

The "BUY WAY" of Indianapolis AYRES A DOWNSTAIRS STORE

* REGISTERED

Hurry! Outfit Your Entire Family With High Quality Footwear! Close-Out SALE! { the Entire Stock of Epstein's Shoe Store, Greensburg, Ind. } Shoes at Big Savings



"White" on Black or Navy!

Junior and Misses' DRESSES
\$3.98

"White" gives that extra lift to your black or navy dress! It's the sparkle that gives you new life for dull winter days. Choose yours from this select group of rayon alpacas with those extra details that make a dress from Ayres Downstairs Store mean more for your money. Sizes 9 to 15; 14 to 20. —Downstairs at Ayres.

Famous Substandards of

REAL SILK
De Luxe Chiffon STOCKINGS
79c PAIR

Why pay higher prices when these fine substandards of Real Silk De Luxe chiffon stockings offer such beautiful hosiery fashions? Make a note to stock up on these fine stockings. For sheerness, for beauty, they are equal to stockings selling at much higher prices. —Downstairs at Ayres.

Big Savings in This Selling of

Dyed Coney Fur COATS
\$39.50



Seal-Dyed Coney
Beaver-Dyed Coney
Our most popular dyed coney fur coat. Richness and luxury at a price you can afford. Fine linings and tailored details. All of the things you would expect to find in coats selling for much higher prices.

Other COATS
For Misses and Women
\$55

Black Dyed Kidskin. Skunk Dyed Opossum. Skunk Dyed Manchurian Wolf. Silver Dyed Fox. Skunk Dyed Raccoon Tails. —Downstairs at Ayres.

For WOMEN!

Regular \$2 and \$3

STYLE SHOES

Styles include smart strap, ties and oxfords for better looking footwear. Sizes 3 1/2 to 9 in the group. Sale priced at \$1.59.

176 Pairs \$4 and \$5 SHOES

Quality arch shoes for women! The perfect shoe for women who spend much time on their feet. These are a famous nationally advertised brand of shoes. Black or brown kid and suet. Sizes 4 to 9, widths A to C in the group.

106 Pairs \$6.50 ARCH SHOES

We can't tell you the name of these famous shoes, but every shoe has their trade-mark. Outstanding women's arch shoes. Sizes 4 to 9.

308 Pairs \$2 and \$3 SHOES

Women's and growing girls' pumps, straps and oxfords. A lot of good styling in this group. Sizes 3 1/2 to 9 in the group.

185 Pairs \$3 and \$4 OXFORDS

Women's black and brown arch support oxfords. Styled in pumps and straps. Sizes 4 to 9 in the group.

Regular \$2.49 White Snow Boots

Attractive and eye-catching snow boots. Broken sizes in the group.

For CHILDREN!

Regular \$2 and \$3

STRAPS and OXFORDS

200 Pairs of children's and misses' shoes in strap and oxford styles. Black, brown and white leather. Sizes 8 1/2 to 3.

151 Pairs SHOES and OXFORDS

Children's and misses' shoes and oxfords. Black, brown and white leather. Sturdy soles. Sizes 8 1/2 to 3.

Children's and Infants' SHOES

Reg. \$1 and \$1.49 shoes for infants and children. Black, brown and white leather, assorted sizes.

For MEN!

For MEN!

"1,000" Mile Shell Horsehide

WORK SHOES

A nationally advertised work shoe . . . we can't mention the name! Made of shell horsehide, exclusive tanning process, they dry soft and stay soft.

\$1.99

\$2.99

Regular \$2.99 and \$3.50 shell horsehide shoes, composition or leather soles. Black or brown. Sizes 6 to 11.

62 Pairs Men's WORK SHOES

Good quality men's work shoes in black or brown leather. Leather or composition soles. Sizes 6 to 12.

MEN'S DRESS SHOES

Reg. \$4, \$4.50 and \$5 men's dress shoes. Nationally advertised brands. Black or brown, Goodyear leather or composition soles. Sizes 6 to 12. Widths B, C and D.

100 Pairs Men's \$6-\$7 SHOES, \$4

Nationally known arch shoes and oxfords. Black kid and calf. Built-in steel arch. Sizes 7 to 12.

160 Pairs Men's DRESS OXFORDS, \$1.99

Men's black or brown dress oxfords and high shoes. Goodyear welt, solid leather soles. Sizes 6 to 11.

MEN'S DRESS SHOES, \$1.59

Black or brown leather. Regular \$2 and \$2.49 values. Sizes 6 to 11.

For BOYS!

SCHOOL OXFORDS

63 Pairs \$1.99 shoes for boys. Black and brown oxfords. Fine for school wear. Sizes 2 to 6.

64 Pcs. \$2 and \$3 Boys' SHOES

Boys' oxfords and shoes. Goodyear wels, leather or composition soles. Sizes 2 to 6.

66 Pcs. \$3-\$3.50 Boys' SHOES

Boys' dress oxfords, black or brown leather. Goodyear wels and leather soles. Sizes 2 to 6.



New Life for Long Winter Days!

"Fruit of the Loom" Tailored Blouses

\$1.19

New pep! New joy! in these crisp white "Fruit of the Loom" washable rayon blouses! Tailored styles with long or short sleeves. Point collars that can be worn buttoned or open, breast pocket. Wear them with that new suit or skirt. Sizes 32 to 40. —Downstairs at Ayres.

January SALE of INFANTS' NEEDS

Infants' Birdseye Diapers, Doz.

Fine quality "Birdseye" diapers. First quality.

84c

Infants' Flannelette Diapers, Doz.

Sturdy quality flannelette diapers for infants, 27x27 inch size, first quality.

84c

Infants' "Curly" Diapers, Doz.

Infants' Curly gauze diapers, guaranteed absorbent and non-irritating, 27x27 and 20x40 inch sizes. Slight irregulars.

\$1.69

Infants' Blankets, Each

Infants' crib size blankets, warm and full crib size, slight irregulars.

34c

Baby Dresses

Infants' hand-finished baby dresses with dainty embroidery trim.

24c

Infants' Shirts

Double-breasted shirts, rayon and cotton with side ties.

24c

Infants' Flannelette Gowns

Wrappers and gertrudes in neatly tailored styles.

24c

Everybody Knows the Quality of,

"CRANBROOK" Men's SHIRTS

\$1.19

3 for \$3.50

Every man that likes fine shirts, knows about "Cranbrook" shirts. They all like the form fit collar, the high count broadcloth and all of the other features that make Cranbrooks just about tops in shirts at this price level.



SIZES:

13 1/2 to 17

Plains!

Whites!

Fancies!

—Downstairs at Ayres.

You Save in This January Sale of

Men's ALL-WOOL

OVERCOATS and TOPCOATS

\$8.88 and \$10.88

Men's Winter SUITS

\$14.88

- New Blues
- Blue Greens
- Browns

- Double Breasted
- Greys
- Stripes

New Winter suits in a fresh lot, bought far below their actual worth. Realize new savings in these finely tailored suits. New patterns, new materials in hard fabrics that will wear and hold shape. Sizes 36 to 46. —Downstairs at Ayres.