

Two Groups of Women's

Summer HATS

Drastically Reduced!

50c

88c

A group of lower priced straws and fabrics drastically reduced for E. O. M. Clearance in White. Truly a bargain offer of this big sale.

Downstairs at Ayres.



AYRES A DOWNSTAIRS STORE

E. O. M. CLEARANCE!

Men's Slack Suits

These extra fine quality hopsacking suits, reduced for E. O. M. In and outer shirts, fine \$1.84

sized 29 to 42.

Men's Straw Hats 50c

Better quality straw hats, sailors with attractive band. Sizes 6% to 7%.

Men's Sanforized Slacks 88c

Many patterns in woven material. Grey, blue, tan and green.

Stripes, checks, nubs, plaids and seersucker. Sizes 29 to 42.

Men's Sport Coats 44c

All wool in latest styles, green, blue and tan patterns. Sizes 33 to 42.

Men's Shirts and Shorts

8 for \$1.00

Shorts: Derby rib knit, perfect fitting tubular shaped style. Good and long. Shaped arm holes. Sizes 34 to 46.

Men's Sport Shirts 50c

Mesh and crepe shirts for cool wear, greatly reduced. Slightly soiled. Broken sizes.

Summer Ties 39c

Hand-tailored, resilient construction. Checks, plaids, stripes in silk, rayon silk, and rayon mixtures. Blue, wine, grey and green.

Men's Pajamas 2 for \$1.00

Brightly patterned, colorful stripes and checks. Blues, tans, greens. Coat and slip-on styles. Sizes B, C, D.

Lastex Sport Trunks 69c to \$1.00

Also all-wool worsted trunks. Plain colors in black, royal and maroon. Sizes 30 to 42.

E. O. M. Bargains for BOYS!

Anklets and Crew Socks 10c Pr.

100 Pairs of these bargains reduced to sell. Sizes 7% to 10.

Broken sizes.

Boys' Shirts and Shorts 8 for \$1.00

Sanforized shorts, full cut; sizes 24 to 30. Shirts tubular rib knit; sizes 26 to 34.

Terry Cloth Polo Shirts 39c

Long sleeved terry cloth polo shirts. Also short sleeved striped polo shirts. Broken sizes.

Boys' Wash Slacks 2 for \$1.00

Stripes and checks in greys, tans, pre-shrunk and sanforized. Sizes 6 to 18.

Cotton Polo Shirts 6 for \$1.00

Heavy mesh cotton polo shirts. Light and dark colors, short sleeves. Small, medium and large. Broken sizes.

Rayon Polo Shirts 4 for \$1.00

Gaucho and eyelet styles, short sleeves, dark colors. Sizes 6 to 18.

Broken sizes.

Boys' Swim Trunks 39c and 59c

Cotton rib and part-wool swim trunks. Assorted colors. Sizes 6 to 16.

Rayon Satin Skull Caps 5c

Many odds and ends of sizes and colors.

Girls' Wear at 39c

Girls' Shorts 39c

Girls' One-Piece Print Play Togs 39c

Girls' Cotton Chenille Sweaters 39c

Girls' Broadcloth Blouses 39c

Girls' Gym Suits 39c

Girls' Cotton Knit Polo Shirts—Broken Sizes 39c

Girls' Knit Halters 19c

In blue, orange and dubonnet. Also fish net, head bands in colors and white.

Girls' Better Play Togs 51.59

Including 2-pc. play suits and slack sets. Broken sizes.

Girls' Crash Slacks 99c

Also, farmerettes and bush coats in assorted colors; broken sizes.

Girls' Sportswear 79c

Including denim and twill slacks, farmerettes and shorts. Also better summer dresses and a few 2-pc. play suits. Broken sizes.

Clearance Girls' Summer Hats 10c to 99c

A grand E. O. M. Clearance including washable piques, straws and felts.

E. O. M. Bargains for TOTS!

Tots' Play Togs 39c

One-pc. play togs, overalls, shorts and sheer dresses, broken sizes.

Tots' Undies 15c

Rayon satin panties, rayon slips, cotton knit underwear, also 1-pc. sun suits. Broken sizes.

Toddlers' Wear 79c

Including silk dresses, overalls, and 1-pc. better play togs. Broken sizes. Also some pique coat sets.

Tots' Better Play Togs \$1.59

Including 2-pc. play togs and play suits with robes. Broken sizes.

E. O. M. Clearance of Women's

Foundation Garments

Combinations and girdles in many styles to choose from. Practically every \$1.29

size but not in all styles. A Money-Saving Sale for E. O. M.

White Lastex Garments 98c

Combinations with lace, brassiere, girdles and panty girdles. Sizes small, medium and large.

Better Brassieres 39c

Lace, broadcloth and rayon satin at a low clearance price.

743 Pairs Women's Higher Priced

Summer SHOES

Original Prices Forgotten!

Now Only 79c Pair

Open toes and back, high and medium heels, black mesh, black patent, blue mesh and blue calf, white kid white mesh, wheat mesh and japonica. Sizes 8 1/2 to 9 in the group.

57 Pairs Children's White Shoes

An odd lot of children's white shoes in oxfords and straps. Broken sizes. A fine 50c buy while they last.

It's the End-of-Summer for Us! . . . But Mid-Summer Bargain-Time for YOU!

Off with the old! On with the new! That's the battle cry in every department of this big store-on-one-floor in this big July E. O. M. Sale! All remaining stock of summer merchandise must go out—regardless of original prices! Brand new AUTUMN fashions are arriving daily. There's not room for both, so deep price-cuts will move out the summer goods—right at the time you need it most! Read every item in this closely packed page—and then come EARLY tomorrow morning! Doors open at 9:30.

Clearance of Summer Dresses

E. O. M. CLEARANCE!

100 Misses' and Juniors' Summer

Coats and Suits

At Savings of 1/4—1/3—1/2

\$2.95 to \$5.95

A summer clearance of wool crepes, striped rayon sharkskin in black, green, peach and white. Sizes 12 to 20, 11 to 17 in the group. Styles and sizes broken.

150 Summer Toppers

Summer toppers in rayon sharkskin. Sugar coats and cotton toppers. Whites and a few pastels. Sizes 11 to 17, 12 to 20, 38 to 44 in the group. Broken styles and sizes.

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