

MOTOR TRAFFIC GROUP IN STATE TO MEET HERE

Highway Freight Carriers And Contract Operators Convene Sept. 22-23.

The Indiana Motor Traffic Association will sponsor a convention of highway freight carriers, contract operators and fleet operators at the Hotel Antlers Sept. 22 to 23, Ryan B. Hall, secretary-manager, announced today.

Features of the convention, he said, will be displays by affiliated industries and a truck "rodeo."

Governor to Speak

The speaker at the opening luncheon is to be Governor M. Clifford Townsend. H. H. Kelly, chief of the safety section of the bureau of motor carriers of the Interstate Commerce Commission, will speak Friday night. An open forum on safety will follow.

Principal speakers Saturday will include L. C. Allman, vice president of the Freuhauf Trailer Co., Detroit. A banquet Saturday night will conclude the convention.

Scher Is Chairman

Chairman of the general convention committee is J. C. Scher. Guests expected include Frank W. Purse, Chicago, district director of the Interstate Commerce Commission; Howard Fairweather, Luther Snodgrass, E. G. Cox and H. C. Sanford, all commission representatives.

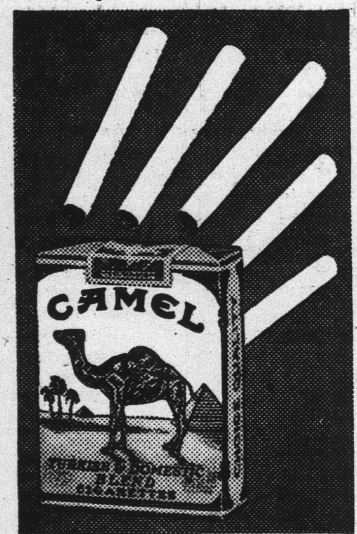
BODY OF HOOSIER FOUND

NEW HARMONY, Ind., Aug. 17 (U. P.).—The body of Nelson Felch, 62, city clerk, was found yesterday in some bushes on the school yard here. A revolver lay beside the body. He is survived by his widow and a sister.

By burning 25% slower than the average of the 15 other of the largest-selling brands tested—slower than any of them—CAMELS give a smoking plus equal to

5

EXTRA SMOKES PER PACK



NOW—impartial scientific laboratory tests of 16 of the largest-selling brands confirm Camel's long burning. Here is a quick summary of the report recently completed by a leading laboratory:

1 CAMELS were found to contain MORE TOBACCO BY WEIGHT than the average for the 15 other of the largest-selling brands.

2 CAMELS BURNED SLOWER THAN ANY OTHER BRAND TESTED—25% SLOWER THAN THE AVERAGE TIME OF THE 15 OTHER OF THE LARGEST-SELLING BRANDS! By burning 25% slower, on the average, Camels give smokers the equivalent of 5 EXTRA SMOKES PER PACK!

3 In the same tests, CAMELS HELD THEIR ASH FAR LONGER than the average time for all the other brands.

Get cooler, milder, tastier smoking...and more of it per pack...in Camels, the quality cigarette every smoker can afford. Penny for penny, Camels are your best cigarette buy.



THESE LONG-BURNING CAMELS HAVE A SPECIAL MILDNESS THAT IS SIMPLY SWEET

CAMELS
LONG-BURNING
COSTLIER TOBACCOS

Dogs to Have Their Day(s)

Fidos of Indianapolis and elsewhere will have their day—or rather their week—Sept. 17 to 23. That will be the 12th annual National Dog Week.

N. D. Livengood, 6105 Park Ave., has been named chairman of the local observance by Robert Briggs Logan, executive secretary of the National Dog Week Association.

Every dog needs a good home is the slogan of the observance which has a seven-point program. They are:

A good home for every dog; elimination of stray dogs; education of owners to their obligations to dogs and the public; teaching of kindness to dogs and other animals; emphasizing the use of the dog as a home protector, companion and servant; securing just laws for dogs and owners and teaching respect for the rights of those not owning dogs.

BANDIT CHANGES MIND IN HOLDUP

Flees After Grabbing for Gun of Office Employee; Burglars Get \$300.

Two employees last night frustrated an attempted holdup at the office of the Metropolitan Coal and Oil Co., Massachusetts Ave. and Clinton St., and put the armed bandit to flight.

Another bandit robbed a 16-year-old delivery boy of \$11 while burglars obtained loot valued at more than \$300.

Virgil Rowe, 1116 N. Capitol Ave., and Grover Smith, 25, were leaving the rear door of the coal company office after putting the day's receipts in the safe when the bandit halted them.

Grabs for Gun

"Get back in there, I don't want to hurt you," he told them. The men obeyed. When the bandit saw a revolver sticking out of the pocket of Mr. Rowe's overalls, he grabbed for it.

As he did so the cylinder opened and the shells fell from it. In a scuffle, Mr. Rowe grabbed the bandit's gun and he fled in the darkness.

Joseph Burks, 18, of 324 N. Webster Ave., delivery boy for the Wilson Drug Store, Sheridan and Washington Sts., said he was robbed of \$11 by a bandit who stopped him while riding his bicycle at Lowell Ave. and Washington St. He said the bandit placed something against his side and ordered him to put his money into a sack which the bandit opened.

Woman Reports Watch Stolen

Theft of a \$150 watch from her home was reported by Mrs. Pearl George, 48 N. Mount St. Merrett E. Rees, 4757 Brookville Road, said burglars who ransacked his home stole \$10 and jewelry valued at \$75.

While he was playing baseball at Riverside Park, jewelry worth \$100 and other articles worth \$10 were stolen from his car parked at 29th St. and Riverside Drive, E. H. Howard, 2315 W. Washington St., reported.

FREED FROM CELL, SWALLOWS POISON

MITCHELL, Ind., Aug. 17 (U. P.).—Herman Holsapple, 24, died of poisoning yesterday shortly after being released from jail where he had been held on a vehicle taking charge.

Holsapple was charged with taking his father's auto and trading it for another machine.

Domestic troubles were blamed. He is survived by his parents, a brother and three sisters.

FIND BODY IN GARAGE

CRAWFORDSVILLE, Ind., Aug. 17.—The body of Lon P. Brown, 60-year-old real estate man, yesterday was found hanging in his garage. Despondency over illness was blamed.

"A bit of the Old World in the midst of the New"



Our New
OUTDOOR RESTAURANT

The
POMPEIAN LOGGIA

... has clicked with Indiana's discriminating public!

Service NOW available from 11 A. M. until midnight.

Cafe Prices Prevail

The **CLAYPOOL** Hotel

The "BUY WAY" of Indianapolis AYRES A DOWNSTAIRS A STORE

SHOP and SAVE on FRIDAY!

SEE PAGE 17 FOR OUR BACK-TO-SCHOOL BARGAINS



CLEARANCE

Late Summer Frocks

Everyone Must Go—Originally \$3 to \$5.98, Now Slashed to

\$1 - \$2 - \$3

All Sizes in the Group

- 9 to 15
- 14 to 20
- 18½ to 24½
- 38 to 52

All of these attractive late summer frocks... 350 of them... must go! You'll find many styles and colors in this grand clearance group to help you finish out the summer. The styles are right, the materials grand, so get yours now and don't be disappointed by waiting too late.

Materials

- Triple Sheers
- Bemberg Rayons
- Rayon Sharkskins
- Spun Rayons
- Chiffon Voiles
- Gingham
- Rayon Romanes
- Cotton Laces

—Downstairs at Ayres.



"This Little Hat Went to College"

Fuzzy Felt Roller

\$1.00

"This little hat went to college," and met every well-dressed Coed. From 8 o'clock classes 'til 5 o'clock cokes you can wear it everywhere. Black, brown or navy to match your favorite ensemble. Head sizes 21½ to 23 in the group.

—Downstairs at Ayres.



MEN! Take a Tip From the Ladies—
Buy NOW! Use Our LAYAWAY PLAN!

New Fall SUITS

New Styles! New Fabrics! New Colors!

- Check Stripes
- Greens
- Browns
- Dark Greys

\$15.95

- Blue Greys
- Nu-Blues
- Oxfords
- Serial Stripes

A new assortment of fall suits to please every man's taste. In this large assortment you'll find double-breasted, draped models, single-breasted 3-button college models, and regular 2-button men's models. Shop now and get the choice of these new fall suits.

—Downstairs at Ayres.

Men! Go Back to College in

New Corduroy Slacks

With "Talon" Zipper Fasteners

A slack to "wear for wear" the whole fall and winter through. New styles! New colors! Blue, grey, green, browns, herringbones, grey overblends. Sizes 29 to 42. Also high waisted Hollywood styles with zipper watch pocket sizes 29 to 42.

Also Wool Slacks—\$2.98 to \$5.98 Pair

—Downstairs at Ayres.

\$2.98

PAIR

First Quality

Ringless Chiffon Stockings

50c

Full Fashioned

4-thread, pure silk to top, ringless construction chiffon hose with picot run stop and picot tops! Also reinforced heel, sole and toes, too! Every pair is full fashioned, every pair is FIRST QUALITY! Sizes 8½ to 10½. These smart summer shades in the group:

- Apresmidi! • Charmant!
- Titian! • Animation! • Brisk!

—Downstairs at Ayres.



Women's New

FRUIT OF THE LOOM
Rayon Satin Slips

\$1.00

New fall styles in Fruit of the Loom slips. California V, lace, tailored and embroidered tops. Bias and 4-gore styles with plain and embroidered hems. All lovely rayon satin and rayon diener for fashionable wear. Sizes 32 to 44 in the group. Colors in Tea Rose, White and Black.

Camisole Slips

Rayon crepe camisole lace top, slips and strap slips. Bias cut. White only. Sizes 34 to 44.

"Fruit of the Loom"

Rayon Undies

Panties, hosiery and hand finished. Steps and bloomers with elastic at waist. Small, medium and large. Tea rose.

Use Our LAYAWAY in
This August SALE of

"Babelamm" Persian Fur Fabric COATS

SALE
PRICED

\$15

- Fitted
- Swagger
- Boxy Styles

Reorder and Sellout!... Reorder and Sellout!... That's been the story of the smashing success of these eye-catching budget-priced coats. "Babelamm" is made of imported wool to simulate the deep, soft luster of real Persian Lamb. A warm durable coat in the new 1940 fitted, swagger and boxy styles. Quilted Lams Wool innerlining to keep you warm. Sizes 11 to 17; 38 to 44 in the group.

—Downstairs at Ayres.

FINAL CLEARANCE

Our Entire Remaining Stock
of Regular \$1.09

FRUIT OF THE LOOM Summer Frocks

Reduced
to—

69c

Gay flock dot voiles and printed batistes in this drastic clearance of genuine "Fruit of the Loom" summer frocks. You'll find a varied assortment of styles and colors to suit your taste and sizes 14 to 20; 38 to 44; 46 to 52 in the group. Buy an assortment of these dresses at this very reduced price.

Other Summer Dresses
Reduced, 59c to \$1.00

—Downstairs at Ayres.



New Fall

CORLISS
TARSAL ARCH SHOES

\$2.99

PAIR

The introduction of our new fall styles of the famous "Corliss" tarsal arch shoe. New beauty, new styles, with all of the famous tarsal arch comfort. Sizes 4½ to 9, widths AAA to C.

Sketched Left—New black suede tie with cuban heel and black calf trim.

Sketched Right—The new "Spot" shoe, in black calf and Fallie, black suede and pebble grain, wine calf and pebble cloth and black patent with black suede. Brown calf and Fallie.

—Downstairs at Ayres.