

# BLOCK'S DOWNSTAIRS STORE



NOW . . . and always you can wear irregular hose with perfect confidence when you buy them in Block's Downstairs Store . . . "Where smarter hose can always be found"

For the Easter Parade  
We especially recommend  
the beauty of THESE

## FULL-FASHIONED SILK HOSE

IRREGULARS of \$1 to 1.65 Qualities  
Purchased from Two NATIONALLY  
KNOWN MAKERS . . . You'll Find Their  
Names Stamped on the Hose!

**59c**  
Pr.

Irregulars from  
the Aristocrats  
of two Hosiery  
Industries

We needn't tell you that hose are fragile things . . . that they must be made from FRESH QUALITY SILK . . . by a RELIABLE MAKER! That's the reason we buy our hose from these TWO NATIONALLY KNOWN MAKERS . . . EACH an ARISTOCRAT in the HOISERY INDUSTRY! EACH recognized for the QUALITY of his product . . . EACH protecting that QUALITY by the strictness of his grading. Those hose with tiny defects only visible to the trained eye of an inspector are classed as IRREGULARS . . . missing by the narrowest margin being classed as "firsts" . . . missing by so narrow a margin that their beauty is in no way affected!

- 2-THREADS for dress and evening!
- 3-THREADS for dress and afternoons!
- WANTED SPRING SHADES!
- PLAIN or STRETCH TOPS!
- SHORT, MEDIUM and LONG LENGTHS!
- WOMEN'S SIZES 8 1/2 to 10 1/2.



*Patricia Kent*

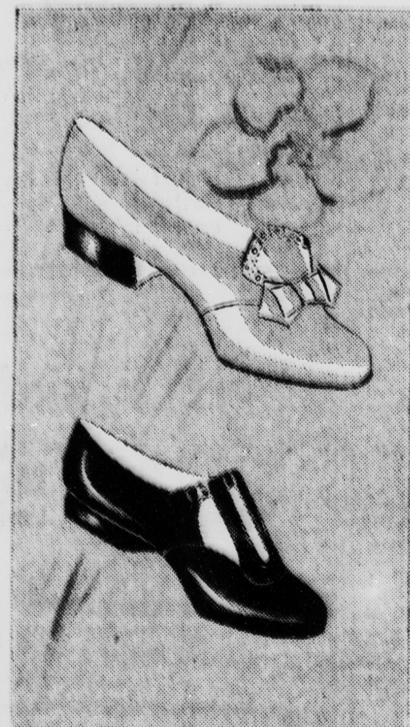
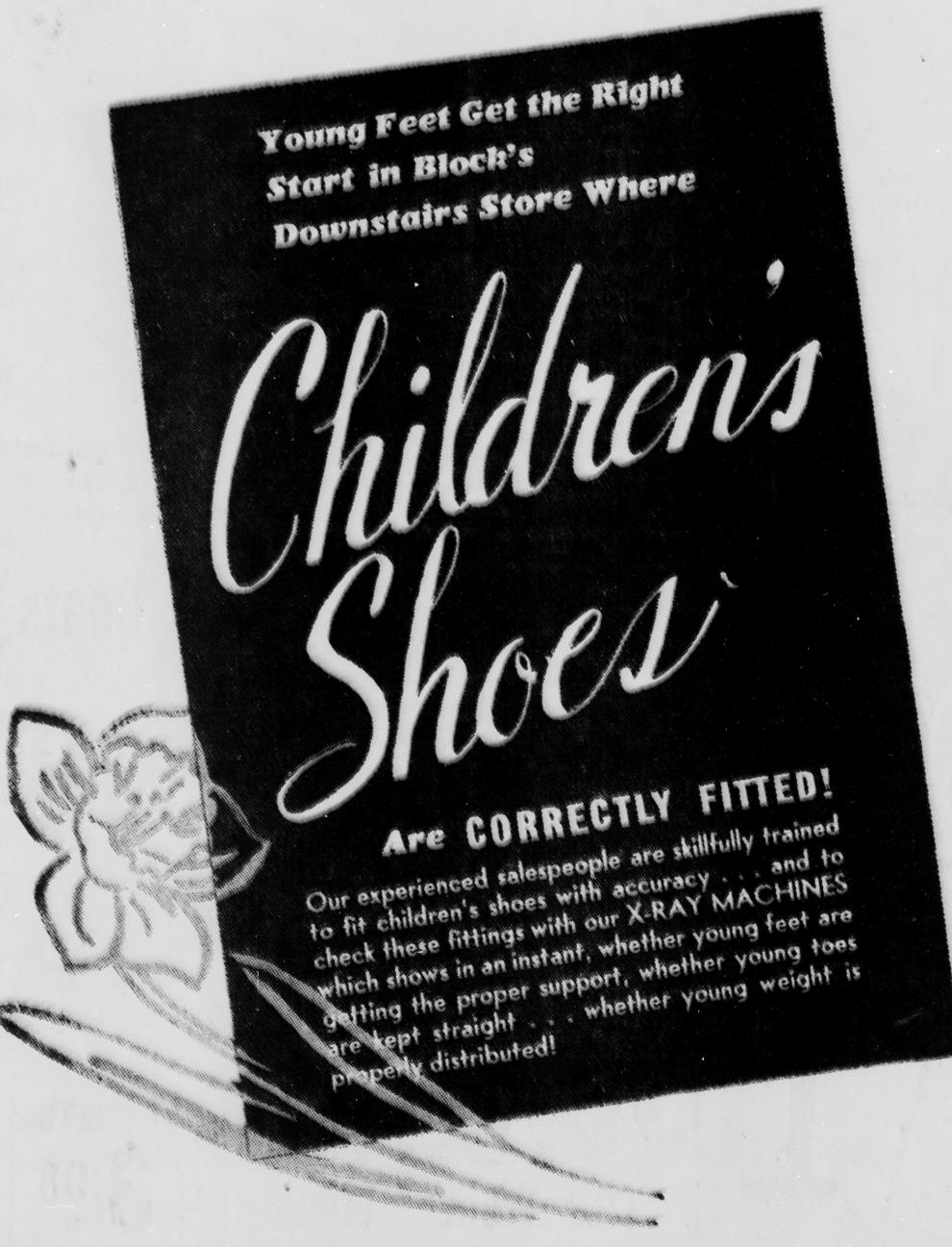
JUNIORS are sweet and becoming  
and wholesomely pretty . . .

**7.98**



We sketch two young things from our Patricia Kent collection . . . with a mission of prettiness in the Easter Parade! Right . . . a black chiffon romantic with a pink lace collar and cuffs and rosebuds at the throat! Left . . . a gypsy number with blocks of dots on the waist and a contrasting cummerbund! Many others of the new "pretty" fashions in sizes 14 to 20, 38 to 44.

Escalators to the Wide Aisles in Block's Air-Conditioned Downstairs Store



**"Block's Fit-Rite" JUVENILE FOOTWEAR**

**2.99**

There's extra value in every pair of these USUALLY HIGHER PRICED QUALITIES. Choose from white kid pumps, gleaming patent, square toe sport shoes, crepe sole and leather sole styles with open and closed toes! Sizes 1 1/2 to 3, widths AA, A, and B.

Escalators to the Wide Aisles in Block's Air-Conditioned Downstairs Store



**The Well-Known "JUSKIDS" HEALTH SHOES**

**1.99**

And when you bring the children in for JUSKIDS . . . ASK FOR THE SURPRISE! WE HAVE FOR EACH OF THEM! "Juskids" have proved their leadership in quality and price . . . built of all leather to stand the roughest, toughest wear. OXFORDS! HIGH SHOES! BLACK AND BROWN ELK! PATENT! WHITE KID! SIZES 8 1/2 to 12, 13 1/2 to 3. Exclusive in the city with Block's Downstairs Store.



**For the Young  
Fellow's Easter!  
"College Boys"**

**2.99**

A sturdy shoe, but a good-looking number is "College Boy" . . . with genuine Goodyear welt, all-leather sole . . . or crepe sole, leather or rubber heels, medium or wide toes! In black, brown or natural calf. Boys sizes 2 1/2 to 6.

Escalators to the Wide Aisles in Block's Air-Conditioned Downstairs Store



**A COMPLETE  
SELECTION OF  
EASTER ANKLETS**

**17c**  
3 Prs.  
50c

Firsts & Irregulars of 25 & 30 Qualities:  
• ANKLETS and HALF SOX for the toddler . . . plain colors and multi-colored tops! Sizes 5 to 6 1/2.  
• ANKLETS and 1/2 HOSE for the school child . . . plain or striped with straight up or turned down cuffs. Sizes 6 to 9 1/2.  
• ANKLETS FOR THE SCHOOL GIRL . . . a colorful assortment to be worn with or without silk hose. Ribbed or in plain fine lisle. Sizes 7 1/2 to 10 1/2.