

The "BUY WAY" of Indianapolis AYRES A DOWNSTAIRS STORE

* (REGISTERED)



Whatever You Do Over the Week-End
—Wherever You Go—You'll Wear

REAL SILK De Luxe Chiffon Hose IRREGULARS 69c PAIR

Women who enjoy stocking smartness, DEMAND "Real Silk" De Luxe Chiffon Hose, because they're gorgeously sheer and clear and give longer wear. Smart new shades. Sizes 8 1/2 to 10 1/2.

Irregulars—are the stockings that escape by the narrowest of margins being classed as "firsts." In most cases the imperfection is so slight that only the well-trained eye of the inspector can detect it . . . buy them with confidence.

—Downstairs at Ayres.

"Buster Brown" Anklets For Women and Misses

For all sportswear. Fine gauge mercerized cotton. Attractive anklets in many smart colors. Sizes 8 1/2 to 10 1/2.

"Buster Brown" Child's Anklets Firsts and irregulars in children's anklets. Assorted colors and styles. Sizes 6 to 10 1/2. 15c PAIR

Sale of "Corliss" Style Shoes \$1.99 Regular \$2.99 Shoes

In this sale of "Corliss" Shoes you'll find smart styles for vacation and all summer wear! Choose from White, Patent, Summer Tan and Navy in pump and sandal styles. Medium and high heels. Widths AAA to B and sizes 4 to 9 in the group.

—Downstairs at Ayres.



Summer Slips \$1.00 EACH

Here's the grandest selection and best buy in town on the fine summer slips. You'll be amazed at their quality. You're sure to find just what you want to complete your summer wardrobe.

Magic Panels

100 Diener rayon fabric with panel woven in, tea rose and white in sizes 32 to 44. \$1.00

Rayon Taffetas

Pleated ruffle, Cal. V tailored neck, 4-gore, tea rose, white, navy, black. Sizes 32 to 44. \$1.00

Camisole Top

Rayon taffeta with camisole top, bias cut, sizes 32 to 40. \$1.00

Rayon Satins

Brassiere top, camisole top, tailored and lace trimmed, sizes 32 to 40. \$1.00

"Fruit of the Loom"

100 Diener rayon, Cal. V lace and tailored top. 4-Gore and panel. Tea rose and white, sizes 32 to 44. \$1.00

—Downstairs at Ayres.

"FRUIT OF THE LOOM" Lastex Panties and Girdles \$1.19 EACH

You'll be cool and comfortable and ready for those leisure hours or sporting hours in one of these garments. Made of two-way stretch lastex with 4 hose supporters. White or Tea Rose. Sizes small, medium and large.

—Downstairs at Ayres.

"Fashion Crackers" for 4th of July 'Dorothy Dale' Washable Spun Rayons

\$3.98 EACH

- Aqua
- Rose
- Stripes
- Powder Blue
- Plain Colors
- Beige
- Navy
- Prints
- For Office
- For Sports
- Tailored Styles

You're sure to want these dresses to put just the right fashion spark into your 4th of July trip. They're just as smart when worn in town. They wash grand and they're priced to protect your budget. Sizes 9 to 17; 12 to 18 in the group.



A. Celena Spun Rayon coat dress, Rose, Powder Blue, Aqua. Sizes 11 to 17.
B. Celena Spun Rayon, button side dress, Rose, Aqua, Powder Blue, Cherry. Sizes 11 to 17.
C. Celena Spun Rayon in Rose, Powder Blue and White. Sizes 12 to 18.
—Downstairs at Ayres.

Chubby Girls' Play Togs

\$1.98 EACH



At last the chubby girl can be fitted properly in these togs especially designed for chubby girls. 2-Pc. play togs consisting of play suit with button front skirt in a cool print fabric that is color fast and washable. Sizes 7 1/2 to 16 1/2.

Lastex Bathing Suits

Washable Print Play Togs

Girls' cool cotton crepe washable print play togs. Built-up style with sun back. Well tailored, needs no ironing. Sizes 7 to 14.

—Downstairs at Ayres.

A "Real Pal" for 4th of July Comfort

Men's Sport Suits \$1.98 EACH

Crisp and cool as a summer breeze—easy to wear and easy to launder! Handsome new shades in airy Hopsacking in matched or contrasting combinations at \$1.98 for TWO-PIECE ENSEMBLES. MEN'S SIZES: SLACKS 28 to 42. SHIRTS, Small, Medium, Large. COLORS: Natural, Green, Gra-Green, Sun Tan, Navy and Teal.

- Non-Rip One-Piece Back
- In-and-Outer Style
- Pleated Front Slacks
- Sanforized Shrunken
- Tubfast New Shades

Men's Sanforized Wash Slacks

Light colors, dark colors, medium colors, plaids, stripes and plain patterns. They are cool and will not shrink. Seersuckers, tan slubs, woven checks, cord stripes and tan overplaids. Waist sizes 28 up to 42. \$1.00

Men's Straw Hats

Choose a new lightweight straw from this fine assortment. Sailors, Sennit braids in fancy and solid black bands. Sizes 6 1/2 to 7 1/2. 88c

Tropical Worsted Suits

Cool and shape retaining. Greens, blues, tans, greys in stripes, checks, plaids. Sizes 32 to 40 for shorts, shorts and longs. \$11.00

—Downstairs at Ayres.

