

• ENTIRE STORE OPEN THURSDAY, FRIDAY AND SATURDAY NIGHTS UNTIL 9 O'CLOCK THIS WEEK •

Sears FESTIVAL OF PROGRESS

9 Great Sale Days

DON'T MISS THESE GREAT LAMP VALUES!

Regular 11.98 Lamps

EVERY LAMP
I. E. S. APPROVED

Your Choice of
6-Way Reflector Style or
Student Bridge Styles!

for
Only
8.98
EACH

First-time price. Onyx inserts!
Bronze-plated or ivory-and-gold
finish base. Silk-top shade. 6-Way
reflector or student bridge styles.

We Also Carry 10 Other Styles of Floor Lamps

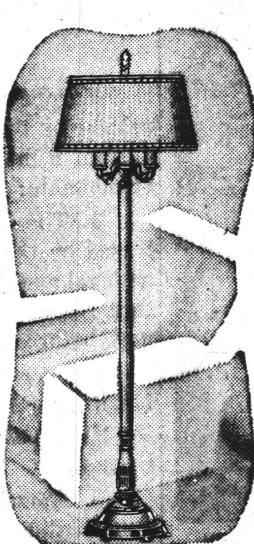


Table Lamps

Sale Priced
2.88

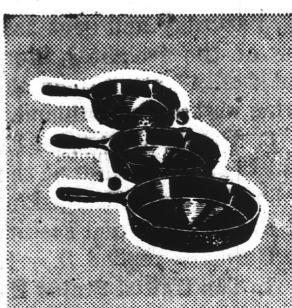
Rockingham Crownware Lamps—
Newest styles, decorator colors!
Full table size. Silk-top or shantung
shades.

We Also Carry 10 Other Styles of Table Lamps

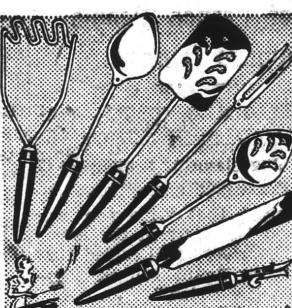
IT'S SEARS FOR HOUSEWARES VALUES!



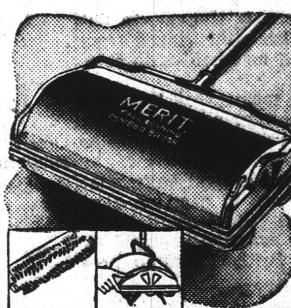
32-Pc. Dinner Set
2.79



3-Pc. Skillet Set
59c set



Kitchen Tools
19c each



Carpet Sweeper
1.89

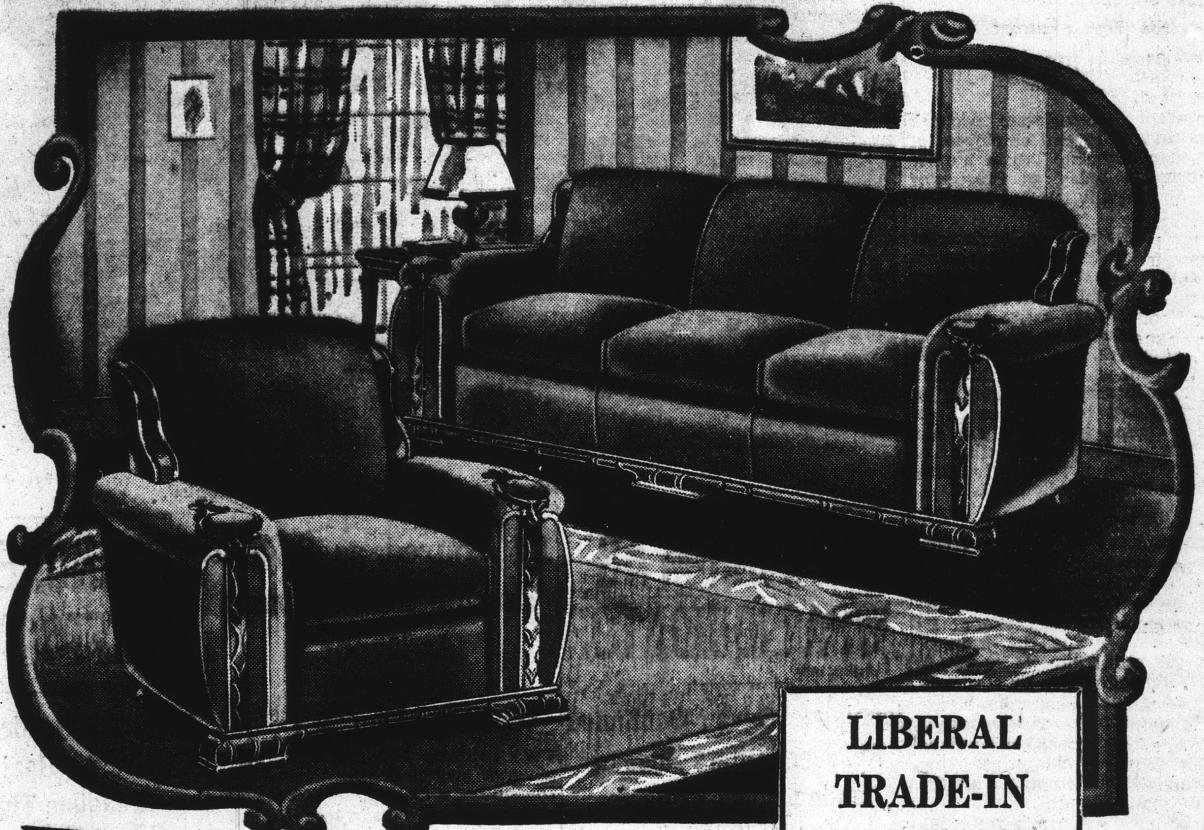
3 Cast iron skillets . . . at
the usual price of the 10½-
inch size alone! 6½, 8 and
10¼-inch sizes.

We Also Carry 36 Other
Qualities of Cast Iron Skillets

First time ever . . . stainless
steel lifetime tools at this low
price! Tarnish-resisting, stain-
proof! Red or green bakelite
handles. Complete assortment.
Regular 36c quality.

We also carry 6 other models of
Carpet Sweepers.

Tremendous LIVING ROOM SUITE Value



LIBERAL
TRADE-IN
ALLOWANCE
ON YOUR OLD
FURNITURE

"Honor-Bilt" Construction Cromwell Velour

You'd Expect It to Cost \$20 More!
Modern Design! Big . . . Comfortable

A handsome suite, styled for luxurious comfort, and priced fully twenty dollars below its true worth! Massively proportioned (the davenport is 80 inches long!), it lends an inviting and restful air to any room. Smart semi-modern design. Distinctive wood carvings on the front panel extend well up over the arms, forming a decorative rayon velour. Smart colorings. Davenport and lounge chair.

69.95
TWO
PIECES
\$6 Down
\$6 Monthly
Plus Carrying
Charge

We Also Carry 30 Other Models of Living Room Suites

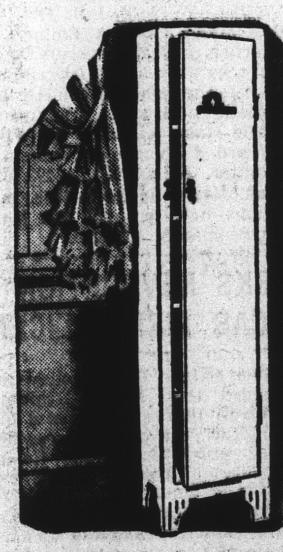
Regularly 49.95 3-Pc. Solid Maple Bedroom Suite **39.95**

\$4 Down—\$5 Monthly
(Plus Carrying Charge)

Every inch solid maple—even to the drawer pulls! The pattern, styled with such simplicity and charm, is exclusively Sears. Indicative of its fine quality are such features as oak interiors and extra durable "Honor-Bilt" construction. Priscilla maple finish. Bed, chest, choice of vanity or dresser.



- Priscilla Maple Finish—Rich and Mellow!
- "HONOR-BILT" Construction Throughout!



Roomy . . . Well Built . . . 5-Shelf STEEL UTILITY CABINET

• "Festival of Progress"
Sale Price

2.89

• Snowy White
Enamel Finish

A veritable extra pantry . . . yet it occupies very little space . . . ideal for dishes, linens or storage. 13½ in. wide, 10 in. deep, 63 in. high. White enamel finished steel.

We Also Carry 10 Other Models of Utility Cabinets

Reg. 98c "Kolor-Craft" Floor Covering

• Colors Go Through to Felt Back—Like Expensive Floor Covering

"Kolor-Craft" . . . the new scientifically perfected hard surface floor covering. Surface is waterproof and stainproof. Combines satiny, lustrous surface, individual design, high quality. Wide range of sunny colors. 9-Ft. width.

Please Bring Your Own Room Measurements

69c
Sq. Yd.

PURCHASES OF \$10 OR
MORE SOLD ON EASY
TERMS.

SEARS ROEBUCK AND CO.

ALABAMA AT VERMONT ST.