

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

A Whale of a Selection of Men's Gift Ties

55 Each (2 for \$1.00)

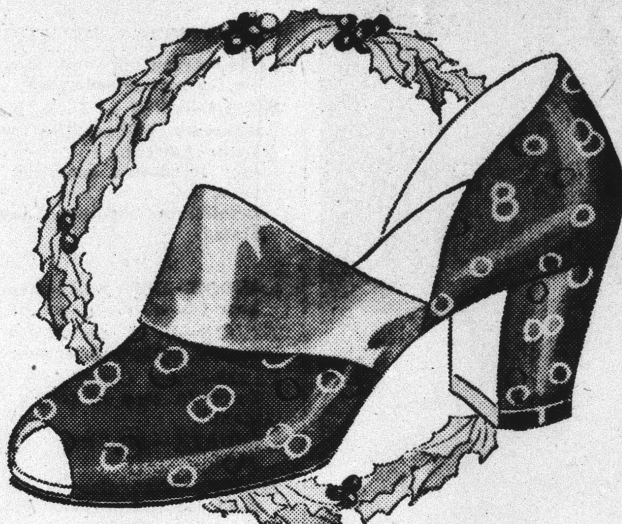
- Stripes! • Checks! • Dots!
- Plaids! • Figures! • Combinations!

Gift Ties for Dad, Husband, Brother, Uncle or Cousins! Gift ties in the colors and patterns they like... and the selection is now complete! Hand-tailored ties in the new colors of reds, browns, greens, blues, tans, two-tones and multi-colors. Plaids, checks, figures, dots, stripes, etc. Hand-tailored construction, full cut, and will tie up beautifully.

—Downstairs at Ayres.

Gift Slippers

For Your Christmas Cinderella!



Open Toe D'Orsay Slipper

Bright and colorful printed rayon open toe cuff style D'Orsay slippers with quilted sock linings and serviceable flexible leather soles. Comfortable medium heels. In wine, blue and black prints. Sizes 4 1/2 to 8. Medium widths.

\$1.09 PAIR



Platform Sole Bow Knot Slippers

Highly styled slippers to wear with Hostess Coats, Pajamas or Robes. Platform sole with Dutch boy heel. Rayon crepe uppers with bow knot trim, and open toes. Wine, blue or black. Sizes 4 1/2 to 9.

\$1.79 PAIR

—Downstairs at Ayres.



Men's Brown Operas

Looking for a House Slipper gift for dad, brother or husband... then here's the best way to please him! Give him a pair of his favorite brown opera style slippers with kid uppers and serviceable flexible leather soles. Sizes 6 to 11 in the group. Also in black, blue and wine colors.

\$1.99 PAIR

—Downstairs at Ayres.

Be On Your Toes as a Santa! Choose Stockings That Are Favorites the Year Around!

REAL SILK De Luxe Chiffon Gift Stockings

With the 7 Exclusive "Real Silk" Features!

No Mail or Phone Orders! 69c Substandards PAIR

This is the VERY gift she'd buy for herself, because 365 days in the year she wears "Real Silk" De Luxe Chiffon Hosiery! Why? Because she knows and fully appreciates their QUALITY, DEPENDABILITY and LONG SERVICE! These beautiful, chiffon hose are made to fit and flatter the leg—a real joy to every woman! Silk top to toe, with dainty picot edges. Reinforced foot and heel guarantee longer wear! A gift of "Real Silk" Hosiery is a worthy tribute to every woman on your gift list! Sizes 8 1/2 to 10. All wanted colors.

1. Fresh Silk (100% pure), due to Real Silk merchandising policy.
2. Hem-Guard (patented) prevents breaks and runs at seams.
3. No-Hole Hem—Enables you to fasten garters right on seam.
4. Strain-proof instep point protection at the instep.
5. Triple-Fast Dyes—Every pair of hose dyed triple fast. Colors stay put.
6. Flat-seam sole-seam is flat and comfortable, instead of rigid.
7. Cradle-Dura Foot—A stocking foot shaped not to show above slipper.

—Downstairs at Ayres.



Practical Gifts Are Thoughtful Gifts... And She Always Wants Lovely Lingerie!

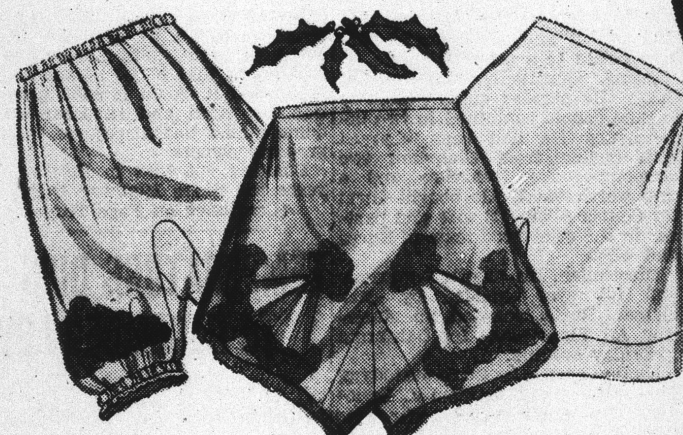
"Dutchess" Run-Resist Rayon Undies

- Chemise! • Panties! • Briefs! • Bloomers! • Vests!

Women's lovely quality "Dutchess" rayon undies in plain or lace trimmed styles. Made of a durable run-resist rayon that washes beautifully. Chemise, panties, briefs, step-ins, bloomers or vests with plain front, elastic backs, and tailored or lace trim at hems. Sizes 34 to 42. Tearose color.

59c EACH

—Downstairs at Ayres.



Men's Initial Gift Scarfs

\$1.00

Press-on initials in black or white, navy, wine, grey, green colored scarfs. Fringed ends. Full length and width. All silk.

Men's Scarfs 79c Each

All-silk gift scarfs in whites, black and white, plain color, figures and paisley block and circular patterns. Fringed ends. Full length and width.

—Downstairs at Ayres.



Men's Hose

4 Pairs \$1.00

Fine tissue lises or part-wool Banner-Wrap knits.

Rayons with reinforced toes and heels. Lisle reinforced toes and heels.

Elastic tops with linen toe and heels. Lastest top shortie style hose. And "Gard-o-Top" socks.

Plain colors, checks, plaids, clocks, verticals and novelty patterns in the group. Sizes 10 to 13 included in the selection.

—Downstairs at Ayres.



Men's Gift Gloves

\$1.00 PAIR

Men's lined or unlined dress gloves in capeskin or Pigtex finish. Black or brown slipon styles. Sizes 8 to 11 in the group.

Men's Gloves

\$1.98 PAIR

Choice of 3 styles. Lamb lined, strap wrist black driving gloves. Zipper back, lined slippers in black or brown. Unlined dress gloves in slipon style. Sizes 8 to 10 1/2 in group.

—Downstairs at Ayres.

Special Low Price! Good Looking, Comfortable Lounge Chair With Ottoman BOTH FOR \$29.50



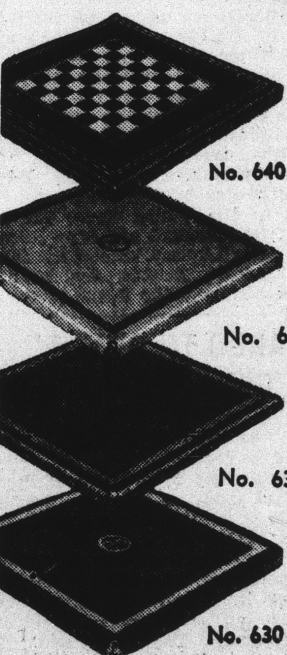
This chair is a large, deep-seated "T" type reversible loose cushions with "No-Sag" springs in back and double heavy coil springs in base. Ottoman to match. Covers of jacquard velour, remnant pieces, that's why the price is so low on this outfit.

—Downstairs at Ayres.

\$1 DOWN

Delivers this chair to your home. Balance on Ayres Deferred Payment Plan. Plus small carrying charge.

LOOK-Famous SAMSON CARD TABLES



You can stand on them—you can place hot dishes or wet glasses on them... you can drop cigar or cigarette ashes on them—it's all in a day's work to a Samson bridge table. They're strong as their name, but that doesn't keep them from being just about the best looking things you've seen in a blue moon.

WITH ALL THESE QUALITY FEATURES

- All tops are washable
- All tops are alcohol-proof
- Fluted, oversized legs
- Continuous top; round edges
- Legs securely double braced
- Oversize top—30 inches sq.
- Substantial frame with cross brace
- Strong enough to stand on

Tots' and Girls' All-Wool 3-Pc. Snow Suits

\$3.98 Complete

Tots' and girls' all-wool snow suits with warmly lined jacket and lined snow pants with zipper anklets. Well tailored and full cut for active day by day wear. Brown, green colors with novelty plaid trim. Sizes 3 to 18 years. Hat to match.

Boys' 2-Pc. Wash Suits 79c

Little boys' 2-pc. style cotton knit wash suits with striped polo shirt and solid color trousers. Sizes 2 to 6.

Tots' Rayon Dresses \$1.15

Tots' rayon taffeta dresses in ruffle or straight line styles. Street or pastel colors. Sizes 1 to 6.

Tots' Beacon Bathrobes \$1.15

Tots' Beacon or blanket cloth bathrobes in novelty patterns or solid colors. Some zipper styles. Sizes 2 to 6.

—Downstairs at Ayres.

