

ANNUAL

NOVEMBER SALE

You'll REMEMBER November for These Bargains!

AYRES DOWNSTAIRS STORE

Tomorrow—Find the New Style Tricks—
The Newer Silhouettes—More and More
Colors—A Money Saving Sale Price!

November Sale!

Dresses

For All Occasions

\$6.65
EACH

COLORS: Black, navy, brown, cherry, teal, dahlia, Persian red, Kelly, gold, slate blue, royal blue, mint green and aqua.

STYLES: Dirndl, the skating silhouette, 2-pc. types, tailored types, dressy afternoon styles, business and street type, boleros, jacket dresses.

SIZES: 11 to 17 for juniors. 12 to 20 for misses. 38 to 52 and 18½ to 24½ for women.

It's not every day in the week that you can find fashions like these at savings so important! These styles are the ones you've seen in all the important fashion magazines and seen in the New York ads. You'll find styles for every occasion you have in mind, from clever tailored business frocks to dressy informal afternoon types. Come in early tomorrow—take advantage of the savings offered for the last day of our November Sale!

—Downstairs at Ayres.



Our Classic 'Fuzzy'
Angora-Finish Felt

On Sale
Tomorrow
For—

\$1.00
EACH

• Black!
• Brown!

• Rust!
• Kelly!

• Wine!
• Sizes 22 and 23

This classic Angora-finish felt will create a furore at this price... it's that kind of a value! It's a new hat style, good with dressy or tailored costumes... made of a fuzzy Angora-finish felt. Wear the brim up all around or snap it down. With feather and band trim. Headsizes 21½ and 23.

—Downstairs at Ayres.

Tomorrow
IS THE

LAST DAY

THERE'S ONLY ONE DAY to take advantage of the savings offered in this annual sale! Every department is represented with items you and your family will need for cold weather... and cold weather is SURE to come in time. Come in tomorrow! Prepare yourself with warm coats and undies and shoes (and dozens of other items) of Ayres QUALITY... at BARGAIN PRICES.



November Sale Priced!

\$2.69
PAIR

STRETCHABLES

Fashioned to Fit Your Feet Like a Glove!

Stretchables are foot charmers! They s-t-r-e-t-c-h! They mould! They give! They pull-on like a glove and fit with liquid smoothness! Three new styles that have captured the exclusive shops of 5th Avenue, presented tomorrow at a sensationally low sale price! Narrow or medium widths in black suede. Sizes 3½ to 9.

—Downstairs at Ayres.



Buy a Dozen Pairs — Save on Christmas Gifts!

Full-Fashioned Genuine Crepe Chiffon Hose

These lovely crepe stockings are more snag resistant, due to their construction, and have that elegantly sheer look, too! They're fully reinforced at points of wear to guarantee longer wear. Smart new fall shades in sizes 8½ to 10½.

Sale Priced at
59c
Pr.

—Downstairs at Ayres.

(Irregulars)

The Biggest Single Fashion Hit of the Year for Misses — At Whopping "Mix 'Em and Match 'Em" Sale Savings!

Sale Flannel Jackets

The younger crowd is simply crazy about them—while their older sisters wear them from dawn 'til dark! Their snappy looking "man-tailored" cut makes them a DECIDED "favorite!" Flannels in plain colors. Sizes 12 to 18.

\$2.49
EACH

All-Wool Skirts... \$1.79

Choose these smart styles with pleats, flares or zippers! All-wool flannels and crepes in black and colors. Sizes 24 to 34 waist.

Women's
Wool Sweaters
\$1.79

Classic styles in the smartest new fall shades as well as pastels! Long and short-sleeve styles, too. Sizes 32 to 40.

Betty Shaw
Sports Shirts
78c

Sports shirts of shantung broadcloth with action back; 6 plain colors. Sizes 32 to 40.

—Downstairs at Ayres.



Tomorrow's Your Last Chance
to Cut Yourself In On These
Great November Sale Savings!

Sports Coats

Sale
Priced
at—
\$14.85
EACH

These coats regularly sell for \$16.75... and after tomorrow they'll be that price again! Boucles, tweeds, fleeces, plaids, camel's hair and wools in fitted, belted, swagger, reefer, wraparound and double-breasted styles. All colors in the group. Sizes 11 to 17, 12 to 20 and 38 to 44.

Fur-Trimmed Coats

Sale
Priced
at—
\$23.85

You'll remember November for the savings you get on these luxuriously fur-trimmed cloth coats. Trimmed with Kit Fox, American Grey Fox, Squirrel, Cat Lynx, Pieced Persian, Caracul and other expensive furs on collars or sleeves. In black, brown, green, teal and dahlia. Sizes 12 to 20, 38 to 52 and 11 to 17.

—Downstairs at Ayres.



You'll Love the Smart Details of These

New Winter Bags

Sale
Priced
At—
88c
EACH

• Black
• Brown
• Wine
• Cedar

Every last one of these new bags are styled to carry from now on! Tophandles, pouches and zipper styles in simulated calf, Buffalo and Alligator grain leathers. Small sizes, medium or large size bags. Black, brown, wine and cedar colors. Regularly sell for \$1.00 each.

—Downstairs at Ayres.