

# The "BUY WAY" of Indianapolis AYRES DOWNSTAIRS STORE

\*REGISTERED



## Warehouse Clearance SALE of RUGS!

A "Famous Make"—at Savings Up to 40%

—All-Wool Seamless Construction!

Fine Quality

**\$29.75** Large Selection

From a world-famous jobber... direct to you! A fortunate purchase on our part makes new savings possible in this group of outstanding Axminster and Wilton Velvet rugs. Seamless construction... all-wool-face rugs, including Persian oriental reproductions, moderns, texture, hooked and some plain broadloom rugs. To make the sale complete we've taken many rugs from our regular stock for this big sale! Rugs from such mills as Mohawk, Bigelow, Sanford and Alexander Smith. Some rugs are imperfects. All popular colors and many patterns to choose from.

Clearance

Axminster or Velvet Rugs

9x12 or 8.3x10.6

**\$39.50**

An outstanding group of Axminster or heavy velvet rugs in oriental reproductions, moderns, texture and hooked patterns. Unusual color selections for you to choose from.

Armstrong 9 Ft. or 12 Ft. Floor Covering

**54c Sq. Yd.**

Armstrong felt base linoleum in large 9 and 12-foot widths. Good selection of tile patterns in tan and green; black and gray. A bargain at 54c a square yard.

### A Big January Sale of Fine Quality Carpet!

## WILTON Broadloom CARPET

A Finished Rug Will Cost:

9x12 Size ..... \$47.28  
9x15 Size ..... \$58.65  
9x18 Size ..... \$70.02

**\$3.79**  
SQUARE YARD

Genuine jacquard woven wool Wilton Broadloom carpet at an utterly low sale price. Ample 9-foot width for carpeting most floor spaces. Attractive all-over patterns in three colors, blue, burgundy and green. Solve your floor covering problem with this quality carpet at a very low sale price... 3.79 per square yard.

## Sale! Cannon

and Other Fine Make

## Towels

**14c**

**24c 34c**

A glorious selection of beautiful towels in a wide variety of colors, patterns and designs. Solid colored, reversibles, jacquards and white towels with colored borders. Big bath towels, medium size towels and guest size towels. Stock up your home now in this giant sale. Some seconds in the group.

—Downstairs at Ayres.

### CHENILLE Bedspreads

**\$3.98**

A sparkling new shipment of beautiful new chenille bedspreads... direct from the manufacturer. New colors... new patterns... new loveliness in deep, fluffy chenille that will add beauty to any bedrooms they adorn. Dyed colors for richness and all whites, in sizes for full or twin size beds. Colors come in dusty rose, rosewood, blue, peach, green and gold.

### BATES HOMESPUN SPREADS

Discontinued patterns in Bates Homespun spreads reduced 1/2 of original cost. First quality in full size spreads and complete color assortment. Fine quality at such low price.

**\$1.98**

## Sale! "Slicks" Slipcovers

Discontinued Styles and Seconds at a Saving

**\$1.99 \$2.99**

for Chairs

• Wine • Blue  
• Brown • Rust

Slicks... the original slip covers for upholstered furniture. Made of strong knitted material that will not run. They fit like a glove... molding themselves around each part of the chair or davenport to give the appearance of new upholstering. Wash them with ease. Eight beautiful patterns to choose from. Each pattern is from one to five colors. Stripes, plain colors and figured designs. Made to fit all styles of furniture.

54 Inch 66 Inch 90 Inch

A cellulose drape with a soft fabriclike appearance that will drap like a cretonne. Wipe them off with a damp rag. Three different lengths for most any size windows, in attractive patterns suitable for living room, bedroom and kitchen.

—Downstairs at Ayres.

—Downstairs at Ayres.

## YARD GOODS at a Saving

### DRESS REMNANTS

Yd. Rayon Celanese TAFFETAS

59c Remnants in lengths of 1 to 8 yards in colors suitable for dresses, drapes and spreads. Sale priced.

29c

### RAYON REMNANTS

Yd. Printed spun rayon, plain spun rayon and rayon satin linings. Large selection of patterns and colors.

19c

### RAYON... SATINS

Yd. Rayon slipper satins, rayon panne satins, remnants of finer fabrics in weights and colors for winter wear.

39c

### 50% Wool BLANKETS

Yd. Beacon 50%-wool blankets. 70x90-Inch doubles and 72x84-Inch singles. Limited quantities in solid colors. Seconds.

\$2.98

### ASSORTED REMNANTS

Yd. An accumulation of wash goods and domestic remnants in lengths suitable for many purposes.

5c

### HOPE MUSLIN

Yd. Our fine Hope muslin. Everyone knows the quality of this muslin. Limit of 20 yards to a customer.

9c

### BLACK ROCK MUSLIN

Yd. A fine quality of extra heavy unbleached muslin at a very low sale price.

10c

### FINE PERCALE PRINTS

Yd. Full bolts of fine 40-square percale prints in discontinued patterns and colors. A large assortment to choose from.

15c

### 27-IN. WHITE OUTING

Yd. Good quality white outing flannel. Pure white in lengths of 10 to 20 yards.

6c

### TURKISH TOWELS

EA. Imperfects of fine Turkish towels. Sizes 17x24 up to 22x44 inches. Under and oversize white towels with colored borders.

14c

### DOMESTICS and Bedding Reduced

### PLAID BLANKETS

EA. 64x76-Inch size first quality plaid blankets in a complete color assortment for your choosing.

44c

### PERMA FLUFF COMFORTS

DOZ. Just 19 of these old-style bordered pattern perma fluff comforts, reduced for clearance. Orchid colors only.

\$2.98

### "BEACON" 35% WOOL BLANKETS

DOZ. Seconds in the famous Claymore "Beacon" wool blankets. 25% wool, solid colors with fancy borders. 70x80-Inch size.

\$1.98

2 for 1

### "TWINKLE" DISH TOWELS

6 FOR Colored border, "Twinkle" dish towels. Part linen and nicely made. Done in neat cellophane package.

79c

2 for 1

### REVERSIBLE QUILTS

DOZ. Just one pattern and color to close out in these fine quilts. Patchwork pattern alike on both sides.

\$1.59

### 25% WOOL BLANKETS

DOZ. "Fieldcrest" 25% wool double blankets in plaids. Colors of peach, rose, cedar, green and blue.

\$2.98

### INFANTS' BIRDSEYE DIAPERS

DOZ. Fine quality "Birdseye" diapers. First quality.

84c

### INFANTS' FLANNELETTE DIAPERS

DOZ. Sturdy quality flannelette diapers for infants, 27x27-inch size, first quality 84c.

84c

### INFANTS' 3-PLY GAUZE DIAPERS

DOZ. Infants' 3-ply gauze diapers in layette size.

84c

### INFANTS' "CURITY" DIAPERS

DOZ. Infants' Curity gauze diapers, guaranteed absorbent and non-irritating, 27x27 and 20x30-inch sizes. Slight irregulars.

84c

### Nursery Furniture

INFANTS' FULL-SIZE CRIB Non-sag link springs, safety drop side, rubber tires, maple finish, decorated panels.

\$8.45

### INNERSPRING MATTRESS

DOZ. Innerspring sanitized and germproof mattresses, standard size.

\$5.45

### INFANTS' GENUINE BATHINETTE

DOZ. Complete with Cannon bath set, guaranteed rubber tub, cretonne pockets for toilet accessories.

\$4.50

### INFANTS' PLAY YARD

DOZ. Well constructed, draftproof wooden floors, colorful play beads, maple finish.

\$3.55

### INFANTS' BLANKETS

DOZ. Rayon satin-bound Esmond blankets, full size, in pink and blue.

\$1.55

## Tuesday! Save In Our January INFANTS' Sale!



INFANTS' SHIRTS — Double-breasted shirts, rayon and cotton with tie side. 24c  
INFANTS' FLANNELETTE GOWNS — Wrappers and gertrudes in neatly tailored styles ..... 24c  
INFANTS' WRAPPING BLANKETS — Infants' warm fleece wrapping blankets in colors of pink, white and blue ..... 24c  
INFANTS' BLANKETS — Infants' crib size blankets, warm and full crib size, slight irregulars ..... 34c  
BABY DRESSES — Infants' hand-finished baby dresses with dainty embroidery trim ..... 24c  
INFANTS' TRAINING PANTIES — Infants' swiss ribbed training panties with double knit front and back ..... 24c  
INFANTS' PAD — Infants' quilted pads. Size 17x18 inches ..... 2 for 24c  
INFANTS' QUILTED PADS — Infants' quilted pads in 17x30 size ..... 24c  
INFANTS' SHEETS — Guaranteed waterproof stockinette sheets, 18x27-in. size 24c  
TOWEL AND WASH CLOTH SET — Infants' Cannon towel and wash cloth set, complete ..... 24c  
INFANTS' KNIT GOWNS — Infants' cotton knit gowns with drawstring bottom and sleeves ..... 44c

INFANTS' WRAPPERS — Infants' cotton knit wrappers with pink and blue trim. 44c  
INFANTS' SANI-SHEETS — Infants' sani-sheets, warmly fleeced and guaranteed waterproof ..... 44c  
INFANTS' CURITY PADS — Infants' curity pads, 18x30 inches, slight irregulars 44c  
INFANTS' DRESSES — Hand-made dresses for infants. Pastel and white colors with dainty embroidery ..... 44c  
INFANTS' MOCCASINS — Infants' hand-crocheted moccasins with white, pink and blue trim ..... 44c  
INFANTS' CREEPERS — Infants' hand-made creepers in dainty pastel colors ..... 44c  
INFANTS' BUNTINGS — Infants' Beacon cloth bunting, satin ribbon trim, zipper front, detachable hood, pastel colors ..... 84c  
INFANTS' CRIB SPREAD — Infants' candlewick full-size crib spread with novelty designs ..... 84c

INFANTS' CRIB BLANKETS — Rayon satin-bound crib blankets. Slight irregulars of better blankets ..... 84c  
INFANTS' WASH CLOTHS — Infants' "Cannon" knit wash cloths with attractive hand-stitched edge ..... 2 for 15c  
INFANTS' WRAPPING BLANKETS — Infants' soft fleece wrapping blankets in soft pastel colors ..... 15c  
INFANTS' TRAINING PANTIES — Infants' double-knit training panties with yoke front and French leg ..... 15c  
INFANTS' 2-PC. COAT SETS — Infants' 2-piece rayon crepe coat sets, including smocked coat and bonnet. Pink and blue ..... 1.24  
INFANTS' BLANKETS — Rayon satin-bound Esmond blankets, full size, in pink and blue ..... 84c

INFANTS' BIRDSEYE DIAPERS — Fine quality "Birdseye" diapers. First quality ..... 84c  
INFANTS' FLANNELETTE DIAPERS — Sturdy quality flannelette diapers for infants, 27x27-inch size, first quality 84c  
INFANTS' 3-PLY GAUZE DIAPERS — Infants' 3-ply gauze diapers in layette size ..... 84c  
INFANTS' "CURITY" DIAPERS — Infants' Curity gauze diapers, guaranteed absorbent and non-irritating, 27x27 and 20x30-inch sizes. Slight irregulars ..... 1.69  
—Nursery Furniture  
INFANTS' FULL-SIZE CRIB — Non-sag link springs, safety drop side, rubber tires, maple finish, decorated panels ..... \$8.45  
INNERSPRING MATTRESS — Innerspring sanitized and germproof mattresses, standard size ..... \$5.45  
INFANTS' GENUINE BATHINETTE — Complete with Cannon bath set, guaranteed rubber tub, cretonne pockets for toilet accessories ..... \$4.50  
INFANTS' PLAY YARD — Well constructed, draftproof wooden floors, colorful play beads, maple finish