

# Let's Go to Sears

## BEFORE THE 4<sup>TH</sup> Sale!


**STARTING  
TOMORROW**



**Sale! Regular \$1.29 and \$1.98**  
**Women's, Misses' 'Pla-Shus'**

Reduced for quick clearance! Dainty sandals or comfy oxfords. Pastels, gay or conservative two tones. Leather or cork soles. Sizes for women, misses or children. Complete range of sizes—but not every size in each style.

**98c** Pair



**Women's, Misses' Anklets**

**9c** PAIR

Wide choice of blazers, fancy tops or solid colors. Lastest supported cuffs. Gay cotton knits. Sizes 6 to 10 1/2.

**KEEP COOL**

Breezes as Strong as a Zephyr  
From This 8-In. Beauty



Guaranteed for one year. Non-oscillating type with 8-inch blades. Induction motor—no radio interference. Tilting head. With 6-ft. cord.

**94c**

Reg. 3.50 ELECTRIC FAN

Guaranteed for 10 years. 8-in. blades, on-off type switch, powerful induction type motor. Quiet operation.

**2.98**

**HOUSEWARES VALUES**

**A Value Sensation!**  
**Attractive 19-Piece Beverage Set**



**\$1.19 Value**

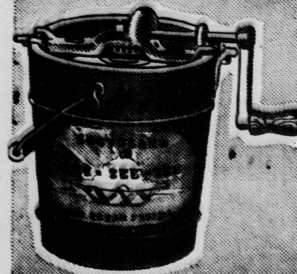
**97c** Set

Set consists of six 12-ounce Tumblers, six 9-ounce Tumblers, six 5-ounce Tumblers and 98-oz. Tilt-Ball Pitcher with Ice Lip. Choice of Crystal or Blue Glass. A great value at this price.


We Also Carry 8 Other Models of Beverage Sets

**Regularly 2.19! Two-Quart Ice Cream Freezer**

**1.49** Set



The "Southland" freezer at an exceptionally low price. Handy bail handle for carrying. Painted wood tub. Safe enclosed cast iron gears. 2-Qt. size.



**19-Pc. Enamel Picnic Set**

**1.89** Set

The very pieces you will be wanting for those picnics this summer! Good quality white porcelain enamel. Complete 19-piece set.

### Save at Sears on Smart Sports Wear

TOAST, TAN or SWIM  
in a SMART NEW  
**Bathing Suit**

**1.98** 2.98 and 3.98 Values

Slim mermaids can trust Sears judgment on these delightfully brief swim suits. Lustrous Rayon Satin and Lastex or fine knitted wool worsted—half-skirt styles. Uplift bra... action models. Rainbow colors. Sizes 32-42.

**Girls' Bathing Suits**

All wool worsteds and acetates, in solid colors and two-tone styles. Bright and gay with applique trims. Maize, Royal, Rose, Navy, Green. Sizes 8, 10, 12, 14.

**1.00**

#### GIRLS' PLAY SUITS

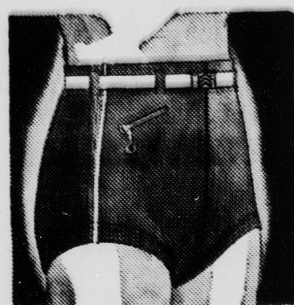
Sizes 7 to 14

Of percale, cotton poplin or broadcloth rayon weaves in stripes, checks or prints. 1-piece styles!

**59c**

**GIRLS' OVERALLS.** Built up style, worn with or without shirt. Prairie cloth or cotton "Doeskin." Beautiful colors. 7 to 16 years.

**69c**



**Men's Wool Swim Trunks or Suits**

**1.00**

One-piece all wool swim suits in navy blue, maroon or royal. Sizes 36 to 46. All wool trunks with elastic support in navy, royal, maroon or black. Sizes 28 to 44.

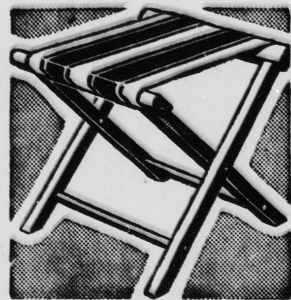


Reclining Type

**Beach Chair**

**69c**

Reclining type. Extra sturdy. Hardwood frame. Folds compactly. Colorful striped canvas sling.



Hardwood Frame

**Camp Stool**

**25c**

Dandy for parties, picnics and Summer gatherings. Dependable hardwood frame. Striped canvas seat. Folds easily.

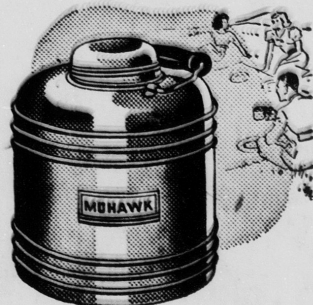
A 1.00 Value!

**Gallon Size Picnic Jug**

Keeps Things Hot or Cold 8 to 10 Hours

**74c**

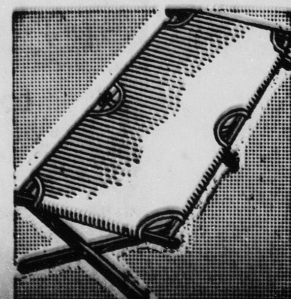
No more worry about keeping liquids at desired temperatures... let Mohawk keep them properly. All steel casing, glazed earthenware interior. Big drinking cup top.



**Camp Cot**

**1.39**

Here's a buy in a folding cot. White canvas top; open size 25x76 inches.



To Keep your Boy Cool This Summer...



**Swim Trunks**

**79c**

Fine wool worsted. Cotton web belt. Elastic support. Choice of colors. Sizes 24 to 32.



**Polo Shirts**

**39c**

Boys' shirts in rayon or cotton tuckstitch, in colors or white. Choice of neck styles. Small, medium, large.

### NEW LOW PRICES on FILM DEVELOPING and PRINTING

Any 6 or 8-Exposure Roll Developed and Printed 24-HOUR SERVICE!

**25c**



**Guaranteed Marvelchrome Film**

Laboratory tests prove that Sears own Marvelchrome film equals any nationally advertised film selling to 1/4 more. Fresh at Sears.

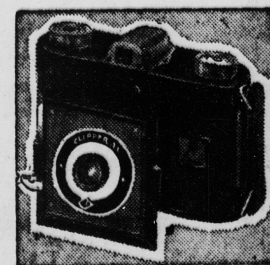
No. 127, worth 10c more.	No. 630	<b>21c</b>	No. 130	<b>35c</b>
Roll ..... 19c	No. 116	<b>25c</b>	No. 118	<b>35c</b>
No. 120	<b>21c</b>	No. 616	<b>25c</b>	No. 122
				<b>39c</b>

**1.89 Camera and 21c Roll of Marvelchrome Film**

Both for

**1.49**

A 2.10 Value



**Agfa Camera**

**4.98**

The Marvel Box Camera takes 8 exceptionally clear time or snapshot pictures, 2 1/4 x 3 1/4 inches. Has 2 view finders. 1 Roll of regular 21c No. 120 film to fit is included at this price.

Takes 15 pictures size 2 1/8 by 2 1/2 inches on No. 616 film. New optical eye view finder. Double achromatic universal focus lens.

Now! You Can Buy Anything Totaling \$10 or More on Sears Easy Payment Plan!

**SEARS, ROEBUCK and CO.**

FREE BUS

ALABAMA at VERMONT ST.

FREE PARKING

Open Every THURSDAY and SATURDAY Night until 9 o'clock