

ANNUAL

NOVEMBER SALE

★ Timely, Wanted Merchandise!
★ Ayres' Standard QUALITY!

★ Complete Assortments!
★ Lowest Possible Prices!

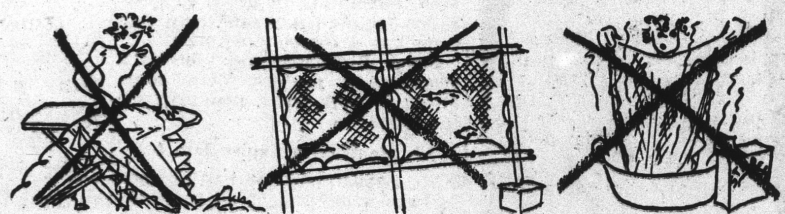
AYRES DOWNSTAIRS STORE

Brighten Your Home for Winter—at Sale Prices!

They Save You TIME—LABOR and MONEY! Sensational New

Brighten Your Home... Gladden Your Purse!

PERMANENT FINISH Cushion-Dot Curtains

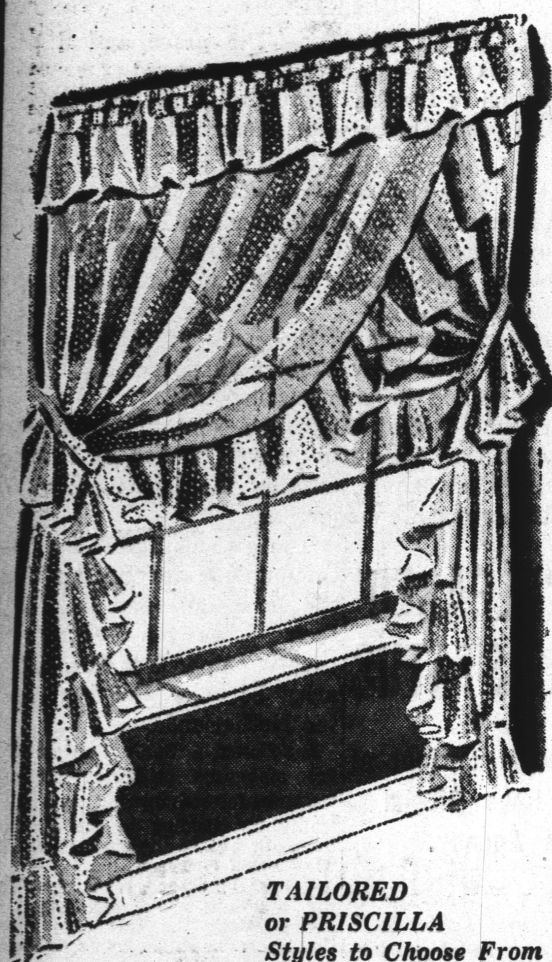


NO Ironing! NO Stretching! NO Starching!

46"x2 1-3 Yds. **\$1.98** Other Sizes
SALE PRICE PAIR Priced in Proportion

Here's the very NEWEST thing in Curtains—PERMANENT FINISH Curtains are a "boon" to housewives! Just wash these curtains, hang them up to dry, and after they're dry—hang them back at your windows—That's all—NO ironing—NO stretching—NO starching! You SAVE time for yourself—and the curtain's life! Ruffled or tailored cushion dot curtains—can be used in EVERY room in the house! You'll want at least one pair of these beautiful time-saving curtains at this LOW Price!

—Downstairs at Ayres.



TAILORED or PRISCILLA Styles to Choose From

Extra Wide Lace Panels Each
60 inches wide and 54 inches wide by 3 1/4 yards and 2 1/8 yards long. 28 Beautiful plain or bordered patterns. Sizes for most any window. **\$1.00**

Wide Ninon Panels Each
Luxurious curtains, sheer as glass, rare bargains for such a wide width at such a low price. (Celanese Rayon.) 44x2 1/6. **\$1.19**

Homespun Drapes Pair
Cotton homespun drapes. 34 inches wide, 2 1/4 yards long. Horizontal stripes in colors of brown, green and rust. **\$1.98**

Lace Panels Each
Beautiful lace panel curtains for almost any room in the house. 2 yards and 6 inches long, 38 inches wide. 2 Patterns, in beige. **59c**

Lace Curtains Pair
2 yards and 6 inches long, 50 inches wide to the pair—2 attractive patterns in beige for your selection. **69c**

Damask Drapes Pair
Yarn dyed damask drapes in your choice of 4 attractive colors. 50 inches wide, 2 1/4 yards long. **\$3.98**



GIANT SIZE

Priscilla Curtains

You'll be pleasantly surprised when you see the fullness and splendor of these giant priscilla curtains. Over 11 feet wide to the pair with deep 7-inch ruffles. Made of fine pin dot marquisette in cream color. 2 1/4 yards long. **\$1** Pair

—Downstairs at Ayres.

ALL-WOOL BLANKETS

Choose From
3 Fine
Groups

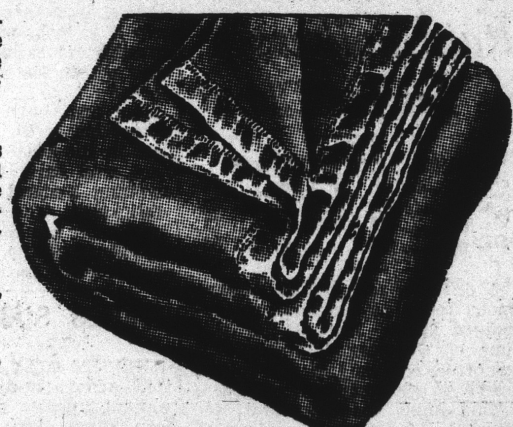
\$3.98
EACH

ALL-WOOL BLANKETS, SIZE 70x80—Gorgeous, soft, fleecy, all-wool blankets in a choice of lovely colors. Beautifully bound edges. Single blankets, size 70x80 (Seconds). A limited quantity, so early selection is advisable.

EXTRA HEAVY WOOL BLANKETS—Sizes 60x84 and 72x84; these warm, extra-heavy wool blankets weigh from 4 to 5 1/2 pounds. Choose from lovely deep-tone colors. Seconds. EXCEPTIONAL VALUES—Limited Quantity—Shop Early!

80% WOOL BLANKETS, SIZE 72x84—FIRST QUALITY! Soft, warm single blankets, 80% wool. Attractive plain colors. We have a limited quantity of these blanket VALUES—so avoid disappointment—shop early!

—Downstairs at Ayres.



Chenille Bedspreads

Full bed size only! An unusually beautiful chenille spread with closely spaced chenille design in solid color with clever new scroll center design. An OUTSTANDING Value, November Sale Priced at \$3.69. **\$3.69** EACH

"Merit" SHEETS

81x108—72x108—63x108

Extra Heavy—Extra Long—Extra Fine Quality are why "thrifty" housewives prefer "Merit" Sheets to other brands! 68x74 count. "Seconds" of the famous "Pacific Sheet." Replenish your sheet supply during this November Sale and SAVE!

—Downstairs at Ayres.

\$1
EACH

COMBINATION SALE!

9x12 LUXURY RUG and
a 9x12 RUG PAD

BOTH for **\$29.75**

Take advantage of this glorious opportunity to "dress-up" one or more rooms in your home with these luxurious, high-quality rugs! Choose a beautiful 9x12 seamless, all-wool rug in these 6 lovely patterns—Persian! Chinese! Hooked! Textured! American Orientals! Serged sides and tailored ends. You'll enjoy the rich, livable colorings and patterns, their well-wearing qualities for many years to come, but, most of all you'll enjoy this November Sale SAVINGS!

THE RUG PAD—is made of a firm, durable vegetable fibre. It is moth-proof and rodent-proof. 9x12 Size. It will give longer life to your rug.

—Downstairs at Ayres.



NO DOWN PAYMENT

On Ayres' exclusive "Few Pennies a Day Plan." (Copyright, 1938, by L. S. Ayres & Co.) This includes carrying charge.

—Downstairs at Ayres.

Two-Tone Axminster or Wilminster Broadloom CARPET

• Burgundy! • Blue! • Green!
Choice of serviceable tone-on-tone fern leaf and all-over designs in self-tone colors. Beautiful rich shades in all wool, seamless, Axminster or Wilminster Broadloom carpet—9x12 Ft. Wide! PERFECT QUALITY. Not all colors in all widths. November Sale Price, \$2.79 Sq. Yd.

A Complete RUG Will Cost:

• 9x12—\$35.28	• 12x12—\$46.75	• 6x9—\$18.54
• 9x21—\$60.99	• 12x15—\$57.85	• 9x18—\$52.00
• 9x15—\$43.65	• 12x18—\$68.97	

—Downstairs at Ayres.

\$2.79
Sq. Yd.

Seamless Quality
BORDERLESS

Felt Base Rugs

9x12—\$3.96	9x15—\$4.95
9x18—\$5.95	6x9—\$1.98
7.6x9—\$2.46	9x10.6—\$3.46

★

4x6-Foot Plaid Rag Rug

Bright, cheerful colors in plaid rag rugs. Extra large 4x6 feet, fringe ends. **\$1**



SALE **\$16.95**
SIMMONS

Innerspring Mattresses

These "Simfair" button-tufted, pre-built, inner-roll, innerspring mattresses. Discontinued style and tickings. Made with nationally famous Simmons construction features. Luxuriously finished pre-built inner-roll, fancy embroidered border. November Sale Priced at \$16.95.

—Downstairs at Ayres.