Way Chairs in Burgundy Color \$24.95

Felt Base Linoleum Mats . . . 8c to 59c
Fines to cover these worn spots in the kitchen or bath. Sizes
13 1/2x27 to 36x72 inches. Many attractive colors.

Heavy Carpet Samples 69c to \$3.95
These are the sturdy ends cut from heavy quality carpets. They
will wear and wear. Use them everywhere in the home. All
colors in all sizes.

Box Springs \$15.00
Twin sizes only in a clearance of higher priced box springs.
Orchid and green colors. Some Simmons in this group.
—Downstairs at Ayres.

CLEARANCE!

GIRLS' APPAREL

Girls' Cotton Dresses 39c Ea.
Clearance of girls' cotton dresses at E. O. M. sale prices. Broken
sizes and colors. Some are slightly soiled.

Girls' Tailored Blouses 19c
Broken sizes in girls' tailored blouses. White and colors. Some
are slightly soiled.

Junior Cotton Slips 29c
Nicely made junior cotton slips that will make girls' dresses fit
better. Broken sizes and some are slightly soiled.

Girls' Sport Jackets 51.49
Girls' sport jackets that are right for spring. Broken sizes.
E. O. M. clearance sale price at \$1.49.

Girls' Spring Skirts 99c
E. O. M. clearance of spring skirts for girls. Nice to wear with
blouses and jackets.

Girls' Cotton Housecoats 59c
Clearance of girls' cotton housecoats in smart new styles and
nice colors. Broken sizes.

Girls' Tuckstitch Undies 5c Ea.
Girls' tuckstitch vests and panties in a value giving E. O. M.
clearance sale. Broken sizes.

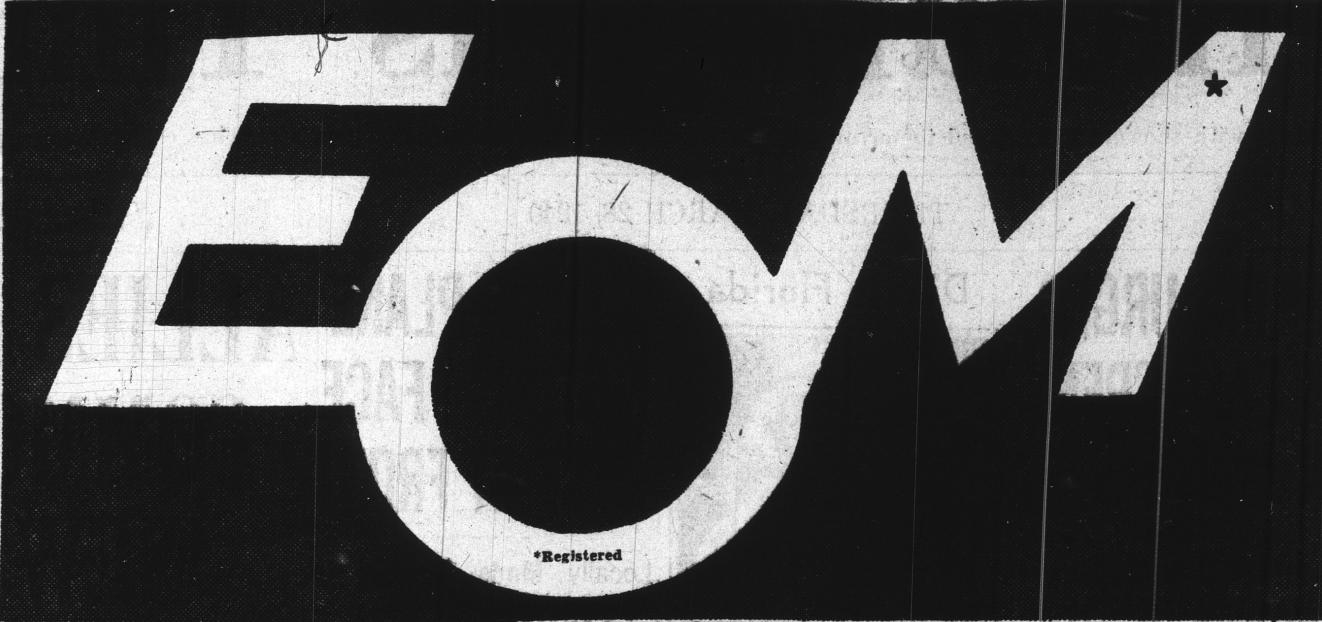
Women's Sportswear

Shoulderettes and Bed Jackets 25c
All-wool shoulderettes and bed jackets that have sold for as
much as 4 times this low sale price. E. O. M. clearance price 25c.

Blouses and Sweaters 25c Ea.
Broken assortment of outstanding buys in blouses and sweaters.
Buy several for yourself and friends. Sizes and colors are broken.

Chenille Sweaters 59c Ea.
Soft pastel shades in very attractive chenille sweaters. Just the
thing you'll be wearing this spring. Sizes 34 to 40.

All-Wool Melton Jackets \$1.49
Just 20 of these fine values have been reduced to this shockingly
low price. Plaids and plain colors. Sizes are broken.



SPECIAL E. O. M. SALE!

Kabo Lastex Girdles

With Tummy Control

\$1.00

Kabo lastex girdles with the special Tummy Control.
Made of Two-Way stretch lastex with 4 hose supports.
Sizes small, medium and large. Price special for E.
O. M. Dresses fit better with a fine garment like this.

Better Foundations

Take advantage of this sale of discontinued
styles of Kabo Garments in Brocades, Meshes
and Lastex. Practically every size but not in
all styles. Reduced for clearance, \$1.00.

\$1.00

SPECIAL E. O. M. SALE!
Better Rayon Satin

Women's SLIPS
59c

Women's rayon satin or rayon stripe
slips with Cal. V or tailored top. All
styles are bias cut. Sizes 34 to 44 in
tea rose and white.

Women's Cotton Slips 3 for \$1.00
Fine for house dresses. Built up shoulder or V tailored top with
hemstitching at neck and arm holes, narrow hems. Sizes 34
to 52. White and tea rose.

Porto Rican Gowns 23c
Hand embroidered gowns with V or round neckline. Contrasting
colors trim. Sizes 16 to 17. Tea rose and White.

Rayon Crepe Slips 3 for \$1.00
Rayon crepe slips, Cal V tailored and lace tops. Bias cut. Sizes
Color in Tea Rose.

Rayon Taffeta & Rayon Satin Slips, 89c
Many styles in rayon crepe taffeta and rayon satin slips with
V tailored and lace tops. Bias and 4-gore styles. Sizes 34 to 44 in
Tea Rose and Peach.

Rayon Bemberg Gowns 78c
Women's rayon bemberg gowns with V or round neck. Some with
collars and full cuff. Discontinued styles. Sizes 16 to 17 in
Tea Rose.

Large Size Rayon Undies 12c
Women's large size rayon panties, stepins, bloomers and vests with
elastic run at waist and tailored hems. Sizes 27 to 33 in Tea Rose.

Cotton Knit Union Suits 50c
Women's elastic cotton knit union suits with built-up shoulders,
tight knee, some tinted with rayon stripe. Sizes 36 to 44.

Plain Rayon Undies 3 for \$1.00
Briefs, panties, stepins, bloomers and vests. Plain fronts, elastic
backs, lace trimmed hems. Sizes 34 to 42 in Tea Rose.

Women's "STRYDFREE" Undies . . . 50c
Women's strydfree briefs, panties, stepins and vests, plain fronts,
elastic backs, tailored hems. Sizes 34 to 44 in Tea Rose.

Spring Wash Goods
12c

Vast clearance of remnants and bolt
goods of higher priced wash goods. Fine
fabrics in spring colors and patterns.
Also solid colors. Shop early for this
fine value.

Rayon Dress Goods Samples . . . 15c Ea.
Dress goods samples in approximately 1-yard lengths. Various
prints, dots and plain colors.

Soiled Curtains
HALF PRICE!

An exciting group of soiled and slightly damaged
curtains that include cottage sets, Priscillas, Tailored
and odd damask drapes. Also lace panels in the group.
Mostly one of a kind.

Odd Crash Drapes 79c Pr.
Crash drapes reduced for E. O. M. Osenberg applique crash drapes
2 1/4 yards long. Brocade assortment of colors.

300 Drapery Samples 10c Ea.
Odd samples and remnants of Drapery Fabrics in various lengths
and widths. Fine for pillows and covers.

Odd Chenille Spreads

Better quality chenille bedspreads drastically
reduced for E. O. M. clearance. Various pat-
terns and colors. Fine for everyday use.

Lace Dollies 3c Ea.
Odd sizes and shapes in lace dollies. Linen color lace that will
beautify those odd tables and stands. Reduced for clearance.

"Cannon" Printed Towels 16c Ea.
Cannon part lined printed towels. "Dryfast" made extra absorbent
by a new process. Special E. O. M. price.

"Bates" Bedspreads 81.59 Ea.
Heavy quality Bates bedspreads in many colors. Full size and
bound to give you plenty of long wear.

Better Chenille Bedspreads 81.59 Ea.
Broken assortment of colors and designs in better chenille spreads,
reduced for E. O. M. clearance. Full size.

Fancy Linens 19c to 39c
A select group of fancy linens, including homespuns, tied and
dyed pieces, lace scarfs, chair back sets and petal pillows.

Men's Soiled Shirts
HALF PRICE!

A group of men's shirts have become slightly soiled, hence we
reduce them half price for E. O. M. Includes whites, plain colors
and fancies. Broken sizes.

Men's Fast Color Shorts 8 for \$1.00
Elastic at sides, balloon seat and full cut shorts. Greens, blues,
and tans in checks and stripes; some are soiled. Sizes 32 to 42.

Men's Rib Knit Shirts 2 for \$1.00
Perfect fitting shirts of tubular rib knit. Some are soiled. Sizes
34 to 44 in the group.

Men's Sport Shirts 1/2 Price
In-and-outter sport shirts for men. Plain and fancy patterns.
Some are soiled. Sizes small, medium and large.

Odds and Ends of Boys' Wear, 1/2 Price
Including shirts, wash slacks, sweaters, wash suit ensembles, gloves
and polo shirts. Broken sizes in the group.

Women's Shoes Reduced

321 Pairs, Regular \$2.99

"CORLISS" Shoes

E. O. M. Sale Priced at

\$1.89

From the 8 famous groups of corliss shoes,
STYLE, ARCH and JUNIOR, we present this
group from our regular stock. Including Pumps,
Straps, Tie and Oxford in Kid, Patent and Al-
ligator calf. Sizes 4 1/2 to 9, widths AAA to B in
the group.

Children's Shoes Reduced

Children's and misses' oxfords and strap
styles with Goodyear welt and flexible
stitch down soles. Brown silk and black
patent. Leather soles, rubber heels. Sizes
6 1/2 to 2.

\$1.29

"American Girl"

Fashion Arch Shoes

Regularly \$4.95 and \$6.50

361 Pairs at **\$2.45**

Clearance of "American Girl" and "Betty Shaw"
shoes in a sale that will cause plenty of excitement:
Oxford, Tie and Strap styles in Black,
Brown, Tan and Navy. Sizes 4 1/2 to 9, widths
AAA to B in the group. Special for E. O. M.

Mens' Oxfords Reduced

Men's Goodyear welt oxfords, mostly in
brown. Medium or wide toes, neat dressy
last. Long wearing composition soles, rub-
ber heels. Sizes 8 to 11.

\$1.79

—Downstairs at Ayres