

★ **L. S. AYRES & CO.**

NO DOWN PAYMENT On home furnishing purchases of 25.00 or more. Simply pay a few cents a day (small carrying charge included in payments).

JANUARY HOME FURNISHINGS

Clearance

★ Famous Manufacturer Was Over-Stocked!

SOLID MAPLE BEDS...

★ **ONE-HALF PRICE**

REGULAR VALUE 25.50 TO 27.50—YOU PAY ONLY

Not again in a blue moon will you likely find such sturdy values in handsome maple beds! Beautiful warm mellow color, rubbed to a delightfully dull finish! Made by this leading manufacturer to take STEADY HARD WEAR. Grand for children's rooms! Grand for spare bedrooms! Grand for YOUR bedroom! You have your choice of the four styles shown (twin or full size)—if you order early. Quantities are limited... don't wait!

Matching Pieces Greatly Reduced

5-Drawer Chest, formerly 32.50 22.00

Vanity With Mirror, formerly 37.50 24.75

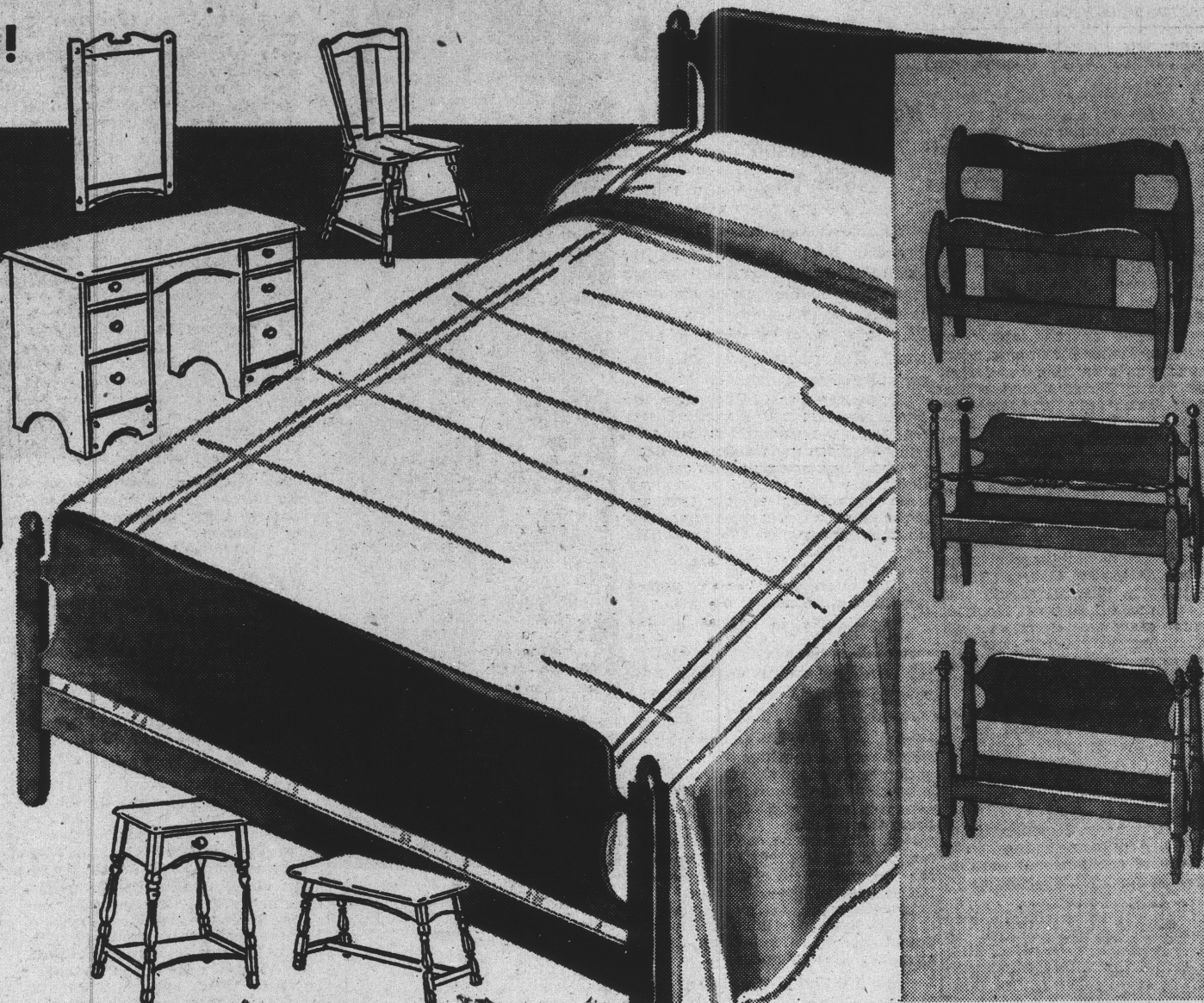
3-Pc. Solid Maple Bedroom, complete . . . 59.50

This Maker's Entire Maple Stock Greatly Reduced

Including Dining Room Pieces, Dinettes and Occasional Tables

AYRES' FURNITURE—SIXTH FLOOR.

12.75



Special . . . 1½-Qt. Aluminum Measuring Sauce Pan

JANUARY SALE PRICED **39c** ea.

What kitchen ever has enough sauce pans? Of good quality aluminum, with convenient measuring notches on side. ORDER BY MAIL OR PHONE RILEY 9441.

HOUSEWARES, SEVENTH FLOOR.



SAVE 30% to 65% ON STEARNS AND FOSTER INNERSPRING MATTRESSES . . . Twin or Full Size

22.00 to 39.50 Values

15.90

They're one-of-a-kind in ticking, but all-of-a-kind in typical Ayres' value! All with Stearns & Foster famous features, including their patented insulo protective pad (that keeps coils from poking through). Every one of the 180 mattresses will be right on the floor, ready for quick choice. THE EARLY BIRD CATCHES THE RIPEST BARGAINS!

AYRES' SLUMBER SHOP—SIXTH FLOOR.

28.00 to 49.50 Values

19.90

★ **FIFTH FLOOR**

Fluffy, Ruffly CURTAINS

1.00 pr.

JANUARY SALE PRICED

Dress up every window in your house with these inexpensive beauties! Of sheer marquisette, showered with chubby cushion dots or dainty pin dots. Back selvage removed! Hemmed! Bone rings on tie backs! Wide 4-in. ruffles! Each curtain, 40x2½ yds. long! Cream color.

Values in LACE PANELS

1.00 ea.

JANUARY SALE PRICED

Three beautiful styles to choose from! And remember, new curtains make your entire room look like new! Some panels are extra full—54 in. wide! Others are 45 in. wide. All are 2½ yds. long! In ecru. MAKE YOUR SELECTION EARLY WHILE STOCKS ARE COMPLETE.

AYRES' DRAPERIES—FIFTH FLOOR.

★ **3 Smart Lamp Styles**

6.95 EACH COMPLETE

- ★ 3-Way Bridge-Study
- ★ 3-Way Standard Floor Size
- ★ 6-Way Floor Size With Candle Arms

★ Regular Value 8.95 Complete

All three are magnificent values—better light for better sight! The bases are beautifully finished in bronze and gold. And they're well weighted, so they won't tip easily. Price includes pleated silk-top shades, with distinctively simple trimmings. Any one is a lamp you will be proud to have in your home!

AYRES' LAMPS—FIFTH FLOOR.

★ **FIFTH FLOOR**

Seamless AXMINSTERS

9x12' Room Size Sale Price

29.75

A value you can't let pass you by! The answer to the budgeteer's prayer for inexpensive good-looking new floor covering! Think of luxurious seamless beauty in an Ayres' high-quality rug, woven from enduring yarns in authentic Persian patterns . . . all for 29.75! Choice of predominating colors in blue, red or tan.

★ Matching Small Rugs 3.95 Ea.

★ **Clearance 39.50 and 45.00**

Group of Better 9x12-Ft. Axminsters. January Sale Priced!