



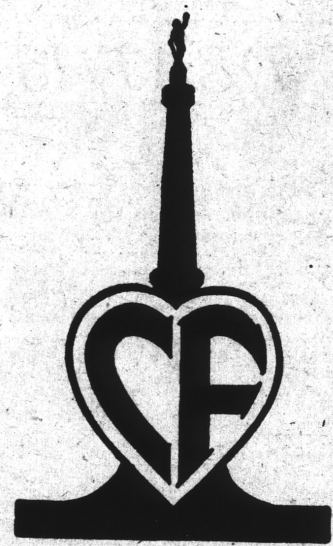
"B.R." —BEFORE RELIEF—In 1927, 1928 and 1929—
 you Community Fund raised respectively \$750,000, \$756,000
 and \$728,000. These sums were prudently expended by Fund
 agencies. No money was wasted.
 Today, the need is far greater than it was a decade ago. Yet the
 current goal of only \$687,310, is about \$75,000 less than the average
 raised in "better times." It takes full recognition of every anticipated
 dollar of Federal, State and local "relief". We do not pretend that this
 sum is adequate for the constructive program that should be carried
 out by our community. It reflects merely the minimum subsistence
 level on which 37 Fund agencies can operate for the fiscal year.

COME ON, YANKEE DOODLE, LET'S *GO* TO TOWN!

We Hoosiers may not be strong on flag-waving. Frenzied oratory leaves us cold.
 But we're good citizens, and good Americans. When there's a job to be done,
 we have what it takes.

And now comes an annual call from 37 old friends . . . the agencies that
 comprise YOUR Community Fund. Join heart and hand with the 70,000 persons who,
 each year, give gladly of their substance to be assured that Cold and Hunger,
 Privation and Disease shall find no harboring haven in this Hoosier capital.

Display the red feather as a proud symbol of your active participation. And
 thank God you have the OPPORTUNITY to co-operate in furthering the ideas and
 ideals that symbolize our American civilization!



Your COMMUNITY FUND

20TH ANNUAL CAMPAIGN, OCTOBER 9-26, 1939

This Announcement Made Possible Through the Courtesy of a Friend of the Community Fund