

ANNUAL NOVEMBER SALE

ONLY 3 MORE DAYS!

AYRES DOWNSTAIRS STORE



These Are The COATS Smartest Women Are Living In—These Are The Style Successes of the Season!

November Sale!

SPORTS COATS

Regularly Sell for \$16.75

\$14.85

- Boucles!
- Tweeds!
- Fleeces!
- Black!
- Brown!
- Green!
- Dahlia!
- Rust!
- Fitted Types!
- Belted Types!
- Reefers!
- Swaggers!
- Camel's Hair and Wool!
- Double Breasted Style!

These coats are as smart as anything you could choose to wear for sports and even dressier wear. Made of fashion-favored materials such as boucles, tweeds and fleeces in fitted, belted, swagger and reefer types. The colors are: Black, brown, green, dahlia and rust. The sizes are: 11 to 17, 12 to 20, 38 to 44 and 35 to 43! Remember, these coats are featured in this November Selling event for just 3 more days—Hurry!

Sizes 11 to 17—12 to 20
38 to 44 and 35 to 43!

—Downstairs at Ayres.

November Sale Priced — Women's 2-Pc.

Balbriggan Pajamas

2 for \$1.00

They're warm and comfortable! 2-pc. style, some have collars and short sleeves. Lovely two-color combinations. Small, medium sizes. Sizes 16-17.
Each 55c

Tuckstitch Pajamas . . . 69c

2-pc. pajamas, long-sleeve style. Some with collars. Tea rose and blue. Size 16 to 17.

Fillcrest U. Suits . . . 50c
Combed cotton knit, built-up shoulder style. Tight knee, reinforced. White only. Sizes 36 to 50.

Rayon Undies . . . 22c
Plain and novelty weave rayon briefs, panties, step-ins and bloomers. Sizes 27 to 31.

Wom's. Knitted Slips, 65c
Cotton knitted Princess slips, built-up shoulder style, floss finish, and snug fitting. Sizes 43 to 50-In. Length. (Seconds.)

Women's U. Suits, 3 for \$1
Medium weight, cotton ribbed union suits. Rayon stripe, built-up shoulder, tight-knee style.

Women's Union Suits, 65c
Part-wool rayon stripe and cotton ribbed union suits, built-up shoulder style. Sizes 36 to 44.

Rayon Undies, 3 for \$1
Rayon satin stripe or plain rayon vests, panties or step-ins. Sizes 24 to 34.

—Downstairs at Ayres.



NOVEMBER SALE!

Tots' All-Wool SNOW SUITS

\$3.99

Tots' all-wool snow suits in solid colors with plaid trim. The jacket is warmly lined and the lined ski pants have zipper closing. In navy, green or brown. Sizes 2 to 6.

Toddlers' Snow Suits . . . \$1.99
Warm fleece snow suits with matching hat. Zipper style. Sizes 2 to 6 years in group.



Tots' Minneapolis SLEEPERS

3 for \$2.98

Children's winter weight Minneapolis sleepers with wool outside for comfort and warmth. With feet and lastex self-help back. Sizes 2 to 8.

MINNEAPOLIS U. SUITS

Children's winter weight union suits with rayon stripes and french leg. Self-help lastex back. Sizes 2 to 12. **59c**

Tots' Sleepers . . . 49c
Tots' cotton knit sleepers in warm, fleecy knit-styles. Sizes 2 to 6.

Tots' Pajamas . . . 39c
Tots' warm winter weight pajamas with or without feet. In pretty pastel colors. Sizes 2 to 6 years.

Crib Blankets . . . \$1.09
Size 36x50-inch part-wool crib blankets. Satin bound ends. Pink or blue colors.

Baby Bunting . . . \$1.09
Infants' warm beacon cloth baby buntings with novelty trim. With attached or detachable hoods. Pink and blue.

—Downstairs at Ayres.

Just 3 More Days to Save in This Great November Sale . . . Offering All the Newest Front Rank Fashions at a Brilliant Low November Sale Price!

Sale! New Winter Dresses

\$6.65 EACH

Styles and Materials:

- For Street!
- For Daytime!
- For Office!
- Tailored Types!
- Afternoon Types!
- Informal Types!
- Rayon Alpaca!
- Rayon Crepe!
- Wool and Rayon!
- Rayon Rib Rolls!
- Rayon Romaines!
- Rayon Mixtures!

You'll recognize the styles, for you've seen them in much higher-priced models and in all the fashion magazines! Choose from smart dressy types, tailored, shirtwaist styles, popular boleros, and 2-piece types. Come expecting to find the Dress Sensation of the season—you'll not be disappointed.

Colors and Sizes:

- Teal
- Dahlia
- Rust
- Persian Red
- Royal Blue
- Blacks
- Rose
- Aqua
- Cherry

11-17! 12-20! 38-52! 18½-24½!

—Downstairs at Ayres.



Our Entire Stock of Regular \$2.99

"CORLISS"

Style Shoes—Junior

Shoes—Tarsal Arch Shoes

Reduced to

\$2.69 PAIR

- Suedes!
- Kids!
- Calfskins!
- Pumps!
- Patents!
- Platforms!
- Oxfords!
- Straps!
- Mud Guards!
- Bow Knots!
- Low Heels!
- Medium, High Heels!

No matter what type of shoe you wear, no matter "how hard-to-fit-a-foot" you possess, you'll find just the type of shoe you need and want in this group at WORTHWHILE savings! You'll find tailored types for sports wear, smart new styles for afternoon and dressier wear or comfortable tarsal-arch shoes for the woman who is on her feet the whole day long. Sizes 3¼ to 9. Width, AAA to B.

—Downstairs at Ayres.



November Sale Savings for Boys!

BOYS' UNION SUITS

Heavy weight, short sleeves, knee-length styles. Perfect fitting. Warm weights. White. Sizes 6 to 16. **49c**

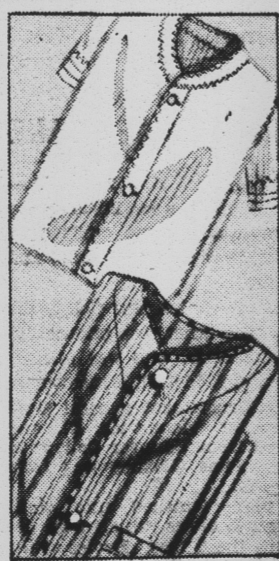
Boys' Pajamas 79c

Boys' 2-pc. outing flannel pajamas. Coat and slipover styles. Elastic in waist. Bright colorings. Sizes 8 to 18.

Boys' Sweaters \$1.49

Boys' top zipper slipover sweaters. Johnny neck styles. In brown, blues, greys, two-tones, checks and plaids. Sizes 28 to 38.

—Downstairs at Ayres.



November Sale Priced!

Full-Fashioned Genuine CREPE CHIFFON HOSE

59c PAIR (Standard)

These lovely crepe stockings are more snag resistant, due to their construction, and have that elegantly sheer look, too! They're fully reinforced at points of wear to guarantee longer wear. Smart new fall shades in sizes 8¼ to 10¾.

—Downstairs at Ayres.



Order Now for Christmas Gifts and Save 25c on Each Shirt!

'Cranbrook' Shirts

Regularly Sell for \$1.19

94c EACH

Sizes 13¼ to 17½!

Whites! Plains! Fancies!

"Cranbrook" shirts are known to thousands of men for their pattern smartness, their precise tailoring, their fabric quality, and most of all for their PERFECT fit! That's why you'll not make a mistake when giving Cranbrooks for gifts. Choose from whites, plain and fancy materials in a wide assortment of colorings. Sizes 13¼ to 17½. Sleeve lengths, 32 to 35.

—Downstairs at Ayres.