



DOLLAR DAY ONLY!

"Famous Name"
Cotton Frocks
Sizes 14 to 50 in Group!

2 for \$1
(One Dress, 59c)

Samples and irregulars of higher-priced dresses! Guaranteed for quality and workmanship. All fast color, 80 sq. percale prints. Also a group of "Popovers" and "Slendawraps" included at this low price.

—Downstairs at Ayres.

Layette Needs
for Infants
6 for \$1
17x18 Quilted Pads
27x36 Wrapping Blankets
Flannel Gowns
Flannel Wrappers
Flannel Gertrudes
Double Knit Training Panties
Sheets

4 for \$1
Double-Breasted Tie Side
Shirts, 10% Wool
Warm Bassinet Blankets
(Irregulars)
Stockingette Rubber Bassinet
Sheets

3 for \$1
Hand-Made Gertrudes, Scal-
loped Bottoms
Hand-Embroidered Flannel-
ette Gowns and Wrappers

3 for \$1
Hand-Made Creepers (Pastel
Colors)
Neva Wet Flannel Gowns
and Wrappers
—Downstairs at Ayres.

DOLLAR DAY SUPER FEATURE!

Betty Shaw
Crepe Chiffon Hose
Our Regular 69c Standard
First Quality Hose

2 Pairs \$1

Here's a splendid savings opportunity! Choose Apron-Midi, the new rose shade for medium blues, teal, aqua and black; Briak for navy, medium blues, greens, gray and tweed mixtures, and Animation for rosy or reddish tints, greenish blues, spicewood, brown or black. Sizes 8 1/2 to 10 1/2.

Children's & Misses' Ankle Socks, 6 for \$1
All first quality. Full fashioned tops. Smart color combinations. Sizes 7 to 10 1/2.
—Downstairs at Ayres.



DOLLAR DAY ONLY!

GENUINE LASTEX
ALL-IN-ONE
\$1.00

Lastex foundation garments for the small or average figure. Lace and satin uplift brassiere. Small, medium and large sizes. Dollar Day Only, \$1. —Downstairs at Ayres.



DOLLAR DAY FEATURE!

New Spring Straws
2 for \$1.00
(One Hat, 59c)

Dress up your winter wardrobe with one or two smart new hats! Choose from turbans, bonnets, brim, breton, and off-the-face styles. Black, navy, wine, and japonica. Headsizes 22 and 23. —Downstairs at Ayres.

DOLLAR DAY

DOWNSTAIRS at AYRES

Cannon Towels 6 For \$1
Heavy nubbled white towels, size 20x40. Colored borders. Dollar Day Special at 6 for \$1.

'Stevens' Print. Dish Towels, 6 For \$1
All linen, Stevens towels printed in several attractive "kitchen patterns." Choice of colors. (Seconds.)

Damask Table Cloth Each \$1
Size 53x98. Russian linen damask table cloth, in pure white. Beautiful, soft quality. Attractive patterns.

Lace Table Cov. (Size 70x90) Ea. \$1
Just 480 of these beautiful Scranton lace table covers at this low price. Heavy 6 point lace filet net in ecru. Limit 1 to customer.

Patchwork Comfort Covers Each \$1
Ready-made covers in soft prints. Patchwork and other patterns. Dollar Day Special at \$1 each.

Mastercraft Pillowcases 6 For \$1
Full 64x64 thread count. Full bleached cases. Exceptional values at this special Dollar Day Price. (Limit 6 to a customer).

Lace Dresser Scarfs 2 For \$1
Just 200 in this group! 36x45" Scarfs in beautiful fine all-over sectional laces. Also a few vanity scarfs in group. (69c Each.)

Vanity Sets & Linen Scarfs, 3 For \$1
Bleached linen scarfs and vanity sets with candlewick tufts and colored trims to harmonize with candlewick spreads.

Lace Chair Sets 3 Sets \$1
Choice of 3 lovely patterns in lace chair sets consisting of 2 armrests and chair back. Exceptional values at 3 sets for \$1.

Boxed "Stevens" Towels 6 For \$1
Heavy all-linen bleached "Stevens" crash towels with attractive colored borders. Stock up your towel supply, now, and SAVE.

Printed Dish Towels 10 For \$1
Unusually attractive tea towels (part-linen) in a wide selection of beautiful printed patterns and colors. Dollar Day Special at 10 for \$1.

Printed Lunch Cloths 2 For \$1
Size 50x50 and 50x68. Fast color, fine cotton lunch cloths in lovely printed designs. (Seconds.)

"Bates" Spreads Each \$1
Cotton and rayon and cotton Bates spreads in a variety of patterns and colors. (Irregulars.)

"Truth" Mattress Covers Each \$1
Made of fine heavy "Truth" Sheeting. Full size only. (Seconds.)

Peasant Art Pieces 2 For \$1
Multicolored Peasant Art Homespun scarfs, squares, pillow tops and the like featured, tomorrow at this low price, 2 for \$1.

Pillowcases (Size 42x36) 10 For \$1
Bleached muslin cases, size 42x36, Dollar Day Priced at 10 for \$1. Limit 10 to customer.

Linen Napkins 6 For \$1
All linen, hemstitched napkins. 12", 14", and 16-inch sizes. Many attractive patterns.

Bath Mat Sets Set \$1
Bath mat and lid cover sets in two smart new 1939 patterns. Complete color assortment.

Hope Muslin 10 Yds. \$1
Excellent quality of the famous "Hope" Muslin which is so popular with housewives, for many home uses. (Limit 10 Yds. Customer.)

80 Sq. Percale Prints 8 Yds. \$1
Full bolt 80-sq. percale prints in a choice of 30 beautiful patterns and colors. Exceptional values at 8 yds., \$1.

Curtains 2 Pairs \$1
Close out of limited stock of odd pattern curtains in various styles, ball fringe type, included. Exceptional values at 2 pairs, \$1.

Save! On Ayres' Regular, Standard Quality Merchandise! Tomorrow, ONE DAY ONLY!

Dollar Day Feature!
1st Quality "Fieldcrest"
Double Blankets
\$1.00 pair
Size 72x84. First quality, "Fieldcrest" double blankets. Limit 1 to customer. Wonderful value at this Dollar Day Price, \$1 Pair.

Dollar Day Feature!
1st Quality "Cannon"
Bath Towels
5 for \$1
Regular 25c, famous "Cannon" bath towels, size 22x44 featured, tomorrow at 5 for \$1. All first quality. White with colored border, and two-color block plaid combinations.

Dollar Day Feature!
3 to 3 1/2 Yard
Dress Lengths
\$1.00 Each
Dozens of patterns, weaves and colors in new spring rayon wash fabrics. You may choose from printed linens, rayon crepes, plaid, print spun rayons, etc. A savings opportunity for home-sewers!

Dollar Day Feature!
Rayon Transparent
Velvet Remnants
\$1.00 Yard
Ideal remnant lengths for needleworkers! Black and several good colors. Non-ferrous quality.

Dollar Day Feature!
48-In. x 2 1/2 Yd.
Ruffled Curtains
\$1.00 pair
We've marked down, for tomorrow only, in order to reduce our stock of higher-priced ruffled curtains. All fine quality curtains, small, medium and large size, done in cream color only! NEVER before have we offered SUCH curtain values at \$1 Pr. We advise EARLY shopping.

Dollar Day Feature!
Boys' "Ski-Boy"
Shirts
3 for \$1
Boys' "Ski-Boy" school and dress shirts in a wide variety of splendid colors and patterns. Every shirt, well-made, 6 & 8 1/2 size. Tailored. Checks, stripes, novelties, in blue, tan, cream, green. Junior and boys sizes 8 to 14 1/2.

Dollar Day Feature!
Boys' Fancy
Pajamas
3 for \$1
Boys' fancy pajamas in coat and notch-collar styles. Best patterns and colors. Sizes 16 to 18. (Select irregulars.)

Dollar Day Feature!
Boys' Top-Zipper
Polo Shirts
3 for \$1
Boys' bright-striped, top-zipper, polo shirts in long sleeve style. Red, blue, brown, tan, green, and white. Sizes 8, 10 and 12 to 14.

Here's exciting news for thrifty housewives, budgeteers, and those who know what REAL SAVINGS these events are! And to those of you, who do not know, we can only say COME and be convinced! Literally hundreds of items, all of the REGULAR high standard, regular quality merchandise for which we are famed, will be placed on sale tomorrow at TREMENDOUS SAVINGS! So hurry, and take advantage of this event, tomorrow. NO PHONE, C. O. D. OR MAIL ORDERS, PLEASE!

See Page 13 for More Super Values

FOR DOLLAR DAY ONLY!

Men's Better Quality
Shirts and Pajamas
2 for \$1.00

THE SHIRTS—Are the famous "Walcott" brand! Every one crisp and fresh in its cellophane wrapping! Finely tailored and full-cut, gathered backs and pleated sleeves, 4-hole buttons, stand-up, perfect fitting fused collar styles. Sizes 14 to 17.

THE PAJAMAS—Are the well-known "Lowell" brand. Every pair is carefully tailored, full-cut. Choose from neat novelty patterns. All fast colors. Sizes B, C, D. —Downstairs at Ayres.

Men's Rayon Hose 12 Pairs \$1
Plain hose for men in black and assorted colors. Double sole, heel and toe. Men's fancy rayon hose in clox, stripes and checks. Double sole, heel and toes. Sizes 10 to 12. (Select irregulars.)

Men's New Spring Ties 3 For \$1
Brand new, hand-tailored ties in rayon, acetate and mixtures. Striking stripes, plaids, checks, novelties. Light and dark colorings.

Men's Peppercorn Shorts 6 For \$1
Men's Peppercorn, fast color, vat-dye, shorts. Carefully tailored, full-cut style. Balloon seat, lastex sides. Checks, stripes and novelties in blue, tan and green. Sizes 30 to 44.

Men's Knit-Shirts 6 For \$1
Made of fine combed Swiss knit. Panel and rib styles. Sizes 34 to 44. (Select irregulars.)

Men's Union Suits 2 For \$1
Medium weight, Melotex, fine grade union suits. Long sleeve, ankle length style. Perfect fitting. Closed crotch style. Sizes 40 to 46.

Boys' New Spring Anklets 10 Pairs \$1
Boys' bright striped new spring anklets. Elastic tops, semi-crew style. Bright stripes in navy, red, tan and brown. Sizes 7 1/2 to 10 1/2.

Cottage Set Curtains Set \$1
1 to 6 of a pattern or color to choose from. Discontinued styles. Ideal curtains for the summer cottage, the kitchen or various parts of the house. An exceptional value.

Celanese Rayon Panels Each \$1
Neatly tailored, lustrous rayon Ninon panels. Fine glass curtains for the living room or dining room windows.

Lace Panels Each \$1
48-Inch widths. 2 1/2 Yds. long. Beautiful new "Scranton" lace panels in a variety of brand new 1939 patterns.

Curtain Marquisette 10 Yds. \$1
Colored dots, and figures, cream, ecru, cushion and chenille dots and other weaves for your selection. Full bolts. Here's an unusual curtain savings opportunity!

Boudoir Dolls Each \$1
These dolls originally sold for \$2.98 each. While 41 left, tomorrow at \$1.
—Downstairs at Ayres.

Dollar Day Feature!
Simulated Leather
Handbags
2 for \$1
Pouch, underarm, and top-handle style bags, ideal for new spring costumes. Black or navy. Dollar Day Feature, 2 for \$1.

Dollar Day Feature!
Smart Sports
Skirts
\$1.00 Each
Brighten up your winter wardrobe with one of these smart sports skirts. Navy, brown and slacks to choose from. Sizes 34 to 38. Broken assortment. Hurry for best selection.

Dollar Day Feature!
Short Sleeve
Sweaters
2 for \$1 (59c Each)
Ribbed weaves, brushed wool finish sweaters in short-sleeve styles. Brooks neckline. Teal blue, powder, rose and rust. Sizes 34 to 40. If will pay you to choose several at this low price.

Dollar Day Feature!
Women's Batiste
Nighties
2 for \$1
Women's cotton crepe and Forto Rican, or printed batiste nighties. V-neck round necks. Plain, tucked and embroidered styles, contrasting collar-trims. Sizes 16 to 30 in the group.

Dollar Day Feature!
Women's Rayon
Slips
2 for \$1
Women's plain, striped or broad-corded rayon slips. Cal-V or tailored top. White and pastel. Sizes 34 to 44.

Dollar Day Feature!
Girls' Better
Wash Dresses
3 for \$1
Sample lot of girls' better-type wash dresses, also girls' wool-blend skirts and blouses included in the group. Broken sizes, so hurry to avoid disappointment!

Dollar Day Feature!
Girls' New
Sports Shirts
2 for \$1
Girls' new spring sport shirts of cotton chambray. Action-back style, two-way collar, party bangle in pocket. White and pastel. Sizes 8 to 14.

First Quality
Guaze Diapers
\$1.00 doz.
Nationally-known brand, infants' 3-ply guaze diapers, layette size. Guaranteed absorbent. Non-irritating. First quality. Just 100 packages. So hurry for this value.

Good's Cotton Sweaters 2 For \$1
Ribbed, varsity sweaters, short-sleeve, Brooks neckline style. Flame, Copen, Aqua, Dusty, Pink, White and Salmon in small, medium and large size. (59c Each.)

Coat Sweaters Each \$1
Hurry, hurry, just 24 coat sweaters in a broken assortment of sizes and colors. Wonderful values at this low price.

Tailored Cotton Shirts 2 For \$1
Action-back, convertible high and low collar style tailored shirts in white, pink, aqua, blue and yellow. Sizes 34 to 40. 59c each.

Women's Linen Hankies 5 For \$1
Beautiful Chinese hankies of fine white linen. Attractive designs. It will pay you to replenish your "hankie" supply at this saving.

Women's Print Hankies 24 For \$1
Bright floral designs in large size print hankies. All fast colors. Excellent for personal use or bridge prizes!

Women's Neckwear 2 For \$1
Crisp white neckwear in laces, organdy and piques. Round or V-Neck lines. Suitable styles to "perk-up" somber winter dresses and suits.

Jewelry 2 For \$1
A large assortment of clips, necklaces, earrings and pins. Gold and silver styles, also colored stone styles.

Women's Gowns Each \$1
Women's rayon crepe or satin gowns. V or square neck lines. Tailored or lace trimmed styles. Stripes and printed designs. Sizes 16-17.

Women's Slips Each \$1
Women's rayon and cotton knitted slips. Built-up shoulder styles. Floss finish at hems. 50-Inch length. (Seconds.)

Women's Pajamas Each \$1
Women's printed broadcloth pajamas. Two-piece, man-tailored style. Sizes 15-17.

Women's Rayon Panties 2 For \$1
Women's rayon satin panties. Elastic run at waist. Tailored or lace trimmed at hems. Tea Rose and Blue. Small, medium and large sizes.

Women's Broadcloth Slips 2 For \$1
Women's durable broadcloth slips, built-up shoulder, or bodice-V-top style. Narrow hems. White, sizes 34 to 52.

Women's Cotton Gowns 4 For \$1
Women's cotton gowns in V or round neck styles. Contrasting color trim. Pink. Sizes 16 and 17. (20c ea.)

Women's Union Suits 3 For \$1
Women's ecru or plain cotton knit union suits. Built-up shoulder, tight-knee closed crotch style. Sizes 36 to 44. (35c Each.)

Women's Rayon Undies 3 For \$1
Women's durable rayon briefs, panties, step-ins, bloomers and vests. Plain front, elastic back, tailored at hem styles. Tea Rose. Sizes 36 to 42. (35c Each.)

Women's Cotton U. Suits 2 For \$1
Women's medium weight cotton ribbed union suits. Built-up shoulder, tight-knee style. Reinforced. Sizes 36 to 44.

Infants' Hand-Made Dresses 3 For \$1
Infants' fine hand-made dresses in white and pastels. Dainty embroidered trim. Hemmed and scalloped bottom style. Exceptional values at 3 for \$1.

Tois' Play Suits 2 For \$1
Sanforized pre-shrunk play suits, made of fast color blue chambray. Heat-proof rubber buttons. Applique trim. Boy and Girl styles. Sizes 1 to 8 years.

Boys' "Bobbie" Suits 2 For \$1
Little boys' "Bobbie" Suits, made of good quality cotton broadcloth. Deep-tone pastels. Sizes 1 to 3.

Tois' House Coats 2 For \$1
Tois' gay printed house coats, full ankle length. Self and contrasting trims. Sizes 4 to 8 years.