

A Popular Price Gift Store for the Whole Family

## AYRES DOWNSTAIRS STORE

## Thursday and Friday Are Gift Dollar Days

Women's Rayon Stockings . . . 5 for \$1



Samples and Seconds of Gift Blouses \$1.00 Each

Women's and misses' blouses in rayon crepe and satins. Wanted colors. Samples and seconds of higher priced styles. Sizes 34 to 40. Broken assortments.

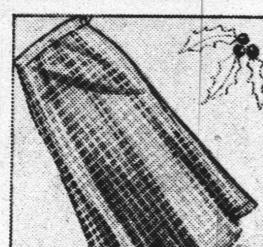
Growing Girls' Stockings . . . 5 Pr. \$1



Women's All-Wool Coat Sweaters \$1.00

Women's and Misses' all-wool coat sweaters with button front, two pockets. In black, navy, wine or rust colors. Sizes 34 to 46 in the group.

Child's Full-Length Stockings . . . 8 Pair \$1



Women's Flannel Gift Skirts \$1.00 Each

Plain color flannels, also heather tone tweeds and checks. Smartly styled with flares and pleats. Sizes 24 to 32 in the group.

IT'S CHRISTMAS TIME! The very Spirit of the occasion is in the air . . . and EVERYBODY is choosing SOMETHING for SOMEBODY . . . the very best gift that their gift-budget will allow. So today, tomorrow and Friday Ayres Downstairs Store stages a tremendous Gift Bargain Event . . . Our Annual Christmas Dollar Days!

Read every item on this page of values! You'll find dozens of gift suggestions for every name on your list. And we especially call your attention to the very exceptional QUALITY embodied in every item—gifts that you'll be PROUD to give. Last, but certainly very important, prices are SLASHED unmercifully to make this the most important gift-selling event of the month.

PLEASE, NO MAIL OR PHONE ORDERS!

For Complete Detail Watch Your Doorstep for Our Big Circular

Walnut Finish Magazine Racks \$1



Hooverettes 2 for \$1.00

Perfect gifts for any woman on your gift list! Small, medium and large sizes in a gay assortment of gay prints or organdy trimmed plain colors.

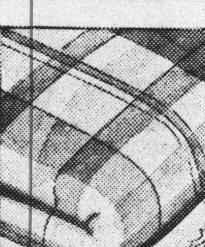
Washable, 24x48 Chenille Rugs \$1



Regular \$2.00 Spun Rayon Dresses \$1.00

Smart daytime styles in lovely print patterns. Made of a good quality spun rayon. Broken sizes and colors. Limited quantity.

Cotton Oriental Reproductions \$1



Warm 70x80 Double Blankets \$1.00 Pair

Seconds of a higher priced double blanket in a nice assortment of plaid colors.



Rayon Taffeta or Rayon Darby Slips 2 for \$1.00

Women's Rayon Chemise or Dancettes \$1.00 Each



Rayon crepe or rayon satin chemise or dancettes with Cal. V lace or tailored top. Dancettes have fitted brassiere. Tearose or blue. Sizes 32 to 36.



For Dollar Days Only!

Lots of Style for a Very Little Price!

Sale! New Winter Frocks

2 for \$7 (1-3.98)

- Pleated Skirts!
- Lace Trims!
- Rayons!
- Black!
- Sheba!
- Shirtwaists!
- Sequin
- Rib-Rolls!
- Metallic Trims!
- 2-Fe. Styles!
- Aphrodite!
- Rust!
- Flake Wools!
- Suez!

Sizes 9 to 17, 14 to 52 and 18 $\frac{1}{2}$  to 24 $\frac{1}{2}$ 

Here's a grand extra savings for you tomorrow! This group is now . . . with new styles for the holiday season . . . with new colors to wear under your dark fur coats! Dresses to wear for all occasions for daytime, afternoon and informal evenings.

Downstairs at Ayres.

Special Selling!

A New Low Price on

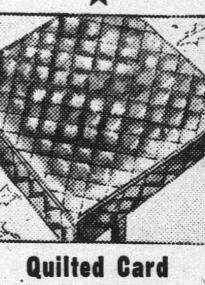
Persian Kurl Fur Fabric COATS \$12.50

• Fitted Styles! • Swagger Styles!

Sizes 11 to 17 Only!

If you've always wanted a fur coat, but couldn't have one because of the price then here's a once-in-a-blue-moon opportunity to have a coat that LOOKS like that feels like and has the warmth and smartness of a real Persian Fur coat. Fitted or swagger styles with small collars in sizes 11 to 17. In black or ombre.

Downstairs at Ayres.



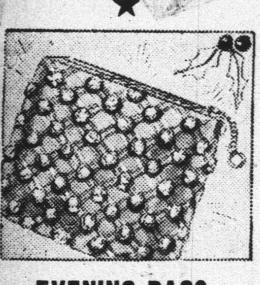
Quilted Card Table Covers \$1.00 Each

A new and different kind of gift idea for any person on your gift list. Small, medium and large sizes in a gay assortment of gay prints or organdy trimmed plain colors.



Reversible Pastel Bath Towels 5 for \$1.00

Reversible pastel bath towels with checker border in reversible pastel colors. Classed as seconds.



Evening Bags \$1.00 Each

Small size, glittering evening bags in sequins, seed pearls or rhinestones. Also simulated gold, silver or black rayon crepe styles.



Glove Gifts \$1.00 Pair

Double-woven fabrics, suede cloths, leather and fabrics in slip-on and shortie styles. Plain or fancy stitched. Black, brown and dahlia. Sizes 6 to 72.



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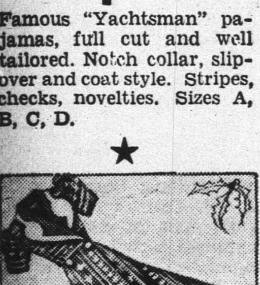
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Men's Gift Pajamas \$1.00

Famous "Yachtsman" pajamas, full cut and well tailored. Notch collar, slip-over and coat style. Stripes, checks, novelties. Sizes A, B, C, D.



Men's Gift Hose 8 for \$1.00

1200 pair of new gift socks at a real low dollar day price! Stripes, blues, vines and grey colors. Tubular shaped with fringed ends. Press-on initials.



Men's Initial Scarfs \$1.00 Each

New rayon gift ties in brand new colors and patterns. Checks, stripes, plaids and novelties. In a big choice of reds, blues, browns, greens, etc.

Gifts at 6 for \$1

CHILDREN'S RAYON vests and panties in plain or with embroidery trim.

INFANTS' TRAINING PANTIES—Double knit with French leg.

INFANTS' FLANNELETTE GOWNS—Gertrudes and Kimonos with novelty trim.

INFANTS' WRAPPING BLANKETS—Warm, fleecy wrapping blankets in pink, blue or white.

TOTS' AND GIRLS' LUXE TESTED run-royal rayon panties in white or tearose. Sizes 2 to 15.

BOYS' POLO SHIRTS—Cotton knit in assorted stripes. Sizes 3 to 6 years.

TOTS' AND GIRLS' cotton shorts with lace or embroidery trim.

TOTS' UNION SUITS in warm winter weight. Sizes 2 to 12 years.

INFANTS' BLANKETS—Infants' warm fleece wrapping size blankets. Pink, blue or white.

TOTS' AND GIRLS' COTTON WASH DRESSES in solid colors or novelty prints. Sizes 1 to 6.

TOTS' PANTIES—Tots' applique-trimmed non-run rayon panties in tearose color. Sizes 2 to 16.

BOYS' SHORTS—Cotton knit shorts in brown, wine or navy colors. Well tailored and lined.

TOTS' SLEEPERS—Warm fleece cotton knit sleepers with or without the feet. Drop seat.

GIRLS' COTTON SHANTUNG GIFT BLOUSES 2 for \$1

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