

ANNUAL

NOVEMBER SALE

★ Timely, Wanted Merchandise!
★ Ayres' Standard QUALITY!

★ Complete Assortments!
★ Lowest Possible Prices!

AYRES DOWNSTAIRS STORE

Brighten Your Wardrobe for Winter...at LOW Sale Prices

(2) RIGHT—Princess style dress in black, brown, peacock and marsh rose. Sizes 11 to 17.

(1) BELOW—Junior Neck-lace dress in black, grotto, blue, and marsh rose. Sizes 9 to 15.



(3) Coat style dress in black, green, tea, marsh rose, knockout blue and peacock. Sizes 14 to 44.

(4) Women's drawn work dress in black, green tea, peacock and grotto blue. Sizes 38 to 44.

(5) Hourglass dress in black, knockout blue and marsh rose. Sizes 14 to 20.

(6) Misses' coat dress in black, peacock, grotto blue. Sizes 12 to 18.

Women! Misses! Juniors!
You Can Choose Your Entire Daytime
Wardrobe in This Outstanding

SALE of DRESSES

THREE DAYS

ONLY

\$3.69

SIZES:

9 to 17
12 to 20
18½ to 24½
38 to 44
46 to 52

Colors in the Group:

• Black • Grotto Blue
• Marsh Rose • Green Tea
• Knockout Blue • Brown

• Grapetone

Materials:

• Rayon Apalca • Fleck Wools
• Crepe • Ribber Crepes
• Rayon and Wool • 2-Ton Combinations

—Downstairs at Ayres.

That Real Persian Look in New

"Cordaycurl"

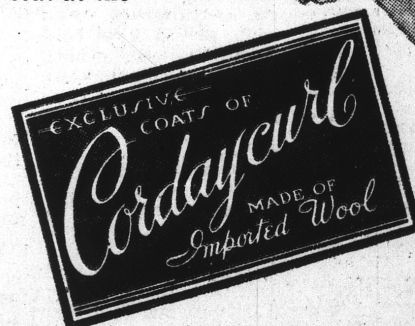
Persian Fabric
COATS

\$25.00

Even a Persian Lamb would admit that this is about the finest reproduction of Persian Fur you can find! Silky and lustrous, woven of imported wool. Flattering new fitted and swagger styles. Rich looking embroidered linings, unusual trims. All of these features in a fine coat at the sale price of \$25.00.

SIZES:
12 to 44

Sold Exclusively
By
Ayres Downstairs Store



Sale! Better Millinery
at Lower Prices

**Sueded
Felt HATS**

\$2.00



The most "looked at" part of any ensemble should have the most attention! You'll recognize the smart new head fashions in these sueded felts. They have that soft, silky appearance of rich velour. Cushion brims, turbans, pill boxes, ribbon trims, metal trims and veil trims. Headsizes 22 to 23.

—Downstairs at Ayres.

SALE!

Famous Substandard

La Sayre
Sheer
Chiffon Stockings

49c PAIR

Women like to wear these smart La Sayre stockings because they glorify their legs at money saving LOW prices! These stockings, which are our own brand of fine irregulars from a famous maker, are the popular, desired, 4-thread weight, with the famous picot runstop and dainty picot top. Choose the smart new fall shades in sizes 8½ to 10½.

—Downstairs at Ayres.

November Sale Bargains!



Pencil Stripe
RAYON SLIPS
88c

Women's well-wearing, pencil-stripe rayon crepe slips in Cal. V, tailored and 4-gore styles. Full cut, well-made slips. Tea rose. Sizes 32 to 44. Be wise and replenish your slip supply at these November Sale savings.

Seconds of
"Famous Name"
SLIPS
\$1.69

A REAL slip value! Slight seconds of a nationally advertised brand of rayon bemberg satin and rayon silk slips. Cal. V, lace or tailored styles in 4-gore and bias-cut styles. Tea rose and white. Sizes 32 to 44.

—Downstairs at Ayres.

Fine
Foot
fashions



SALE! Our Entire Stock of
**CORLISS
FOOTWEAR**

Sale Priced!

\$2.69 PAIR

"Corliss" Style!

"Corliss" Arch!

"Corliss" Jr.!



If you have never enjoyed the satisfaction and comfort of wearing smartly styled, well-wearing, easy-giving "Corliss" Shoes, be wise and take this opportunity to try them—if you have, and do wear these shoes then you'll be eager and happy to participate in this shoe event! All new fall styles in suede, patent, alligator calf and crushed kid, calfskin and kidskin leathers in pump, strap and oxford styles. Sizes 4 to 10, AAA to E widths.

—Downstairs at Ayres.