

A Popular Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE



We Predict Their Success
on Christmas Morning!

All-Wool Sweaters

\$1.00

Shortsleeve styles with Boat neck, button front and hand-fashioning. In beautiful plain colors of rust, maize, aqua, coral, white, French blue and black. Sizes 34 to 40.

All-Wool Skirts

Women's and misses' all-wool flannel skirts with pleats or flares. In navy, wine, green, black or brown. Sizes 24 to 32 waists.

\$1.98

Dove Suede Blouses

Women's and misses' Dove suede blouses with hand embroidery trim. Maize, aqua, white, rose and blue colors. Sizes 34 to 40.

\$1.00

—Downstairs at Ayres.



Prom Trotters! Party Goers! Here
Is Glamour at a Budget Price!

Evening Dresses

\$7.98

Music, Maestro—Please! On with the dance—and Christmas night dances at the club . . . and fraternity dances at the clubs. You'll find these evening fashions bewitching, exciting and sure-fire beau catchers. Complete selections to choose from at one low popular budget price. For Women! For Misses! For Juniors!

Sizes 12 to 20—9 to 17—38 to 44!

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For One Dollar—Your Choice
of Over a Dozen Styles in

Women's Gift
SLIPS

\$1.00
EACH

• Rayon Crepe Slips! • Rayon Diener Slips! • Rayon Satin Slips! • Rayon Taffeta Slips! • "Fruit of the Loom" Rayon Tailored Slips! • Rayon Satin Stripe Slips! • Lace Trimmed Styles! • Tailored Styles! • 4 Gore Styles! • Bias Cut Styles!

One of the biggest gift selections of slips in town! Dozens of styles in lace trimmed, tailored or cocktail trim types. Bias or 4-gore cut. Each slip beautifully tailored and cut. Have adjustable shoulder straps and come in tearose. Sizes 32 to 44 in the group.

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Wise Santas Will Hurry in for This Gift!

REAL SILK

De Luxe Chiffon Hose

No Mail
or Phone
Orders!

69c
Pair

Substandards

These beautiful, chiffon hose are made to fit and flatter the leg—a real joy to every woman! Silk top to toe, with dainty picot edges. Reinforced foot and heel guarantee longer wear! A gift of Real Silk Hose is a worthy tribute to any and every woman on your gift list! Sizes 8½ to 10. All wanted colors.

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Exceptional Gift Values That Will
Delight Girls and Their Little Sisters!

Girls' Ankle Length Formals

\$3.98 to \$5.95

Girls' ankle length formals in swishing rayon taffeta with full hoop skirts or ruffle bottoms or straight line style. In gorgeous deeptone colors and pastels. Sizes 12 to 16 years.

Girls' Rayon
Taffeta Dresses
\$2.98

Girls' rayon taffeta or rayon crepe street or party dresses in full swing or gore styles. Self contrasting trims. Sizes 7 to 16.

Girls' Wool
Gift Skirts
\$1.98

All-wool flannel skirts in waist band or suspender style. Navy, brown, green or wine. Sizes 7 to 16.

Girls' Wool
Twin Sets
\$1.98

All-wool zephyr twin sets with contrasting coat and slipover sweater. Sizes 10 to 16 in group.

Girls' Slipover
Sweaters
\$1.15

Girls' all-wool pastel color and deeptone slipovers in short sleeve style. Sizes 8 to 16.

Girls' Deanna
Durbin Dresses
\$1.98

Girls' Deanna Durbin teen-age cotton gift frocks in colorful prints and solid colors. Sizes 10 to 16.

Girls' Wool
Campus Jackets
\$3.98

All-wool campus jackets in plaid patterns. Warmly lined, belted with yoke and action back. Sizes 8 to 16.

Girls' Lined
Ski Pants
\$1.98

Wool ski pants in navy, brown or green. Warmly lined, with lock zipper bottom. Sizes 7 to 16 years.

Girls' 3-Pc.
Ski Suits
\$5.95

All-wool 3-pc. ski suits with lined jacket, zipper bottom ski pants and hat. Green, brown or navy. Sizes 7 to 16 years.

Tots' Coat Sets **\$7.99**
Toddlers' 3-Pc. coat sets in "Duo-Down Glow" and Downy Fleece with lined coat and fitted leggings. Matching hat. Sizes 1 to 4.

Tots' Party Dresses . . **\$1.98 and \$2.98**
Tots' rayon taffeta or rayon velveteen party or street dresses in ruffle or princess style. Pastels or street colors. Sizes 2 to 6.

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The "One Stop" Men's Shop Offers You the Better Gifts
He Wants at Prices You Want to Pay!

Men's "Cranbrook" Shirts

The Best Gift Shirt One Dollar Will Buy!

"Cranbrook" shirts offer you more looks, more styling, more wear and more tailoring than many shirts offer at higher prices! They've shirred backs, ocean pearl buttons, pleated waist, extra stitching on collars and cuffs and many other "extras." In whites, plain colors or fancy patterns. Sizes 13½ to 17½.

\$1.00
EACH

Men's Pajamas
\$1.49

Men's fine quality Cranbrook gift pajamas with elastic waist. In coat, slipover or notch collar styles. Sizes A, B, C, D.

Men's Jackets
\$4.49

Men's suede jackets with zipper front and knit collars and cuffs. Lined. Sizes 36 to 46.

Men's Gloves
\$1.00 Pair

Men's lined or unlined dress gloves in capeskin or Pigtex finish. Black or brown slipon styles. Sizes 8 to 10 in the group.

Men's Robes
\$5.00

Rayon brocade robes or men's all-wool flannel robes in plain colors with contrasting trim. All sizes.

Men's Socks
4 Pair \$1.00

A tremendous assortment of gift hose in cottons, rayons, lises. All colors. Sizes 10 to 12.

Men's Hankies
8 for \$1.00

Men's fine finished cotton handkerchiefs with hand-rolled hems. Dark centers or light centers with dark borders or light borders. Full size.



Evening Sandals

In Gold or Silver—With Dutch Boy Heel

\$1.99
PAIR

A wonderful value in evening sandals with the NEW Dutch Boy heel! Stunning new simulated gold or silver leather sandals to add glamour to your evening costume. Narrow and medium widths in sizes 4½ to 9.

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Give the Children a Wearable Gift!

Boys' and Girls' Sturdy

Oxfords or High

\$1.99
SHOES

1. Made over lasts that fit growing feet. A, B, C, D widths.
2. Sizes 8½ to big 3 in the group!
3. Black or Brown Smooth Leather Uppers. Black Patents!
4. High Shoes or Oxfords.
5. Flexible Leather Insoles—Easily Resoled!
6. Chrome Retanned Water Resistant Soles! Lasted Heel Seat!

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