

BETTER TRAFFIC CONTROL SAVES LIVES OF 7200

Death, Injury and Property Cost for 1938 Put at \$1,500,000,000

CHICAGO, June 8 (U. P.). — Death, injury and property damage on the highways cost the nation \$1,500,000,000 in 1938, the National Safety Council reported today, but for the first time in more than 30 years traffic set the pace in a general decline of all types of accidents.

The Council estimated 11,000 lives were saved in all types of accidents last year, 7200 of them because of increased traffic safety. The decline in traffic deaths was 18 per cent compared with reductions of 13 per cent in occupational deaths, 8 per cent in public fatalities and 2 per cent in fatal accidents in the home.

Despite the decrease, the council reported in its publication, "Accident Facts," traffic remained the greatest claimant of lives during the year. Motor vehicle accidents killed 32,400; accidents in the home killed 31,500; public accidents (not motor vehicle) killed 15,500; and occupational accidents killed 16,500, the council said.

North Atlantic Area Safest
R. L. Forney, chief council statistician, pointed out that there were only 12.9 deaths per 100,000,000 vehicle miles in 1938 compared with 19 in 1935. If the fatal accident rate per million miles of travel had been as high in 1938 as it was in 1935, Mr. Forney said, the death toll last year would have been 47,900 instead of 32,400.

The report showed nine North Atlantic states were the safest for motor traffic during 1938. The North Atlantic states had a rate of 10.3 deaths per 100,000,000 vehicle miles compared with a national rate of 12.9. North Central states had the second lowest rate, 12.1, while South Atlantic states ranked highest with 16.3.

"If the entire nation had had as low a traffic death rate in 1938 as did the nine North Atlantic states," the council said, "an additional 6400 lives would have been saved."

Lauds Providence Record
If all cities over 250,000 population had held their death rates as low as Providence, R. I., the deaths in those cities would have totaled only 1900 instead of 4492, the council added. Providence had a rate of 6.3 per 100,000 population in its classification where the average rate was 15.8. Milwaukee ranked close to Providence with a rate of 6.8, lowest among cities over 500,000 population.

Cities recorded a 20 per cent decrease in traffic deaths. Rural areas had a 17 per cent decline.

Children 5 to 14 years old were most safety conscious during the year with a death rate of 9.9 per 100,000 population compared with a rate of 24.9 for all ages.

COUNTIES INCLUDED IN SAFETY CONTEST
Counties as well as cities will be included in the Indiana Traffic Safety Contest this year, according to Don Stiver, State Safety Director.

Five plaques will be given to counties having the best safety record at the end of 1939 in the following classifications: 25,000 or more population, between 20,000 and 25,000, between 15,000 and 20,000, between 10,000 and 15,000, and counties having less than 10,000.

Three winning cities from each of three population groups will receive awards. The classifications are 10,000 to 25,000 population, 25,000 to 70,000, and more than 70,000. The contest program was outlined at a meeting of the Indiana Traffic Safety Council, sponsor of the annual event.

BANQUET ARRANGED BY GENEVA CLUB
Ivan M. Gould, young people's work director of the International Council of Religious Education, and Mrs. Gould will be guests at a banquet at 6:30 p. m. tomorrow at the Seventh Christian Church, Udel and Annette sts. The annual Lake Geneva "mess hall" banquet is sponsored by the Indianapolis Geneva Club.

The speaker will be the Rev. Howard Anderson, Speedway Christian pastor. A vesper service will be directed by Lillie M. King, of the Central Christian Church, and Philip Shaw, of Danville. The Rev. Charles R. Lizenby, St. Paul Methodist Church pastor, will lead a recreational period.

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Other Shirts Sale Priced at 69c

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600 Brand new Four-Fold, washable summer ties for men. Wrinkle proof resilient construction. Stripes, plaids, checks, blues, greens, tans, reds, greys, and two-tones in mohairs and cotton fabrics. June Jamboree Sale priced at 3 for \$1.

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