

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

A Whale
of a Selection of
Men's Gift Ties

55 Each (2 for \$1.00)

- Stripes!
- Checks!
- Dots!
- Figures!
- Combinations!

Gift Ties for Dad, Husband, Brother, Uncle or Cousins! Gift ties in the colors and patterns they like... and the selection is now complete! Hand-tailored ties in the new colors of reds, browns, greens, blues, tan, two-tones and multi-colors. Plaids, checks, figures, dots, stripes, etc. Hand-tailored construction, full cut, and will tie up beautifully.

—Downstairs at Ayres.

Men's Initial
Gift Scarfs

\$1.00

Press-on initials in black or white, navy, wine, grey, green colored scarfs. Fringed ends. Full length and width. All silk.

Men's Scarfs
79c Each

All-silk gift scarfs in whites, black and white, plain colors, figures and paisley block and circular patterns. Fringed ends. Full length and width.

—Downstairs at Ayres.

Men's Hose
4 Pairs \$1.00

Plain tissue lisle or part-wool Banner-Wrap knits.

Rayons with reinforced toes and heels. Linen reinforced toes and heels.

Elastic tops with linen toe and heels. Lastex top shortie style hose. And "Gard-o-Top" socks.

Plain colors, checks, plaids, clocks, verticles and novelty patterns in the group. Sizes 10 to 13 included in the selection.

—Downstairs at Ayres.

Special Low Price! Good Looking, Comfortable
Lounge Chair
With
Ottoman
BOTH FOR
\$29.50

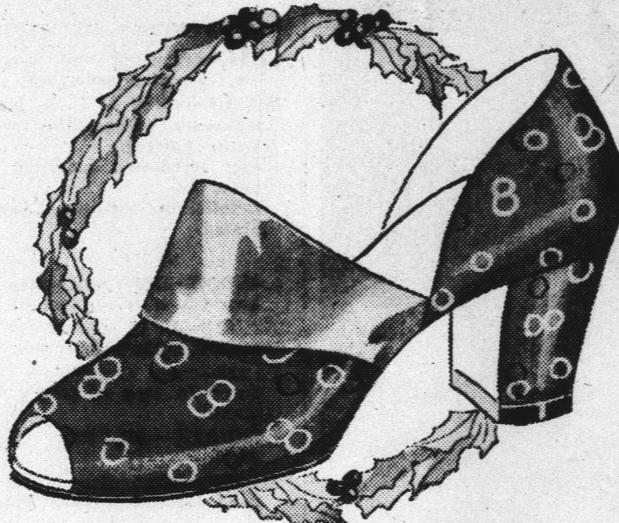


\$1 DOWN

Delivers this chair to your home. Balance on Ayres Deferred Payment Plan. Plus small carrying charge.

Gift Slippers

For Your Christmas Cinderella!



Open Toe D'Orsay Slipper

Bright and colorful printed rayon open toe cuff style D'Orsay slippers with quilted soles and serveable flexible leather soles. Comfortable medium heels. In wine, blue and black prints. Sizes 4 1/2 to 9. Medium widths.

\$1.09
PAIR

Platform Sole Bow Knot Slippers

Highly styled slippers to wear with Hostess Coats, Pajamas or Robes. Platform sole with Dutch boy heel. Rayon crepe uppers with bow knot trim, and open toes. Wine, blue or black. Sizes 4 1/2 to 9.

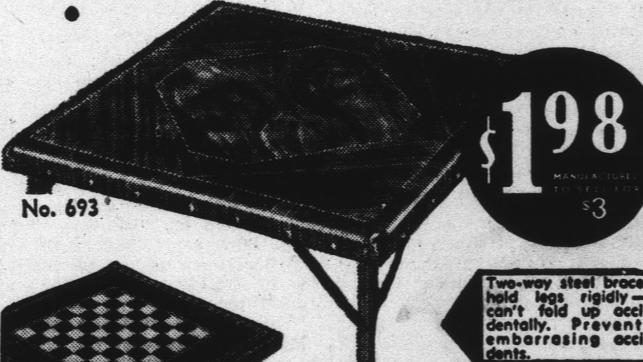
\$1.79
PAIR

Men's Brown Operas

Looking for a House Slipper gift for dad, brother or husband... then here's the best way to please him! Give him a pair of his favorite brown opera style slippers with kid uppers and serviceable flexible leather soles. Sizes 6 to 11 in the group. Also in black, blue and wine colors.

\$1.99
PAIR

—Downstairs at Ayres.

LOOK-Famous SAMSON CARD TABLES
BRAND NEW 1939 MODELS

\$198

WITH ALL THESE
QUALITY FEATURES

- All tops are washable
- All tops are alcohol-proof
- Fluted, oversized legs
- Continuous top; round edges
- Legs securely double braced
- Oversize top—30 inches sq.
- Substantial frame with cross brace
- Strong enough to stand on

Be On Your Toes as a Santa! Choose Stockings That Are Favorites the Year Around!

REAL SILK
De Luxe Chiffon
Gift Stockings

With the 7 Exclusive "Real Silk" Features!

No Mail or Phone Orders! 69c Substandards
PAIR

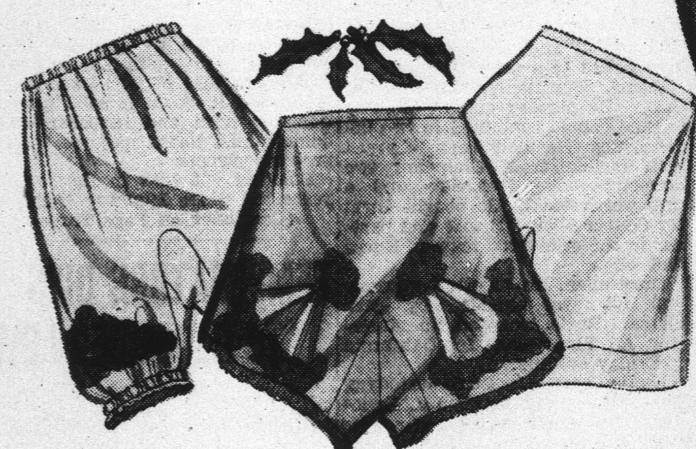
This is the VERY gift she'd buy for herself, because 365 days in the year she wears "Real Silk" De Luxe Chiffon Hose! Why? Because she knows and fully appreciates their QUALITY, DEPENDABILITY and LONG SERVICE! These beautiful, chiffon hose are made to fit and flatter the leg—a real joy to every woman! Silk top to toe, with dainty picot edges. Reinforced foot and heel guarantee longer wear! A gift of "Real Silk" Hose is a worthy tribute to every woman on your gift list! Sizes 8 1/2 to 10. All wanted colors.

1. Fresh Silk (100% pure), due to Real Silk merchandising policy.
2. Hem-Guard (patented) prevents breaks and tears at seams.
3. No-Hole Hem—Enables you to fasten garters right on seam.
4. Strain-proof instep point protection at the instep.
5. Triple-Fast Dyes—Every pair of hose dyed triple fast. Colors stay put.
6. Flat-seam sole-seam is flat and comfortable, instead of rigid.
7. Cradle-Dura Foot—A stocking foot shaped not to show above slipper.

—Downstairs at Ayres.

Practical Gifts Are Thoughtful Gifts...
And She Always Wants Lovely Lingerie!"Dutchess" Run-Resist
Rayon Undies

- Chemise!
- Briefs!
- Panties!
- Bloomers!
- Vests!

59c EACH
Downstairs at Ayres.Tots' and Girls' All-Wool
3-Pc. Snow Suits\$3.98
Complete

Tots' and girls' all-wool snow suits with warmly lined jacket and lined snow pants with zipper ankles. Well tailored and full cut for active day wear. Brown, green colors with novelty plaid trim. Sizes 3 to 16 years. Hat to match.

Boys' 2-Pc. Wash Suits

79c

Little boys' 2-pc. style cotton knit wash suits with striped polo shirt and solid color trousers. Sizes 2 to 6.

Tots' Rayon Dresses

\$1.15

Tots' rayon taffeta dresses in ruffle or straight line styles. Street or pastel colors. Sizes 1 to 6.

Tots' Beacon Bathrobes

\$1.15

Tots' Beacon or blanket cloth bathrobes in novelty patterns or solid colors. Some zipper styles. Sizes 2 to 6.

