

A Popular-Price Gift Store for the Whole Family

AYRES DOWNSTAIRS STORE

Friday Only!

No
Mail or
Phone
Orders

GIFT DOLLAR DAY

Men's Pajamas

2 for \$1.00

Men's brand new fancy patterned gift pajamas in plaids, stripes, checks and novelty patterns. Coat or slipover style. Sizes A, B, C, D.

Women's Gift House Slippers

2 Pair \$1.00

Women's leather sole house slippers with printed rayon uppers. These come in a grand assortment of various colors. Medium heels. Sizes 4 to 8, no half sizes.

Tots' Blanket Cloth Robes

With Zipper Front
\$1.00



Warm fleece blanket cloth bathrobe with full zipper front, and latex back in blue, red, green, brown. Sizes 3 to 6 years.

Girls' Housecoats

2 for \$1

Girls' novelty print house coats in fast color patterns. Nice assortment of colors. Full, ankle-length style. Sizes 8 to 14 years.



"Betty Shaw" Chiffon Hose

2 Pair \$1.00

First quality genuine crepe silk chiffon hose. More snag resistant, because of their weave. Wanted gift colors. Sizes 8 1/2 to 10.

100 Styles in GIFT BAGS

\$1.00 Each

Simulated leathers, pigtex, patents, fabrics and suede cloths in top-handle, underarm, overarm, pouch and envelope styles. Black, brown, teal, and dahlia.

Men's Gift Shirts and Shorts

5 for \$1

Famous fine quality shorts in fast color patterns. Sizes 28 to 42. Cannon tubular, lisle knit shirts. Sizes 34 to 46.

Men's Smart Gift Neckwear

3 for \$1

1200 new rayon gift ties in new stripes, checks, plaids and novelty colors. Resilient construction. In colors a man will want to wear.

Men's "Yachtsman" Pajamas

\$1

Famous "Yachtsman" pajamas, full cut and well tailored. Notch collar, slipover and coat style. Stripes, checks, novelties. Sizes A, B, C, D.

Men's Plain or Fancy Hose

8 Pcs. \$1

1200 pair of new gift socks at a real low dollar day price! Stripes, clox, verticals, etc. Rayons and part wools. Sizes 10 to 12.

Men's 2-Initial Scarfs

\$1

Men's 2-letter initial silk gift scarfs. In whites, blues, wines and grey colors. Tubular shaped with fringed ends. Press-on initials.

Men's Capeskin Gift Gloves

\$1

1200 men's lined or unlined capeskin gloves. Black or brown in the popular slipon style. Sizes 8 to 11 in the group.

Men's Fitted Gift Cases

\$1

Black or brown leather cases with zipper closing. Contains tooth-paste, safety razor, powder and other toilet necessities for traveling.

Men's "Cranbrook" Gift Shirts

\$1

Men's fine quality gift shirts in whites, plaids or fancy patterns. Sizes 13 1/2 to 17 in the group. The best shirt a dollar will buy.

Boys' Fancy Gift Shirts

2 for \$1

Boys' fine-looking gift shirts in fast color, nicely tailored styles. Checks, stripes and novelty patterns. Sizes 8 to 14 1/2 years.

Boys' Boxed Shirt and Tie Set

\$1

Boys' boxed shirt-and-tie sets. The shirts are 80-sq. shirtings in checks, stripes and novelties. Contrasting tie. Sizes 8 to 14 1/2 in group.

Boys' Fast-Color Pajamas

2 for \$1

Boys' 2-piece style outing flannel pajamas in coat or slipover styles. Elastic in waist of trousers. Irregulars. Stripe patterns. Sizes 8 to 18.

Boys' Slipover Style Sweaters

\$1

New ideas in boys' top-zipper, part-wool slippers. Plain colors, two-tones or fancy plaids. Long sleeves. In all wanted colors. Sizes 30 to 36.

Boys' Novelty Gift Sets

2 for \$1

Boys' novelty gift sets, consisting of comb and brush. Tie and tie clasp. Tie, pen and pencil. Belt and buckle or tie and handkerchief. 2 sets for \$1.00.

Boys' Cotton Knit Polo Shirts

2 for \$1

Boys' cotton knit, basque stripe polo shirts with polo collar and sleeves. Large choice of colors to choose from. Sizes 8 to 16.

Famous Make Girls' Wash Frocks

\$1

Our well-known brand of girls' famous name cotton wash frocks reduced to \$1.00. Swing and straight styles in prints and solid colors. 7 to 16.

Girls' Ankle-Length House Coats

\$1

Colorful ankle-length house coats in washable, fast color prints. Elastic waist, dirndl and belted styles. Sizes 7 to 16 years.

Children's Faust House Slippers

\$1

Children's leather Faust style house slippers with glove snap on side to hold them on. Red or blue kidskin. Sizes 6 to 2.

Girls' Novelty Print Wash Frocks

2 for \$1

Perfect gifts for girls from 7 to 14 years. School dresses in full and straight line skirt styles. Novelty colors. Sizes 7 to 14.

Girls' Cotton Gift Blouses

2 for \$1

Girls' cotton shantung shirt style blouses in "Tomboy" style. Yoke back. White, rust, bittersweet, navy, maize, aqua colors. Sizes 8 to 16.

Girls' Wool Gift Sweaters

2 for \$1

Girls' all-wool gift sweaters in dark and pastel colors. Novelty weaves in short-sleeve styles. Sizes 8 to 16 years.

Girls' Wool Knit Parka Hoods

2 for \$1

Girls' wool knit or brushed wool parka hoods in solid or combination colors. Sizes, small, medium or large.

Girls' All-Wool Knit Gloves

2 Pcs. \$1

Girls' all-wool knit gloves in solid colors or combination colors. Blue, green, wine, red colors. Sizes 3 to 16 years.

Girls' Blanket Cloth Robes

\$1

Girls' warm blanket cloth bathrobes with satin ribbon and cord trim. Blue, red, green and brown colors. Sizes 8 to 16.

Girls' Rayon Satin-Glo Slips

2 for \$1

Girls' rayon satin-glo tailored style gift slips. Tealose color. Cut to fit growing girls. Sizes 8 to 16 years.

Infants' Blanket Cloth Robe Sets

Each \$1

Infants' blanket cloth bathrobe sets. Pink and blue robe with matching booties. Infants' sizes.

Infants' Handmade Dresses

2 for \$1

Infants' hand-made and hand-embroidered dresses. Top and bottom embroidered. White or dainty pastel colors in the selection.

Tots' Beacon Cloth Bathrobes

\$1

Red, blue, green, brown and pastel color beacon cloth bathrobes. Full cut with novelty cord belt. Sizes 1 to 6.

Girls' Novelty Gift Purses

Each \$1

Girls' new gift purses in novelty styles. Complete with mirror and coin purse. In all the wanted colors to match their coats or dresses.

Tots' Cotton Wash Dresses

\$1

Better quality gift dresses in novelty prints or solid colors. Dainty trims in self or contrasting colors. Sizes 1 to 6.

Tots' Cotton Print Wash Frocks

2 for \$1

Percale cotton dress in prints or solid colors with nice details and trims. Sizes 3 to 6.

Women's Rayon Chemise or Dancettes

\$1

Chemise or dancettes with Cal. V lace or tailored top. Dancettes have fitted brasier. Tealose or blue. Sizes 32 to 36.

Women's Rayon Satin Undies

2 for \$1

Women's rayon gift panties with plain elastic at waist, tailored or lace trimmed. Set in gusset. Small, medium or large sizes. Tealose.

Rayon Taffeta Gift Slips

2 for \$1

Women's rayon taffeta or rayon darby slips with California V tailored tops. Bias cut styles. Sizes 34 to 44. Tealose color.

"Fruit of the Loom" Slips

2 for \$1

Built-up shoulder styles or Cal. V tailored top styles. Guaranteed slips by Good Housekeeping. Sizes 34 to 52.

Women's Gift Slips

Each \$1

Rayon crepes, rayon satins, rayon denier slips and "Fruit of the Loom" rayon satins in Cal. V lace or tailored tops. Sizes 34 to 44.

Women's Philippine Gowns

2 for \$1

Women's Philippine hand-embroidered nighties with V or round necklines. In tealose or pink colors. Sizes 16 and 17.

Women's Balbriggan Pajamas

\$1

Two-piece style balbriggan pajamas in popular coat or slipover styles. Full cut trousers and tops. Sizes 16 and 17.

Women's "Dutchess" Rayon Undies

2 for \$1

Plain or run-resist rayon briefs, panties, stepins, bloomers, or vests. Tailored or lace trimmed styles. Sizes 36 to 42.

Women's Rayon Gift Chemise

2 for \$1

Women's durable rayon chemise with tailored finish and set-in gusset. Bodice top style with straight flare at knee. Sizes 36 to 42.

Women's Cotton Union Suits

2 for \$1

Women's medium weight cotton ribbed union suits with Dutch neck, elbow sleeves. Knee length. Sizes 36 to 44 in the group.

Women's Rayon Gift Undies

3 for \$1

Plain tailored or lace trimmed styles in briefs, panties, stepins, bloomers or vests. Tealose. Sizes 34 to 42 in the group.

Women's Tuckstitch Undies

3 for \$1

Part-wool or lisle tuckstitch built-up shoulder vests or warm, snug-fitting panties. Some seconds in group. All sizes.

For Tomorrow Only! Lots of Style for a Very Little Price!



Sale! New Dresses

For the Holidays!

2 for \$7 (1-3.98)

- Pleated Skirts!
- Lace Trims!
- Rayons!
- Black!
- Sheba!
- Shirtwaists!
- Sequin Trims!
- Rib-Rolls!
- Metallic Trims!
- 2-Pc. Styles!
- Aphrodite!
- Rust!
- Flake Woods!
- Sues!

Sizes 9 to 17, 14 to 52 and 18 1/2 to 24 1/2

Here's a grand extra savings for you tomorrow! This group is new... with new styles for the holiday season... with new colors to wear under your dark fur coats! Dresses to wear for all occasions for daytime, afternoon and informal evenings.

—Downstairs at Ayres.

Special Selling

A New Low Price On Persian Kurl Fur Fabric

COATS \$12.50

• Fitted Styles! • Swagger Styles! Sizes 11 to 17 Only! • Black or Ombre

If you've always wanted a fur coat, but couldn't have one because of the price then here's a once-in-a-blue-moon opportunity to have a coat that LOOKS like, that feels like and has the warmth and smartness of a real Persian Fur Coat. Fitted or swagger styles with small collars in sizes 11 to 17. In black or ombre colors.

—Downstairs at Ayres.



Very Wide Dotted Curtains

Pr. \$1

Very wide, for luxurious fullness. Thousands of medium size puffy dots. Wide enough to criss-cross on a double rod.

Solid Color 5% Wool Blankets

\$1

"Chatham" quality blankets, 5% wool. In favorite solid colors with bound ends.

Reversible Pastel Bath Towels

5 for \$1

Reversible pastel bath towels with checker border in reversible pastel colors. Classed as seconds.

3-Pc. Cannon Towel Set

\$1

Consists of 1 Cannon bath towel, 1 Cannon guest towel and 1 Cannon wash cloth to match. In famous "Harlequin Bouquet" pattern. Choice of 5 colors.

Pre-Laundered Linen Lunch Sets

\$1

Pre-laundered printed linen lunch cloths, 50x50-inch. In a nice assortment of gift colors and patterns.

Printed Gift Lunch Cloths

2 for \$1

Seconds in pre-laundered and unwashed lunch cloths. In a big selection of colors and patterns for gift giving.

Hand-Made Lace Chair Sets

3 for \$1

Four different patterns in hand-made lace chair sets. Each set consists of 1 back and 2 arm rests. 3 sets for \$1.00.

Linen Lunch Gift Sets

\$1

Sizes 44x48 or 52x52-inch sets. These sets have either 4 or 6 napkins to match cloths. With gay colored plaid borders.

5-Piece Plaid Lunch Sets

3 for \$1

A charming 5-pc. gingham plaid set consisting of 1 48x48-inch cloth and 4 matching napkins. In blue, red or green colors. 3 sets for \$1.00.

Hemstitched Pillow Cases

4 for \$1

Thoughtful gifts that are always welcome. Made of a fine 80-square bleached muslin with a pure white finish.

"Cannon" Gift Towels

4 for \$1

Sizes 20x40 or 22x44 inches. White or frosted pastels and check patterns. In all the most popular colors.

Embroidered Pillow Cases

Pr. \$1

1 Pair in a box, ready to wrap. Choice of 5 beautiful patterns in all white with colored hems and embroidery. A perfect gift.

48x48 Printed Lunch Cloths

3 for \$1

Printed cotton crash lunch cloths in a huge assortment of printed designs and colors.

Davenport Pillows

3 for \$1

Cotton filled rayon taffeta and rayon jacquard covered tops. All neatly trimmed styles in a large selection of gift colors.

Italian Couch Covers

Each \$1

Italian designed couch covers in rayon jacquards with long fringed ends. Dark and light colored patterns. Throw size.

Davenport Pillow Covers

2 for \$1

Make your old pillow into a new one in a jiffy. Just slip on the new cover and sew up one end. Many patterns and colors.

Large Size India Prints

\$1

Size 72x108 inches. Beautiful and colorful prints with oriental motif pattern. Made in English India. Light or dark colored grounds.