

Annual

## NOVEMBER SALE

## HYRES DOWNSTAIRS STORE

*"Tops" in Quality, Fashion and Value—Priced Low!*

## Winter COATS

\$8.95



- Cut Fleece!
- Mixtures!
- Double Breasted!
- Reversibles!
- Swaggers!
- Reefs!
- Belted Models!
- Green!
- Wine!
- Tweeds!
- Teal!
- Black!

NEW beautiful sports coats that offer a variety to please the smart taste of EVERY Indianapolis Woman! Flattering fashions with carefully tailored effects. Reefs, double-breasted, swaggers and belted styles in cut fleeces, tweeds, reversibles, mixtures and dress fabrics in such outstanding colors as Black, Teal, Wine. Sizes 11 to 17 and 12 to 20. The SAVINGS story is one you'll long remember when you see these COATS at \$8.95.

SIZES 11 to 17;  
12 to 20, in the Group

—Downstairs at Ayres.



A Huge Variety to Choose From

Sale! New  
Felt HATS  
88c

Smart new felt hats to give your new ensemble that "certain dash"—no matter what type of hat you have in mind, you'll be certain to find it in this outstanding November Sale at this special low price. Choose from turbans, casual brims, ribbon trims, veil trims, feather trims, metal trims, beretons, in black, brown, navy, green and wine. Head sizes 22 to 23. —Downstairs at Ayres.

Stock Up and Save Tomorrow

La Sayre  
Substandard ofSheer Chiffon  
STOCKINGS  
49c PAIR

Women like to wear these smart La Sayre stockings because their beauty not only glorifies their legs but their money savings LOW price glorifies their budget! These stockings, which are our own brand of fine irregular from a famous maker, are the popular, desired 4-thread weight, with the famous picot runstop and dainty picot top. You'll want not one but several pairs of these sheer, well-wearing stockings at this November Sale Price. Choose the smart new fall shades in sizes 8 1/2 to 10 1/2. —Downstairs at Ayres.

★ Timely, Wanted Merchandise!  
★ Ayres' Standard QUALITY!

★ Complete Assortments!  
★ Lowest Possible Prices!

Rayon Undies ..... 6 for \$1  
Plain and novelty weave rayon briefs, stepins, panties, bloomers and vests. Elastic at waist, tailored hem styles. Sizes 27 to 31. Tea Rose.

Wool Pants ..... 3 for \$1  
Wool tuck-stitch, snug-fitting pants with set-in gusset and lastex waist. Built-up shoulder style vests. Sizes small, medium, large and extra-large.

—Downstairs at Ayres.

## INFANTS' WEAR

Infants' "Taylor" Made Shirts, warmly made double-breasted shirts. Tie sides and neatly tailored. 4 for \$1.00

Infants' "Taylor" Made Cotton Knit Gowns, knit cotton, full cut for comfort, draw-string bottom and sleeves ..... 49c

Infants' Cotton Training Panties, double knit and yoke front, close-fitting French leg ..... 6 for \$1.00

Infants' Beacon Wrapping Blankets, warm fleece in pink, blue and white, slight irregulars ..... 6 for \$1.00

Infants' Flannelette Gertrudes, neatly tailored gowns and kimonos in white, with pink and blue trim ..... 6 for \$1.00

Infants' Bassinette Blankets, Rayon satin bound blankets, dainty juvenile patterns. Part-wool. Pink and blue. Also pink and blue reversible blankets ..... 94c

Infants' Quilted Pads, Size 17x18-inch quilted pads. November Sale Price ..... 3 for 49c

Infants' Waterproof Pads, Sizes, 12x14-inch and 9x12-inch. Sami-sheet waterproof pads. November Sale Price ..... 89c

Infants' Waterproof Sheets, Size 27x36-inch. Waterproof and sami-sheets. Price ..... 89c

Infants' Muslin Crib Sheets—Size 42x64 inch. Fine quality muslin crib sheets. November Sale Price ..... \$1.89

Infants' Pana Satin Comforts, Samples of better-type comforts—crib size—made of pana satin. November Sale Price ..... 49c

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