

Shop in Comfort....
Entire Store Air-Conditioned

SEARS School-mates

SMART SAVINGS FOR BIG AND LITTLE SISTERS

Size 7-to-16 girls wear
Honey Lane
Frocks in New Fall Fashions!

For Sizes 3 to 6 1/2, it's
Honeysuckle
Dresses—Noted for Quality

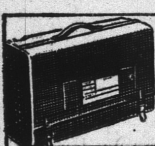
BROADCLOTH...POPLINS...
AND ATTRACTIVE NOVELTY
FABRICS

\$1.00

Exclusive with Sears!
Delightful little girls'
dresses with new ideas
and smart details. Gay
cartwheel skirts...sus-
pender tops...“Dutch
girl” types—a grand
assortment to choose
from! Early Fall prints,
good mid-season col-
ors and lots of the
fashion-sponsored
plaids and checks.

Exclusive with Sears! The whole style
story, including “Dutch girl” types...
bustle backs...boleros, jackets...shirt-
waist frocks...suspender tops. In wine,
copen, navy and teal...or prints—
florals, checks, plaids, stripes, dots,
monotones and multi-color types—on
copen, red, wine and navy grounds.

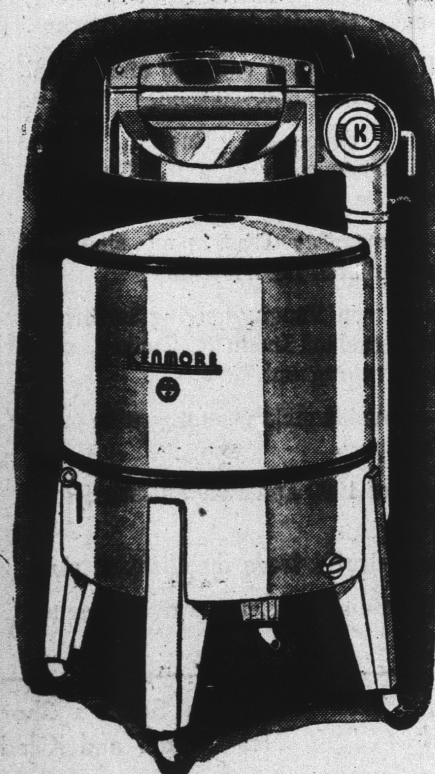
Styles Similar to Illustrations.
**CLAN PLAID GINGHAMS...
SUB BROADCLOTH...
PRINTED POPLINS
AND PERCALES**



Laundry
Case
98c

Fiber mailing case,
20 x 11 1/2 x 5 1/2 in.,
with patented ad-
dress card and
stamp holder.

White Porcelain “4-Star” GOLD SEAL Kenmore Electric Washer



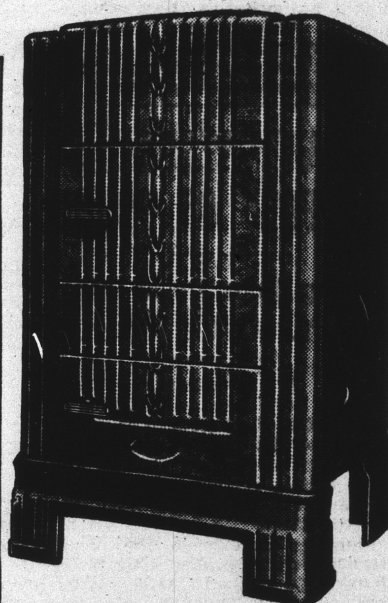
49.95
And Your
Old Washer

\$5 DOWN—\$5 MONTHLY
Plus Carrying Charge

- 22 1/2-GALLON TUB—EXTRA CAPACITY
- BAR-TYPE WRINGER RELEASE
- SHOCK-PROOF, OIL-SEALED MOTOR
- FOOL-PROOF, SAFE-SEALED MECHANISM

A “4-Star” Value! Big, strong, smart, efficient! A gleaming beauty in all-white porcelain! Extra capacity 22 1/2-gallon tub with multivane agitator of wire-brushed aluminum. Quick-emptying drain and smooth auto-type clutch. Silent and safe. Wringer has safety dry-feed rest, squeeze-dry rubber rolls and reversible drain board.

We Also Carry 8 Other Models of Kenmore Electric Washers



“CHAMPION” Circulating Heater

39.95

\$4 DOWN—\$5 MONTHLY
Plus Carrying Charge

Handsome design finished in triple-coat dark walnut-grained porcelain enamel which will not burn off or discolor. The deeply corrugated inner unit of Mechanite metal cast iron gives greater strength and heat radiation. Big, non-leak one-piece top dome. Large, heavy 18x12x9 1/4-inch firebox. Unusually big double section feed door. Reversible duplex grates, outside grate shaker. Dust-tight ashpit door. Big, easily removed ashpan. Enamelled water pan. Heats 3 to 4 rooms.

Your choice of Fraternity Prep suits. Double-breasted, fancy back models or new lido model with front pinches. Coats lined with genuine Earl-Glo. Smooth finish, firm weave suitings and new Fall shades. Sizes 9 to 18.

Other Boys' Longie and Knicker Suits, 7.95 to 16.95



Boys' TEXTUROY
KNICKER SUITS

4.98

Warm, good-looking cassock jacket of genuine Hockmeyer. Texturoid—with talon slide fastener front, extra slide fastener chest pocket, knit cuffs, two slash pockets and belted back. Plaid cotton flannel lining.

Others at 5.98 and 7.98

Check SEARS Savings on all Back-to-School Needs

Underwood Student Portable Typewriter

Regularly **42.50**
32.50

\$4 Down—\$5 Monthly

No Carrying Charge

New streamlined model. Four-row keyboard—back spacer—right and left-hand shift keys. Black crinkle finish. Carrying case included.



Pencil Tablets



3c
Each

More sheets for the money! 120 sheets, 8 1/2 x 11 inches; or 70 sheets, 8 x 10 inches. Ruled. Bargain!

Dictionary



49c

Webster's Accurate! Authoritative. Contains a large vocabulary. Self-arranging. Over 800 pages. For school or office use.

Brief Case



1.98

Three pocket. Brown or black imitation leather. All edges reinforced. Two leather straps all around. Extension lock key.

KINDERGARTEN SCISSORS

Designed for little folks **10c** ea.

PENCIL SHARPENERS

Convenient pocket sharpeners . **10c** ea.

For Style-Minded Boys!

“SANDY NEVIN, JR.” SHOES

Sporty yet handsome new bal oxfords... built just like dad's Sandy Nevins! Sturdy leather uppers and soles. Rubber heels. Good-year welt. Tan. Sizes 2 to 5 1/2.

2.59
Pair



Long-Wearing JEEPERS

Smart, comfortable moccasin type jeepers with elk grain uppers, crepe sole and heel, and grain leather gusset. Just the thing for school. Sizes 1 to 5 1/2.

1.79
Pair



Men's Sizes 6 to 11.

Boys' and Girls' “BILTWELS”

Correctly styled to lead young feet along the road to health! Long-wearing leather sole and footform last. Dressy patent oxford or strap slippers. Sizes 8 1/4 to 3.

1.98
Pair

BOYS' Two-Trouser

Longie Suits

10.95



Boys' School Shirts

Smart, colorful prints make these shirts outstanding buys. Stand-up collars. Assorted fancy patterns and colors. Sanitized shrunk (maximum shrinkage 1%). Sizes 6 to 14 1/2.

59c

BOYS' FELT HATS

All-wool felt, in assorted mixtures. Sharp, snappy curl to back of brim. Twisted cord braid. Feather trim. Sizes 6 1/2 to 7 1/2.

1.29

Knee Length SOCKS

Boys' fine cotton, fancy pattern legs. Turned down jacquard pattern cuffs and solid color crinkle tops, latex supported. Sizes 7 1/2 to 11.

19c

BOYS' SWEATERS

All wool or part wool. Coat, slip-over or slide-fastener front styles. Plain or fancy. Choice of colors. Sizes 28 to 38.

1.98

Now! You Can Buy Anything Totalling \$10 or More on Sears Easy Payment Plan!

VALUES from Our HOUSEWARES Dept.



Ironing Board 76c
Skillet Set 47c
Drip-O-Lator 79c
Cabinet 2.89
Sweeper 1.59