

67th Anniversary Sale

AYRES DOWNSTAIRS STORE

We're Ready for Tuesday with More Record-Breaking Values



Anniversary Savings in Women's Famous

FRUIT-of-the-LOOM

RAYON SLIPS

These famous "Fruit-of-the-Loom" Slips are favorites with women because they are GUARANTEED for fabric construction, workmanship and size. The seams are double stitched to insure longer wear—they're easily washed and ironed, too! Adjustable straps. Lace, tailored, V-top, 4-gore or bias styles in rayon satin and rayon dinner styles. Sizes 32 to 44. Teasore.

Women's Rayon Satin Slips

Price \$1.49

Beautiful soft rayon satin slips. Cal-V. lace and tailored 4-gore styles. Double stitched seams to insure longer wear—they're easily washed and ironed, too! Adjustable straps. Lace, tailored, V-top, 4-gore or bias styles in rayon satin and rayon dinner styles. Sizes 32 to 44. Teasore.

Women's Rayon Slips, Anniversary

Price 69c

Women's multifilament rayon slips, tailored and heat set in weight. Cal-V. lace and tailored 4-gore styles in the group. Sizes 32 to 44. Teasore. (Seconds.) Limited quantity.

Women's Two-Piece Pajamas

Price 69c

Two-piece tuck-sitch or burlapigan pajamas. Cal-V. lace and tailored 4-gore styles in the group. Sizes 16 to 20. Teasore. (Seconds.) Better quality.

Rayon Crepe

PAJAMAS \$1.54

Lovely rayon crepe pajamas, 2-pc. style in the popular "butcher-boy" style with floppy top and tailored bottoms. Sizes 16-17. Also beautiful rayon crepe or satin gowns, square and V-necks, tailored and lace-trimmed styles. Sizes 32 to 40. Anniversary Sale Priced at \$1.54 each.

Women's Flannelette

Gowns 79c Ea.

Winter-weight flannelette gowns, double v-neck, rose and white. Sizes 16-17. Anniversary Sale Priced at \$1.54 each.

Cotton Crepe

Pajamas 59c

Women's two-piece cotton crepe pajamas, in plain or colored trim styles. Sizes 16-17.

Women's Bed Jackets

50c Ea.

Rayon satin or rayon crepe bed jackets, beautifully lace trimmed. Tie fastenings. Teasore and pastels. Sizes 16-17. (Seconds.)

Women's Flannelette

Gowns 50c Ea.

Women's flannelette gowns, long-sleeve, rose, white. Sizes 16 to 20.

Duchess Strydfire

Rayon Undies 44c Ea.

Women's briefs, panties, stockings, bloomers and vests with tamed, fine ribbed backs and ribbed waist. Satin and satin garters. Teasore. Sizes 16-17. Anniversary Sale Price, 44c each.

Women's Rayon Undies

29c Each

Women's plain and novelty rayon panties, stockings, bloomers and vests in tailored 1-pc. and 2-pc. styles. Sizes 16-17. Anniversary Sale Price, 29c each.

Women's Plain and Novelty Rayon

Undies 3 for \$1.00

Women's plain and rayon stripe panties, stockings, bloomers and vests with tamed, fine ribbed backs and ribbed waist. Satin and satin garters. Teasore. Sizes 16 to 18. (Seconds.)

Women's Rayon

Gowns 69c Each

Women's rayon satin stripe gowns, round neck or collar styles. Button front, lace and button-trimmed styles. High shades and teasore. Sizes 34 to 46. (Seconds.)

Anniversary Sale—FIRST QUALITY

Full-Fashioned HOSE

RINGLESS CHIFFON

55c PAIR

SERVICE WEIGHT

Good news for stocking conscious women! First quality chiffon and service weight stockings . . . fine ringless construction chiffon in 4-thread weight with picot runstop. Dainty but durable picot tops and well reinforced at points of wear to relieve you of the worry about runs. The service weights have lisle hem, picot tops and runstops for worlds of wear. Both of the styles are fine for wearability and look grand.

COLORS (Chiffon Weight)

Beigetone
Earth
Holiday

Tropic
Suntan
Facile

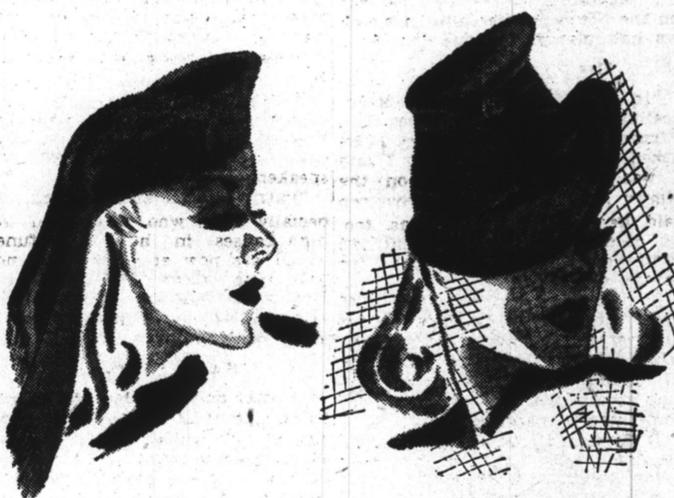
COLORS (Service Weight)

Animation
Midi
Apies
Charmont
Brisk

—Downstairs at Ayres.

NEW FALL HATS

SALE PRICE \$1.69 Each



An Anniversary Bargain!



A Great Assortment of NEW FALL HANDBAGS

Very Special for Anniversary

90c

Discontinued Styles and Irregulars

"Famous Name" Double-Woven GLOVES

59c

Discontinued styles and irregulars of "Famous Name" double-woven gloves in plain silicon and novelty silicon styles. Leather trim and hand-sewn classics in black, brown, wine, green and white. Sizes 6 to 7 1/2. Anniversary Sale priced at 59c pair.

Styles:

• Casual Brims: • High Crowns:
• Cushion Brims: • Pill Boxes:
• Bumber Brims: • Draped Hats:
• Turbans: • Dressy Types:

Colors:

• Black!
• Navy!
• Brown!
• Wine!

• Blackberry!
• Vikings!
• Moss Green!
• Fairway!

Tots' Coats

\$3.99

Warm wool fleece coat sets for tots. Leggings, hat and coat in styles for brother and sister. Blue, brown and rose colors in sizes 1-4.

Coat Sets \$2.99

Toddler's part wool 3-pc. warm fleece coat set. Leggings, matching helmet, brother and sister style.

Blue, rose, wine, brown. Sizes 1 to 4. Anniversary Price, \$2.99 net.

Snow Suits \$3.99

Warm fleece snow suit, warmly lined. Matching helmet. Blue, rose, brown. Sizes 1 to 4. Anniversary Price, \$3.99.

Tots' Dresses \$89c

Tots' cotton dresses in plaid, checks, stripes and novelty prints. Sizes 3 to 6. Anniversary Price, 89c.

Tots' Sweaters 2 for \$1

Toddler's 3-pc. confectioner play suits. Top with 2-pc. pants. Applique trim, heat-proof rubber buttons. Sizes 1 to 4. Anniversary Price, 66c.

3-Pc. Play Suits \$66c

All-wool sweaters, silicon zipper front style. Wine, brown and blue. Sizes 2 to 6. (Seconds.) Anniversary Price, 66c.

Snow Suits \$4.99

Tots' duo-down 65% wool snow suits. Fully lined. Tails side fastening. Matching helmet. French blue, wine, beaver brown and rose. Sizes 3 to 6. Anniversary Price, \$4.99.

Snow Suits \$2.99

Tots' 3-pc. suits. Part wool, lined jackets, lined skirts, zipper style and matching helmet. Plaid and novelty trims. Brown, wine, green and navy. Anniversary Price, \$2.99.

Boys' Coats

\$4.99

Regulation all-wool Melton and all-wool fleece coat sets. Warmly lined coat and leggings, matching helmets. Navy, brown and gray. Sizes 3 to 6. Anniversary Price, \$4.99.

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Snow Suits \$2.9