

# The "BUY WAY" of Indianapolis

## AYRES DOWNSTAIRS STORE

Hurry! Outfit Your Entire Family With High Quality Footwear!

### Close-Out SALE! { the Entire Stock of Epstein's } Shoes at Big Savings

Shoe Store, Greensburg, Ind.



"White" on Black or Navy!  
**Junior and Misses' DRESSES**  
**\$3.98**

"White" gives that extra lift to your black or navy dress! It's the sparkle that gives you new life for dull winter days. Choose yours from this select group of rayon alpaca with those extra details that make a dress from Ayres Downstairs Store mean more for your money. Sizes 9 to 15; 14 to 20. —Downstairs at Ayres.

Famous Substandards of  
**REAL SILK De Luxe Chiffon STOCKINGS**  
**79c PAIR**

Why pay higher prices when these fine substandards of Real Silk De Luxe chiffon stockings offer such beautiful hostery fashions? Make a note to stock up on these fine stockings. For sheerness, for beauty, they are equal to stockings selling at much higher prices. —Downstairs at Ayres.

Big Savings in This Selling of  
**Dyed Coney Fur COATS**  
**\$39.50**



Seal-Dyed Coney  
 Beaver-Dyed Coney  
 Our most popular dyed coney fur coat. Richness and luxury at a price you can afford. Fine linings and tailored details. All of the things you would expect to find in coats selling for much higher prices.

**Other COATS**  
 For Misses and Women  
**\$55**

Black Dyed Kidskin. Skunk Dyed Opossum. Skunk Dyed Manchurian Wolf. Silver Dyed Fox. Skunk Dyed Raccoon Tails.  
 —Downstairs at Ayres.

#### For WOMEN!

Regular \$2 and \$3  
**STYLE SHOES**

Styles include smart strap, ties and oxfords for better looking footwear. Sizes 3½ to 9 in the group. Sale priced at \$1.59. **\$1.59**

176 Pairs \$4 and \$5 SHOES **\$2.99**

106 Pairs \$6.50 ARCH SHOES **\$4.95**

308 Pairs \$2 and \$3 SHOES **\$1.00**

185 Pairs \$3 and \$4 OXFORDS **\$1.99**

Regular \$2.49 White Snow Boots **\$1.59**

#### For CHILDREN!

Regular \$2 and \$3  
**STRAPS and OXFORDS**

200 Pairs of children's and misses' shoes in strap and oxford styles. Black, brown and white leather. Sizes 8½ to 3. **\$1.59**

151 Pairs SHOES and OXFORDS **\$1.00**

Children's and Infants' SHOES **59c**

#### For MEN!

"1,000" Mile Shell Horsehide  
**WORK SHOES**

A nationally advertised work shoe... we can't mention the name! Made of shell horsehide, exclusive tanning process, they dry soft and stay soft.

**\$1.99** **\$2.99**

Regular \$2.99 and \$3.50 shell horsehide shoes, composition or leather soles. Black or brown. Sizes 6 to 11.

62 Pairs Men's WORK SHOES **\$1.59**

**MEN'S DRESS SHOES**

Reg. \$4, \$4.50 and \$5 men's dress shoes. Nationally advertised brands. Black or brown. Goodyear leather soles. Sizes 6 to 12. Widths B, C and D. **\$2.99**

100 Pairs Men's \$6-\$7 SHOES, \$4

160 Pairs Men's DRESS OXFORDS, \$1.99

MEN'S DRESS SHOES, \$1.59

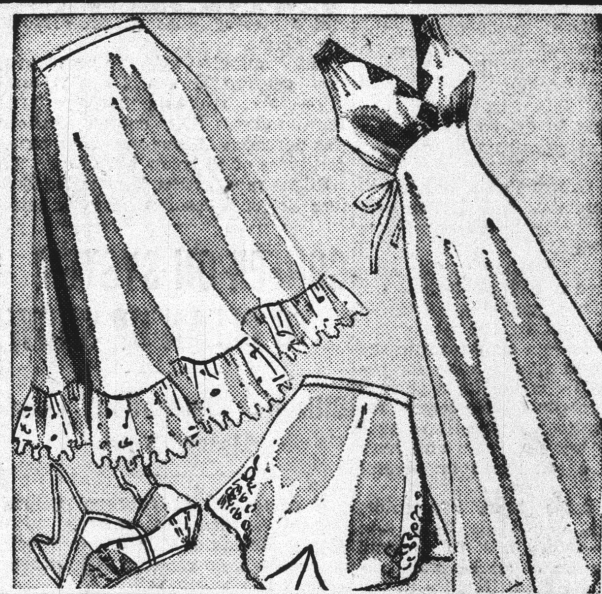
#### For BOYS!

**SCHOOL OXFORDS**

63 Pairs \$1.99 shoes for boys. Black and brown oxfords. Fine for school wear. Sizes 2 to 6. **\$1.29**

64 Pairs \$2 and \$3 Boys' SHOES **\$1.59**

66 Pairs \$3-\$3.50 Boys' SHOES **\$1.99**



#### January CLEARANCE!

**Better Lingerie**  
 At Savings of **1/4 - 1/3 - 1/2**

- 2-Pc. Pajamas
- Chemise
- Nighties
- Dancettes
- Pettyskirts

You'll be amazed at the fine quality and loveliness in this lingerie. The group includes chemise, dancettes, nighties, two-piece pajamas and pettyskirts that are reduced ¼, ⅓ and even ½ of their original price. Tailored and lace-trimmed styles. Rayon crepes and rayon satins in plain and printed patterns, full cut. Pastel colors, sizes 32 to 40 in the group. —Downstairs at Ayres.

You Save in This January Sale of  
**Men's ALL-WOOL OVERCOATS**  
 and TOPCOATS  
**\$8.88 and \$10.88**



A big January sale of men's fine all-wool overcoats and topcoats. Outstanding quality in "Famous Name" garments that look much more expensive than this low sale price. Tailored details... excellent fabrics... Earl-Glo linings. Grey fleeces, herringbones, overplaids, Balmacons, double-breasteds and other popular styles.

**Men's Winter SUITS**  
**\$14.88**

- New Blues
- Blue Greens
- Browns
- Double Breasted
- Greys
- Stripes

New Winter suits in a fresh lot, bought far below their actual worth. Realize new savings in these finely tailored suits. New patterns, new materials in hard fabrics that will wear and hold shape. Sizes 36 to 46. —Downstairs at Ayres.



New Life for Long Winter Days!

**"Fruit of the Loom"**  
**Tailored Blouses**  
**\$1.19**

New pep! New joy! In these crisp white "Fruit of the Loom" washable rayon blouses! Tailored styles with long or short sleeves. Point collars that can be worn buttoned or open, breast pocket. Wear them with that new suit or skirt. Sizes 32 to 40. —Downstairs at Ayres.

January SALE of  
**INFANTS' NEEDS**

Infants' Birdseye Diapers, Doz. **84c**

Infants' Flannelette Diapers, Doz. **84c**

Infants' "Curly" Diapers, Doz. **\$1.69**

Infants' Blankets, Each **34c**

Baby Dresses **24c**

Infants' hand-finished baby dresses with dainty embroidery trim. **24c**

Infants' Flannelette Gowns **24c**

Everybody Knows the Quality of  
**"CRANBROOK"**  
**Men's SHIRTS**  
**\$1.19** 3 for **\$3.50**



Every man that likes fine shirts, knows about "Cranbrook" shirts. They all like the form fit collars, the high count broadcloth and all of the other features that make Cranbrooks just about tops in shirts at this price level.

SIZES:  
 13½ to 17  
 Plains!  
 Whites!  
 Fancies!

—Downstairs at Ayres.