

ANNUAL

## NOVEMBER SALE

## AYRES DOWNSTAIRS STORE

★ Timely, Wanted Merchandise!  
★ Ayres' Standard QUALITY!★ Complete Assortments!  
★ Lowest Possible Prices!

Your Opportunity Is Passing! Only 2 Days of These Savings

Thermometer's Dropping! Be Ready With

## Wool and Rayon DRESSES \$3.69

Sizes for Women, Misses and Juniors

We like them because they're warm and comfortable, but the thing that catches your eye is the styling and colors. Sport and dressy styles that personify every hour of the day. Soft "Baby Coat" colors to make you dainty and chic. The materials are Fleck wool and rayon, wool and rayon alpaca, ribbed wool and rabbit's hair wool.

—Downstairs at Ayres.



A. Wool and Rayon in peacock, baby coat blue, baby coat pink and baby coat green. Sizes 11 to 17.  
B. Wool and Rayon in gold, green tea, peacock. Sizes 11 to 18.  
C. Wool and Rayon in black and baby coat blue. Sizes 11 to 17.

SALE!  
Infantswear and Furniture

Infants' "Taylor" Made Shirts, warmly made double-breasted shirts. Tie sides and neatly tailored. 4 for \$1.00  
Infants' "Taylor" Made Cotton Knit Gowns, knit cotton, full cut for comfort, draw-string bottom and sleeves. 49c  
Infants' Cotton Training Panties, double knit and yoke front, close-fitting French leg ..... 6 for \$1.00  
Infants' Beacon Wrapping Blankets, warm fleece, in pink, blue, and white, slight irregulars. ..... 6 for \$1.00  
Infants' Part-Wool Blankets—Rayon satin bound blankets, dainty juvenile patterns. Part-wool. Pink and blue. Also pink and blue reversible blankets ..... 94c  
Infants' Quilted Pads—Size 17x18-inch quilted pads. November Sale Price ..... 3 for 49c  
Infants' Quilted Pads—Crib pads, size 27x40 inch. November Sale Price ..... 49c  
Infants' Waterproof Pads—Sizes, 12x14 inch and 9x12 inch. Sani-sheet waterproof pads. November Sale Price ..... 89c  
Infants' Waterproof Sheets—Size 27x36 inch. Waterproof and sani-sheets. Price ..... 89c  
Infants' Hand-made Dresses—Baby Boy and Baby Girl; dainty hand-made dresses. November Sale Price ..... 3 for \$1.00  
Infants' Hand-made Creepers—Lovely hand-made creepers in white and pastels. November Sale Price ..... 3 for \$1.00  
Infants' Gauze Diapers—Layette size. Irregulars of a well-known brand. November Sale Price—\$1.00 Doz.  
Infants' "Cannon" Diapers—Ideal for cold weather, night diapers are these "Cannon" knit diapers. Layette size. November Sale Price ..... 89c Doz.  
Infants' Birdseye Diapers—Size 27x27 inches. Birdseye or flannelette diapers. FIRST QUALITY. November Sale Price ..... 89c Doz.  
Infants' Maple-Finish Crib—Standard size. Satin smooth maple finish. 12-in. Decorated panel. Guaranteed safety drop side. Sturdy link spring. Easy roll rubber tire swivel wheels. November Sale Price ..... \$10.98  
Infants' Innerspring Mattress—Standard size. Sanitized. Germ-proof and odorless. Guaranteed not to sag. November Sale Price ..... \$4.99



A Big SALE of

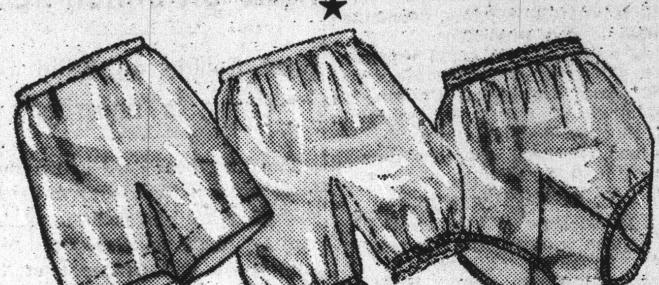
## New Fall HATS 88c

Smart new felt hats to give your new ensemble that "certain dash"—no matter what type of hat you have in mind, you'll be certain to find it in this outstanding November Sale at this special low price. Choose from turbans, casual brims, ribbon trims, veil trims, feather trims, metal trims, beretons, in black, brown, navy, green and wine. Head sizes 22 to 23. —Downstairs at Ayres.

Big Savings for You  
in Substandards of

## La Sayre Sheer Chiffon Stockings 49c

Women like to wear these smart La Sayre stockings at money saving LOW prices! These stockings are our own brand of fine irregulars from a famous maker, 4-thread weight, with the famous picot runstop and dainty picot top. Smart new fall shades in sizes 8 1/2 to 10 1/2. —Downstairs at Ayres.



November SALE of Better Quality

## Rayon Lingerie 50c

Plain or run-resist rayon briefs, stepins, panties, bloomers and vests featured at this November Sale price. Plain or elastic backs. Tailored hems. Tea Rose. Sizes 34 to 42.

Women's Cotton U. Suits. Medium, winter-weight rayon stripe cotton union suits, built-up shoulder, tight-knee style. Reinforced stride. Sizes 36 to 44. Also stout sizes ..... 39c  
(Seconds) Each ..... 39c

Women's "Fruit of the Loom" Undies. Women's tuckstitch, snug-fitting pants, and built-up shoulder-style vests of the famous "Fruit of the Loom" quality. Sizes, small, medium ..... 25c and large. Each ..... 25c

Women's Bodice-top Chemise. Women's bodice-top rayon chemise, flare at knee style. Set-in gusset. Sizes 34 to 42. (Seconds) Each ..... 49c  
Women's Bodice-top Chemise. Women's bodice-top rayon chemise, flare at knee style. Set-in gusset. Sizes 34 to 42. (Seconds) Each ..... 49c

## Women's Nighties 25c 79c

Women's Porto Rican hand-embroidered cotton gowns. V-neck, contrasting color trimmed styles. White and Pink. Sizes 16-17. Exceptional values at 25c each.

Women's flannelette nightgowns, double-yoke, long-sleeve, button-fastening style. Full-cut. White, pink, and Tea Rose. Sizes 16-17. —Downstairs at Ayres.

A November SALE of

"Babelamm"  
Persian Fur Fabric COATS

\$15

Fitted,  
Swagger  
and Boxy  
StylesSIZES:  
11 to 17  
38 to 44

Three cheers for the big success coat! A Persian fur fabric coat that has met with outstanding success among women who desire soft, lustrous, synthetic persian with that "real persian" look. The fabric is woven of genuine imported wool with all its richness retained. Innerlinings are of quilted lamb's wool for worlds of warmth. Sizes 11 to 17 and 38 to 44 in the group.

—Downstairs at Ayres.

Friday! A Maker's Closeout of Nationally Advertised Shoes! Hundreds of Pairs on

SALE!  
DESIGNED IN  
HOLLYWOODJOLÉNE  
Fashion Shoes

Smart Shoe Fashions in Correct Colors, Styles and Materials

\$1.99



A gigantic sale of women's shoes for those who desire fashionable footwear, yet are restricted by a budget. Here's your big opportunity to stock up on your shoe wardrobe for the entire winter. The styles are many, and suitable for every taste.

Blacks  
Military Heels  
Cuban Heels  
High Heels  
Browns  
Suedes  
Kids  
Combinations

Sizes 3 1/2 to 9, Widths AAA to B

—Downstairs at Ayres.