

ANNUAL

# NOVEMBER SALE

## ONLY 3 MORE DAYS!

### AYRES DOWNSTAIRS STORE

These Are The COATS Smartest Women Are Living In—These Are The Style Successes of the Season!

November Sale!

## SPORTS COATS

Regularly Sell for \$16.75

**\$14.85**

- Boucles! • Brown!
- Tweeds! • Green!
- Fleece! • Dahlia!
- Black! • Rust!
- Camel's Hair and Wool!
- Double Breasted Style!
- Fitted Types!
- Belted Types!
- Reefers!
- Swaggers!

These coats are as smart as anything you could choose to wear for sports and even dressier wear. Made of fashion-favored materials such as boucles, tweeds and fleeces in fitted, belted, swagger and reefer types. The colors are: Black, brown, green, dahlia and rust. The sizes are: 11 to 17, 12 to 20, 38 to 44 and 35 to 43! Remember, these coats are featured in this November Selling event for just 3 more days—Hurry!

Sizes 11 to 17—12 to 20  
38 to 44 and 35 to 43!

—Downstairs at Ayres.



### November Sale Priced—Women's 2-Pc. Balbriggan Pajamas

**2 for \$1.00**



They're warm and comfortable! 2-pc. style, some have collars and short sleeves. Lovely two-color combinations. Small, medium sizes. Sizes 16-17.

Each ..... 55c

#### Tuckstitch Pajamas . . . 69c

2-pc. pajamas, long-sleeve style. Some with collars. Tea rose and blue. Size 16 to 17.

#### Fillcrest U. Suits . . . 50c

Combed cotton knit, built-up shoulder style. Tight knee, reinforced. White only. Sizes 36 to 50.

#### Rayon Undies . . . 22c

Plain and novelty weave rayon briefs, panties, step-ins and bloomers. Sizes 27 to 31.

#### Women's Knitted Slips, 65c

Cotton knitted Princess slips, built-up shoulder style, floss finish, and snug fitting. Sizes 43 to 50-In. Length. (Seconds.)

—Downstairs at Ayres.

#### November Sale Savings for Boys!

## BOYS' UNION SUITS

Heavy weight, short sleeves, knee-length styles. Perfect fitting. Warm weights. White. Sizes 6 to 16.

**49c**

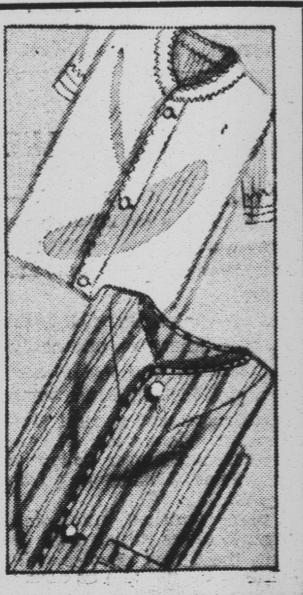
#### Boys' Pajamas . . . 79c

Boys' 2-pc. outing flannel pajamas. Coat and slipover styles. Elastic in waist. Bright colorings. Sizes 8 to 18.

—Downstairs at Ayres.

#### Boys' Sweaters . . . \$1.49

Boys' top zipper slipover sweaters. Johnny neck styles. In brown, blues, greys, two-tones, checks and plaid. Sizes 28 to 38.



#### November Sale Priced!

## Full-Fashioned Genuine CREPE CHIFFON HOSE

**59c (Substandards)**  
PAIR

These lovely crepe stockings are more snag resistant, due to their construction, and have that elegantly sheer look, too! They're fully reinforced at points of wear to guarantee longer wear. Smart new fall shades in sizes 8 1/2 to 10 1/2.

—Downstairs at Ayres.

Just 3 More Days to Save in This Great November Sale . . . Offering All the Newest Front Rank Fashions at a Brilliant Low November Sale Price!

### Sale! New Winter Dresses

**\$6.65**  
EACH

#### Styles and Materials:

- For Street! • Rayon Alpaca!
- For Daytime! • Rayon Crepe!
- For Office! • Wool and Rayon!
- Tailored Types! • Rayon Rib Rolls!
- Afternoon Types! • Rayon Romaines!
- Informal Types! • Rayon Mixtures!

You'll recognize the styles, for you've seen them in much higher-priced models and in all the fashion magazines! Choose from smart dressy types, tailored, shirtwaist styles, popular boleros, and 2-piece types. Come expecting to find the Dress Sensation of the season—you'll not be disappointed.

#### Colors and Sizes:

- Teal • Blacks
- Dahlia • Rose
- Rust • Aqua
- Persian Red • Cherry
- Royal Blue

11-17! 12-20! 38-52! 18 1/2-24 1/2!

—Downstairs at Ayres.



Our Entire Stock of Regular \$2.99

## "CORLISS"

Style Shoes—Junior

Shoes—Tarsal Arch Shoes

Reduced to

**\$2.69**  
PAIR

- Suedes! • Patents!
- Kids! • Platforms!
- Calfskins! • Oxfords!
- Pumps! • Straps!
- Mud Guards!
- Bow Knots!
- Low Heels!
- Medium, High Heels!

No matter what type of shoe you wear, no matter "how hard-to-fit-a-foot" you possess, you'll find just the type of shoe you need and want in this group at WORTHWHILE savings! You'll find tailored types for sports wear, smart new styles for afternoon and dressier wear or comfortable tarsal-arch shoes for the woman who is on her feet the whole day long. Sizes 3 1/2 to 9. Width, AAA to B.

—Downstairs at Ayres.



Order Now for Christmas Gifts and Save 25c on Each Shirt!

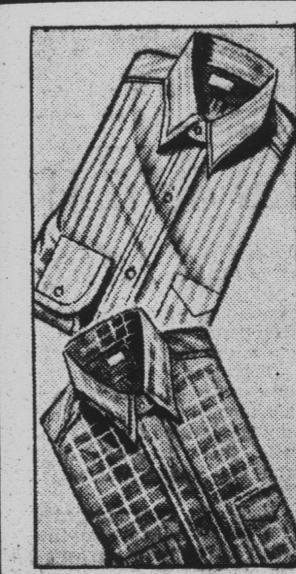
## 'Cranbrook' Shirts

Regularly  
Sell for  
\$1.19

**94c**  
EACH

Whites!  
Plains!  
Fancies!

Sizes 13 1/2 to 17 1/2!



"Cranbrook" shirts are known to thousands of men for their pattern smartness, their precise tailoring, their fabric quality, and most of all for their PERFECT fit! That's why you'll not make a mistake when giving Cranbrooks for gifts. Choose from whites, plain and fancy materials in a wide assortment of colorings. Sizes 13 1/2 to 17 1/2. Sleeve lengths, 32 to 35.

—Downstairs at Ayres.