

**DEWEY ON TOP
OF G.O.P. HEAP
IN NEW SURVEY**

Vandenberg Second, Taft
Third Among Republicans
Who Express Choice.

By DR. GEORGE GALLUP
American Institute of Public Opinion
NEW YORK, Feb. 17.—As the resurgent Republican Party heads toward the 1940 campaign, spurred on by last Monday's Lincoln Day rally, Thomas E. Dewey of New York, Senator Arthur Vandenberg of Michigan and Senator Robert A. Taft of Ohio appear to be the most popular choices for President at this time among the rank and file of Republican voters.

A new survey by the American Institute conducted only among Republicans shows Mr. Dewey leading the field with 27 per cent of the vote cast by those Republicans who expressed a definite choice at this time. Senator Vandenberg runs second and Senator Taft third. Next in order are Alfred Landon, Senator Borah, Herbert Hoover and Fi-

rello LaGuardia.

No selected list of candidates was presented to voters, so the replies were entirely spontaneous. A cross-section of Republican voters was asked: "Who would you like to see as the Republican candidate for President in 1940?"

How Seven Stack Up
The seven leading choices with the percentage vote for each were:

1—Dewey	27%
2—Vandenberg	21
3—Taft	16
4—Landon	7
5—Borah	4
6—Hoover	4
7—LaGuardia	4

While Mr. Dewey is an early popular favorite in the G.O.P. race, that race is by no means an open-and-shut affair. Approximately one-half of the Republicans interviewed in the survey said they had no definite choice at this time.

Within the last 10 months the Institute has made three separate tests of Republican sentiment on 1940. One important trend has been the rapid rise in popularity of Dewey and Mr. Taft. Last May neither of these two young Republicans received enough votes in an Institute survey to place them among the leading choices.

But by last November Mr. Dewey, although unsuccessful in his campaign for Governor of New York, was in first place, and Mr. Taft, who was elected Senator, was in third place—positions which they continue to hold today.

Vandenberg Stalled

Mr. Dewey's prestige among party voters has continued with but slight change since the November election. The Dewey figure of 27 per cent today compares with 33 per cent in the Institute's survey of Nov. 27, 1938. Senator Vandenberg, who was the No. 1 favorite in surveys last year, has lost ground to Mr. Dewey.

The following table, showing the leading choices for president among Republican voters in the last 10 months, illustrates the shifts and trends in the popularity of party leaders:

May 21, 1938—
(1) Vandenberg; (2) Hoover; (3) Landon; (4) Borah; (5) La Guardia; (6) Frank; (7) Knox.

Nov. 27, 1938—
(1) Dewey; (2) Vandenberg; (3) Taft; (4) Landon; (5) Hoover; (6) Lodge; (7) James.

Today—
(1) Dewey; (2) Vandenberg; (3) Taft; (4) Landon; (5) Borah; (6) Hoover; (7) La Guardia.

Besides the seven leading choices in today's survey many other men prominent in political or business life were mentioned. They include:

Frank Knowlton, former vice presidential candidate; Senator Henry Cabot Lodge of Massachusetts; Governor James of Pennsylvania; Congressman Bruce Clegg of New York; Governor Bricker of Ohio; Governor Sargent of Massachusetts; Governor Aiken of Vermont; Rep. James J. Wadsworth of New York; Theodore Roosevelt Jr.; Henry Ford; Governor Stassen of Minnesota; Senator Capper of Kansas; Governor Heil of Wisconsin; Publisher Frank E. Gannett; Senator Nye of North Dakota; and Rep. Hamilton Fish of New York.

**LAW AGAINST SHORTS
RUNS INTO TROUBLE**

PROVINCETOWN, Mass., Feb. 17 (U.P.)—Though residents voted Monday night to ban shorts, halters and other scanty attire in all public places save beaches, Town Clerk George S. Chapman said today the ban was invalid.

Mr. Chapman said he had found a two-thirds vote was necessary, and since there was no record of Monday's vote, he would not register the new law with the Attorney General.

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Complete Hairset,
Shampoo, Set
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\$2.00

The ultimate in spring chic and rough straws are definitely the big news in spring fashions! Navy, blue, bumper, crowned with a big bow of Sheba and wine ribbon.

Also in this group, you'll find rough straw berets, cushion brims, and mushroom brims in navy, black, Spicewood, wine or Sheba blue. Headsize 22 and 23.
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Betty Shaw' Frocks
That Flatter Outrageously!

\$6.98 EACH

A: "That Little Girl" look in a mint green "Betty Shaw" rayon magic hour crepe dress. Swing skirt. Also in aqua or rose. Sizes 8 to 15.

B: Two-piece rayon Cynara crepe in mint green with crisp white pique collar and tucked bodice. Sizes 11 to 17. Also comes in navy.
—Downstairs at Ayres.

**5 New Styles
In Long-Wearing**
"Fruit of Loom"
SLIPS
\$1.00 EACH

**Guaranteed as Advertised
in Good Housekeeping!**

Famous quality fabrics, expert tailoring and workmanship, 5 smart styles, they all make your dress fit better . . . all this for an exciting low price! Rayon satin, rayon crepe and rayon satin stripe slip in tailored, lace trim. 4-gore styles. Tea rose color. Sizes 32 to 44.

Batiste Gowns and Pajamas
The sweetest styles you've ever seen in printed batiste gowns and pajamas. Contrasting color trims, ruffles and soft dressmaker details. Sizes 16 and 17.
\$1.09 EACH

—Downstairs at Ayres.



A: THE TWEED REEFER coat with diagonal stripes, so smart, so practical. The fitted lines are extremely flattering to any figure. Size 16 . . . \$16.75

B: THE CHEVRON TWEED box tuxedo coat in a smart black and white mixture. Contrasting collar and tuxedo roll front and full, swagger lines. Size 18 . . . \$16.75

C: THE PLAID TWEED BOUCLE box swagger with flared, full skirt. A versatile spring coat, because it goes with any wardrobe. In grey and wine combinations. Size 12 . . . \$16.75

D: THE "LEVMOOR" TWEED BOX swagger coat with cardigan neckline, extended shoulders and bell sleeve. Size 16 . . . \$16.75

Because TWEEDS give your wardrobe a change—because they are so adaptable to every costume, so versatile—that's why the hue and cry this spring is for tweeds! AND, we have them in a great variety of styles and colors. Sizes 11 to 17, 12 to 20, 32 to 43 in the group.
—Downstairs at Ayres.

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