

• ENTIRE STORE OPEN THURSDAY, FRIDAY AND SATURDAY NIGHTS UNTIL 9 O'CLOCK THIS WEEK •

Sears FESTIVAL OF PROGRESS

9 Great Sale Days

DON'T MISS THESE GREAT LAMP VALUES!

Regular 11.98 Lamps

EVERY LAMP
I. E. S. APPROVED

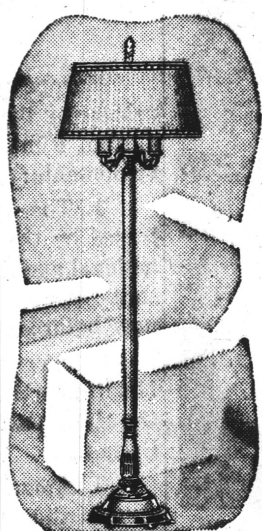
Your Choice of
6-Way Reflector Style or
Student Bridge Styles!

for
Only

8.98
EACH

First-time price. Onyx inserts!
Bronze-plated or ivory-and-gold
finish base. Silk-top shade. 6-Way
reflector or student bridge styles.

We Also Carry 10 Other Styles of Floor Lamps



Regular 5.00

Table Lamps

Sale
Priced **2.88**

Rockingham Crownware Lamps—
Newest styles, decorator colors!
Full table size. Silk-top or shan-
tung shades.

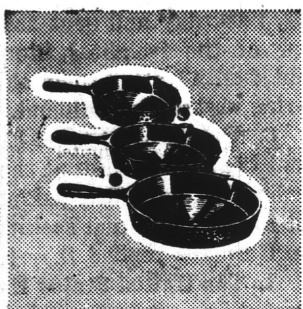
We Also Carry 10 Other Styles of Table Lamps

IT'S SEARS FOR HOUSEWARES VALUES!



32-Pc. Dinner Set
2.79

Extra fine American semi-
porcelain in rich ivory glaze
with colorful flower bouquets.
Service for 6. Regularly 4.69.
We Also Carry 36 Other
Patterns of Dinnerware



3-Pc. Skillet Set
59c set

3 Cast iron skillets... at
the usual price of the 10 1/2-
inch size alone! 6 1/2, 8 and
10 1/2-inch sizes.
We Also Carry Five Other
Qualities of Cast Iron Skillets



Kitchen Tools
19c each

First time ever... stainless
steel lifetime tools at this low
price! Tarnish-resisting stain-
proof. Red or green bakelite
handles. Complete assortment.
Regular 35c quality.



Carpet Sweeper
1.89

Regular \$2.49. Bristle brush.
Ball-bearing double disc
wheels. Heavy rubber tires.
Rubber bumper.
We Also Carry 6 other models of
Carpet Sweepers.

Tremendous LIVING ROOM SUITE Value



LIBERAL
TRADE-IN
ALLOWANCE
ON YOUR OLD
FURNITURE

"Honor-Bilt" Construction Cromwell Velour

You'd Expect It to Cost \$20 More!
Modern Design! Big... Comfortable

A handsome suite, styled for luxurious comfort, and priced fully
twenty dollars below its true worth! Massively proportioned (the
davenport is 80 inches long!), it lends an inviting and restful air to
any room. Smart semi-modern design. Distinctive wood carvings
on the front panel extend well up over the arms, forming a decorative
note as well as protecting the rich upholstery. Tailored all over in
rayon velour. Smart colorings. Davenport and lounge chair.

69.95
TWO
PIECES
\$6 Down
\$6 Monthly
Plus Carrying
Charge

We Also Carry 30 Other Models of Living Room Suites

Regularly 49.95 3-Pc. Solid Maple Bedroom Suite

39.95

\$4 Down—\$5 Monthly
(Plus Carrying Charge)

Every inch solid maple—even
to the drawer pulls! The pat-
tern, styled with such simpli-
city and charm, is exclusively
Sears. Indicative of its fine
quality are such features as
oak interiors and extra dur-
able "Honor-Bilt" construc-
tion. Priscilla maple finish.
Bed, chest, choice of vanity
or dresser.



• Priscilla Maple Finish—Rich and
Mellow!
• "HONOR-BILT" Construction
Throughout!

We Also Carry 20 Other
Models of Bedroom Suites

Sale!

SPECIAL! 9 OR 12-FT. BROADLOOM
Genuine Servistan Quality Carpeting
9 or 12-Ft. Width "GLENSIDE"
Excellent all-wool-face Axminster! Swedish
texture design, leaf pattern, hook pattern.
Wide choice of charming colors.
27-In. Width. 1.50 Per Lineal Yard **2.29** Sq. Yd.

9, 10 1/2, 12-Ft. Mothproof "Chatfield"
Guaranteed by Sears—against damage from moths or
carpet beetle! This is the extra protection
we give Chatfield's distinctive quality...
to preserve the glorious patterns and colors.
27-In. Width. 1.50 Per Lineal Yard **3.15** Sq. Yd.

9 or 12-Ft. Width "FENWICK"
Easily a 4.95 Value! 5 1/2-Row grade and exclusive Sears
design. Harmonious tone-on-tone pattern
in your choice of rose, green, burgundy,
blue, tan or Moresque multi-color. **3.69** Sq. Yd.

9, 12 or 15-Ft. Width "COVINGTON"
A 6.50 value! Thickly close-tufted all-wool
face. Tone-on-tone maple leaf pattern.
Choice of colors. 27-In. Width. 3.50 Per Lineal Yard **5.25** Sq. Yd.

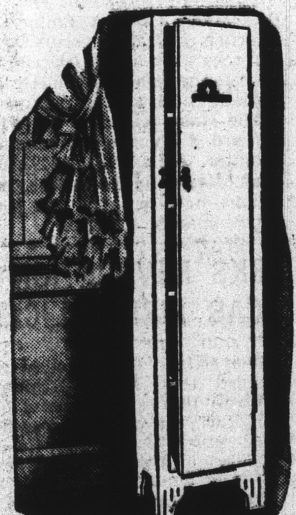
Reg. 98c "Kolor-Craft" Floor Covering

• Colors Go Through to Felt Back—Like Expensive Floor Covering

"Kolor-Craft"... the new scientifically perfected hard surface floor
covering. Surface is waterproof and stainproof. Combines satiny,
lustrous surface, individual design, high quality. Wide range of
sunny colors. 9-Ft. width.

Please Bring Your Own Room Measurements

69c Sq. Yd.



• PURCHASES OF \$10 OR
MORE SOLD ON EASY
TERMS.

Roomy... Well Built... 5-Shelf STEEL UTILITY CABINET

• "Festival of Progress"
Sale Price

2.89

• Snowy White
Enamel Finish

A veritable extra pantry... yet it occupies very little space... ideal for dishes,
linens or storage. 13 1/2 in. wide, 10 in. deep, 63 in. high. White enamel finished
steel.

We Also Carry 10 Other Models of Utility Cabinets

SEARS ROEBUCK AND CO.

ALABAMA AT VERMONT ST.