

67th
AYRES



67th Anniversary Sale DOWNSTAIRS STORE

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Big Anniversary Savings for
Women! Misses! and Juniors!

Fall Sport COATS

ANNIVERSARY PRICE

\$8.88

- Tweeds
- Plaid Backs
- Wool and Camel's Hair
- Reversibles
- Persian Fabric
- Fleece

Styles:
Reefers
Reversibles
Double Breasted
Wraparound

Colors:
Wine
Green
Natural
Tweed Shades

Here's a "Once in a Blue Moon" coat value! Style-right, fabric-right and color-right sports coats for women, misses and juniors, featured tomorrow at substantial Anniversary savings! Tweed coats! Plaid back coats! Reversible coats! Wool-and-Camel's hair coats and fleece coats, in reefer, double-breasted fitted, box, reversible and wraparound styles—in the popular new shades of wine, green, natural and tweed mixtures. Sizes: 12 to 20—38 to 44 and sizes 11 to 17! Choose your NEW sports coat, tomorrow, and SAVE greatly at this low Anniversary Sale price, \$8.88.

Sizes 12 to 20; 11 to 17;
38 to 44; 35 to 45

—Downstairs at Ayres.

**REAL SILK
CHIFFON and SERVICE WEIGHT HOSE**

Women who enjoy stocking smartness DEMAND "Real Silk" Chiffon and Service Weight Hose, because they're gorgeously sheer and clear and give longer wear. Smart new shades. Sizes 8½ to 10½.

Irregulars 59c
Pr.

Irregulars— are the stockings that escape by the narrowest of margins being classed as "firsts." In most cases the imperfection is so slight that only the well-trained eye of the inspector can detect it... buy them with confidence.

Downstairs at Ayres.

For This Anniversary—Our Exclusive

"Cranbrook" SHIRTS

Noted for Their Long Wear!

Men who've worn these famous "Cranbrook" shirts need no introduction to them—those who haven't we ask you to just try them—convince yourself! Made of fine mercerized broadcloths and 80-sq. shirtings. Gathered backs, pleated sleeves, oceangoat buttons, "stay-put" seams and semi-soft, long-wearing collars are but a few of the features of these marvelous shirts. Sizes 14 to 17. Sleeve lengths, 32 to 35.

SALE PRICE
90c
2 for \$1.75

"Berkley" Pajamas

Perfectly and superbly styled, sanforized broadcloth pajamas in coat and slip-over styles. Colorful patterns in rich blazer stripes, checks and plaids in greens, blues and tans. Sizes A, B, C, D. Anniversary Price . . .

\$1.29

Men's
Real Silk
SOCKS
4 Pairs \$1
(Substandards)

Pure
silk
reinforced
in foot
and top. Indigo
crayon, black,
brown, gray, navy
and tan. Sizes 9½ to
12. (Substandards.)



Anniversary Sale!

SANFORIZED

**Flannelette
Nighties**

For Women and Misses

SALE PRICE \$1.00 Each

Keep as warm as a "bug in a rug" with these sanforized flannelette nighties. Double yoke with button front and long sleeves. The gown is full cut and comes in colors of tea rose, pink and prints. Sizes 16 to 17.

**Women's Rayon
Chemise** 49c
Brassiere top combination or bodice top chemise with flare or band knee. Seconds in sizes 32 to 42 in the group.
Rayon Satin Slips, \$1.49
California V lace top with tailored and lace hem. Bias and 4-gore-cut in tea rose. Sizes 34 to 44.
**Women's 2-Pc.
Pajamas** 69c
Women's 2-Pc. halbriigan or tuck stitch pajamas with long sleeves. Some with collars. Seconds in sizes 16 to 17.
Cotton Union Suits, 44c
Combed cotton knit union suits with built-up shoulder, tight reinforced knee. Sizes 36 to 44.
**Rayon Stripe Union
Suits** 50c
Women's rayon stripe union suits 15% wool. Built-up shoulders, tight knee. Sizes 36 to 44.
—Downstairs at Ayres.



New Styles! New Colors!
in This Anniversary Sale!

New Fall HAT Fashions

88c

- Brims!
- Bumpers!
- Blacks!
- Turbans!
- Jewel Tones!
- Bustle Turbans!
- Feathers!
- Antelope Suedes*
- Veils!
- Quills!
- Ribbons!
- Scatty Suedes!
- Self Trims!
- Feathers!

A marvelous collection of smart, becoming new fall styles in felts, wool jerseys, velvets, antelope suedes (processed lamb), blacks, browns and navies. Head sizes 22 to 23.

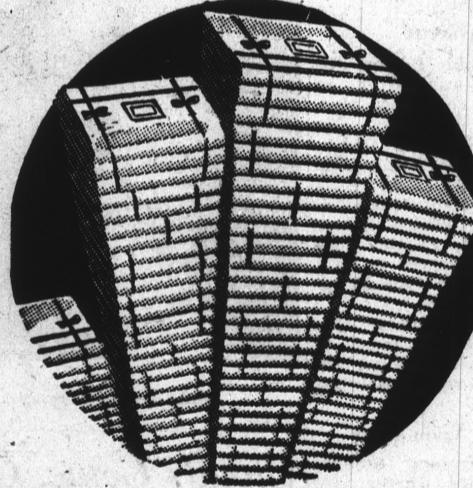
*Processed Lamb.

—Downstairs at Ayres.



Stock Up at This Low Sale Price! Fine "Midwood" SHEETS

(Sh-h! They're Really Seconds
of Our Famous Truth Sheets)



**SALE
PRICE** **69c** EACH

81x99—72x99—63x99

You'll appreciate the quality of these fine sheets when you realize that they are slight seconds of the Nationally Famous Truth brand of sheets. Full 64-thread count for longer wear in three sizes to fit any bed. Take advantage of this opportunity to stock up on fine sheets.

Hurry! Just 50 of These

50% Wool Plaid Blankets

**A "Steal"
at Only \$1.98
EACH**

A sale while just 50 of these large 72x84-inch plaid blankets last. They're seconds of the popular "Fieldcrest" blankets in a value that will not be repeated this year. Please, no mail or phone orders.

Remnants! Fine Curtain Fabrics

(Sold Only in Remnants—No Pieces Cut)

Sale Price
5c
Yd.

A rare bargain opportunity while this quantity lasts. There are lengths for full pairs and panels. Many qualities of marquises in a sale of curtain material that has sold for much higher prices. Early shoppers will get the choice bargains of this group.

Bath Towels 10c Ea.
Large 18x36-inch bath towels in white with colored borders.

Pastel Bath Towels 25c Ea.
22x44-inch frosted pastel bath towels. Extra heavy! Extra large! Fine choice of colors.

Printed Flannelette 10c Yd.
36-inch wide printed flannelette. Misprint patterns in several usable lengths.

White Outing Flannel 8c Yd.
All-white outing flannel in 27½-inch width. Good heavy quality for long wear.

Plaid Sheet Blankets 50c Ea.
First quality plaid sheet blankets in a grand choice of colors. 70x80 inches.

**REMNANTS of
80-Square Percales**
Remnants of 1 to 8 yards in fine quality percale prints. 80-square thread count in checks, plaids, florals and figured designs. All new fall colors.

12c
Yd.

White Sheet Blankets 79c Ea.
Heavy quality with fluffy nap. Creamy white to dye in place of colors. 70x80 inches.

"Envoy" Mattress Covers \$1.00
"Envoy" Mattress covers for full or twin size mattresses. Made of 80-square muslin.

25% Wool Double Blankets \$2.98 Pair
Your choice of 6 different colors in beautiful plaids. 72x84 inches. —Downstairs at Ayres.