

The "BUY WAY" of Indianapolis AYRES DOWNSTAIRS STORE

REGISTERED

The Epstein Shoe Store (of Greensburg, Indiana) RETIRES from BUSINESS!

Ayres Downstairs Store Bought the Entire Stock and Offers It Tomorrow in a Gigantic Price-Slapping

SALE! SHOES for the WHOLE FAMILY

AT SAVINGS of ONE-FOURTH—ONE-HALF—and MORE!

For WOMEN!

Regular \$2 and \$3

STYLE SHOES

A grand group of women's style shoes for wear now into spring. Styles include smart strap, ties and oxfords for better looking footwear. Sizes 3½ to 9 in the group. Sale priced at \$1.59.

\$1.59

176 Pairs \$4 and \$5 Shoes

\$2.99

Smart shoes for women who spend many weary hours upon their feet. These are a famous nationally advertised brand. Black or brown kid and suedes. Sizes 4 to 9. Widths AAA to C in the group.

106 Pairs \$6.50 Arch Shoes

\$4.95

We can't tell you the name of these famous shoes but every shoe bears their trademark. They're outstanding women's arch shoes at this very low sale price. Sizes 4 to 9 in the group.

308 Pairs of \$2 and \$3 Shoes

\$1.00

Women's and growing girls' shoes in pumps, straps, ties and oxfords. Good quality shoes with lots of styling in this group. Select yours early. Sizes are 3½ to 9 in the group.

185 Pairs \$3 and \$4 Arch Shoes

\$1.99

Women's black and brown arch support oxfords. Very nice styles in pumps and straps. You get big savings in these fine shoes. Sizes 4 to 9 in the group. Sale priced at \$1.99.

33 Pairs Women's House Slippers

39c

Attractive women's house slippers in all of the new attractive styles and leathers. Broken sizes in the group.

Regular \$2.49 White Snow Boots

\$1.59

Attractive, eye-catching white snow boots. Get away from dark blacks with these darlings of the snow. Broken sizes in the group.

Women's White Tennis Shoes

59c

Women's white tennis shoes for all gymnasium wear and athletics. Strong and sturdy to protect your feet. Broken sizes in the group.

REPEAT SALE!

Small Sizes of

Persian Fabric COATS

\$5.00

Sizes 9-11

13-15-17

in the Group



Our other sale of these grand Persian fabric coats was such a huge success... we sold out so soon... that many of you didn't get a chance to see them! We were lucky enough to get another group of them to sell at this low sale price. Fitted, boxy and swagger styles with eye-catching new shoulder treatments and quilted linings with lambs-wool innerlinings. Small sizes only... but the buy of a lifetime.

Downstairs at Ayres.



For MEN!

"1000-Mile" Shell Horsehide

WORK SHOES

A nationally advertised work shoe... we can't mention the name! Made of shell horsehide, exclusive tanning process, shoes dry soft and stay soft. These shoes will give you 1000 miles of service.

\$1.99

\$2.99

Regular \$2.99 and \$3.50 shell horsehide shoes with composition or leather soles. Colors in black or brown. Sizes 6 to 11. A grand sale buy for the working man.

29 Pairs \$1.49 Men's Work Shoes

99c

Men's work shoes at "Give Away" prices. A fine black leather work shoe that will give you worlds of wear. Sizes 6 to 11.

62 Pairs \$1.99 to \$2.99 Work Shoes

\$1.59

Good quality men's work shoes in black or brown leather. Leather or composition soles. Sizes 6 to 12.

Men's Dress Shoes

\$2.99

Regular \$4.00, \$4.50 and \$5.00 men's dress shoes. A nationally advertised brand of shoes. Black or brown. Goodyear welt leather soles. Sizes 6 to 12, widths B, C and D.

100 Pairs Men's \$6 to \$7 Shoes

\$4.00

Nationally known arch support shoes and oxfords. Black kid, black calf, brown kid and brown calf. Built-in steel arch, cushion insole. Sizes 7 to 12. Narrow or wide toes.

160 Pairs Men's Dress Oxfords

\$1.99

Men's black or brown dress oxfords and high shoes. Goodyear wells. Solid leather soles. Sizes 6 to 11.

Men's Dress Shoes

\$1.59

Fine men's dress shoes in black or brown leather. Nice styling in sizes 6 to 11. Regular \$2.00 and \$2.49 values.

Reg. \$1.49 to \$2.49 Men's Slippers

79c

An outstanding group of men's house slippers, drastically reduced in this gigantic sale. Broken sizes in the group.

For CHILDREN!

Regular \$2 and \$3

Straps and Oxfords

200 pairs of Children's and Misses' shoes in strap and oxford styles. Black, brown and white leather in sizes 8½ to 3. A great sale group for all the children.



151 Pairs Shoes and Oxfords

\$1.00

Children's and Misses' shoes and oxfords. Black, brown and white leather, sturdy soles. Sizes 8½ to 3. Regular \$1.99 and \$2.49 shoes.

78 Pairs 79c-51 Children's Slippers

39c

Children's house slippers of 79c to \$1 value. Attractive styles and colors.

114 Pairs \$1 & \$1.49 Infants' Shoes

39c

Nice looking infants' shoes in strap and oxford leather. White, smoke, color and black colored styles. Sizes 2 to 8.

106 Pairs Children's & Infants' Shoes

59c

Regular \$1 and \$1.49 shoes for infants and children. Black, brown and white leather in assorted sizes.

For BOYS!

SCHOOL OXFORDS

63 pairs regular \$1.99 shoes for boys. Black and brown oxfords in a fine school shoe for lots of wear. Sizes 2 to 6. Reduced in this gigantic sale to \$1.29 pair.



64 Pairs \$2 and \$3 Boys' Shoes

\$1.59

Boys' oxfords and shoes with fine Goodyear wells and leather or composition soles. Regular \$2 and \$3 shoes. Sizes 2 to 6.

66 Pairs \$3 and \$3.50 Boys' Shoes

\$1.99

Boys' nice dress oxfords in black or brown leather. Goodyear wells and leather soles. Sizes 2 to 6.



SAVE! In Our January Sales—Downstairs at AYRES

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\$5.00

Sizes 9-11

13-15-17

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January Sale of

"Sylvia" Fruit of the Loom Girdles and Combinations

29c-59c-\$1.00

50% OFF

"Fruit of the Loom" Bandeaux 19c

Chenille Bedspreads

\$3.98

SALE PRICE



★ Monotone Checked All-over Center Pattern!

★ Two-Tone Corner Motif Pattern!

★ Two-Tone Panel Border!

A sparkling new shipment of beautiful new chenille bedspreads... direct from the manufacturer! New colors... new patterns... new loveliness in deep, fluffy chenille that will add beauty to any bedroom they adorn. Dyed colors for richness and all whites, in sizes for full or twin size beds. Colors come in dusty rose, rosewood, blue, peach, green and gold.

Other Chenille Spreads
\$1.39 to \$8.95

January Sale... This Complete 3-Piece BED OUTFIT

THE BED—Choice of either a Walnut or Maple finish bed in Four Poster and Jenny Lind styles. Sturdily constructed for service. Smart style choice, to go with most any type decoration scheme. Full size or twin size. Bought separately \$7.95

THE INNERSPRING MATTRESS—A comfortable button-tufted, Sisal insulation mattress with striped drill ticking. Hundreds of spring coils with white felted cotton. Full or Twin sizes. Bought separately \$9.95

THE SPRINGS—A comfortable 90-coil, electrically powered spring. They're durable, serviceable steel double deck coil springs, securely tied. For full size or twin size beds. Bought separately \$7.95



\$21.95
BED! MATTRESS! SPRINGS! COMPLETE
If Bought Separately
The BED \$7.95
The SPRINGS \$7.95
The MATTRESS \$9.95
Save \$4 in This Sale