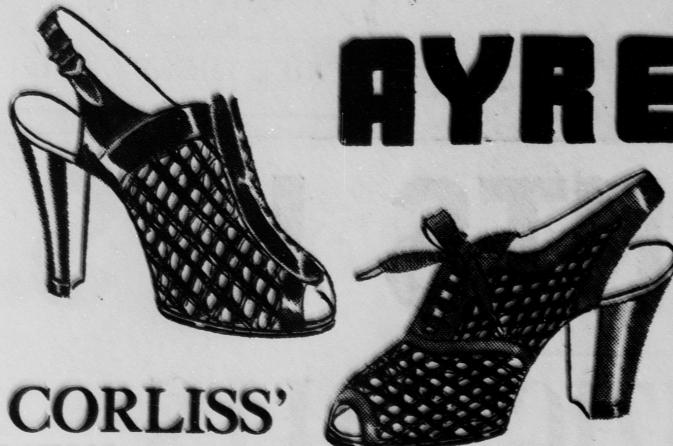


Hot Days Are Just Ahead...and We're Ready With Cool Apparel for YOU!



CORLISS'
NEW
"MESH-EASE"
In Black Patent
and Matching Mesh!

\$2.99
PAIR

It's not only the trim, slim beauty of these "Mesh-Ease" lines—not only the superb workmanship and the comfort built into every pair of these "Corliss" shoes—but also the clever idea of inserting comfortable, stretchable, matching mesh in the uppers. Mesh that moulds itself, without binding or pressure to your sensitive instep. Here are two of the very newest styles in our complete "Corliss" collection. Sizes 4 1/2 to 9, narrow and medium widths.

—Downstairs at Ayres.



The One-Stop Men's Shop

MEN! Here's a Chance to Put Money Into Your Pocket ...

Sale! Men's Suits and Topcoats

\$11.88
EACH



- Greys
- Browns
- Blues
- Tans
- Stripes
- Mixtures
- Tweeds
- Sports
- Backs
- Single or Double Breasted Models
- Raglan Models
- Balmacaan
- Light Colors
- Dark Colors

The suits are made of hard finished fabrics or reversible tweeds that'll hold their shape. Dark, conservative shades or light shades for warm weather wear. Sizes 34 to 44. Topcoats in raglan or balmacaan models. Sizes 34 to 44.

Men's Sports Sets

A Cool Shirt and Slack Set You'll Wear All Summer!
Made of a natural color, pre-shrunk cotton. Slack and shirt that can be worn in or out. Small, medium and large sizes.

\$1.29

—Downstairs at Ayres.



One of America's Best Dollar Shirts—
Millions of Satisfied Customers Think So!

Men's Cranbrook Shirts

\$1.00
EACH

- Whites
- Fancies
- Plains

Millions of customers have purchased Cranbrook shirts throughout the country . . . and all of them are satisfied customers, as shown by the increasing sales of these shirts. And no wonder! Examine the points of superiority in Cranbrook shirts . . . such as shirred back, extra stitching on collar and cuffs, fine ocean pearl buttons and many more "EXTRAS" at no extra cost. Sizes 13 1/2 to 17 1/2.

Men's Shortie Socks 4 Prs. **\$1.00**
New spring and summer shortie style socks in plain colors, stripes and fancy patterns. Sizes 10 to 12.

Men's Ties 2 for **\$1.00**
Men's new spring and summer rayon neckwear in light stripes and patterns. Also many plain colors.

—Downstairs at Ayres.

AYRES DOWNSTAIRS STORE

This Special Event Tells a Thrilling Fashion Story!

Sale! Spring Dresses

In Rayon Crepes or Washable Rayon Bomberg!

\$3.65
EACH

This is a thrifty fashion story . . . of how to achieve a smart summer wardrobe on a streamlined budget! Show up at your club, the office, the campus, or classroom in one of these spring beauties. Rayon crepes or washable sheer bomberg rayons in bright prints, and in a glorious array of colors. Sizes for women, misses and juniors, 9 to 17, 12 to 20, 38 to 52 and 18 1/2 to 24 1/2 in the group.

—Downstairs at Ayres.

Extra Special! SALE!

Spring Dresses

Tailored or dressy types, reduced from a much higher price! Sizes 14 to 20, 9 to 17 and 38 to 44 in group. In all the smart shades.

\$6

—Downstairs at Ayres.



Blouse Beauties to Crisp-Up Your Spring Suit and Skirt!

"Fruit of the Loom"

Tailored Blouses

\$1.00
EACH

"Fruit of the Loom" guaranteed rayon crepe or rayon satin tailored suit blouses. Made with extra details and tailoring that you only find in "Fruit of the Loom" products. In white, aqua, dusty rose, chartreuse, wisteria, French blue. Sizes 32 to 40 in group.



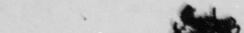
Get Out and Play—Have a Wonderful Time in These

Hollywood Slack Suits

\$1.98
SET

Misses', Juniors' and Women's 2-pc. slack suits, styled in Hollywood. Cool, comfortable. They wash, and require hardly any ironing at all! In cherry, chartreuse or sea blue. Sizes 12 to 20 in group.

—Downstairs at Ayres.



The High School Shop Is Getting Young Gadabouts Ready for a Glorious—

Graduation

Clothes that are smart and useful long after the diplomas go to their proud owners. Here we have graduation and reception dresses that go on collecting one honor after another because they're so well styled for several occasions.

A: Ankles Length Graduation Frock \$3.98

Full length, with swirling skirt. In aqua net with flower trim. Others in sheer rayons, figured organdies, rayon taffetas. Sizes 12 to 16 in group.

B: Street Length Frock \$2.98

For the more practical minded, a street length graduation dress in rayon taffeta or crepe. Pastel or whites. Sizes 10 to 16 years in group.

—Downstairs at Ayres.



STORE



Hat Pretties

That Make You Look Prettier Than Ever!

Now is the time to get a thrill out of wearing one of these new hats. Hats that will make you look prettier than ever. White with black, Toast, Navy or Black! Rough straws, smooth straws, toyo, leghorns and fabrics. Pill boxes, bumpers, sailors, brims, bretons. Head-sizes 22 and 23.

\$2
EACH

—Downstairs at Ayres.

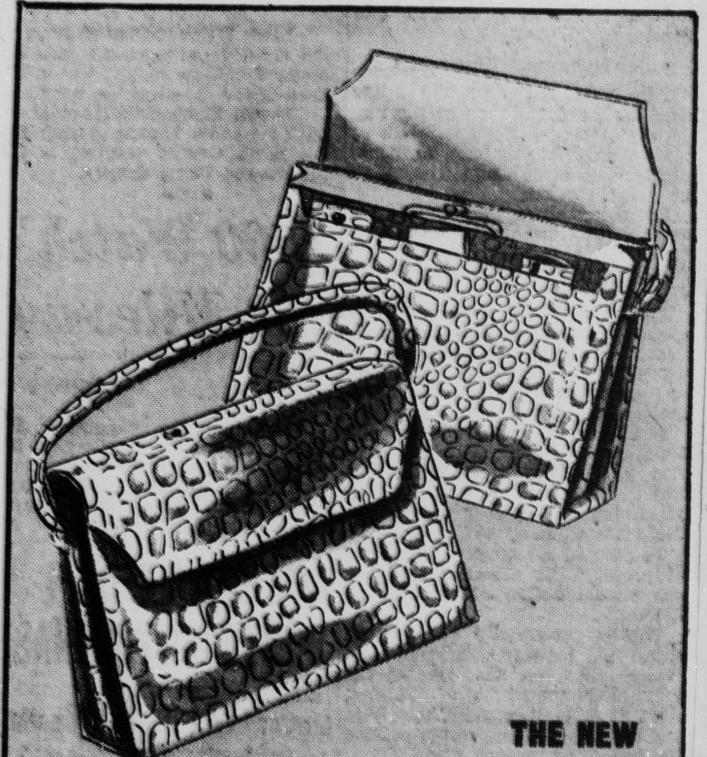
Shorter Skirts Focus Eyes on Your Stockings! Be Wise, Wear

REAL SILK De Luxe Chiffon Stockings

Substandards 69c
PAIR

Be sure of your stocking smartness by wearing "Real Silk" De Luxe Chiffon hose. They're beautifully sheer and clear, and they give you long mileage. In smart new spring shades to go with navy, black, white, pastels and prints. Sizes 8 1/2 to 10 1/2.

—Downstairs at Ayres.



THE NEW

"Carry All"

The White Bag That Has Everything, Will Hold Everything, and Will Keep Everything in Its PLACE!

And we mean EVERYTHING! Even a key case and a bill fold as well as change purse, each fitted in easy-to-get-at pockets. Besides, this bag is BIG—nothing stays about it—and even though you DO cram its three, roomy compartments plump chock full it will still hold its shape because it has a stiffened bottom. In simulated white leather in alligator grain.

\$1.00
EACH

"KAYSER" White Gloves

\$1.00
PAIR

Be wise buy "Kaysers" white gloves! All the new spring and summer styles are now in! 4 button and 6 button cuffs as well as the popular shortie style. In Seabreeze, Coral Laces, Kaysers, Kayser and Hand Crocheted washable fabrics. Sizes 6, 6 1/2, 7 and 7 1/2.

