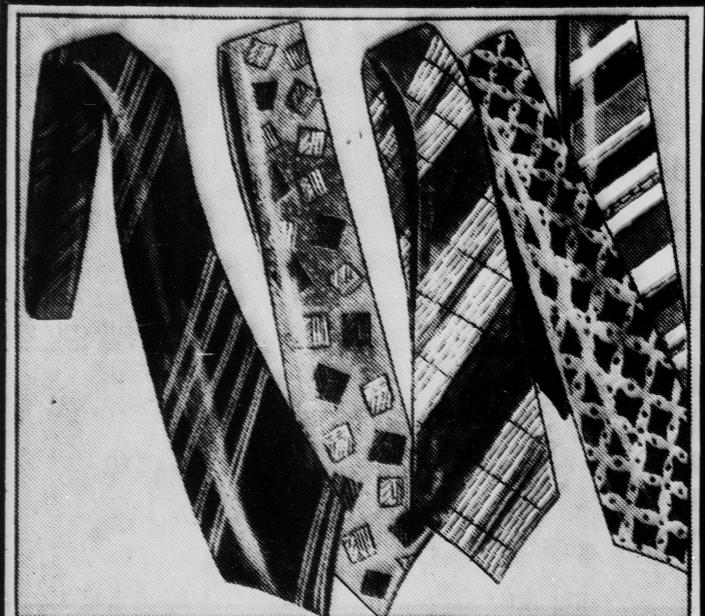


JUNE BARGAIN JAMBOREE DOWNSTAIRS at AYRES



FATHER'S DAY SALE!

Summer Neckties

3 for \$1

We can't think of a better gift "from you to Dad" than a swell selection of these handsome summer ties. A glorious selection of patterns, checks, plaids and stripes. They are made of rayon crepe and rayon satins. Reds, greens, blues and browns in light, medium and dark combinations.

—Downstairs at Ayres.

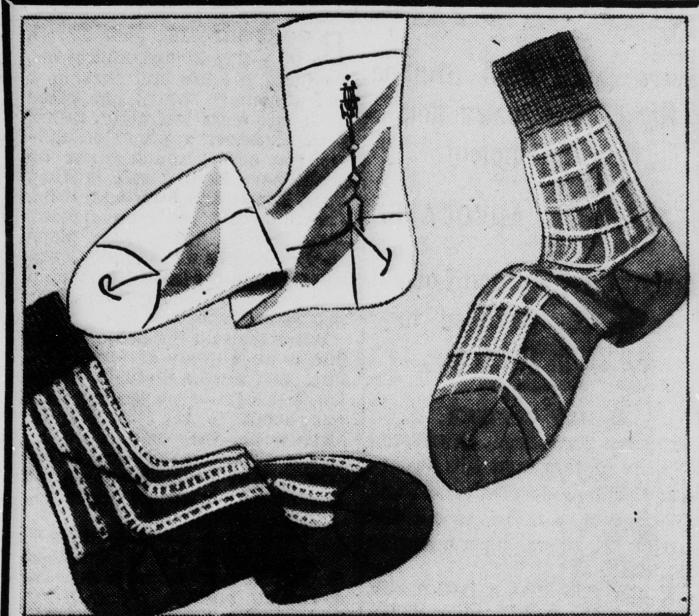
Tomorrow Morning at 9:30

Father's Day Gift Sale!

*Featuring Timely and Useful Gifts
at JUNE JAMBOREE SAVINGS!*

SUNDAY, June 18th, is Father's Day! — and Ayres' Downstairs Store is prepared as never before to make this annual salute an occasion of pleasure and satisfaction to Dad! Double appreciation awaits a token of your love if your Gift comes from our "One-Stop Men's Shop." Our own famous brands are here augmented by many others of equally fine quality—and marked at extraordinary SAVINGS—In our June Bargain Jamboree!

—Downstairs at Ayres.



FATHER'S DAY SALE!

*Discontinued Styles of
FIRST QUALITY.*

**REAL SILK
Short Socks, 3 Prs.**

These FIRST QUALITY "Real Silk" socks would be a grand buy at any time but for Father's Day they're perfect. Choose from a wide assortment of patterns in checks, plaids, stripes and novelties in blues, browns, whites and greys. Lastex ankle tops, double soles and heels. Sizes 10 to 13.

—Downstairs at Ayres.

\$1

Tomorrow! A Gigantic Father's Day Gift SALE of... Men's SHIRTS and PAJAMAS

*"BELNORD," "COLEBROOK" and
"Hill Crest" Fine Quality Shirts for
Father's Day at This Unusual LOW Price*

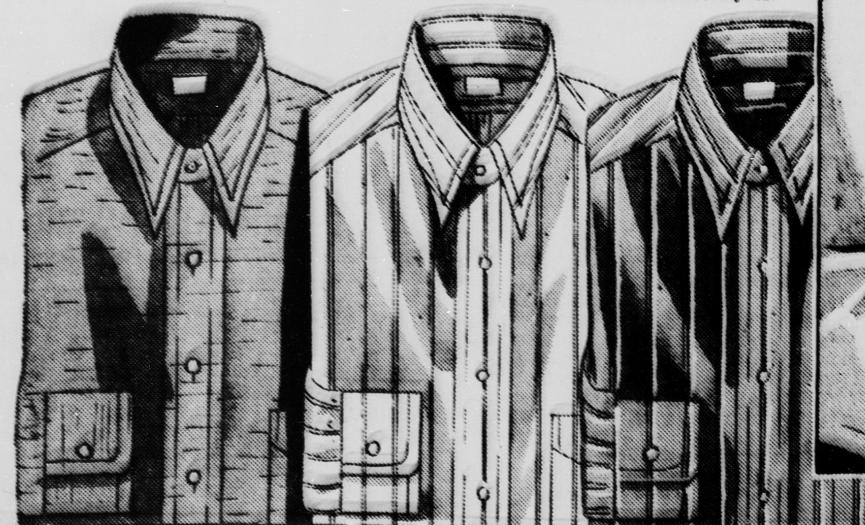
**\$1.19
Each or 3 for \$3.50**

5,000 BRAND-NEW gift shirts offered tomorrow in a "whale of a shirt sale!" You'll make Dad supremely happy if you give him several of these super gift shirts—because he knows one can rely upon QUALITY, STYLING, FIT and SERVICE in these shirts! Remember, EVERY shirt is fully pre-shrunk and sanforized! Every shirt is full cut, roomy, comfortable and FITS perfectly! Non-wilt collars and button-down collar styles. Sleeve lengths 33 to 35. Sizes 13 1/2 to 18. BE WISE, come early for BEST selection!

- White Linene Mesh!
- White Broadcloths!
- Figured Broadcloths!
- Stand Broadcloths!
- Beaded Stripes!
- Ombre Stripes!
- Striped Chambrays!
- Pleated Sleeves!
- Satin Stripes!
- Tape Stripes!
- 4-Hole Ocean Pearl Buttons!
- Gathered Backs!
- Shantungs!
- Madras!

OTHER GIFT SHIRTS AT 89c

—Downstairs at Ayres.



*The Gift Ideal! 1,200 Brand-New
Gift Pajamas Specially Priced at*

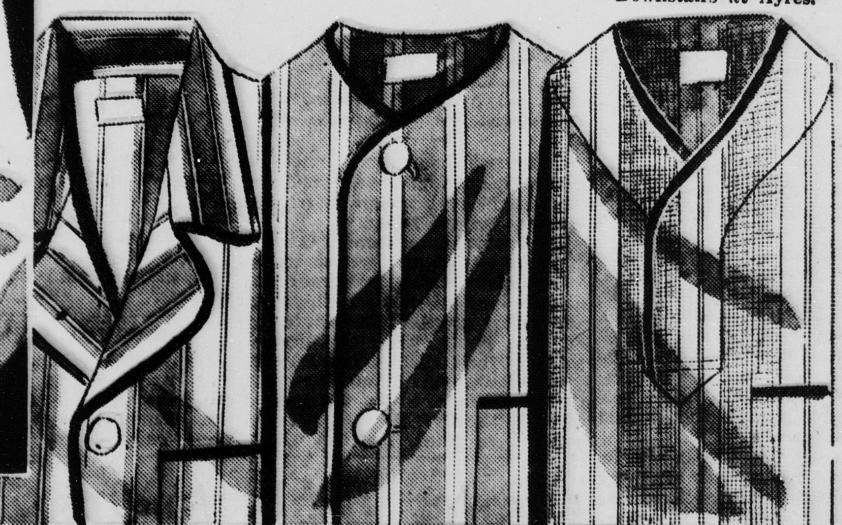
**\$1.00
Each**

If you ask Dad what he wants, he'll say "Pajamas"—so why not give him one or more pairs? Cool, good looking light-weight pajamas, that are cut full and roomy for solid comfort. Expertly tailored and perfect fitting. Slipover and cool notch-collar styles. Blazer stripes, pin and pencil stripes in Blues, Greens, Navy and Tan. Sizes A, B, C, D.

- Blazer Stripes!
- Checks!
- Notch-Collars!
- Blues!
- Pin Stripes!
- Novelty Stripes!
- Middy Styles!
- Greens!
- Tans!
- Coat Styles!
- Slipover Styles!
- Navies!
- Paisleys!
- Pencil Stripes!

OTHER GIFT PAJAMAS AT \$1.29 TO \$1.98

—Downstairs at Ayres.



FATHER'S DAY SALE!

Sanforized SLACKS

\$1.00

A very high quality wash slack that will stand up under the hard wear of summer. They're cool and comfortable, made of woven through fabrics. Will not fade and will not shrink. 18 different patterns for your choosing, sizes 29 to 42.

—Downstairs at Ayres.

SALE! 'Cannon' Shirts and Shorts

5 for \$1

THE SHIRTS: A shirt of fine "Cannon" quality. Made of excellent combed rib knit yarns. Tubular shaped and full length. They're perfect fitting in sizes 34 to 46.



5 for \$1

THE SHORTS: A sturdy, cool and comfortable short in banjo and balloon seat styles. Fast color patterns in stripes, checks and novelties. Colors: blue, green and tan. Sizes 30 to 42.

—Downstairs at Ayres.

FATHER'S DAY SALE!

Sports Ensembles

**\$1.79
SET**

Here's a gift that Dad's been dreaming of for fishing, golfing and sports in general. The shirt is the "in and outer" style and the slacks are cut full. They're sanforized and wash fine. Choose from small, medium or large sizes.

—Downstairs at Ayres.