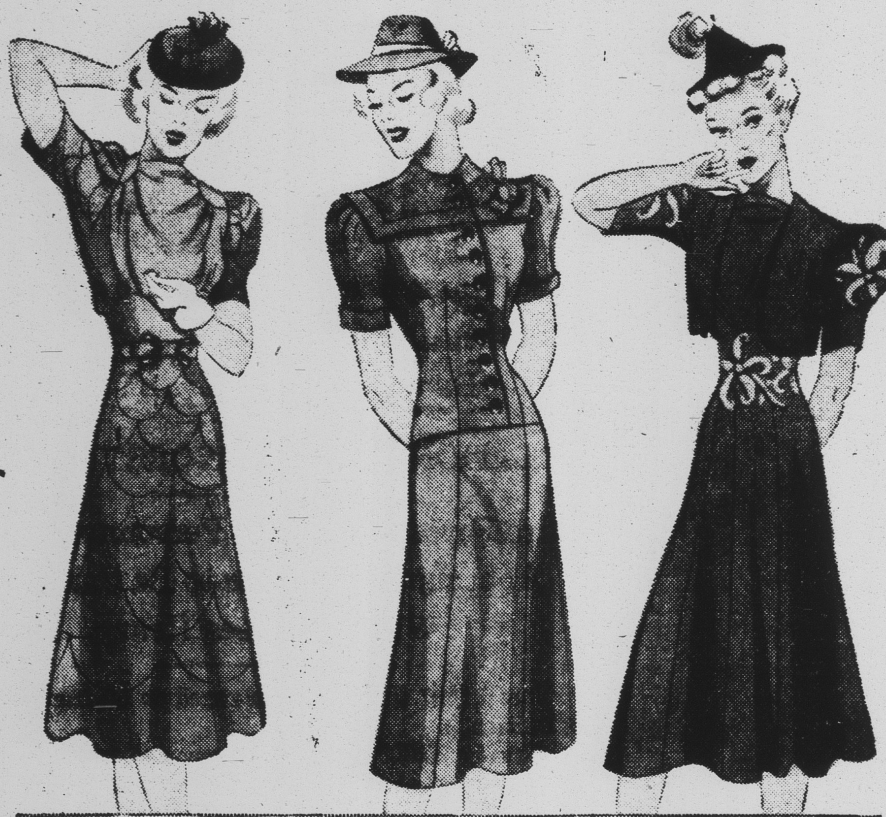


ANNUAL NOVEMBER SALE

AYRES DOWNSTAIRS STORE

• Ayres Quality Merchandise!
• Complete Assortments!

• Timely, Wanted Items!
• At Lowest Possible Prices!



Hundreds of New Fall and Winter Styles!
Front-rank Fashions at Extraordinary Savings!

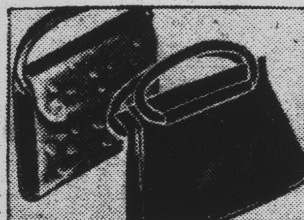
Sale! New Dresses

\$6.65 EACH
Sizes: 11 to 17, 12 to 20, 38 to 52, 18½ to 24½

- Rayon Rib Rolls!
- Rayon Romaines!
- Sports Types!
- 2-Pc. Styles!
- Wool and Rayon Mixtures!
- Boleros!
- Rayon Alpacos!
- Rayon Cynaras!
- Tailored Styles!

Of paramount importance to EVERY value-seeking woman is this dramatic Sale of Dresses! You'll recognize the styles, for you've seen them in much higher-priced models and in all the fashion magazines! Choose from smart, dressy types, tailored, shirtwaist styles, popular boleros, or 2-piece types, in black, brown, teal, dahlia, Persian Red, Royal Blue, slate blue, green, gold, plum cinnamon, rose, aqua, cherry, mint green, Kelly green. Come expecting to find the Dress Sensation of the season—you'll not be disappointed.

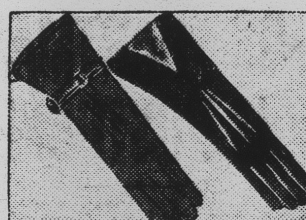
—Downstairs at Ayres.



New Bags

88c EACH

Tophandles, pouches and zippers in Calf, Buffalo and Alligator grains (simulated). Black, brown, wine and cedar. Regular \$1.00 values.



Fabric Gloves

69c PAIR

A special-purchase sale of "higher-priced" fabric gloves in a wide assortment of styles. Black, brown, wine, cedar and green. Sizes 6 to 7½.



Leather Bags

\$1.79 EACH

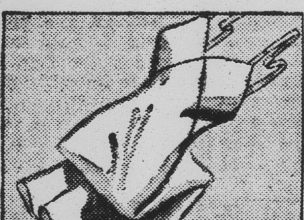
Genuine leather top-handle, pouch and zipper style bags. Calf, Suede and Buffalo, in black and colors.



Leather Gloves

\$1.59 PAIR

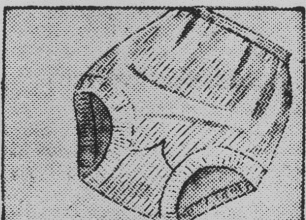
Women's capeskin leather gloves in a wide assortment of styles. Black and Brown in sizes 6 to 7½.



Rayon Slips

Sale Priced at **88c**

Women's rayon taffeta, 100 Denier or novelty weave slips. Cal-V, double tailored top or lace trimmed style. Tea Rose. Sizes 34 to 44.



Rayon Undies

Sale Priced at **22c** EACH

Women's plain and novelty weave rayon briefs, panties, step-ins and bloomers. Elastic run at waist, tailored hems. Tea Rose. Sizes 27 to 31.



The November Sale Brings
You Every Type of New Winter

Fur-Trimmed Coats

Sale Priced at— **\$23.85** EACH

Vote for these leading coat candidates and be assured of a fashion victory in chic and value! Choose from fitted, or belted, box or swagger types in nub boucles. Flattering sleeve trims and luxurious collars of fashion-important furs. Popular colors such as: Black, Dahlia, Teal and Green.

Sizes 12 to 20, 38 to 52 and 11 to 17

—Downstairs at Ayres.

Fur Trims!

- Kit Fox!
- American Grey Fox!
- Squirrel!
- Manchurian Wolf (Dog)
- Cat Lynx
- Pieced Persian!
- Marmink
- Dyed Rabbit!
- Caracul!



November Sale Priced

\$1.59 EACH

and Worth
Much, Much
More!

- Casuals!
- Shakos!
- Wine!
- Rust!
- Brims!
- Turbans!
- Brown!

New Felts

In Fur--Suede--Wool!

As glorious a collection of Fall and Winter hats as ever met a fastidious lady's eye! Big hats, little hats, off-the-face hats—they're different but they all have two things in common—chic and value! Popular new colors in wine, rust, green, brown and black. Head sizes 22 to 24. They're REMARKABLE values at this LOW price.

—Downstairs at Ayres.

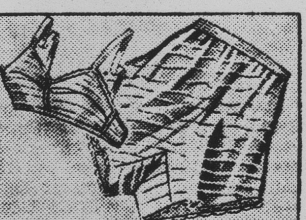
- Green!
- Bretons!
- Off-Face!
- Black!
- Navy!



Batiste Gowns

Sale Priced at **50c**

Women's plain or printed batiste nighties in V or round neck styles. Contrasting hand-embroidered trim. Sizes 16 to 17.



Dancettes

Sale Priced at **50c**

Women's rayon satin pencil stripe dancettes with fitted bra-siere top, elastic back style. Tailored panties, with gusset, elastic waist. Sizes 32 to 36.

Mix 'Em and Match 'Em Sale!

All-Wool Sweaters

Sale Priced at **\$1.79**

You'll strike up a warm friendship with these adorable sweaters! Classic styles in the smartest new fall shades as well as pastels! Long and short-sleeve styles, too. Sizes 32 to 40.

Wool Sweaters

Sale Priced at **88c**

All-wool sweaters and cotton chenilles in slip-on style. Short sleeves, boat necks. Assorted colors. Sizes 34 to 40.

Wool Shirts

Sale Priced at **\$1.79**

Choose these smart styles as your fancy dictates—pleats, flares or zipper types—they're ALL smart to the nth degree! All-wool flannels and crepes in black and colors. Sizes 24 to 34 waist.

—Downstairs at Ayres.



Our Entire Stock of Reg. \$2.99

"CORLISS"

Style---Arch---Junior

SHOES

Reduced to

\$2.69 PAIR



- Suede!
- Kids! • Calf-skins! • Patents!
- Pumps! • Platforms!
- Oxfords! • Straps! • Mud Guards! • Bow Knots! • Low Heels! • Medium, High Heels!

No matter what type of shoe you wear, no matter "how hard-to-fit-a-foot" you possess, you'll find just the type of shoe you need and want in this group at WORTHWHILE savings! You'll find tailored types for sports wear, smart new styles for afternoon and dressier wear or comfortable tarsal-arch shoes for the woman who is on her feet the whole day long. Sizes 3½ to 9. Width, AAA to B.

—Downstairs at Ayres.

November Sale Priced!

Full-Fashioned Genuine CREPE CHIFFON HOSE

59c (Standards) PAIR

These lovely crepe stockings are more snag resistant, due to their construction, and have that elegantly sheer look, too! They're fully reinforced at points of wear to guarantee longer wear. Smart new fall shades in sizes 8½ to 10½.

—Downstairs at Ayres.



It Stretches—Moulds—Gives

November Sale! 2-WAY LASTEX GIRDLES

59c EACH

These comfortable 2-way stretch lastex girdles work miracles for your figure and at the same time allow you all the comfort you need. Choice of 2-way stretch girdles with 4-hose supporters or a 2-way stretch lastex party girdle with washable crotch. Small, medium and large sizes.

Girdles and Combinations \$2.00

—Downstairs at Ayres.

