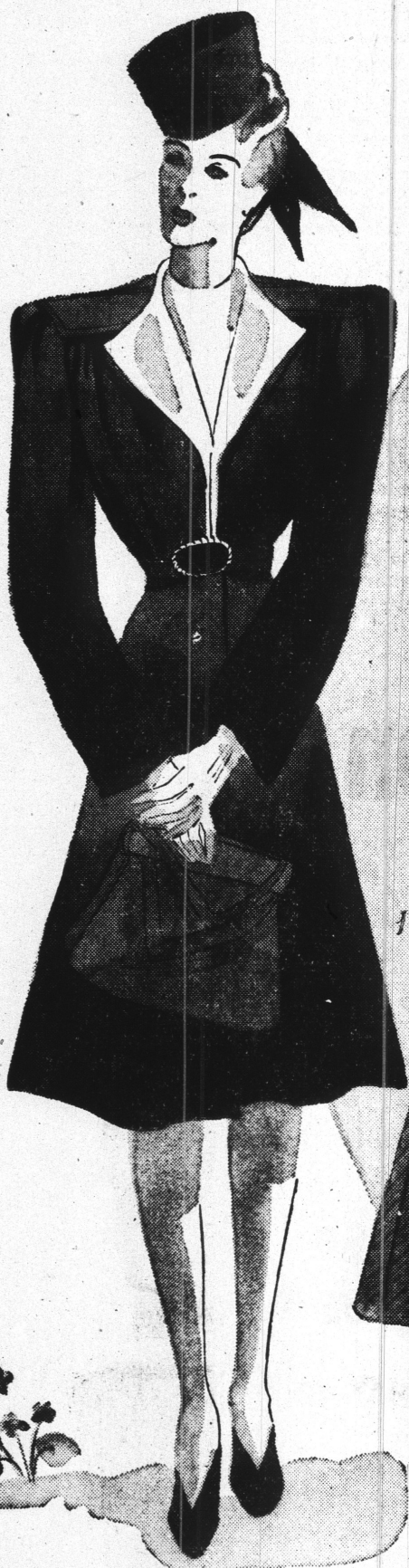


Block's DOWNSTAIRS STORE



With an Early Easter
Ahead . . . Now's the Best Time to

SELECT YOUR SPRING COAT AND SUIT FROM OUR COMPLETE COLLECTION

Use Our Layaway Plan . . . You'll
Scarcely Miss the Cost When
Spring Comes!

10.95

Tweed Coats
Covert Coats
Fleece Coats
Plaid Back Coats
Triple Twill Coats
Pin Stripe Suits
Covert Suits
2-Pc. Jersey Suits
Shetland Type Coats

And not only do you have ample time in which to pay for your suit and coat . . . but you've time to develop your entire spring wardrobe around these basic garments! When you see our most complete stock . . . with its crisp new colors and fabrics in 1940 silhouette fashions . . . you'll agree that you'd be both smart and practical to buy both your spring coat and spring suit from this 10.95 group tomorrow. Sizes 9-15, 12-20, 38-44 and half sizes.

BLOCK'S—Downstairs Store.

CORRECT
FASHIONS
ALWAYS . . .
ALWAYS
BUDGET
PRICED



The
Downstairs
Sports
Shop
Grooms
Spring!

EVERYBODY'S BOOSTING THESE CRISP BATISTE BLOUSES . . .

And no wonder . . . they're practically irresistible with their baby tucks, feminine frilly fronts and dainty lace trims! Button backs, button fronts, tie back and band bottom styles. Sizes 32 to 40.

1.00

SKIRTS SOLVE MANY A SPRING WARDROBE PROBLEM

They not only double the wear of your suit . . . they double your wardrobe's possibilities! Schiaparelli pocket, belt and swing models in dove pink, blue bird blue, lime peel, aquatone, gray and natural, sizes 24 to 32.

\$2 and \$3

BLOCK'S—Downstairs Store.

SPECIAL GROUP SPRING FROCKS 6.98

Unusually attractive rayon crepes, rayon jerseys and rayon satins in tailored, redingote and jacket styles. Colors! And Prints!

Sizes
8-17
12-20
38-44
18 1/2-24 1/2

Fashions That Will Fill Your Most
Definite Spring Wardrobe Needs!

SPRING FROCKS THAT ARE JUST RIGHT FOR NOW . . .

In Scores of Styles! In Sizes for All!

3.98

Rayon Rasha Crepes
Printed Rayons
Rayon Alpacas
Sheer Novelty Rayons
Spun Rayon Prints
Cynara Rayon Crepe

Swirling Pleated Shirts
New Cash-and-Carry Pockets
New Redingotes
New Shirt-Waist Dresses
New Bolero and Jacket Dresses

Read your Paris cables . . . your fashion flashes in your favorite magazine . . . then come to Block's fashion-correct Downstairs Store tomorrow for these same fashion highlights . . . not on one or two but on hundreds of smart dresses that will take you through the day . . . and through the evening smartly and inexpensively. The price . . . just 3.98 . . . so low that even your penny bank will withstand the shock. Sizes 9-15, 12-20, 38-44, 46-52, 18 1/2-24 1/2.

BLOCK'S—Downstairs Store.



Sizes
11-17
3.98



Sizes
12-20
3.98



SPRING SWEATERS POSSESS DRESSMAKER DETAILS . . .

And many of them look hand-knit, too! Softly toned pastels . . . slip-overs in the new snood stitch . . . button fronts . . . gay with flower embroideries . . . in crew or round neck models. Sizes 34 to 40.

2.00

MAN TAILORED JACKETS in Pastels to Match SPRING SKIRTS . . .

And as smart team-ups as we have seen in many a season! Cardigan and classic man-tailored styles . . . in exactly matching pastels. Women's and misses' sizes 12 to 20.

5.00

BLOCK'S—Downstairs Store.

Sizes
38-44
3.98