

DISTRIBUTION BEGINS THURSDAY, FEBRUARY 8th!

Be Sure to Mail Your Reservation Promptly

38 RECORDS... 10 SYMPHONIES... IMMORTAL WORKS OF BEETHOVEN - SCHUBERT - WAGNER BACH - MOZART TSCHAIKOWSKY - BRAHMS - FRANCK

**Valuable Symphonic Masterpieces
(3-4-5-6 Records per Symphony). An
Entire Symphony for Less Than You
Would Expect to Pay for a Single Record**

Today, grasp this amazing opportunity. At an incredibly small price, a bare fraction of what you would expect to pay, you can take into your home the greatest and most valuable symphonic masterpieces the world has ever known, symphonies consisting of 3-4-5-6 records in a group, the compositions of Beethoven, Bach, Brahms, Tschaikowsky, and other immortals of music.

This is America's mightiest campaign for good music, and the reason why your family is able to secure these valuable symphonies at such an almost unbelievably small cost is one of the most brilliant chapters in the history of America's cultural public service. Many people would gladly pay five or six times as much for magnificent, valuable symphonies. Here! almost for the asking! is a precious treasure! Read the thrilling reason for this great cultural opportunity.

GREAT MUSIC! YOURS! TO LOVE AND ENJOY! WILL YOU GIVE GREAT MUSIC A CHANCE!

Open your mind and your heart to good music! That is the request made of you by the world's greatest orchestras and conductors, and America's foremost music manufacturers. They have given up their profits and their royalties, in order that the most precious music the world has ever known can be brought by you, into your home, at a cost so small as to be almost negligible.

Will you give good music a chance. Will you take these records, these treasures of all the world's great music, and will you play them, and listen to them, not once, but many times, until their beauty and power and exaltation and thrill have had time to reach your soul. Then!—THEN this great campaign will be a success. Then the sacrifices and work will be worth while, because your life will have been made richer, more beautiful, more thrilling, more hopeful.

This is the dream and hope and prayer of America's foremost educational, civic and cultural leaders who have contributed their effort and energy and funds toward furthering this great practical plan for music appreciation.

If you are willing to give good music a chance; if you are willing to permit your family to enter into this fascinating new world of good music, **NOTHING NEED STOP YOU.** The symphonies, by means of this public service cultural campaign, cost so little that any family in the land can easily secure them. Distribution will begin Thursday, February 8th, at 9 a. m. Meanwhile, please mail the Reservation Form. It does not obligate you at all. It merely helps the working committee estimate how many symphonies to have on hand.

RECORD-PLAYER ATTACHMENT TO THOSE WHO NEED ONE

Realizing that many families have no means of playing records, an electric record-playing attachment has been provided by the manufacturers at bare cost of production. This record-player, attached to your radio, enables you to play all sizes of records through the loud-speaker of your radio. The attachment is completely electric, needs no winding and operates on AC current. No similar instrument has ever been offered before at so small a cost.

MAIL THIS FORM

It does not obligate you in any way. It merely enables us to estimate how many symphonies to have on hand.

RESERVATION

Distribution Headquarters
Music Appreciation Campaign
245 N. Pennsylvania Street
Indianapolis, Indiana
Gentlemen:

Without obligation to me, please reserve the symphonies and symphonic masterpieces made available in the Music Appreciation Offer, and mail to me pamphlet which describes the campaign and the various symphonic recordings.

If you need the record-player place a check mark (X) in square at right. ☐

Name

Address

City State

POSITIVELY: Only one member of the family may participate in this offer. No exception to this rule.

T-5



HERE ARE THE TEN SYMPHONIES YOU WILL RECEIVE

FRANZ SCHUBERT'S
Symphony No. 8 in B Minor
(Unfinished)

LUDWIG VAN
BEETHOVEN'S
Symphony No. 5 in C Minor

WOLFGANG AMADEUS
MOZART'S
Symphony No. 40 in G Minor

RICHARD WAGNER'S
Prelude to "Die Meistersinger"
Prelude to "Parsifal"

JOHANN SEBASTIAN
BACH'S
Brandenburg Concertos Nos. 2 and 3

CLAUDE DEBUSSY'S
"Afternoon of a Faun"
"Cloude" and "Festivals"

FRANZ JOSEF HAYDN'S
Symphony No. 99 in E Flat Major

PETER TSCHAIKOWSKY'S
Symphony No. 4 in F Minor

JOHANNES BRAHMS'
Symphony No. 2 in D Major

CESAR FRANCK'S
Symphony in D Minor

THIS IS HOW YOU GET YOUR RECORDS

1. Come for, or send for your symphonies at MUSIC APPRECIATION CAMPAIGN headquarters, 245 North Pennsylvania street, any time after Thursday, February 8th, at 9 a. m. The office will be open each day thereafter from 9 a. m. to 6 p. m. Requests by mail will be filled in order of receipt.
2. At intervals of approximately ten days, each symphony or symphonic masterpiece will be released. The first symphony, Franz Schubert's Symphony No. 8 in B Minor, will be ready for distribution on Feb. 8th. Beethoven's Symphony No. 5 in C Minor will follow on February 17th, etc., until all ten of the educational masterpieces provided in the campaign have been made available to the public. Notice of release date of each symphony will be printed in the public press.
3. You receive each symphony which consists of either 3 or 4 double-faced twelve-inch records for a total payment of \$1.59. **THIS IS NOT FOR EACH RECORD**, but for the COMPLETE symphony, all three or four records, six or eight recordings which comprise each symphony. Two symphonies which consist of five records require a payment of \$1.99 for the entire symphony of all five records. The Cesar Franck D Minor Symphony, on account of its length, is divided into two units, each unit consisting of three double-faced twelve-inch

records and the cost of each unit in the same as for any other three-record group. A quantity of 50 luxury records, known as Philharmonic Transcriptions, and enclosed in record albums, designed individually for each particular symphony, is available at a slightly higher price.

4. An electric Record-Player attachment which enables these records to be played through the loud-speaker of an average radio is available for those who require a means of playing records and is available with your first or any succeeding symphonic unit. The player can be obtained for \$4.29. A more elaborate instrument, the Symphonic De Luxe Model, enclosed in a walnut-finished case, is available at a higher price. If you wish delivery of your symphonies by mail, add 25 cents for shipping charges for each symphony. Add 50 cents for shipping charges if you wish a Record-Player shipped to you.

5. Every effort will be made to supply as many symphonies as are required. In order to avoid disappointment, and to enable us to have a sufficient supply on hand, please fill in and mail the Reservation Form. It does not obligate you in any way.

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