

27-DAY DROUGHT SCORCHES EAST

Only Heavy Rain in Week Can Prevent Loss of Tens of Millions.

NEW YORK, July 27 (U. P.).—Unless three to four inches of rain falls in the Eastern drought area in the next week, farmers will lose tens of millions of dollars, agricultural experts estimated today.

The loss already was in the millions after 27 days of the record-breaking drought and weather officials saw no general relief in sight for the six New England states, New York, New Jersey and Pennsylvania.

From Maine to Atlantic City, a merciless sun had baked fields dry, reduced forests to tinder, dried up streams, lowered reservoirs from which millions obtain their water. Scores of communities were threatened with water shortages, though the larger cities, including New York City, had supplies expected to last 60 to 150 days.

Thirty-four forest fires broke out yesterday in New York State alone. Brush fires also burned over dried alfalfa and other ruined crops in many areas.

Tune Up for Township Show

Dorothy Sheaffer (left) and Margaret Newhouse, members of the Acton 4-H Club, tune up for the songs they'll sing at the Franklin Township 4-H Club Achievement Day to be held tomorrow at the township school. The show is expected to be the largest of all the various township Achievement Day shows.



250 SEE PLAY AT CHRISTIAN PARK

Another Planned for Next Wednesday at Garfield; Band on Program.

George L. Stork's 25-piece accordion band will give a concert at Garfield Park next Wednesday night when another safety playlet will be presented.

Thirty-six children from four playgrounds presented a play before about 250 persons at Christian Park last night. Children and playgrounds they represented were:

Christian, Billy Owens, John, Evelyn and Gordon Parks, Jimmie and Patricia Stutz, Barbara Brown and Mary and Pauline Massena; Ellinger, Caroline and Marjorie Steffy, Josephine and Bertha Branson, Barbara Jane May, Mary Ann Galt and Betty Jo Brunton; School No. 3, Marilyn Maupin, Dorothy Kennedy, J. Oliver, Patty and Polly Cook, Mary Howard, Donald and Daniel Creech, Roy Horton and James Summerville, and Finch, Gladys Kerry, Joan Louks, Everett and Barbara Butram, Betty Bunch, Mildred Jackson, Joan Edwards, Mary and Sam Taylor and Fred Tunis.

Dog Loses Her Hate to Mother Cat

MONTREAL, July 27 (U. P.).—Nature gave Teddy, a police dog, two intense desires: (1) to kill cats; (2) to be a mother.

Teddy had acquired a reputation in her neighborhood. Two years old, she was known to have killed six cats. In those two years, she had given birth to two litters and in each, all the puppies died.

Last night she found an abandoned day-old kitten. She didn't kill it. She adopted it and today was nursing it.

RETURNED GOODS CUT STORE PROFITS

NEW YORK, July 26 (U. P.).—The American shoppers use of the returned-goods privilege has played an important part in rising distribution costs and, consequently, higher retail prices, the Twentieth Century Fund declared today in a survey of marketing costs.

Returns of goods and allowances, on the average, amount to one day's sales out of eight in department stores, according to the survey.

Further reasons for high distribution costs were found in the urbanization of the population, higher standards of living, and the consequent refinement and elaboration of consumer tastes. The survey

added, however, that the "increasing cost of distribution which results cannot be set down as wholly the fault of either consumers or distributors." Quoting from figures obtained in 1936, it added, "In the largest department stores, doing an annual business of from two million dollars to upwards of 20 million dollars, returns and allowances amount to 14.5 per cent of sales. This ratio tends to decrease as the stores get smaller."

SPECIAL NOTICE:

FREE ENLARGEMENTS!

Join Our Summer Developing School

MR. BURT FIELDING

Well known commercial photographer will teach developing and enlarging in

Dee's New Downstairs Camera Dept.

(Air-Conditioned for Your Comfort)

This offer is FREE—No obligation or strings attached. Just bring in your negative and our instructors will show you how to enlarge it.

DEE Jewelry Co.
18 N. ILLINOIS ST.

Claypool Hotel Building

E. O. M. CLEARANCE!

Men's Sanforized

SLACKS

Greatly Reduced!

88c

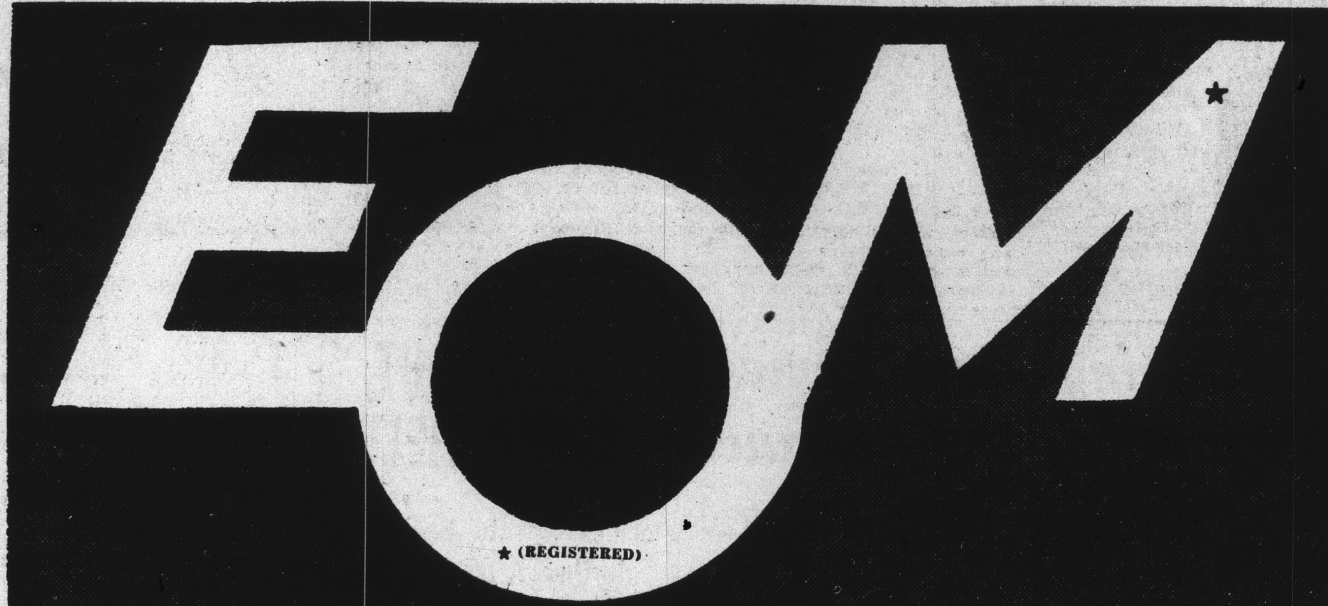
Light colors, dark colors, medium colors, in a grand assortment of cool wash slacks, all sanforized. Greys, blues, tans and greens in stripes, nubs, plaids and seersuckers. Sizes 28 to 42.

Men's Slack Suits

These extra fine quality hopsacking suits, reduced for E. O. M. In and outer shirts, fine fitting slacks in tan, blue, teal and green. Waist sizes 28 to 42.



\$1.84



E. O. M. CLEARANCE!

Summer SHOES

Over 500 Pairs for Women!

79c PAIR

Open toes and back, high- and medium heels, black mesh, black patent, blue mesh and blue calf, white kid, white mesh, wheat mesh and japonica. Sizes 3 1/2 to 9 in the group.

Shop Early for Best Selection!



AYRES DOWNSTAIRS STORE

E. O. M. SALE! MEN'S

Shirts and Shorts

8 for \$1.00

Shirts: Derby rib knit, perfect fitting tubular shaped style. Good and long. Shaped arm holes. Sizes 34 to 46.

Shorts: Stripes and checks in blue, tan, green, covered elastic sides. Balloon seat, full stride. Sizes 30 to 42.

Summer Ties 39c
Hand-tailored, resilient construction. Checks, plaids, stripes in silk, rayon silk, and rayon mixtures. Blue, wine, grey and green.

Men's Pajamas 2 for \$1.00
Brightly patterned, colorful stripes and checks. Blues, tans, greens. Coat and slip-on styles. Sizes B, C, D.

Lastex Swim Trunks 69c to \$1.00
Also all-wool worsted trunks. Plain colors in black, royal and maroon. Broken sizes.

E. O. M. BARGAINS FOR BOYS!

Boys' Shirts and Shorts . . . 8 for \$1.00
Sanforized shorts, full cut; sizes 26 to 30. Shirts tubular rib knit; sizes 28 to 34.

Boys' Polo Shirts 39c
Short sleeved striped polo shirts. Broken sizes.

Boys' Wash Slacks 2 for \$1.00
Stripes and checks in greys, tans, preshrunk and sanforized. Sizes 6 to 18.

Cotton Polo Shirts 6 for \$1.00
Heavy mesh cotton polo shirts. Light and dark colors, short sleeves. Small, medium and large. Broken sizes.

Boys' Swim Trunks 39c and 59c
Cotton rib and part-wool swim trunks. Assorted colors. Sizes 8 to 16.

Girls' Wear at 39c Ea.

Girls' Shorts 39c
Girls' One-Piece Print Play Togs 39c
Girls' Cotton Chenille Sweaters 39c
Girls' Broadcloth Blouses 39c
Girls' Gym Suits 39c
Girls' Cotton Knit Polo Shirts—Broken Sizes 39c

Girls' Knit Halters 19c
In blue, orange and dunnet. Also fish net head bands in colors and white.

Girls' Crash Slacks 99c
Also farmerettes and bush coats in assorted colors and broken sizes.

E. O. M. BARGAINS FOR TOTS!

Tots' Play Togs 39c
One-pc. play togs, overalls, shorts and sheer dresses, broken sizes.

Toddler's Wear 79c
Including silk dresses, overalls, and 1-pc. better play togs. Broken sizes. Some pique coat sets.

Tots' Better Play Togs \$1.59
Including 2-pc. play togs and play suits with robes. Broken sizes.

E. O. M. Clearance of Women's Foundation Garments

Combinations and girdles in many styles to choose from. Practically every size but not in all styles. A Money-Saving Sale for E. O. M. **\$1.29**

White Lastex Garments 98c
Combinations with lace brassiere, girdles and panty girdles. Sizes small, medium and large.

Friday! The 2d Day of Value-Giving

Brand new AUTUMN fashions are arriving daily. There's not room for both the new goods and our summer merchandise—so we have taken deep price-cuts to move out the summer items—right at the time you need them most. Read this closely packed page—and then come EARLY tomorrow morning. Doors open at 9:30. All items subject to prior sale.

Clearance of Summer Dresses

AT E. O. M. SAVINGS OF

1/4 - 1/3 - 1/2

Group No. 1—700 Dresses at

Women's, Misses' and Juniors' sizes in Bemberg rayon, prints, rayon acetate prints, rayon sharkskins, solid spun rayons and embroidered cotton voiles. All in assorted colors and styles.

Group No. 2—100 Dresses at \$3
Group No. 3—75 Dresses at \$3.98

FRUIT of the LOOM Sheer Dresses

REDUCED FOR CLEARANCE!

88c Each

Delicate "Fruit-of-the-Loom" loveliness in these wispy sheers. Assorted styles and colors in sizes 14 to 20; 38 to 44; 46 to 52.

Women's Hooverettes 69c
Florals and prints in Hooverettes. Sizes small, medium and large.

Summer Dresses 2 for \$1.00
Sheers and heavier weight dresses in floral prints. Sizes 14 to 20. Some sizes in 40, 42 and 44.

Summer Accessories Reduced!

White Handbags 79c
Simulated white leather handbags in pouches, zipper and under arm style.

Fabric Bags 29c and 59c
Prints, checks and floral designs in rayon fabrics in pouches and top handle styles.

E. O. M. CLEARANCE! Women's SUMMER HATS

Better priced hats reduced for clearance. You benefit by our overstock. Straws, fabrics, felts, leghorns in whites and natural colors. Broken sizes. **88c**
—Downstairs at Ayres.

Summer Sportswear Reduced!

Twill Overalls 59c, 2 for \$1.00
Play Suits 59c, 2 for \$1.00
Bush Jackets \$1.00
Cotton Blouses 59c, 2 for \$1.00
Backless Play Suits 59c, 2 for \$1.00
Slacks 59c, 2 for \$1.00
Shorts \$1.00
Fiesta Culottes \$1.00
Dressmaker Swim Sets \$1.69

Clearance! Fine 9x12 RUGS

Were in Regular Stock at \$49.50

Reduced to **\$29.75**

Persian, modern and plain patterns in a sale we're proud to offer. The quality of these rugs denotes their higher prices. One of a kind so come early to get a better selection.
—Downstairs at Ayres.

Clearance of Odds and Ends
Bronze and White Bed Lamps 59c
12x12 Burgundy Twist Weave Rug \$39.50
9x15 Mohawk Texture Rug \$39.50
9x15.9 Bigelow Beauvill Rug \$39.50
Carpet Remnants 1/2 Price
8.3x10.6 Washed American Orientals \$39.50
27x54 in. Gulistan Rugs \$9.95
4.6x6 ft. French Boucle Rugs \$6.95
Armstrong Inlaid Linoleum \$1.00 Sq. Yd.

E. O. M. CLEARANCE!

Discontinued Styles of

"Fruit of the Loom" SLIPS

Discontinued style of our famous Fruit-of-the-Loom Slips. California V lace and tailored tops. Bias cut sizes 32 to 40 in tea rose and white. **78c**

Women's Cotton Pajamas 69c
Printed batiste or cotton crepe shorty 1-pc. pajamas, low neck, button back. Sizes 16 to 17.

2-Pc. Pajamas 89c
Women's cotton crepe 2-pc. pajamas. Contrasting color trim. Sizes 16 to 17.

Porto Rican Gowns 25c
Hand-embroidered gowns. V or round neck. Straight-cut contrasting trim. Sizes 16 to 17. White and Tea Rose.

Rayon Slips 45c
Rayon slips in taffeta and novelty weave stripes. Cal. V tailored tops. Bias cut sizes 34 to 44 in Tea Rose and White.

Rayon Crepe Gowns \$1.64
Plain colors or prints in various styles. Full cut. Sizes 15 to 17.

Seconds of Bemberg Rayon Slips 78c
Many styles in tea rose and dark shades.

Cotton Knit Vests 19c
Built-up shoulder with drawstring. Seconds in sizes 36 to 44.

Cotton Knit Union Suits 31c
Built-up shoulder. Band finish, tight or shell knee reinforced. Sizes 36 to 44.

Rayon Satin Stripe Gowns 79c
High neck with collar or V neck. Tailored ties at waist. Seconds in Tea Rose and Blue. Sizes 34 to 42.

Rayon Dress Goods

Good Remnant Lengths—Spun rayons and printed rayons in many patterns to select from. Good usable dress lengths to choose from. These are better dress fabrics reduced. **19c Yd.**

Studio Couch Covers \$1.99
A fine quality knitted cover with stripe and brown color.

Summer Cottons 10c Yd.
Printed cotton sheers. Many colors to choose from. Also some heavy cottons.

Unbleached Muslin 4c Yd.
Unbleached muslin in a very good quality 36 inches wide.

E. O. M. SALE!

AUTO SEAT COVERS

The revolutionary new type of auto seat cover that will fit any make of car. Made of washable full-cut fabric and reversible. Fits single or double seats. **59c Ea.**
—Downstairs at Ayres.

81x99 Percale SHEETS

Again we offer this luxurious percale sheet in a second of a much more expensive line. Torn hems, bleached. A grand sale bargain offered again. **\$1**

90x108 Sheets \$1.00
Seconds. Pure bleached white with torn hems. A larger sheet to tuck under.

Mattress Covers \$1.00 Ea.
Seconds of the famous "Truth" line of muslin covers for full or twin size beds.

AWNINGS REDUCED

Our entire stock of ready made awnings reduced. 30x36 inch size in a choice of 4 beautiful patterns. The supply is limited so bring your measurements and shop early. **\$1**