

*"Over 11 feet Wide"*Giant  
Priscillas\$1.00  
PAIR

A giant curtain that you've always considered too expensive. Now you can have it... over 11 feet wide to the pair, deep 7-inch ruffles. Fine pin dot marquise. 2 yards long.

Celanese Rayon Panels . . . 2 for \$1

Lustrous, sheer curtains, neatly tailored with one-inch side hems;

34 inches wide by 21-6 yards long.

India Prints . . . . . each \$1

Extra large India Prints that can be used for couch covers, spreads or drapes. 2x3 yards.

"Stevens" Towels . . . . . 6 for \$1

Famous "Stevens" towels in choice of red, blue and green. Take advantage of this towel value!

22x44 Bath Towels . . . . . 6 for \$1

Big thirsty towels, size 22x44.

White with colored borders. Stock up now and SAVE.

Flour Sacks . . . . . 20 for \$1

Unopened bags, splendid for tea towels, cleaning cloths and various household uses.

Mattress Protectors . . . . . each \$1

Full or twin bed size. Zigzag quilted design. Limit four to customer.

"Truth" Mattress Cover . . . . . each \$1

"Seconds" made of heavy unbleached "Truth" sheeting. Twin or full size.

81x99-in. Sheets . . . . . 2 for \$1

Sturdy quality bed sheets in 81x99-inch size. Limit of 4 sheets to each customer.

Chenille Bedspreads . . . . . each \$1

First quality spreads for any size bed. Natural color with designs in blue, rose, green, wine or rust.

Percale Prints . . . . . 10 yds. \$1

Enough material to make a comforter or several aprons for only \$1.

Seconds of a fine line of material. Many patterns and colors in full bolts.

Spun Rayon Challis . . . . . 4 yds. \$1

Spun rayon challis in many patterns and new fall colors. Make your own fall dress and save the difference.

Hope Muslin . . . . . 10 yds. \$1

Fine quality bleached muslin at a very reduced price. Limit of 10 yards to a customer.

DOLLAR DAY FEATURE!

WASH  
FROCKS  
2 for \$1

Guaranteed fast color wash dresses for women. Sizes 14 to 20. Attractive styles in a variety of prints. Come early for BEST selection.

—Downstairs at Ayres.

"Cannon" Towels . . . . . 4 for \$1

"Cannon" odds are accumulated from making the "Cannon" line of every excepting item. They are made up into fine towels for you. Some are slight seconds. The group includes bath towels, hand towels, bath towels, face towels and guest towels.

Double Blankets . . . . . each \$1

Double blankets. "Fieldcrest" blankets in cotton plain. Soft, fleecy nap. Colors in blue, green, gold, brown and orchid.

Single Blankets . . . . . each \$1

25% Wool Single Blankets in solid colors of blue, green, rust, gold and rose. All have bound edges. 70x80 inches.

Plaid Blankets . . . . . 2 for \$1

Single blankets in plaid design, soft, fluffy textured and fine to sleep next to. Your choice of colors in sizes 70x80 inches.

Bed Pillows . . . . . each \$1

Fine feather-proof ticking filled with mixed goose, hen and duck feathers.

Cape Cod Curtains . . . . . each \$1

New lovely pin dot curtains, 2-inch ruffles, fine bedroom curtains, or for that extra room.

67<sup>TH</sup> Anniversary Sale  
DOLLAR DAY  
DOWNSTAIRS at AYRES

2x9 Rag Rug Runner . . . . each \$1

This extra heavy rag rug runner is ideal for the summer cottage, rumpus room, kitchen, etc. Crochet borders in red, blue, green, yellow, tan, etc. You'll want one of these at \$1.

18x27 Inches. Carpet samples in a nice selection of plain or figured patterns.

4x7 Plaid Rag Rug . . . . each \$1

Practical for sunrooms and bedrooms. Choice of 6 very attractive color combinations. Fringe ends.

Unusual values at \$1.

All-Wool Carpet Samples . . . . 2 for \$1

18x27 Inches. Carpet samples in a nice selection of plain or figured patterns.

Cotton Chenille Rugs . . . . each \$1

Large cotton chenille rugs, 24x48 inches including fringe, in blue, \$1

green, orchid, yellow and black.

Size 12x20 Door Mats . . . . 2 for \$1

Steel and rubber-link door mats, 12x20 size, for front or rear doors.

Cotton Jacquard Rugs . . . . each \$1

Chinese hooked and Persian Oriental patterns. Sizes 24x36 and 24x42.

Bombay Cotton Kumdas . . . . each \$1

Fringe all around. Woven through the back. White, black and camel.

Size 24x36.

DOLLAR DAY FEATURE!

LACE  
Tablecloths70x90  
70x70  
60x80  
54x72 \$1 EACH

Slight seconds of a famous, nationally known brand of lace tablecloths. You'll find rare quality in these cloths. Sizes for all tables.

—Downstairs at Ayres.

Bleached Sheeting . . . . 4 yds. \$1

81-Inch bleached sheeting in 64-thread count quality. A Dollar Day bargain.

SPECIAL VALUE!  
SPORTS  
COATS

\$8.88

You'll be excited and happy when you see the fashions and materials in this wonderful group of coats at such a shockingly low price. Revers, double-breasted fitted, box, and wrap-around styles in the group. Smart new fall colors in wine, green, natural and tweed mixtures. Sizes 12 to 20, 38 to 46, 11 to 17.

—Downstairs at Ayres.

New Knitted Curtains . . . .

Heavy and colorful knitted curtains that serve as a curtain and also as a drape; 2 1/4 yards long and 34 inches wide.

Extra Size Lace Panels . . . .

Extra wide and extra long panels, 60 inches wide, 2 1/2 yards long. Four patterns to choose from. Plain centers, adjustable top ready to hang.

Damask Table Cloths . . . . each \$1

Rayon and cotton damask table covers in lovely lustrous texture material to flatter your table. 52x

68 inches.

Table Cloths . . . . . 2 for \$1

Rayon and cotton in a colorful but inexpensive table cloth for everyday use. Size 57x77 inches.

DOLLAR DAY FEATURE!

## Men's Shirts and Pajamas

Knockout  
VALUES 2 for \$1 Extra  
Quality

The SHIRTS— Well-made, nicely tailored, fused semi-soft collars, gathered backs, pleated sleeves. Checks, stripes, novelty patterns. Gray, green and blue. Sizes 14 to 17. Dollar Day Feature, 2 for \$1.

Broadcloth PAJAMAS— Carefully tailored. Coat and slip-over styles. Elastic at waist of trousers. Attractive patterns and colors in blue, brown and green. Sizes B, C, D. Dollar Day Feature, 2 for \$1.

Outing Flannel PAJAMAS— Fleecy, warm, outling flannel pajamas in blue and helio stripings. Coat and slip-over styles. Nicely tailored. Sizes B, C, D. Dollar Day Feature, 2 for \$1.

Men's Shorts . . . . 8 for \$1

Fast colors. Covered elastic sides. Ballon seat. Full croch and stride. White made. Blue. Notch crotch and strip. Reds, greens, tan, sizes 30 to 42.

Men's "Real Silk" Socks, 4 pair \$1

Pure thread silk socks. Made reinforced in foot, toe and top to insure longer wear. Black, brown, gray, white, tan, sizes 9 1/2 to 12. (Substandards.)

Fancy "Real Silk" Socks, 3 pair \$1

FIRST QUALITY. "Real Silk" fancy socks in checks, stripes, novelty patterns. Black, white, blue, green, wine, sizes 10 to 11 1/2. Exceptional Dollar Day Value. 3 Pairs \$1.

Full shape.

Men's Rayon Socks . . . . 8 for \$1

Men's FIRST QUALITY, novelty rayon socks in checks, stripes, novelty patterns. Steel and toe. Fully reinforced. Blue, gray, brown. Sizes 10 to 12.

Men's New Ties . . . . 4 for \$1

Hand-tailored ties, resilient construction. Full standard colors. Stripes, checks, plaid, novelties. Reds, blues, greens, brown.

Men's Rayon Ties . . . . 6 for \$1

New Fall Marson Rayon Ties in bright stripes, checks, plaid, novelties. Reds, greens, browns, blues.

DOLLAR DAY FEATURE!

Tots'—Infants' 6 for \$1

Zipper front, tailored sports shirts, in Shantung for girls and junior misses. Nicely tailored, 2-way collar. White, Pastel and Deep Tones. Sizes 8 to 16.

Girls' Sport Shirts . . . . 3 for \$1

All-wool sweaters in light and deep tone colors. Sizes 8 to 16. Dollar Day Feature, 2 for \$1.

Girls' Wool Sweaters . . . . 2 for \$1

All-wool sweaters in light and deep tone colors. Sizes 8 to 16. Dollar Day Feature, 2 for \$1.

Girls' New Wash Frocks . . . . 2 for \$1

New fall cotton wash frocks in novelty prints and checks. All fast colors. Sizes 7 to 14 years.

Girls' Zephyr Sweaters . . . . each \$1

All-wool, zephyr-knit sweaters, in novelty weave coat and slipover styles. Pastel and deep tone colors. Sizes 8 to 16.

Girls' Bath Robes . . . . each \$1

Warm fleece bath robes. Novelty patterns in assorted colors. Cord trim. Sizes 8 to 14 years.

Boys' Derby-Rib Shirts . . . . 8 for \$1

Fine Derby-Rib Athletic knit shirts. Perfect fitting, tubular shape. White. Sizes 24 to 34.

Boys' Polo Shirts . . . . 2 for \$1

Sport rayon and striped cotton Polo Shirts, long sleeves, polo collar style. Blues, reds, greens, browns and multi-colored stripings. Sizes 8 to 18 years.

Cotton Sweaters . . . . 3 for \$1

Assorted full colors in coed sweaters. Ribbed weave and brooks neckline. Sizes small, medium and large.

Wool Sweaters . . . . 2 for \$1

Classic slipon styles, brooks neckline and short sleeves in new fall colors. Sizes 34 to 40.

DOLLAR DAY SUPER FEATURE!

Factory Seconds of  
WOMEN'S SHOESMade to Sell for Many  
Times This Low PriceSALE  
PRICE \$1.00  
Pair

- Suedes
- Patent
- Kidskin
- Calfskin

A very fortunate purchase made this sale possible. We bought the shoes for a song because they are considered seconds due to some slight imperfection. They were made to sell for many times this sale price and are real values. Pumps, straps, ties and oxfords in the group. Sizes 4 to 9, widths AAA to C in the group.

—Downstairs at Ayres.

DOLLAR DAY  
FEATURE"Merit"  
SHEETS81x108 \$1  
63x108 \$1

Fine "Merit" sheets for full or twin size beds. These are slight seconds of the famous "Pacific" brand of Sheets. 68x72 thread count.

Flannelette Gowns . . . . 2 for  
Flannelette nightgowns with double yoke, long sleeves. Tearose and white in sizes 16 to 17.Rayon Undies . . . . 5 for  
Rayon briefs, vests, panties and bloomers. Elastic run at waist, elastic band at knee. Sizes 27 to 31.Tuck Stitch Panties . . . . 3 pair  
30% wool tuck stitch panties, lastex at waist, snug fit knee, built-up shoulder vests. Seconds in large, medium and small.Cotton Panties . . . . 5 pair  
Cotton tuck stitch panties, lastex at waist, set-in gusset and built-up shoulder vests. Sizes small, medium and large.Novelty Weave Undies . . . . 6 for  
Plain and novelty weave rayon briefs, panties, stepins, bloomers or vests. Elastic waist, tailored hem. Tearose, in sizes 27 to 31.2-Pc. Pajamas . . . . 2 pair  
Cotton crepe 2-pc. pajamas with lace and contrasting trim. Sizes 16 to 17.Rayon Bed Jackets . . . . 2 for  
Women's brushed rayon bed jackets, long sleeves, round collar and tie. Tearose in sizes small, medium and large.Balbriggan Pajamas . . . . each  
Two-piece balbriggan pajamas in two color combinations. Button and frog trimmed. Sizes 15 to 20.Porto Rican Gowns . . . . 3 for  
Women's cotton Porto Rican gowns with V or round neck. Embroidered and contrasting trims. Solid colors, sizes 16 to 20.2-Pc. Pajamas . . . . 2 for  
Women's 2-pc. balbriggan pajamas, solid colors, tailored styles. Seconds in sizes small, medium and large.Sanforized Gowns . . . . each  
Women's sanforized flannelette gowns. Double yoke, long sleeves, button front, full cut. White, Tea-rose, pink. Sizes 16 to 17.DOLLAR DAY SALE!  
Double-Woven  
GLOVES  
2 Pairs \$1

Discontinued styles and irregulars from a famous maker. Slipon styles in double-woven fabrics. Black, brown, wine, sizes 6 to 7 1/2 in the group.

—Downstairs at Ayres.

DOLLAR DAY FEATURE!

Full-Fashioned  
SERVICE OR  
CH