

67th Anniversary Sale

AYRES DOWNSTAIRS STORE

We're Ready for Tuesday with More Record-Breaking Values



Anniversary Savings in Women's Famous
FRUIT-of-the-LOOM

RAYON SLIPS

These famous "Fruit-of-the-Loom" Slips are favorites with women because they are GUARANTEED for fabric construction, workmanship and size. The seams are double stitched to insure longer wear—they're easily washed and ironed, too! Adjustable straps. Lace, tailored, V-top, 4-gore or bias styles, in rayon satin and rayon crepe styles. Sizes 32 to 44. Teasore.

Women's Rayon Satin Slips
Price \$1.49

Women's Rayon Slips, Anniversary
Price 69c

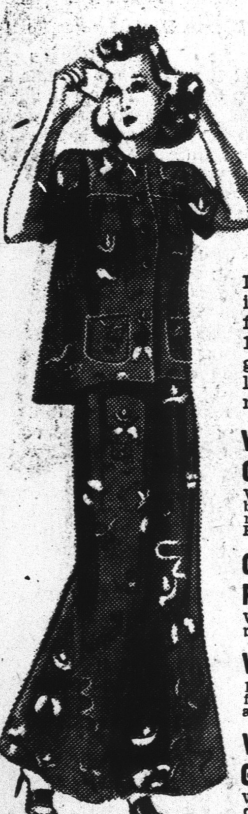
Women's Two-Piece Pajamas
Price 69c

Women's Wolverine Slips, Anniversary
Price \$1.09

Women's Rayon Taffeta Slips
Price 69c

Women's Pencil Stripe Slips, Anniversary
Price 39c

Rayon Crepe PAJAMAS \$1.54



Lovely rayon crepe pajamas, 2-pc. style in the popular butterfly-boy style with floppy top and tailored collars. Sizes 16-37. Also beautiful rayon crepe or satin gowns, square and V-necks, tailored and lace-trimmed styles. Sizes 32 to 40. Anniversary Sale Priced at \$1.54 each.

Women's Flannelette Gowns 79c Ea.
Winter-weight flannelette gowns, double yoke, button front, long sleeves. Extra long. Teasore and white. Sizes 16-17. Anniversary Sale Priced at 79c each.

Cotton Crepe Pajamas 59c
Women's two-piece cotton crepe pajamas, in plain or colored trim styles. Sizes 16 to 17.

Women's Bed Jackets 50c Ea.
Rayon satin or rayon crepe bed jackets, beautifully lace-trimmed. The favorites. Teasore and pastel. Sizes 16-17. (Seconds.)

Women's Flannelette Gowns 50c Ea.
Women's warm flannelette gowns, long-sleeved, double yoke, button-front, V-neck style. Teasore, white or pink. Sizes 16 to 20.

Women's Rayon Combination Suits 49c Ea.
Plain rayon and striped bemberg combination suits with brassiere top and bloomers. Sizes 32 to 44. Teasore. (Seconds.)

Women's Bemberg Slips 79c Each
Women's bemberg or rayon satin-style slips, tailored or 4-gore with panel styles. V or brassiere top. Teasore. Sizes 32 to 44. (Seconds.)

Women's Tuckstitch Panties 3 for \$1.00
Women's 30% wool tuck-stitch panties, lacy waist, built-up shoulder straps. Plain or two-color combinations. Large and large. (Seconds.)

Women's Balbriggan Pajamas \$1.00
Women's 2-pc. pajamas in rayon satin-style balbriggan or tuckstitch, plain or two-color combinations. Striped and button-trimmed styles. Sizes 16 to 20.

—Downstairs at Ayres.

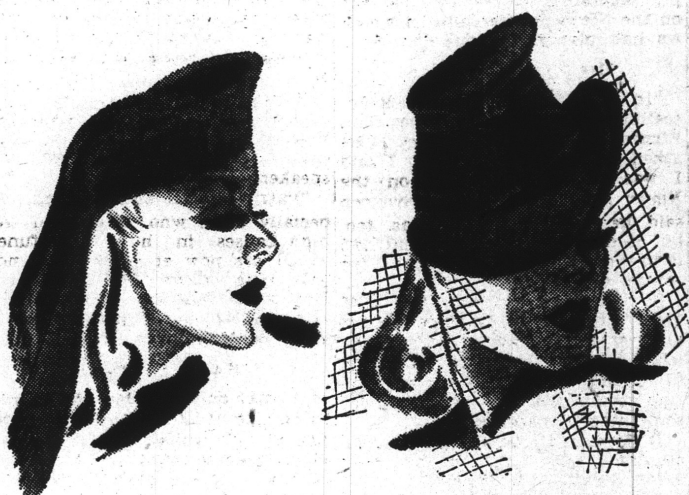
Anniversary Sale—FIRST QUALITY Full-Fashioned HOSE 55c PAIR

Good news for stocking conscious women! First quality chiffon and service weight stockings... fine ringless construction chiffon in 4-thread weight with picot runstop. Dainty but durable picot tops and well reinforced at points of wear to relieve you of the worry about runs. The service weights have lisle hem, picot tops and runstops for worlds of wear. Both of the styles are fine for wearability and look grand.

COLORS (Chiffon Weight)
Beigetone Earth Holiday Tropic Suntan Facile

COLORS (Service Weight)
Animation Midi Apies Charmont Brisk

—Downstairs at Ayres.



An Anniversary Bargain! NEW FALL HATS

SALE PRICE \$1.69 Each

The very newest and the very smartest hat fashions for young women and matrons featured at substantial Anniversary Savings! Fur felts, wool felts, velvets and wool jersey hats in fascinating new styles for street, business and afternoon wear. Flattering new fall colors.

Head sizes 22 to 23.

Styles:
• Casual Helms • High Crowns • Cushion Helms • Pill Boxes • Bumper Helms • Draped Hats • Turbans • Dressy Types

Colors:
• Black! • Navy! • Brown! • Wine! • Blackberry! • Viking! • Moss Green! • Fairway!

Tots' Coats \$3.99
Warm wool fleece coat sets for tots. Leggings, hat and coat in styles for brother and sister. Blue, brown and rose colors in sizes 1 to 4.

Snow Suits \$4.99
Tots' duo-down 65% wool snow suits. Fully lined. Tailor slide fastening. Matching helmet. French blue, wine, beaver brown and rose. Sizes 1 to 4. Anniversary Price, \$4.99.

Coat Sets \$2.99
Toddlers' part wool 3-pc. warm fleece coat set. Leggings, matching helmet, brother and sister style. Blue, rose, wine, brown. Sizes 1 to 4. Anniversary Price, \$2.99 set.

Snow Suits \$3.99
Warm fleece snow suit, warmly lined. Matching helmet. Blue, rose, brown. Sizes 1 to 4. Anniversary Price, \$3.99.

Wash Dresses 44c
Tots' duo-down 65% wool in gay novelty prints. Fast colors. Sizes 1 to 6. Anniversary Price, 44c each.

"Minneapolis" Union Suits 3 for \$1.49
Children's cotton knit union suits. Short sleeves, guaranteed Lastex drop seat. French leg style. Sizes 2 to 12. Anniversary Price, 3 for \$1.49.

Children's Knit Sleepers 55c
Cotton knit sleepers in natural, pink and blue. One and 2-pc. styles with double sole for extra wear. Button back, Lastex drop seat. Sizes 1 to 6. Anniversary Price, 55c each.



A Great Assortment of NEW FALL HANDBAGS Very Special for Anniversary

Simulated leather handbags in all the new styles, in all the new fall styles—plenty of top handles, practical and roomy zippers, swaggers, pouches and underarm styles. Black, brown and wine in simulated leathers of calf, buffalo, seal, alligator and pigtex grains. Don't overlook these Anniversary Values in Handbags!

Discontinued Styles and Irregulars "Famous Name" Double-Woven GLOVES 90c

Discontinued styles and irregulars of "Famous Name" double woven gloves in plain sillon and novelty sillon styles. Leather trim and hand-sewn classics in black, brown, wine, green and white. Sizes 6 to 7 1/2. Anniversary Sale priced at 59c pair.

Boys' Coats \$4.99
Regulation all-wool Melton and all-wool fleece coat sets. Warmly lined coat and leggings, matching helmets. Navy, brown and gray. Sizes 3 to 6. Anniversary Price, \$4.99.

Wash Suits 44c
Boys' 3-pc. wash suits, button-on and belted styles. Deep tone colors. Sizes 1 to 8. Anniversary Price, 44c.

Suspender Skirts 94c
Tots' wool plaid suspender skirts in assorted plaids. Sizes 3 to 6. Anniversary Price, 94c.

3-Pc. Play Suits 66c
Toddlers' 3-pc. sanforized play suits. Top with 2-pr. pants. Applique trim, heat-proof rubber buttons. Sizes 1 to 4. Anniversary Price, 66c.

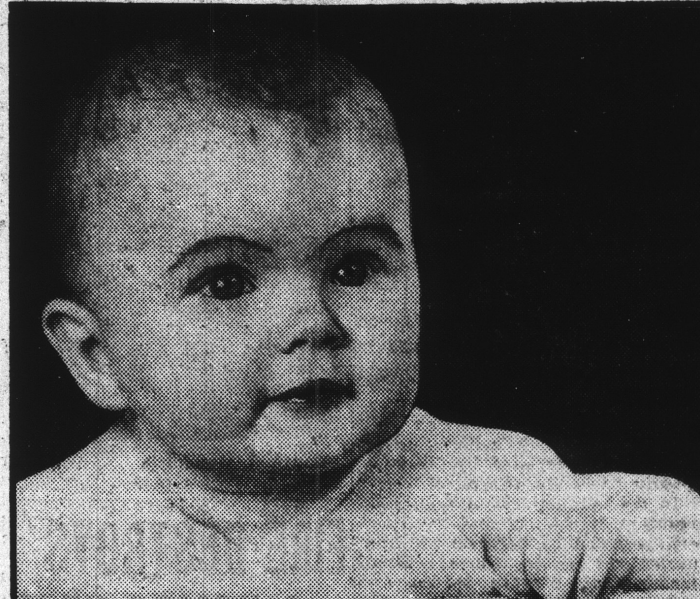
Girls' Flannel Skirts \$1.79
All-wool flannel skirts full-swing gore and pleated styles. Plaids and plain colors. Sizes 10 to 16. Anniversary Price, \$1.79.

Girls' Spun Rayon Frocks \$1.79
Girls' spun rayon dresses in popular styles for street wear. Plain colors and novelty plaids with contrasting trim. Sizes 1 to 16. Anniversary Price, \$1.79.

Girls' Blouses 39c
Tailored blouses in broadcloth and seersucker. Button-up and two-way collar styles. Maple, navy, white, red, green, rose and brown. Sizes 8 to 16. Anniversary Price, 39c.

Children's Flannelette Sleepers 55c
Novelty print flannelette sleepers, brother and sister style. Button-down back, sister style; brother style button-down front. Easy slip, heat-proof rubber buttons. Size 2 to 8. Anniversary Price, 55c.

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67th Anniversary Sale! INFANTS' LAYETTE NEEDS

We've prepared a great group of values in this 67th Anniversary sale. You'll find many outstanding items in layette needs and infants' furniture. If there's a new arrival expected in the family or has already arrived let our MOTHERCRAFT-trained salespeople help you in selecting these needs. A trained graduate nurse is also on duty to aid and assist you in your selection.

- Winter Weight Rayon and Cotton Shirts. Double-breasted, tie style... 4 for \$1
- Double Knit Cotton Training Panties... 3 for 55c
- "Canon" Knit Gowns (irregulars)... 39c
- "Canon" Kimonos (irregulars)... 39c
- "Canon" Knit Gertrudes... 39c
- Knit Wash Cloths, slight irreg... 2 for 7c
- "Canon" Knit Towels (irreg)... 3 for 55c
- 20x40-In. Knit Towel, slight irreg... 39c
- Beacon Receiving Blankets, slight irregulars... 19c
- Fleece Bassinette Blankets, irreg... 4 for \$1
- Full-size Crib Blankets, slight irreg... 66c
- Rayon Satin-bound Crib Blankets, irregulars... 94c
- Absorbent Fleece Sani-sheets, crib size 89c
- Crib Size Sani-sheets, 36x54-inch... \$1.69
- "Canon" Knit Bath Blankets... 39c
- "Canon" Knit Diapers, slight irregulars... Doz., 69c
- Curity Gauze Diapers, guaranteed absorbent irregulars... Doz., \$1.39
- Quilted Pads, cotton filled. Size 17x18... 3 for 44c

Nursery Furniture Anniversary Sale Priced

- Full Size Crib** \$7.99
A well constructed crib with link springs and drop sides. Easy roll rubber tires. Maple finish with decorated panels.
- Bathinette and Accessories** \$4.50
Genuine baby bathinette with removable canvas dressing table top. Cretone pockets for toilet accessories. Complete with towel and wash cloth set, castile soap and baby powder.
- Innerspring Mattress** \$4.99
Full size sanitary innerspring mattress that is odorless and germ-proof. Blue stripe ticking.
- Wicker Bassinette** \$2.99
Folding legs and complete with rubber tired wheels. Sturdily constructed. Waterproof Mattress to match... 80c
- Play Yard** \$3.55
Infant's maple finish play yard. Standard size, with wooden floor. Colorful play board. Anniversary price, \$3.55.
- Waterproof Pad for Play Yard** \$1.53
- Infants' Nursery Seat** 69c
Maple or ivory finish nursery seat, well constructed and with safety strap for baby's safety. Anniversary Price, 69c.
- Infants' Hi-Chair** \$5.55
Baby-guard hi-chair, well constructed with acid-proof sanitary tray and safety strap. Maple finish. Anniversary Price, \$5.55.
- Hi-Chair Pad** 89c
Infant's water-proof hi-chair pad complete with back, arm and seat pads. Assorted patterns. Anniversary Price, 89c.

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