

The "BUY WAY" of Indianapolis

AYRES DOWNSTAIRS STORE

★ (REGISTERED)



**Big Bags!
Little Bags!
And They're All
White
Bags**
\$1.00
EACH

It's white handbag time for the 4th of July and our stock is really "tops." Simulated leathers in Alligator, Pique, Pigtex, Crushed Kid and Patent in top handles, zippers, pouches and underarms. Washable.

SALE! Gloves
Irregulars of 'Famous Name' Gloves

Cool, washable, woven rayon fabric gloves. White, Navy, Deep Pink, Beige, Chamomile, Wine, Light Blue and Gold. Sizes 5½ to 7½.

66c

—Downstairs at Ayres.

Whatever You Do Over the Week-End
—Wherever You Go—You'll Wear

REAL SILK
De Luxe Chiffon Hose
IRREGULARS **69c** PAIR

Women who enjoy stocking smartness, DEMAND "Real Silk" De Luxe Chiffon Hose, because they're gorgeously sheer and clear and give longer wear. Smart new shades. Sizes 8½ to 10½.

Irregulars—are the stockings that escape by the narrowest of margins being classed as "firsts." In most cases the imperfection is so slight that only the well-trained eye of the inspector can detect it. Buy them with confidence.

—Downstairs at Ayres.

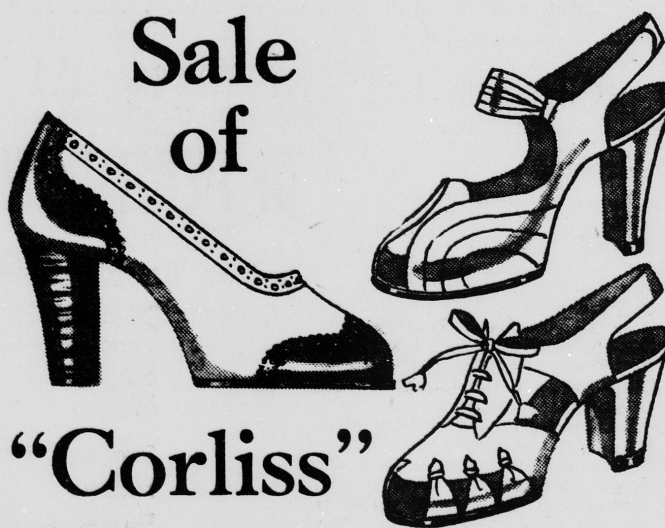
"Buster Brown" Anklets

For Women and Misses

For all sportswear. Fine gauge mercerized cotton. Attractive anklets in many smart colors. Sizes 8½ to 10½. **19c**

"Buster Brown" Child's Anklets

Firsts and irregulars in children's anklets. Assorted colors and styles. Sizes 6 to 10½. **15c** PAIR



**Sale of
"Corliss"
Style Shoes**
\$1.99 Regular **\$2.99** Shoes

In this sale of "Corliss" Shoes you'll find smart styles for vacation and all summer wear! Choose from White, Patent, Summer Tan and Navy in pump and sandal styles. Medium and high heels. Widths AAA to B and sizes 4 to 9 in the group.

—Downstairs at Ayres.

★
**Summer
Slips**
\$1.00
EACH

Here's the grandest selection and best buy in town on the fine summer slips. You'll be amazed at their quality. You're sure to find just what you want to complete your summer wardrobe.

Magic Panels
100 Diener rayon fabric with panel woven in, tea rose and white in sizes 32 to 44 **\$1.00**

Rayon Taffetas
Pleated ruffle, Cal. V tailored neck, 4-gore, tea rose, white, navy, black. Sizes 32 to 44 **\$1.00**

Camisole Top
Rayon taffeta with camisole top, bias cut, sizes 32 to 40 **\$1.00**

Rayon Satins
Brassiere top, camisole top, tailored and lace trimmed, sizes 32 to 40 **\$1.00**

"Fruit of the Loom"
100 Diener rayon, Cal. V Lace and tailored top. 4-Gore and panel. Tea rose and white, sizes 32 to 44 **\$1.00**

—Downstairs at Ayres.

"FRUIT OF THE LOOM"
**Lastex Panties
and Girdles**
\$1.19
EACH

You'll be cool and comfortable and ready for those leisure hours or sporting hours in one of these garments. Made of two-way stretch lastex with 4 hose supporters. White or Tea Rose. Sizes small, medium and large.

Downstairs at Ayres.

"Fashion Crackers" for 4th of July
**'Dorothy Dale' Washable
Spun Rayons**

\$3.98
EACH

- Aqua
- Rose
- Stripes
- Powder Blue
- Plain Colors
- Beige
- Navy
- Prints
- For Office
- For Sports
- Tailored Styles

You're sure to want these dresses to put just the right fashion spark into your 4th of July trip. They're just as smart when worn in town. They wash grand and they're priced to protect your budget. Sizes 9 to 17; 12 to 18 in the group.

Sizes
9 to 17,
12 to 18
in the group.



A. Celena Spun Rayon coat dress. Rose, Powder Blue, Aqua. Sizes 11 to 17.

B. Celena Spun Rayon, button side dress. Rose, Aqua, Powder Blue, Cherry. Sizes 11 to 17.

C. Celena Spun Rayon in Rose, Powder Blue and White. Sizes 12 to 18.

—Downstairs at Ayres.

Chubby Girls' Play Togs

\$1.98
EACH

At last the chubby girl can be fitted properly in these togs especially designed for chubby girls. 2-Pc. play togs consisting of play suit with button front skirt in a cool print fabric that is color fast and washable. Sizes 7½ to 16½.

**Lastex
Bathing Suits**

Girls' rayon satin lastex bathing suits. "Stayup" shoulder straps. Blue, wine, aqua and assorted prints. Sizes 8 to 16. **\$1.98**

**Washable Print
Play Togs**

Girls' cool cotton crepe washable print play togs. Built-up style with sun back. Well tailored, needs no ironing. Sizes 7 to 14. **59c**

—Downstairs at Ayres.

A "Real Pal" for 4th of July Comfort

**Men's
Sport Suits**
\$1.98
EACH

Crisp and cool as a summer breeze—easy to wear and easy to launder! Handsome new shades in airy Hopsacking in matched or contrasting combinations at \$1.98 for TWO-PIECE ENSEMBLES. MEN'S SIZES: SLACKS 29 to 42. SHIRTS, Small, Medium, Large. COLORS: Natural, Green, Gra-Green, Sun Tan, Navy and Teal.

- Non-Rip One-Piece Back
- Pleated Front Slacks
- Tubfast New Shades
- In-and-Out Style
- Sanforized Shrink
- Full Roomy Cut

★
**Men's Sanforized
Wash Slacks**

Light colors, dark colors, medium colors, plaids, stripes and plain patterns. They are cut full, and will not shrink. Seersuckers, tan nubs, woven checks, cord stripes and tan overplaids. Waist sizes 29 up to 42. **\$1.00**

Men's Straw Hats
Choose a new lightweight straw from this fine assortment. Sailors, Sennit braids in fancy and solid black bands. Sizes 6½ to 7½. **88c**

Tropical Worsteds Suits
Cool and shape retaining. Greens, blues, tans, greys in stripes, checks, plaids. Sizes 34 to 44 for slacks, shirts and long. **\$11.00**

—Downstairs at Ayres.

**Special Purchase! 600
Men's California
Sport Shirts**
59c

Beautiful new California tissue weight sport shirts. Cool and comfortable as a summer breeze. Short sleeves, new style collar, breast pocket. Pastel colors in blue, maize, tan, green and modified deep tones. Tissue weight nubs, crashes. All sizes.

Men's T Shirts **50c**
All Wool Swim Trunks **69c**
Satin Lastex Swim Trunks **\$1.00**
"Hi Boy" Swim Trunks **\$1.95**
"Cannon" Shirts and Shorts **4 for \$1**
Men's Short Socks **4 Pr. for \$1**

**Boys' Crinkle Crepe
Sport Shirts**

Short sleeves, sport collars and pockets. Smartly styled for summer comfort. In-or-out style in whites, blues and tans. Sizes small, medium and large. **59c**

Sanforized Wash Shorts **59c**
Green, blue or brown twills, blue or tan covert, fast color wash prints. Adjustable belt. Sizes 6 to 16.

Cotton and Worsted Swim Trunks **79c**
Zipper pocket, cotton rib, blue, navy, wine, support full belt. Sizes 6 to 16.

—Downstairs at Ayres.