

"Over 11 feet Wide"
Giant Priscillas
\$1.00 PAIR
A giant curtain that you've always considered too expensive. Now you can have it... over 11 feet wide to the pair, deep 7-inch ruffles. Fine pin dot marquisette, 2 yards long.

67TH Anniversary Sale

DOLLAR DAY

DOWNSTAIRS at AYRES

DOLLAR DAY FEATURE
"Merit" SHEETS
\$1
81x108
63x108
Fine "Merit" sheets for full or twin size beds. These are slight seconds of the famous "Pacific" brand of Sheets. 68x72 thread count.

Celanese Rayon Panels . . . 2 for \$1
Lustrous, sheer curtains, neatly tailored with one-inch side hems; 34 inches wide by 21-6 yards long.

India Prints each \$1
Extra large India Prints that can be used for couch covers, spreads or drapes. 2x3 yards.

"Stevens" Towels 6 for \$1
Famous "Stevens" towels in choice of red, blue and green. Take advantage of this towel value!

22x44 Bath Towels . . . 6 for \$1
Big thirsty towels, size 22x44. White with colored borders. Stock up now and SAVE.

Flour Sacks 20 for \$1
Unopened bags, splendid for tea towels, cleaning cloths and various household uses.

Mattress Protectors . . . each \$1
Full or twin bed size. Zigzag quilted design. Limit four to customer.

"Truth" Mattress Cover . . each \$1
"Seconds" made of heavy unbleached "Truth" sheeting. Twin for full size.

81x99-In. Sheets 2 for \$1
Sturdy quality bed sheets in 81x99-inch size. Limit of 4 sheets to each customer.

Chenille Bedspreads \$1
First quality spreads for any size bed. Natural color with designs in blue, rose, green, wine or rust.

Percale Prints 10 yds. \$1
Enough material to make a comfort cover or several aprons for only \$1. Seconds of a very fine line of material. Many patterns and colors in full bolts.

Spun Rayon Challis . . . 4 yds. \$1
Spun rayon challis in many patterns and new fall colors. Make your own fall dress and save the difference.

Hope Muslin 10 yds. \$1
Fine quality bleached muslin at a very reduced price. Limit of 10 yards to a customer.

DOLLAR DAY FEATURE!
WASH FROCKS
2 for \$1
Guaranteed fast color wash dresses for women. Sizes 14 to 20. Attractive styles in a variety of prints. Come early for BEST selection.
—Downstairs at Ayres.

"Cannon" Towels 4 for \$1
"Cannon" odds are accumulated from making the "Cannon" line of very expensive towels. These are the odd pieces and sizes made up into fine towels for you. Some are slight seconds. The group includes big bath towels, small bath towels, face towels and guest towels.

Double Blankets each \$1
Double Blankets. "Fieldcrest" blankets in cotton plaid. Soft, fleecy nap. Colors in blue, green, gold, brown and orchid.

Single Blankets each \$1
25% Wool Single Blankets in solid colors of blue, green, rust, gold and rose. All have bound edges. 70x90 inches.

Plaid Blankets 2 for \$1
Single blankets in plaid design, soft, fluffy textured and fine to sleep next to. Your choice of colors in sizes 70x90 inches.

Bed Pillows each \$1
Fine feather-proof ticking filled with mixed goose, hen and duck feathers.

Cape Cod Curtains \$1
New lovely pin dot curtains, 2-inch ruffles, fine bedroom curtains, or for that extra room.

2x9 Rag Rug Runner each \$1
This extra heavy rag rug runner is ideal for the summer cottage, rumpus room, kitchen, etc. Crowfoot borders in red, blue, yellow and green. Fringe ends. You'll want one of these at \$1.

4x7 Plaid Rag Rug each \$1
Practical for sunrooms and bedrooms. Choice of 6 very attractive color combinations. Fringe ends. Unusual values at \$1.

All-Wool Carpet Samples . . 2 for \$1
18x27 inches. Carpet samples in a nice selection of plain or figured patterns.

Cotton Chenille Rugs . . . each \$1
Large cotton chenille rugs, 24x48 inches including fringe, in blue, green, orchid, yellow and black.

Size 12x20 Door Mats . . . 2 for \$1
Steel and rubber-link door mats, 12x20 size, for front or rear doors.

Cotton Jacquard Rugs . . . each \$1
Chinese hooked and Persian Oriental patterns. Sizes 24x36 and 24x42.

Bombay Cotton Kumdas . . each \$1
Fringe all around. Woven through the back. White, black and camel. Size 24x36.

DOLLAR DAY FEATURE!
LACE Tablecloths
\$1 EACH
70x90
70x70
60x80
54x72
Slight seconds of a famous, nationally known brand of lace tablecloths. You'll find rare quality in these cloths. Sizes for all tables.
—Downstairs at Ayres.

Bleached Sheeting 4 yds. \$1
81-Inch bleached sheeting in 64-thread count quality. A Dollar Day bargain.

SPECIAL VALUE!
SPORTS COATS
\$8.88
You'll be excited and happy when you see the fashions and materials in this wonderful group of coats at such a shockingly low price. Revers, double-breasted fitted, box, and wrap-around styles in the group. Smart new fall colors in wine, green, natural and tweed mixtures. Sizes 12 to 30, 38 to 44, 11 to 17.
—Downstairs at Ayres.

New Knitted Curtains \$1
Heavy and colorful knitted curtains that serve as a curtain and also as a drape. 2 1/2 yards long and 34 inches wide.

Extra Size Lace Panels . . . \$1
Extra wide and extra long panels. 60 inches wide, 2 1/2 yards long. Four patterns to choose from. Plain centers, adjustable too ready to hang.

Damask Table Cloths . . . each \$1
Rayon and cotton damask table covers in lovely lustrous texture material to flatter your table. 52x68 inches.

Table Cloths 2 for \$1
Rayon and cotton in a colorful but inexpensive table cloth for everyday use. Size 57x77 inches.

DOLLAR DAY FEATURE!
Men's Shirts and Pajamas
Knockout 2 for \$1 Extra Quality
The SHIRTS— Well-made, nicely tailored, fused semi-soft collars, gathered backs, pleated sleeves. Checks, stripes, novelty patterns. Gray, green and blue. Sizes 14 to 17. Dollar Day Feature, 2 for \$1.
Broadcloth PAJAMAS— Carefully tailored. Coat and slip-over styles. Elastic at waist of trousers. Attractive patterns and colors in blue, brown and green. Sizes B, C, D. Dollar Day Feature, 2 for \$1.
Outing Flannel PAJAMAS— Fleecy, warm, outing flannel pajamas in blue and helio stripings. Coat and slip-over styles. Nicely tailored. Sizes B, C, D. Dollar Day Feature, 2 for \$1.

DOLLAR DAY FEATURE!
Tots'--Infants' 6 for \$1
Infants' Hand-Embroidered Dresses
Infants' Double-Knit Training Panties
Infants' Flannelette Gowns, Gertrudes, Kimonos
Infants' Fleece Blanket (Slight Irregulars)
Tots' Warm Knit Gloves
Infants' Wool-Knit Booties
Little Boys' Cotton Knit Polo Shirts (Slight Irregulars)

4 for \$1
Infants' Rayon and Cotton Shirts, Double-breasted, tie side
Infants' Beacon Cloth Bassinette Blankets, Pink, Blue
Infants' Handmade Gertrudes
Infants' Kapok Pillows, Pink, Blue
Muslin Crib Sheets

3 for \$1
Infants' Handmade Dresses
Infants' Handmade Creepers
Infants' Basinet Blankets
Infants' "Cannon" Knit Kimonos
Infants' Handmade Pillowcases
Children's Winter-Weight Union Suits (Sizes 2 to 12 Yrs.)
Boys' Wash Suits, 1 to 6 yrs.
Tots' Wash Dresses, 1 to 6 yrs.

2 for \$1
Infants' Crib-Size Blankets
Infants' Wool Knit Sweaters
Infants' Hand-Embroidered Dresses
Infants' Handmade Broadcloth Creepers
Infants' Beacon Bath Robe Sets
Tots' Flannelette Sleepers, 2 to 8
Infants' Rayon Satin Pillows
Children's 10% Wool Union Suits
Children's Minneapolis Cotton Knit Union Suits
Tots' Cotton Dresses
Boys' Broadcloth Wash Suits, button-on

Girls' Sport Shirts 3 for \$1
Zipper front, tailored sport shirts, in Shantung for girls and junior misses. Nicely tailored, 2-ray collar. White, Pastel and Deep Tones. Sizes 8 to 16.
Girls' Wool Sweaters . . . 2 for \$1
All-wool sweaters in light and deep tone colors. Sizes 8 to 16. Dollar Day Feature, 2 for \$1.
Girls' New Wash Frocks . . 2 for \$1
New fall cotton wash frocks in novelty prints and checks. All fast colors. Sizes 7 to 14 years.
Girls' Zephyr Sweaters . . each \$1
All-wool, zephyr-knit sweaters, in novelty weave coat and slipover styles. Pastel and deep tone colors. Sizes 8 to 16.
Girls' Bath Robes each \$1
Warm fleece bath robes. Novelty patterns in assorted colors. Cord trim. Sizes 8 to 14 years.

Boys' Derby-Rib Shirts . . 8 for \$1
Fine Derby-Rib Athletic knit shirts. Perfect fitting, tubular shape. White. Sizes 24 to 34.
Boys' Polo Shirts 2 for \$1
Spun rayons and striped cotton Polo shirts, long sleeves, polo collar style. Blues, reds, greens, browns and multi-colored stripings. Sizes 6 to 18 years.
Cotton Sweaters 3 for \$1
Assorted fall colors in cord sweaters. Ribbed weaves and brooks neckline. Sizes small, medium and large.
Wool Sweaters 2 for \$1
Classic alpon styles, brooks neckline and short sleeves in new fall colors. Sizes 34 to 40.

DOLLAR DAY SUPER FEATURE!
Factory Seconds of WOMEN'S SHOES
Made to Sell for Many Times This Low Price
SALE PRICE \$1.00 Pair
• Suedes
• Patent
• Kidskin
• Calfskin
A very fortunate purchase made this sale possible. We bought the shoes for a song because they are considered seconds due to some slight imperfection. They were made to sell for many times this sale price and are real values. Pumps, straps, ties and oxfords in the group. Sizes 4 to 9, widths AAA to C in the group.
—Downstairs at Ayres.

Cotton Blouses 2 for \$1
Tailored shirt styles in stripes and plain colors. Sizes 34 to 40.

Wool Jersey Blouses . . . 2 for \$1
Short sleeve collarless styles. Stud front with elastic band at bottom. Assorted fall colors. Sizes 34 to 40.

Suede Cloth Blouses . . . 2 for \$1
Short sleeves with stud front. Elastic band at waist. Assorted colors. Sizes 34 to 40.

Sports Skirts each \$1
Flannels and tweeds with flares and pleats. Assorted colors, sizes 26 to 32.

DOLLAR DAY FEATURE!
"Betty Shaw" CHIFFON HOSE
First Quality 2 Pairs \$1
Only Ayres Downstairs Store Anniversary Sale Dollar Day could bring you such a wonderful hosiery value! Famous "Betty Shaw" seamless 4-strapped chiffron hose with the popular "Durette" stretch-tops. Smart hosiery colors, sizes 8 1/2 to 10 1/2.
—Downstairs at Ayres.

Rayon Slips 2 for \$1
Women's rayon crepe and rayon satin slips. Cal. V tailored and lace tops. Bias cut. Tealose. Sizes 34 to 44.

Cotton Gowns 2 for \$1
Printed batiste and cotton crepe gowns in solid colors. Embroidered and contrasting trims. Sizes 16 to 20 in the group.

Bathrobes each \$1
Warm, serviceable blanket robes in an assortment of blanket patterns. Medium and large sizes. A Real Value, Dollar Day, at \$1 Each.

Discontinued Styles of "Fruit - of - the - Loom" 74c
Frocks, Percalines, Prints.

DOLLAR DAY FEATURE!
Full-Fashioned SERVICE OR CHIFFON HOSE
Seconds 3 Pairs \$1
"Seconds" from a well-known maker of full-fashioned hosiery. Chiffon and service weights in the group. Popular colors. Sizes 8 1/2 to 10 1/2.
—Downstairs at Ayres.

Boys' Fast-Color Shirts . . 2 for \$1
Well made and nicely tailored, fast colors, sports or dress shirts for boys. Stripes, checks, in blues, tans and green. Stand-up collar! Sizes 6 to 14.

Boys' Crew Sox 8 for \$1
Blazer stripe Crew Sox, bright reds, greens, blues, browns and two-tones. Heavy, serviceable weight. Sizes 6 to 12. Select irregulars.

Boys' Wool Sweaters . . . each \$1
Heavy, knitted, all-wool slipover sweaters. Zipper pocket. Long sleeves. Crew neck. Royal blue, wine, brown. Sizes 30 to 38.

Boys' Novelty Short . . . 8 for \$1
Fast color, sanforized novelty shorts for boys. Full cut. Elastic sides. Stripes, checks, blues, greens and tan. Sizes 24 to 30.

Flannelette Gowns 2 for \$1
Flannelette nightgowns with double yoke, long sleeves. Tealose and white in sizes 16 to 17.

Rayon Undies 5 for \$1
Rayon briefs, vests, panties and bloomers. Elastic run at waist, tailored band at knee. Sizes 27 to 31.

Tuck Stitch Panties . . . 3 pair \$1
30% wool tuck stitch panties, latest at waist, snug fit knee, built-up shoulder vests. Seconds in large, medium and small.

Cotton Panties 5 pair \$1
Cotton tuck stitch panties, latest at waist, set-in gusset and built-up shoulder vests. Sizes small, medium and large.

Novelty Weave Undies . . 6 for \$1
Plain and novelty weave rayon briefs, panties, stepins, bloomers or vests. Elastic waists, tailored hems. Tealose, in sizes 27 to 31.

2-Pc. Pajamas 2 pair \$1
Cotton crepe 2-pc. pajamas with lace and contrasting trim. Sizes 16 to 17.

Rayon Bed Jackets 2 for \$1
Women's brushed rayon bed jackets, long sleeves, round collar and tie. Tealose in sizes small, medium and large.

Balbriggan Pajamas . . . each \$1
Two-piece balbriggan pajamas in two color combinations. Button and frog trimmed. Sizes 15 to 20.

Porto Rican Gowns . . . 3 for \$1
Women's cotton Porto Rican gowns with V or round neck. Embroidered and contrasting trims. Solid colors, sizes 16 to 20.

Cotton Gowns 4 for \$1
Women's cotton gowns with embroidered and color trim, V necks. White or Tealose, sizes 16 to 17.

2-Pc. Pajamas 2 for \$1
Women's 2-pc. balbriggan pajamas, solid colors, tailored styles. Seconds in sizes small, medium and large.

Sanforized Gowns each \$1
Women's sanforized flannelette gowns. Double yoke, long sleeves, button front, full cut. White, Tealose, pink. Sizes 16 to 17.

DOLLAR DAY SALE!
Double-Woven GLOVES
2 Pairs \$1
Discontinued styles and irregulars from a Famous Maker. Slipon styles in double-woven fabrics. Black, brown, wine. Sizes 6 to 7 1/2 in the group.
—Downstairs at Ayres.

Simulated Handbags . . . 2 for \$1
Simulated leather handbags in pouches, sippers and top-handle styles. Black, brown and wine.

Dirndl Style Raincoats . . each \$1
Smart fitting raincoats in black, white, wine and green, 48-inch length, slight irregulars.

Pouch Compacts 3 for \$1
Pouch compacts in assorted styles. Tapestry, miniature and leather tops. Large puffs.

Mercerized 5/8 Socks . . 6 pairs \$1
Misses' and children's mercerized 5/8 length socks. Assorted colors. Sizes 7 to 10, irregulars.

Boys' Knicker Socks . . 10 pairs \$1
Straight or turned down elastic cuff, smart jacquard patterns. Sizes 7 1/2 to 10, irregulars.

Crew Socks 8 pairs \$1
Crew socks in assorted plain colors. Sizes 6 to 10 1/2, irregulars.

Seamed Back Stockings, 5 pairs \$1
Service or chiffron weights in seamed back stockings, fine for every day wear. Sizes 6 to 10, irregulars.