

**BETTER TRAFFIC  
CONTROL SAVES  
LIVES OF 7200**

Death, Injury and Property  
Cost for 1938 Put at  
\$1,500,000,000

CHICAGO, June 8 (U. P.) — Death, injury and property damage on the highways cost the nation \$1,500,000,000 in 1938, the National Safety Council reported today, but for the first time in more than 30 years traffic set the pace in a general decline of all types of accidents.

The Council estimated 11,000 lives were saved in all types of accidents last year; 7200 of them because of increased traffic safety. The decline in traffic deaths was 18 per cent compared with reductions of 13 per cent in occupational deaths, 8 per cent in public fatalities and 2 per cent in fatal accidents in the home.

Despite the decrease, the council reported in its publication, "Accident Facts," traffic remained the greatest claimant of lives during the year. Motor vehicle accidents killed 32,400; accidents in the home killed 31,500; public accidents (not motor vehicle) killed 18,500, and occupational accidents killed 16,500, the council said.

North Atlantic Area Safest  
R. L. Forney, chief council statistician, pointed out that there were only 12.8 deaths per 100,000,000 vehicle miles in 1938 compared with 19 in 1925. If the fatal accident rate per million miles of travel had been as high in 1938 as it was in 1925, Mr. Forney said, the death total last year would have been 47,800 instead of 32,400.

The report showed nine North Atlantic states were the safest for motor traffic during 1938. The North Atlantic states had a rate of 10.3 deaths per 100,000,000 vehicle miles compared with a national rate of 12.1. North Central states had the second lowest rate, 12.1, while South Atlantic states ranked highest with 16.2.

"If the entire nation had had as few a traffic death rate in 1938 as did the nine North Atlantic states," the council said, "an additional 6400 lives would have been saved."

**Lauds Providence Record**

If all cities over 250,000 population had held their death rates as low as Providence, R. I., the deaths in those cities would have totaled only 1900 instead of 4492, the council added. Providence had a rate of 6.3 per 100,000 population in its classification, where the average rate was 15.8. Milwaukee ranked close to Providence with a rate of 6.8, lowest among cities over 500,000 population.

Cities recorded a 20 per cent decrease in traffic deaths. Rural areas had a 17 per cent decline.

Children 5 to 14 years old were most safety conscious during the year with a death rate of 2.9 per 100,000 population compared with a rate of 24.9 for all ages.

**COUNTIES INCLUDED  
IN SAFETY CONTEST**

Counties as well as cities will be included in the Indiana Traffic Safety Contest this year, according to Don Stiver, State Safety Director.

Five plaques will be given to counties having the best safety record at the end of 1939 in the following classifications: 25,000 or more population, between 20,000 and 25,000, between 15,000 and 20,000, between 10,000 and 15,000, and counties having less than 10,000.

Three winning cities from each of three population groups will receive awards. The classifications are 10,000 to 25,000 population, 25,000 to 70,000, and more than 70,000. The contest program was outlined at a meeting of the Indiana Traffic Safety Council, sponsor of the annual event.

**BANQUET ARRANGED  
BY GENEVA CLUB**

Ivan M. Gould, young people's work director of the International Council of Religious Education, and Mrs. Gould will be guests at a banquet at 6:30 p. m. tomorrow at the Seventh Christian Church, Udeli and Annette Sts. The annual Lake Geneva "mess hall" banquet is sponsored by the Indianapolis Geneva Club.

The speaker will be the Rev. Howard Anderson, Speedway Christian pastor. A vesper service will be directed by Lillie M. King, of the Central Christian Church, and Philip Shaw, of Danville. The Rev. Charles R. Lizenby, St. Paul Methodist Church pastor, will lead a recreational period.

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**SEVILLE  
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## Friday! Our Annual June SALE of DRESSES

Offers Cool Summer Fashions  
At a Price That Demands Action!

Imagine such flattering summer fashions at such a low price. Such a variety of styling! Such scintillating colors! You can't afford to miss this wonderful opportunity to stock up your summer wardrobe. They're perfect for daytime, sports, afternoon, business and street wear.

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Sizes 9 to 17; 12 to 20; 38 to 44; 46 to 52 in the Group

- Print Spun Rayons
- Rayon Sharkskins
- Velveray Chiffons
- Solid Spun Rayons
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- Embroidered
- Polka Dot Rayons
- Plaid Spun Rayons
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## June SALE! First Quality Ringless Chiffon Stockings

4-Thread, pure silk to top, ringless construction chiffon hose with picot run stop and picot tops! Also reinforced heel, sole and toes, too! Every pair is full fashioned, every pair is FIRST QUALITY! Sizes 8 1/2 to 10 1/2. These smart summer shades in the group:

- Apresmid! • Brisk!
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## A JUNE BARGAIN SALE!

### FRUIT of the LOOM COTTON FROCKS

- Flock Dots!
- Gay Prints!

**94c**

Delicate "Fruit of the Loom" loveliness in wispy sheers. Bright gay colors for never a dull moment. At this ridiculously low price you'll undoubtedly want two... three... or a half dozen. A varied assortment of styles and colors to choose from in sizes 14 to 20; 38 to 44; 46 to 52.

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If this Fruit of the Loom product does not give you satisfaction in use, return it to us and you will receive a new one or a refund of the purchase price. Fruit of the Loom, Inc., and L. S. Ayres & Co.

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## Camisole Top Slips, 59c Each

Rayon crepe slips. California V, tailored top, 4-gore and bias cut styles. Tea Rose and White. Sizes 34 to 44.

## Women's Rayon Undies, 29c

Rayon briefs, panties, stepins, bloomers and vests. Tailored and lace trimmed styles. Elastic at waist. In Tea Rose. Sizes 34 to 42.

## Women's Knit Union Suits, 31c

Elastic cotton knit union suits with built-up shoulder. Tight and shell knee styles. Reinforced for comfort and wear. Sizes 36 to 44. FIRST QUALITY.

## Women's Cotton Gowns, 59c

Cotton crepe or Porto Rican plain and printed cotton batiste gowns. Cool and popular for summer time wear. V or round neck styles, contrasting color trims. Sizes 16 to 20 in the group.

## Stout-Size Rayon Undies, 59c

Women's rayon chemise, vests, band pants or stepins. Elastic at waist, tailored hem, set-in gussets. In Tea Rose. Sizes 46 to 50.

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### SUMMER MESH FOUNDATIONS

**20% OFF**

A fine combination for summer comfort: Well boned for support and made from cool washable light-weight cotton mesh. 4 hose supporters. Styled in side hooks, zippers and semi-stepins. All-in-ones have lace brassiere. 15-Inch skirts. Girdles size 26 to 32. All-in-ones size 34 to 46.

**\$1.25 Garments, \$1.00 \$3.50 Garments, \$2.80  
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## JUNE SALE! ALL-WOOL

### Seamless Axminster RUGS

**\$19.95**

9x12 size! In Texture and Hooked Designs. Each rug is of a serviceable all-wool quality. Seamless construction, deep, thick nap and tailored ends. All of the wanted colors. Some are classed as imperfects.

**9x12 American Orientals—Sale Priced, \$29.95**

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## A Knock-Out Value!

Men's "Silverdale"

### SHIRTS

Gifts for Dear Old Dad  
—of a Quality He'll Like

**SALE  
PRICE 89c**



Give Dad one of these "Silverdale" Shirts for Father's Day. "Silverdale" Shirts are cut full and roomy for solid comfort! Full pre-shrunk fabrics. Semi-Soft fused collars, 7-button fronts, pleated and gathered backs. In white, blue, grey, in plains and stripes, checks and novelties. Sleeve lengths 33 to 35. Sizes 14 to 17.

Other Shirts Sale Priced at 69c

Discontinued Styles of  
First Quality

### REAL SILK MEN'S SOCKS

**3 PAIRS \$1**

Regularly Sell for 75c to \$1  
If Dad likes to wear "Real Silk" socks, and what man doesn't, then give him 3 pairs of these superfine socks for Father's Day! Choose from a wide assortment of patterns in checks, plaids, stripes and novelties in blues, browns, white and greys. Lastex ankle top, double soles and heels. Sizes 10 to 13. It will pay you to stock up on Dad's socks supply at these super savings!

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## Men's New Four-Fold

### Washable TIES

**3 FOR \$1**

600 Brand new Four-Fold, washable summer ties for men. Wrinkle proof resilient construction. Stripes, plaids, checks, blues, greens, tans, reds, greys, and two-tones in mohairs and cotton fabrics. June Jamboree Sale priced at 3 for \$1.

Men's Sport Shirts . . . 59c  
Popular "in and outer" style sports shirts of cool, comfortable nubs and twills. Coat style with short sleeves. Small, medium and large sizes. Irregulars of higher priced sports shirts. June Jamboree Sale Priced at 59c each.

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