

# A Popular-Price Gift Store for the Whole Family

# AYRES DOWNSTAIRS STORE

## Thursday and Friday Are Gift Dollar Days

**Women's Rayon Stockings . . . 5 for \$1**  
Rayon stockings that look like silk. Seamed back and well reinforced. Sizes 8½ to 10½.



**Samples and Seconds of Gift Blouses \$1.00 Each**

Women's and misses' blouses in rayon crepes and satins. Wanted colors. Samples and seconds of higher priced styles. Sizes 34 to 40. Broken assortments.

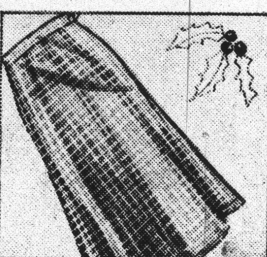
**Growing Girls' Stockings . . . 5 Pr. \$1**  
Growing girls' durable rayon gift stockings with fashion marks. Sizes 8½ to 10½.



**Women's All-Wool Coat Sweaters \$1.00**

Women's and Misses' all-wool coat sweaters with button front, two pockets. In black, navy, wine or rust colors. Sizes 34 to 46 in the group.

**Child's Full-Length Stockings . . . 8 Pair \$1**  
Children's full-length school gift stockings of durable cotton knit with 4 fine rib. Sizes 6 to 10.



**Women's Flannel Gift Skirts \$1.00 Each**

Plain color flannels, also heather tone tweeds and checks. Smartly styled with flares and pleats. Sizes 24 to 32 in the group.

IT'S CHRISTMAS TIME! The very Spirit of the occasion is in the air . . . and EVERYBODY is choosing SOMETHING for SOMEBODY . . . the very best gift that their gift-budget will allow. So today, tomorrow and Friday Ayres Downstairs Store stages a tremendous Gift Bargain Event . . . Our Annual Christmas Dollar Days!

Read every item on this page of values! You'll find dozens of gift suggestions for every name on your list. And we especially call your attention to the very exceptional QUALITY embodied in every item—gifts that you'll be PROUD to give. Last, but certainly very important, prices are SLASHED unmercifully to make this the most important gift-selling event of the month.

PLEASE, NO MAIL OR PHONE ORDERS!

**For Complete Detail  
Watch Your Doorstep  
for Our Big Circular**

**Walnut Finish Magazine Racks \$1**  
Well built magazine rack at a very special dollar day price! Large and roomy.



**HOOVERETTES 2 for \$1.00**

Perfect gifts for any woman on your gift list! Small, medium and large sizes in a gay assortment of gay prints or orandy trimmed plain colors.

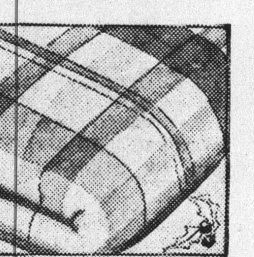
**Washable, 24x48 Chenille Rugs \$1**  
Chenille rugs with fringed ends in blue, green, black, or gold colors. For bedroom or bath.



**Regular \$2.00 Spun Rayon Dresses \$1.00**

Smart daytime styles in lovely print patterns. Made of a good quality spun rayon. Broken sizes, styles and colors. Limited quantity.

**Cotton Oriental Reproductions \$1**  
Cotton oriental rug, 24x48 inch. Fringed ends, woven through to back. Persian patterns.



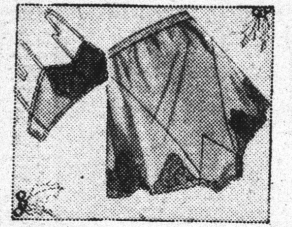
**Warm 70x80 Double Blankets \$1.00 Pair**

Seconds of a higher priced double blanket in a nice assortment of plaid colors.



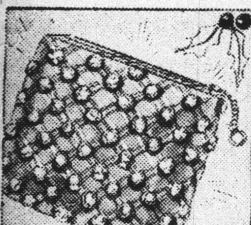
**Rayon Taffeta or Rayon Darby Slips 2 for \$1.00**

Women's rayon taffeta or rayon darby slips with California V tailored tops. Bias cut styles. Sizes 34 to 44. Tealose color.



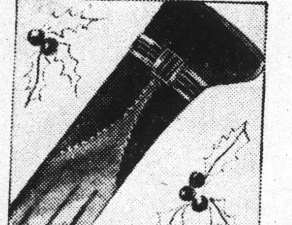
**Women's Rayon Chemise or Dancettes \$1.00 Each**

Rayon crepe or rayon satin chemise or dancettes with Cal. V lace or tailored top. Dancettes have fitted brassiere. Tealose or blue. Sizes 32 to 36.



**EVENING BAGS \$1.00 Each**

Small size, glittering evening bags in sequins, seed pearls or rhinestones. Also simulated gold, silver or black rayon crepe styles.



**GLOVE GIFTS \$1.00 Pair**

Double-woven fabrics, suede cloths, leather and fabrics in slip-on and shortie styles. Plain or fancy stitched. Black, brown and dahlia. Sizes 6 to 7½.



**For Dollar Days Only!**

*Lots of Style for a Very Little Price!*

**Sale! New Winter Frocks**

**2 for \$7 (1-3.98)**

- Pleated Skirts!
- Lace Trims!
- Rayons!
- Black!
- Sheba!
- Shirtwaists!
- Sequin Trims!
- Rib-Rolls!
- Suez
- Metallic Trims!
- 2-Pc. Styles!
- Aphrodite!
- Rust!
- Flake Wools!

Sizes 9 to 17, 14 to 52 and 18½ to 24½

Here's a grand extra savings for you tomorrow! This group is new . . . with new styles for the holiday season . . . with new colors to wear under your dark fur coats! Dresses to wear for all occasions for daytime, afternoon and informal evenings.

—Downstairs at Ayres.

**Special Selling!**

*A New Low Price on*

**Persian Kurl Fur Fabric**

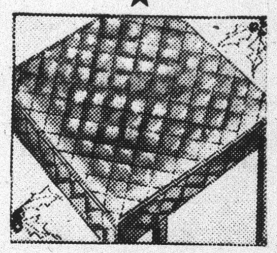
**COATS**

**\$12.50**

• Fitted Styles! • Swagger Styles!  
Sizes 11 to 17 Only!

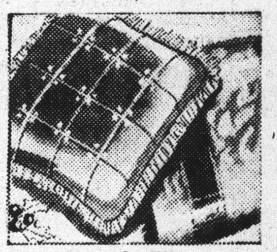
If you've always wanted a fur coat, but couldn't have one because of the price then here's a once-in-a-blue-moon opportunity to have a coat that LOOKS like, that feels like and has the warmth and smartness of a real Persian Fur coat. Fitted or swagger styles with small collars in sizes 11 to 17. In black or ombre.

—Downstairs at Ayres.



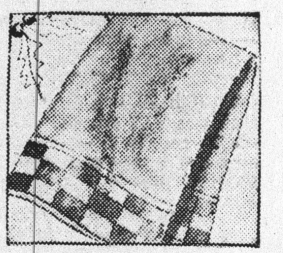
**Quilted Card Table Covers \$1.00 Each**

A new and different kind of gift idea for any person on your gift list. In harmonious decorators' colors. Made of rayon taffeta.



**Kapok Filled Davenport Pillows 2 for \$1.00**

Kapok filled davenport pillows covered with many types of rayon covers. Plain colored and figured patterns.



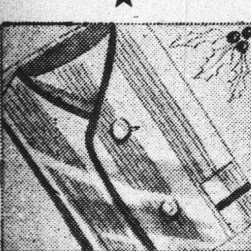
**Reversible Pastel Bath Towels 5 for \$1.00**

Reversible pastel bath towels with checker border in reversible pastel colors. Classed as seconds.



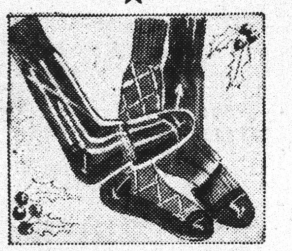
**48x48 Printed Lunch Cloths 3 for \$1.00**

Printed cotton crash lunch cloths in a huge assortment of printed designs and colors.



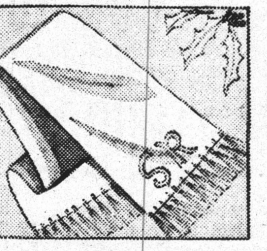
**Men's Gift Pajamas \$1.00**

Famous "Yachtsman" pajamas, full cut and well tailored. Notch collar, slip-over and coat style. Stripes, checks, novelties. Sizes A, B, C, D.



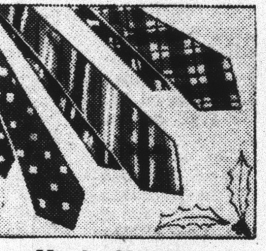
**Men's Gift Hose 8 for \$1.00**

1200 pair of new gift socks at a real low dollar day price! Stripes, clox, verticals, etc. Rayons and part wools. Sizes 10 to 12.



**Men's Initial Scarfs \$1.00 Each**

Men's 2-letter initial silk gift scarfs. In whites, blues, wines and grey colors. Tubular shaped with fringed ends. Press-on initials.



**Men's Gift Ties 2 for \$1.00**

New rayon gift ties in brand new colors and patterns. Checks, stripes, plaids and novelties. In a big choice of reds, blues, browns, greens, etc.

**Gifts at 6 for \$1**

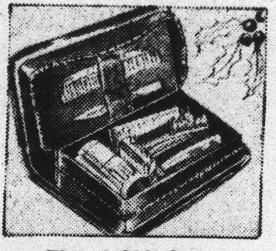
CHILDREN'S RAYON vests and panties in plain or with embroidery trim. 6 for \$1  
INFANTS' TRAINING PANTIES—Double knit with French leg. 6 for \$1  
INFANTS' FLANNELLETTES GOWNS—Gertrude and Kimonos with novelty trim. 6 for \$1  
INFANTS' WRAPPING BLANKETS—Warm, fleecy wrapping blankets in pink, blue or white. 6 for \$1

**Gifts at 4 for \$1**

TOTS' UNION SUITS in warm winter weight. Sizes 2 to 12 years. 4 for \$1  
INFANTS' BLANKETS—Infants' warm fleecy wrapping size blankets. Pink, blue or white. 4 for \$1  
TOTS' AND GIRLS' lux tested run-proof rayon panties in white or tealose. Sizes 2 to 15. 4 for \$1  
BOYS' POLO SHIRTS—Cotton knit in assorted stripes. Sizes 3 to 6 years. 4 for \$1  
TOTS' AND GIRLS' cotton slips with lace or embroidery trim. White. Sizes 2 to 14 years. 4 for \$1

**Gifts at 3 for \$1**

INFANTS' WOOL knit coat sweaters in white, pink or blue colors. 3 for \$1  
TOTS' COTTON WASH DRESSES in solid colors or novelty prints. Sizes 1 to 6. 3 for \$1  
TOTS' PANTIES—Tots' applique trimmed non-run rayon panties in tealose color. Sizes 2 to 16. 3 for \$1  
BOYS' SHORTS—Cotton knit shorts in brown, wine or navy colors. Well tailored and lined. 3 for \$1  
TOTS' SLEEPERS—Warm fleecy cotton knit sleepers with or without the feet. Drop seat. 3 for \$1



**Fitted Gift Cases \$1.00**

Black or brown leather cases with zipper closing. Contains tooth-paste, safety razor, powder and other toilet necessities for traveling.



**Men's Gift Gloves \$1.00**

1200 men's lined or unlined capeskin gloves. Black or brown in the popular slip-on style. Sizes 8 to 11 in the group.



**Boys' Polo Shirts 2 for \$1.00**

Boys' cotton knit, basque stripe polo shirts with polo collar and sleeves. Large choice of colors to choose from. Sizes 8 to 16.



**Boys' Sweaters \$1.00 Each**

New ideas in boys' top-zipper, part-wool slipovers. Plain colors, two-tones or fancy plaids. Long sleeves. In all wanted colors. Sizes 30 to 36.



**Girls' Ankle Length House Coats \$1.00**

Colorful ankle-length house coats in washable, fast color prints. Elastic waist, dirndl and belted styles. Sizes 7 to 16 years.



**Girls' All-Wool Gift Sweaters 2 for \$1**

Girls' all-wool gift sweaters in dark and pastel colors. Novelty weaves in short-sleeve styles. Sizes 8 to 16 years.



**Girls' Novelty Print Wash Frocks 2 for \$1**

Perfect gifts for girls from 7 to 14 years. School dresses in full and straight line skirt styles. Novelty colors. Sizes 7 to 14.



**Girls' Cotton Shantung Gift Blouses 2 for \$1**

Girls' cotton shantung shirt style blouses in "Tomboy" style. Yoke back. White, rust, bittersweet, navy, maize, aqua colors. Sizes 8 to 16.



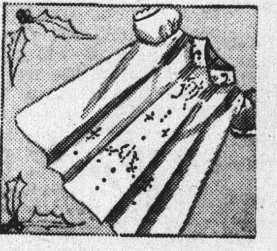
**Infants' Blanket Cloth Bath Robe Sets 2 for \$1**

Infants' blanket cloth bathrobe sets. Pink and blue robe with matching booties. Infants' sizes. 2 sets for \$1.00.



**Infants' Knit Sweaters or Crochet Sacques 2 for \$1**

Infants' heavy knit sweaters or hand-crochet sacques. In pink or blue colors. Buy one of each, both for \$1.00.



**Infants' Hand Made Gift Dresses 2 for \$1**

Infants' hand-made and hand-embroidered dresses. Top and bottom embroidered. White or dainty pastel colors in the selection.



**Tots' Wash Dress and Pencil Sets 2 Sets for \$1**

Percale cotton dress in prints or solid colors with nice details and trims and a pencil set. 2 complete sets for \$1.00. Sizes 3 to 6.



**Girls' Waterproof Plaid Raincoats \$1.00**

Girls' rubberized, waterproof plaid color raincoats with attached HOOD. In blue, brown, red patterns. Size 8 to 16.



**Girls' All-Wool Parka Hoods \$1.00**

Girls' all-wool knit and brushed wool Parka hoods in solid colors and novelty combination colors. Grand for gifts.



**Girls' Wool Gift Skirts \$1.00**

Girls' all-wool gift skirts in tailored or dirndl styles. Solid colors or novelty stripes. Sizes 10 to 16 years.



**"Famous Make" Girls' Cotton Frocks \$1.00 Each**

Our well-known brand of girls' famous name cotton wash frocks reduced to \$1.00. Swing and straight styles in prints and solid colors. 7 to 16.



**Tots' Rayon Crepe Gift Dresses \$1.00**

Pretty rayon French crepe dresses in street or dressy styles. Dark or pastel colors. Sizes 1 to 6 years in the group.



**Tots' Ankle Length House Coats \$1.00 Each**

Tots' cotton print house coats in dirndl or belted styles. Made just like a grown-up's. Full cut, ankle length. Sizes 3 to 6.



**Girls' Flannellette 2-Pc. Pajamas 2 for \$1**

Warm, fleecy cotton flannellette 2-pc. style pajamas in pastel colors with contrasting trim. Sizes 8 to 14 years in group.



**Tots' Beacon Cloth Bath Robes \$1.00 Each**

Red, blue, green, brown and pastel color beacon cloth bathrobes. Full cut with novelty cord belt. Sizes 1 to 6.