

ANNUAL

# NOVEMBER SALE

## AYRES DOWNSTAIRS STORE

• Complete Assortments!  
• Ayres Quality Merchandise!

• Timely, Wanted Items!  
• At Lowest Possible Prices!

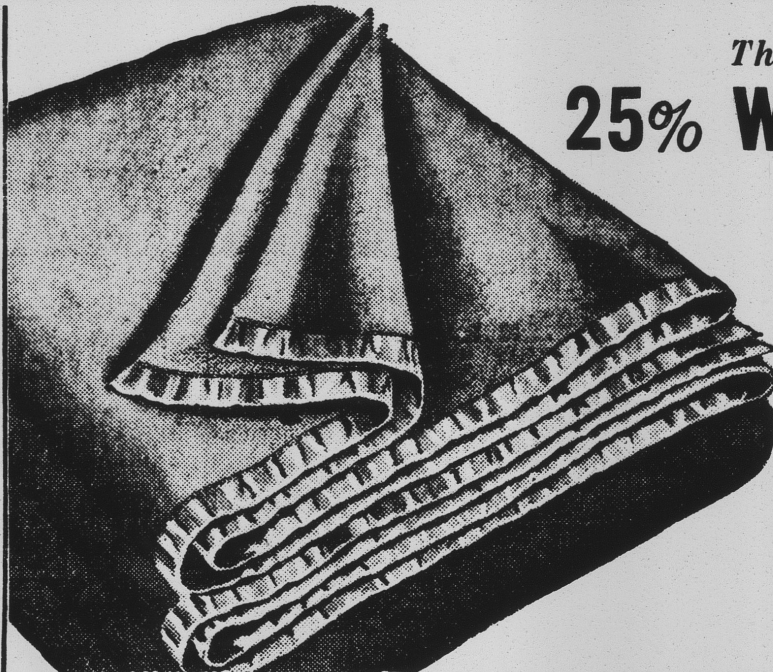
## November Sale!

54-Inch  
**WOOLEN**  
**\$1.00**  
YARD

• Coatings! • Suitings!  
• Dress Weights!

54-Inch plain color, plaids and novelty pattern woollens. All-wools, part-wools and wool and rayon mixtures in the group.

—Downstairs at Ayres.



The Heaviest Lofty-Nap Blanket We've Offered at This Price!  
**25% Wool "Frosty Morn" Blankets**

• Mahogany! • Royal! • Burgundy! • Peach!  
• Dusky Rose • Orchid! • Green!

These lovely blankets are 2 to 3 ounces heavier than most and almost as lofty as an all-wool blanket. They're 75% cotton, 25% wool. 70x80 inches, and beautifully bound with rayon taffeta. Prepare for "chilly nights" and profit by this SAVINGS.

Sale Priced at—  
**\$1.79**

**All-Wool Blankets**

Size 70x80 Pastel Colors (seconds)

Size 70x80 Camp Type Blankets—

Size 72x84—80% Wool Blankets

A sensationally low sale price for blankets of this quality and type. Plain solid color pastels or grey and brown camp types included.

**\$3.98**  
EACH

All-Wool Double Weave  
**BLANKETS**

All-wool single blankets. Sections of a nationally known brand. In solid colors. First qualities sell for \$7.98 and more.  
Sale Price  
**\$5.95**

## November Sale!

Gay, Peasant  
**PRINTS**  
**15c**  
YARD

New Winter Patterns in Mexican Prints, Peasant Prints and Statue of Liberty Prints!

To make smocks, aprons, kitchen curtains, lunch sets, etc., for your own use as well as for Christmas Gifts.

—Downstairs at Ayres.

### You'll Remember November for These Thrilling SAVINGS!

Buy Them for Yourself—Buy Them for Gifts!

November Sale! Full-Fashioned  
**Sheer Chiffon Hose**

**44c** (Irregulars)  
PAIR

EVERY woman loves beautiful, exquisitely sheer chiffon hose, and EVERY woman loves a "hosiery value"—tomorrow, she'll meet these "loves" in this great hosiery event! These hose, irregulars, from a famous maker, are known for their beauty and wearability. Choose from smart colors to wear now and later. Sizes 8 1/2 to 10 1/2. You'll need no urging to BUY several pairs at this money-saving price for yourself as well as for gifts!

—Downstairs at Ayres.



Styles and Colors Every  
Woman Wants! Now Sale Priced!

**Sale! Wool Sweaters**

**\$1.79** EACH

**88c** EACH

You'll strike up a warm friendship with these adorable sweaters! Classic styles in the smartest new fall shades as well as pastels! Long and short-sleeve styles, too. Sizes 32 to 40.

All-wool sweaters and cotton chenilles in the every popular classic slip-on style. These have the short sleeves and boat neck. In assorted plain colors. Sizes 34 to 40 in the group.

**Wool Skirts**

November Sale Priced —

**\$1.79** EACH

Choose these smart styles as your fancy dictates—pleats, flares or zipper types—they're ALL smart to the "nth" degree! All-wool flannels and crepes in black and colors. Sizes 24 to 34 waist.

**Blouses . . . \$1.79**

Hundreds of blouses in tailored or dressy types. Washable rayon crepes and satins. Plain colors. Sizes 32 to 40.

"Betty Shaw"

**Sports Shirts . . . 78c**

"Betty Shaw" sport shirts of shantung broadcloth with action back. 6 plain colors. Sizes 32-40.

—Downstairs at Ayres.

A November Clearance Offering Big Savings!

**Washable Daytime Dresses**

of Printed Rayon—In  
Reg. \$1.98 Fabrics!

Sale Priced at—  
**\$1.39**  
EACH

400 Dresses—Daytime, Street and Office Styles! Tailored or Dressy Types — Marvelous Buys at This Clearance Price!

• Polka Dots! • Small Prints!  
• Florals! • Checks!  
• Button Front Coat Styles!  
• Dirndls! • Tailored Types!

Perfect dresses for any daytime occasion! They're made of a serviceable quality washable rayon or spun rayon in small, and figured prints, polka dots and checks! Dirndl, shirt maker, dressy, button front coat styles with pleated and flared skirts. Dark, conservative backgrounds for wear now!

Sizes 14 to 46, but  
Not in all Styles!

—Downstairs at Ayres.

Still Going Strong!  
November Sale of

**Crown-Tested 'RAYFROCKS'**

In Colorful Prints!

Gay New Winter Styles!

Sizes 12 to 44 in the Group!

**\$2.00**  
EACH

Grand daytime dresses, made of \$2.98 Crown-tested washable rayon fabrics. Each garment full-cut, with close stitches and pinked seams. Choice of over 7 smart styles.



**SAMPLE SALE! INFANTS' LAYETTE NEEDS**

**1/3 to 1/2 OFF**  
Regular Price

Infants' Diapers, 27x27 ..... doz. 89c  
Full Size Crib, ivory or maple finish ..... \$7.55  
Baby Bathinette, complete for ..... \$4.50  
Baby High Chair, maple finish ..... \$2.99  
Tots' Snow Suits, 2-pc. .... \$3.99  
Infants' and Toddlers' Sweaters ..... 59c Each  
Infants' Wool Bootie Sets ..... \$1.39 Set  
Infants' Wool-Knit Shawls ..... 79c Each  
Infants' Sweaters and Sacques ..... 79c Each  
Tots' Wool Sweaters ..... 79c Each  
Rayon Satin Covered Pillows ..... 79c Each  
Candlewick Spreads ..... \$1.09 Each  
Tots' Wool-Flannel Bathrobes ..... \$1.39 Each  
Infants' Crib Blankets ..... \$1.09 to \$1.39  
Infants' Crib Blankets (Part-wool) ..... \$1.09 Each  
Infants' Wrapping Blankets ..... 2 for 69c  
Infants' Comforts ..... \$1.99 and \$3.99 Each  
Infants' Hand-Made Dress Set ..... 99c Set  
Infants' Winter-weight Shirts ..... 25c Each  
Infants' Cotton Knit Gowns ..... 49c Each  
Infants' "Cannon" Diapers ..... 79c Doz.  
Infants' Birds-eye (Irregulars) ..... 79c Doz.  
Boys' Corduroy Longies ..... 89c Each

No Mail or Phone Orders

—Downstairs at Ayres.

One of America's Best Shirts—now Sale Priced!

**'Cranbrook' Shirts**

Regularly  
Sell for  
\$1.19

**94c** EACH

• Whites!  
• Plains!  
• Fancies!

1,150,000 customers have purchased Cranbrook shirts throughout the country . . . and all of them are pleased customers as shown by the increasing sale of these shirts. And, no wonder! Examine the points of superiority in Cranbrook shirts . . . such as shirred back, extra stitching on collar and cuffs, fine ocean pearl buttons, all vat dyed shirtings . . . and many more "extras" at NO EXTRA COST! Tomorrow—the November Sale brings you these Regular \$1.19 shirts at a new low Sale price . . . we urge you to order yours now . . . and also buy all you need for Christmas gifts.

Sizes 13 1/2 to 17 1/2!

—Downstairs at Ayres.

**SALE! Inner Roll Innerspring MATTRESSES**

One of Our Most Astounding Mattress Values! Because the Tickings and Styles Are Discontinued You Save Almost 1/2! These Are Made to Sell for \$27.50!

Our Low  
Sale Price  
Is Only—

**\$14.95**  
EACH

• Metal Hand Holds! • Twin Sizes! • Full Sizes!  
• Sisal Insulation! • Hundreds of Resilient Coils!  
• French Quilted Edge! • Orchid, Green, Blue Colors!

These Inner Roll Innerspring mattresses have expensive construction features throughout . . . but because the style and the tickings are discontinued you can buy one tomorrow for almost 1/2 of their regular price! Hundreds of oil tempered resilient coil springs give this mattress sleeping comfort throughout! In panel or plaid heavy damask tickings. Twin size or full sizes!

—Downstairs at Ayres.

