

# Special E. O. M. Sale!

Women's First Quality  
**Chiffon Hose**  
**50c** PAIR

300 Pair of women's first quality full-fashioned chiffon hose. Pure silk, ringless 4-thread hose with lisle reinforcements, picot tops, run-stop. Sizes 8 1/2 to 10 1/2. In smart spring colors.  
—Downstairs at Ayres.



# Special E. O. M. Sale!

Irregulars of Women's  
"Famous Name Fabrics"  
**WASH FROCKS**  
**2 for \$1.00**

Tomorrow is your lucky day! Buy a whole wardrobe of these smart cotton wash frocks. Irregulars of a famous name fabric, in 50-square percale prints. All fast colors, guaranteed for workmanship, correct size and fabric construction. Sizes 14 to 50 in the group.  
—Downstairs at Ayres.

## AYRES DOWNSTAIRS STORE



**Friday! One of the Biggest Value-Giving  
E. O. M. Sales in Our History! Shop Early!**

**Men's Slacks and Pants** . . . . . 89c  
150 pairs of men's dress pants or slacks. Sizes 28 to 40 waists.  
**Men's Raincoats** . . . . . \$1  
Just 50 men's raincoats in lightweight slipover style. Sizes 34 to 46.  
**Men's Sports Suits** . . . . . \$1.49  
Just 60 sports suits. Slacks and shirts in natural colored crash. Small, medium and large sizes.  
**Men's Spring Hats** . . . . . \$1.74  
New fur felts in black, green, blue, tan, brown and grey. Snap brim style. Sizes 6 3/4 to 7 1/4.

**Men's Shirts and Shorts**  
**8 for \$1.00**

THE SHORTS—Full cut, with balloon seat and elastic at side. Fast color patterns. Sizes 28 to 42.  
THE SHIRTS are fine combed panel rib knit. Tubular shaped. Sizes 34 to 46. Irregulars.

**Boys' Polo Shirts** . . . . . 4 for \$1.00  
300 Boys' new spring polo shirts in mesh weave, waffle stitch with plaque neck, crew neck, polo collars and short sleeves. Irregulars. Small, medium and large sizes.

**Boys' Polo Shirts** . . . . . 39c  
300 Top-zipper basque striped polo shirts in sizes 8 to 16. Striped polo shirts, sizes 6 to 16.

**Women's Shoes** . . . . . \$1.00 pr.  
Higher priced shoes reduced for clearance. Black, navy, gabardine, black patent. Broken sizes.

**Women's House Slippers** . . . . . 25c  
Just 323 pairs of women's cotton print house slippers with soft soles and medium heels. Sizes 4 and 5 only.

**Women's Riding Boots** . . . . . \$2.99 pr.  
25 prs. brown hiking boots. 20 pairs of brown and black jodhpurs and 12 pairs of riding boots. Sizes 5 to 9 in the lot, not in every style.

**Boys' Keds** . . . . . 50c  
50 pairs of boys' lace to toe KEDS. Discontinued styles. Broken sizes.

**Boys' Crepe Sole Oxfords** . . . . . \$1.39  
135 pairs of boys' brown moccasin toe style heavy crepe rubber sole oxfords. Sizes 10 to 2 in group.

**"CLOTH OF GOLD" MUSLIN**  
**10 YARDS 77c**

Famous No. 60 "Cloth of Gold" Muslin. LIMIT OF 20 YARDS TO CUSTOMER! Bleached, soft finish, 36 inches wide. None sold to dealers. NO PHONE ORDERS.  
—Downstairs at Ayres.

**NEW SPRING TOPPERS**

Women's and misses' new spring toppers in plaids or plain colors. The perfect light weight coat for wear now and this summer. Sizes 14 to 20 in the group. **\$2.79**

**Sports Jackets** . . . . . \$1.79  
Manufacturer's close-out group of sports jackets and wool plaid or plain colors. Broken sizes and colors.

**Women's Sports Skirts** . . . . . \$1.19  
Manufacturer's close-out group of women's and misses' sports skirts. Broken sizes and colors.

**Suede Cloth Blouses** . . . . . 88c  
Women's and misses' suede cloth blouses in coral, aqua, maize and wisteria colors. Sizes 34 to 40.

**E. O. M. Clearance Sale!**

**MEN'S SUITS  
and TOPCOATS**

**\$11.88** EACH

- Greys
- Browns
- Blues
- Tans
- Stripes
- Mixtures
- Tweeds
- Sports Backs
- Single or Double Breasted Models
- Raglan
- Balmacaan Models
- Light Colors
- Dark Colors

Around 100 suits and topcoats reduced for E. O. M. The suits are made of hard finished fabrics, that'll hold their shape, or in serviceable tweeds. Well made, smartly tailored and cut. Dark, conservative shades or light shades for warm weather wear. Sizes 34 to 44. Topcoats in raglan or balmacaan models. Sizes 34 to 44.  
—Downstairs at Ayres.

**Spring Blouses** . . . . . 99c  
Womens and misses' spring blouses. Broken assortments of styles and colors. Sizes 32 to 40 in group.

**Women's Smocks** . . . . . 2 for \$1  
Irregulars of women's and misses' long-sleeve smocks. 1/2 Length. In gay washable prints. Sizes 14 to 20 in group. 59c each.

**Long Sleeve Dresses** . . . . . 2 for \$1  
Women's long-sleeve dresses in 80-square percales. Broken sizes, patterns and colors. 59c each.

**Uniforms** . . . . . 2 for \$1  
Broken sizes and styles in women's and misses' uniforms. In blue, green and white.

**Rayon Chemise** . . . . . 39c  
Women's sheer summer weight bodice top rayon chemise. Tea rose. Sizes 34 to 42.

**Women's Rayon Slips** . . . . . 69c  
Slightly soiled and discontinued styles. Tailored or lace trimmed styles. Bias and 4-gore cut. Sizes 38 to 44. Tea rose.

**200 Rayon Slips** . . . . . 44c  
Darby print or plain deimer rayon in tailored bias or 4-gore styles. Sizes 38 to 44. Tea rose. Some are seconds.

**Rayon Satin Panties** . . . . . 39c  
Flat elastic at waist, tailored or lace trimmed at hems. Set in gusset. Sizes small, medium and large. Tea rose.

**Print Batiste Pajamas** . . . . . 89c  
Gay printed batiste 2-pc. style pajamas or nighties. V or square necks. Lace or ruffle trim. Sizes 16 and 17.

**Broadcloth Slips** . . . . . 39c  
White broadcloth slips with built-up shoulder and bodice top. Broken sizes.

**Better Jewelry** . . . . . 39c  
A large assortment of pins, clips, necklaces and bracelets.

**Sample Gloves** . . . . . 49c  
Sample gloves in mesh and rayon weaves. Cool washable and white. Sizes 6 to 7.

**Women's Stockings** . . . . . 19c pr.  
Pure silk chiffon, semi-fashioned hose. Irregulars. Assorted colors. Sizes 8 1/2 to 10 1/2.

**Women's Chiffon Hose** . . . . . 29c pr.  
Full-fashioned silk chiffon hose, lisle reinforced. Broken sizes and colors. Seconds.

**Cheese Cloth** . . . . . 25 Yds. 79c  
Enough for your whole spring cleaning. 25 Yards in a bolt.

**Rayon Prints** . . . . . 29c Yd.  
Remnants of spun rayon flake prints in many weaves and patterns. In all the new spring colors.

**Table Cloths** . . . . . 19c ea.  
Size 52x68 inches. Made of cotton crash with colored borders.

**Dish Cloths** . . . . . 3c ea.  
Seconds of heavy quality dish cloths.

**Printed Dish Towels** . . . . . 10c ea.  
Heavy quality part linen dish towels. Many beautiful colors and patterns.

**Linen Dish Towels** . . . . . 15c ea.  
5 Beautiful patterns of fine first quality linen dish towels.

**Cannon Bath Towels** . . . . . 29c  
Heavy, thick, 22x44-inch Cannon bath towels. White with colored borders. Guest size . . . 18c.

**Bed Pillows** . . . . . 79c ea.  
Blue and white ticking. Filled with Chicken feathers.

**Dresser Scarfs** . . . . . 29c  
Linen dresser scarfs and vanity sets. Colored trim to match Candlewick spreads.

**White Table Cloths** . . . . . 59c  
64x84-inch white tablecloths. Just 31 pieces. Made of heavy quality damask.



**E. O. M. Clearance!**

Women's, Misses' and Juniors'  
**Coats and Suits**  
**\$5.99** EACH

A limited quantity of women's, misses' and juniors' dress coats, sports coats and tailored suits, greatly reduced for Clearance! Fitted and box type coats and fitted dress coats. Smart 2-pc. tailored suits, in tan or grey covert. The coats come in navy or black tweed or crepe. Sizes 11 to 17 and 12 to 20 in the group, but not in each color or style. —Downstairs at Ayres.

Women's First Quality  
"Wolverine" Bemberg  
**Rayon Slips**

**\$1.00** EACH

Cal. V tailored, lace or brassiere top styles. Adjustable straps, and panel fronts. Made of a long wearing "Wolverine" bemberg rayon yarn. Sizes 34 to 46. White, tea-rose and dark shades.  
—Downstairs at Ayres.

**Special Purchase and a Clearance!**

Women's and Misses'  
**Smart Straw Hats**  
**39c** and **77c** EACH

300 Women's and matrons' hats reduced for clearance. Browns, blues, wines, greys. 100 Brand new straw hats, specially purchased for E. O. M. Brims, bretons, off-face and swagger styles. All colors included.  
—Downstairs at Ayres.

**SALE! 200 New SHEER  
Flower-Printed  
Bemberg Rayons**

That Look Dollars More—and  
Are Certified Washable by  
The U. S. Testing Company

The most exciting dresses you ever saw . . . they look like dollars more! Six different styles in the selection! Styles for daytime, afternoon, street and office! In navy, japonica, capri blue, grey, white and wisteria backgrounds. The fabric in every dress is tested and approved for serviceability and washability by the U. S. Testing Co. Sizes 14 to 20, 28 to 44 and 18 1/2 to 24 1/2.

**\$3.65** EACH

The Manufacturer Is Overstocked—  
We Bought 847 Pairs of These Fine Comfort-Giving Shoes at Great Reductions!

Tomorrow—Out They Go!

500 Pairs Regular \$4.95

**"American Girl"  
Shoes**

Reduced To  
**\$3.69** PAIR

- Black
- Navy
- Pumps
- Ties
- Medium or Cuban Heels
- Gabardine

It's been years since we've been able to offer such a low price as this on smart spring American Girl Shoe styles! The manufacturer is overstocked. 500 pairs was our share, so out they go! Black or navy gabardine pumps or ties with medium or cuban heels. Sizes 4 1/2 to 11, widths AAAA to D.  
—Downstairs at Ayres.

