

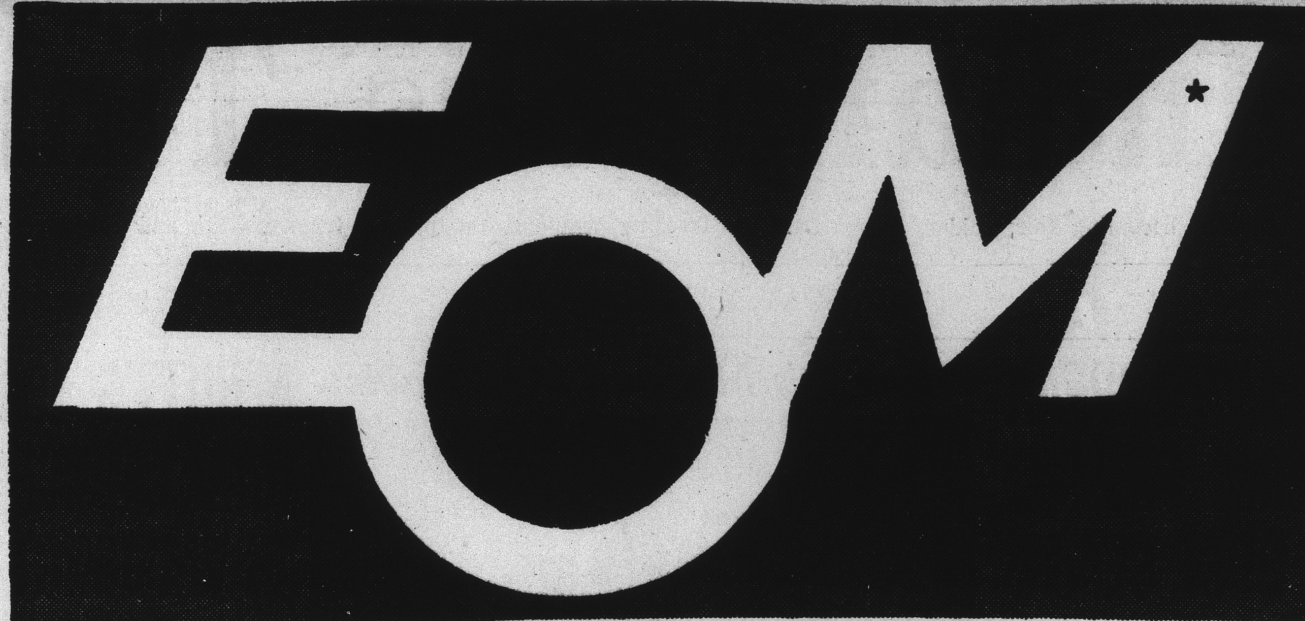
**Extra Special E. O. M. Sale!**

**Samples and Closeouts of  
Glamour Hat Styles  
Made in California**

**\$1.00 and \$2.98**

Just 144 hats in this special sale! Samples and closeouts of better hats! Glamour hats, styled in California. Straws, felts and fabrics included in the group. Just 24 hats . . . \$1.00. Just 120 hats . . . \$2.98. Not every style, color or material in each price line. Broken sizes.

—Downstairs at Ayres.



★ (REGISTERED)

**"Famous Name Fabric"  
Wash Frocks**

Classed as Irregulars

**2 for \$1.00**  
(59c Each)

600 smart cotton wash frocks of a famous name fabric, guaranteed for fabric construction, for workmanship and for correct size. Classed as irregulars. Made of 80-square fast color percales. In tailored or dressy styles. For women, misses and smaller women.

Sizes 12 to 44 in the Group!

—Downstairs at Ayres.

**Friday! Bargains Galore in the Last E. O. M. Before Easter**

★  
—If Ever a Sale Told a Fashion Story!  
—If Ever Coats Merited Front Page Mention!  
—If Ever We Were Sure of Fashion & Quality!  
—If Ever We Had What We Know You Want!  
**THIS IS THE TIME — THIS IS THE**

**SALE! New  
Spring Coats**

**\$8.88**  
EACH

Fitted, Swagger, Topper, Reefer Styles!  
Tweeds, Fleeces, Shetland, Dress Fabrics!  
Every Wanted Spring Color in the Group!  
Sizes 11 to 17, 12 to 20, 38 to 44, 35 to 43!

Perhaps the most timely COAT SALE we've ever staged . . . we're sure it's one of the biggest money saving sales we've ever offered! Brand new spring and Easter coats in a complete fabric and style range, for women, misses and juniors. Every coat made with grand tailoring, of quality fabrics in a choice of black, navy, beige, light blue, red, grey, blue or brown mixtures.

**Sale! Sports Coats \$12.88**  
For juniors, misses and women. Reefers, fitted, straight line and swing box styles in tweeds, shetlands, Eponges, bouclés, etc. All colors.

**DRESS CLEARANCE!**

Sizes for Women, Misses and Juniors!

35 Women's Dresses	\$1.00
50 Women's Dresses	\$2.00
30 Women's Dresses	\$3.00
49 Women's Dresses	\$1.00
126 Misses' and Juniors' Dresses	\$2.00
30 Misses' & Juniors' Dresses	\$3.00

**Women's Chiffon Stockings**

1000 Pairs of women's full-fashioned chiffon stockings in a nice assortment of colors and sizes. Irregulars from a famous maker. Sizes 8½ to 10½.

**39c**

**Women's Stockings 19c Pr.**

1000 pairs of women's pure silk, seamed back stockings in chiffon weight. Irregulars. In smart spring colors. Sizes 8½ to 10½.

**Children's Anklets 5c Pr.**

891 pairs of children's first quality ankle socks. Broken sizes and colors.

**Children's Stockings 5c Pr.**

530 pairs of children's full length stockings. Broken sizes and colors. Irregulars.

**Clearance of Sportswear**

This clearance group contains a nice selection of short sleeve sweaters and blouses. Broken sizes, colors and styles. Some of the items are classed as irregulars. Sizes 34 to 40 in the group.

**25c**

**40 Women's Blouses 99c**

Broken sizes in rayon crepe and rayon satin styles. Samples and irregulars of higher priced styles.

**Women's Skirts . . . 50c and \$1.00**

A very limited quantity of women's and misses' sports skirts. Broken sizes, styles and colors.

**Women's Scarfs 39c**

A special purchase for E. O. M. of better scarfs in bright colors. Stripes, prints and floral patterns in the group. Ascots, tubulars and squares.

Friday is the Day—savings galore in every department in our new Downstairs Store. Our March E. O. M. Sale offers YOU and your FAMILY tremendous savings on Spring and Easter fashions! Odds and ends, broken sizes and assortments of Ayres' quality and fashion-right merchandise, all reduced for clearance! Because quantities are limited in many cases, we must say, Please, No Mail, Phone, C. O. D. or Layaway Orders!

★  
**Clearance Infants' Wear**

Tots' Anklets	
Tots' Muslin Slips	
Tots' Rayon Satin Panties	
Tots' Muslin Panties	
Infants' Training Pants	
Infants' Wrapping Blankets	
Infants' Quilted Pads	
	<b>10c</b>
	EACH

Infants' Handmade Dresses	
Infants' Handmade Creepers	
Infants' Silk Bonnets	
Little Boys' Broadcloth Bobbie Suits	
Tots' Rayon Satin Slips	
	<b>29c</b>
	EACH

**Tots' Wash Dresses 3 for \$1.00**

Clearance of tots' wash dresses and little boys' wash suits. Broken sizes and styles. 39c each.

**Tots' Wash Dresses 89c**

New cotton wash dresses of sheer Organdy, dimity and novelty print broadcloth. Sizes 3 to 6.

**Little Boys' Bush Coats 89c**

Little boys' corduroy bush coats for wear right now. Broken sizes.

★  
**Clearance Boys' Wear**

**Boys' White Raincoats \$1.00**

Just 40 white raincoats for safety in traffic. Sizes 10, 12, 14 and 16.

**Boys' Corduroy Slacks \$1.00**

Just 80 pairs of boys' fancy pattern corduroy slacks. In brown and grey patterns with pleated fronts. Sizes 16 and 18.

**Boys' 2-Knicker Suits \$5.98**

Just 22 2-knicker blue Chevrot suits with knit grip knickers and double-breasted fitted coat. Sizes 8 to 15.

**Boys' Caps 39c**

Dress caps in greys and tans. Broken sizes.

**Charlie McCarthy Sweat Shirts, 29c**

Clearance of just 60 Charlie McCarthy sweat shirts in white only. Slightly soiled. Small and medium sizes.

—Downstairs at Ayres.

★  
**Sample Fabric Gloves**

Sample gloves in rayon fabrics. Slip-on styles in sizes 6 to 7½. In navy, white, beige and lime green colors. EACH

**59c**

**Doeskin Handbags 59c**

A nice selection of Doeskin handbags in tophandle pouch styles. In royal, wine, gold, red and spicewood colors.

**Toppers, etc. 69c**

A large assortment of Toppers, Blouses, boleros and Frockettes greatly reduced for clearance.

★  
**"Fashion Hour" Foundations**

A famous styled combination, made of rayon brocade with lace uplift brassiere and talon zipper to waistline. 4-Hose supporters, lightly boned with cloth back. Sizes 34 to 42 in the group.

**\$2.50**

**Lastex Girdles \$1.00**

Odds and ends of much higher priced lastex girdles, panty girdles and combinations. All slightly soiled.

**Brassieres 50c**

Odds and ends of higher priced brassieres. Broken sizes and styles.

★  
**Girls' Fleece Toppers**

Girls' Fleece toppers in popular finger tip length. In blue, raspberry, light blue, navy, rose and tan colors.

**\$2.79**

**Girls' 2-Pc. Suits \$2.79**

E. O. M. Only! Girls' 2-pc. all-wool flannel bolero style suits. Jacket with swing gore skirt. In wanted spring colors. Sizes 7 to 14.

**Girls' Cotton Frocks 2 for \$1.00**

Clearance of Girls' better quality wash frocks in prints or solid colors. Broken sizes. 55c Each.

**Girls' Plaid Jackets \$1.00**

Broken sizes and styles of girls' plaid jackets. Tailored, fitted styles in plaid patterns.

**Girls' New Cotton Frocks 89c**

Dainty sheers, broadcloths, shantungs and dimity materials. Choice of several styles. Sizes 7 to 16 years.

**Girls' Rayon Dresses \$3.98**

Clearance of Girls' rayon crepe or rayon taffeta dresses in street shades. Broken sizes.

**Girls' Sports Skirts \$1.00**

Clearance of girls' better quality sports skirts in wanted spring colors. Broken sizes.

**Girls' Blouses 3 for \$1.00**

Clearance of girls' button-on blouses for skirts and suits. Broken sizes and colors. 39c Each.

**300 Men's Pajamas . . 2 for \$1.00**

These men's pajamas are nicely tailored and well made to give you unusually long wear. Coat styles in smart colors and smart patterns. Sizes B, C and D in the group.

**Men's Pepperell Shorts 8 for \$1.00**

600 Pairs of men's fast color, long-wearing, full cut Pepperell shorts. In stripes and check patterns in wanted colors. Sizes 30 to 42.

**Men's Union Suits 25c**

Just 100 pairs of men's union suits in fancy pajama check patterns. Irregulars. Sizes 38, 40 and 42 only.

**Soiled Curtains 1/2 Price**

Soiled or damaged curtains greatly reduced for clearance! Mostly one of a kind materials and styles. Lace, tailored, cottage and ruffled tie-back curtains.

**Homespun Pieces 1/2 Price**

"Peasant Art" homespun pieces in dolly sizes up to lunch cloth sizes.

**Cannon Towels 8c Ea.**

Size 17x34 inches. White with colored borders. A heavy duty Cannon towel for own use as well as for prizes.

**Ready-Cut Slipcovers 39c**

Ready-cut slipcovers in green plaid design. Will fit chairs or davenports. Limited quantity.

**Curtain Goods 5c Yd.**

Clearance of curtain goods in small lengths and various colors and designs.

**Tailored Curtains 39c Pr.**

Tailored curtains or colored net curtains in brown and burgundy colors. 34x2 1-8 Yards long. Limited quantity.

**Decorators' Samples 5c Ea.**

Odds and ends of decorators' samples of different colors and fabrics greatly reduced for clearance.

**Wash Goods 5c Yd.**

Odds and ends of wash goods fabrics in various lengths. Limited quantity.

**Bates Bedspreads \$1.98**

Just 14 handsome "Bates" bedspreads. Seconds and discontinued patterns of higher priced numbers.

**RUG CLEARANCE**

Floor Samples—Soiled and Repossessed Rugs at a Fraction of Original Prices!

2—9 x12	Plain Taupe Broadlooms	\$10.00
1—9 x21	Burgundy Broadlooms	\$29.75
1—6 x9	Hooked Axminster Sample	\$7.95
2—8.3x10.6	Persian Wiltons	\$19.50
1—9 x12	Taupe Axminster	\$9.95
1—9 x12	Soiled Axminster	\$15.95
1—9 x11	Bigelow Sanforstan	\$49.50
1—9 x12	Bigelow Deco Weave	\$57.50
1—9 x18	Brown Texture	\$67.50
1—9 x15.9	Bigelow Fern Leaf	\$59.50
1—7.6x9	Brown Texture	\$13.95
1—12 x11	Bigelow Burgundy	\$69.50
1—11.3x11.10	Bigelow Hooked	\$69.50
2—10 x10.6	Bigelow Brown Leaf	\$46.50
1—12 x12	Bigelow Wilton	\$61.75
1—12 x12	Bigelow Hooked	\$54.50
1—12 x13.9	Bigelow Wilton, Blue	\$69.50
1—12 x18	Mohawk Green Texture	\$59.50

**Linoleum Remnants**

Discontinued Samples to Use as Mats!

3 x 3 Printed Felt	19c Ea.
3 x 3 Inlaid	59c Ea.
27 x54 Inlaid	59c Ea.
27 x36 Inlaid	59c Ea.
3 x 6 Inlaid	\$1.19 Ea.
36 x54 Inlaid	\$1.19 Ea.
4.6x 6 Gold Seal Rugs	69c Ea.

—Downstairs at Ayres.

**Felt Mattresses . . . \$5.00**

• Twin or Full Size! • Wide Sateen Border!  
• White Cotton Filling! • Luxurious Tickings!

A real "buy" in a mattress! Twin or full sizes, filled with 100% white cotton. Wide sateen border, with handsome ticking. 4-row stitch. Tufted 55 lbs. cotton inside. Side handles.

**Clearance Women's Shoes!**

**332 Prs. Betty Shaw Shoes \$1.99**

Large savings on "Betty Shaw" and "Corliss" style shoes in gabardines, calf-skin and patents. Pumps, straps, tie styles. Sizes 4½ to 9, AAA to B widths, but not in each style.

**223 Prs. Gabardine Shoes \$1.29**

Save on these smartly styled gabardine pumps and sandals. Low, medium and high heels. Narrow and medium widths. Sizes 4 to 9 in the group.

**123 Prs. Oxfords \$1.59**

Just 123 pairs of higher priced shoes, greatly reduced for clearance! Children's and misses' black or brown oxfords with solid leather soles and rubber heels. Sizes 8½ to 9, but not in each style or color.

—Downstairs at Ayres.

**AYRES  
DOWNSTAIRS  
STORE**

**E. O. M. Clearance!**

**Just 42 Men's Suits**

**\$10.00**  
EACH

Just 42 smart looking men's suits in hard finished fabrics. Mostly one or two of a kind in dark colors only. Sizes 35 to 42 in the group.

**Men's Covert Pants \$1.00**

150 pairs of men's sanforized covert pants in grey color. Made of good weight for extra wear. Sizes 30 to 42 waists.

**Men's Slipon Raincoats \$1.00**

Just 50 men's light weight slipon style raincoats. Sizes 34 to 46 in the group.

—Downstairs at Ayres.