

AYRES DOWNSTAIRS STORE

Tomorrow Morning at 9:30 . . . We Present

Courtesy Day



...Offering an Opportunity to Shop One Day in Advance of the Opening of Our

Annual NOVEMBER SALE

AYRES DOWNSTAIRS STORE'S November Sale is a well-planned, annual event timed to occur just at the season when our customers are more likely to appreciate the unusual savings we offer. It comes at the beginning of COLD WEATHER. It comes just before Thanksgiving festivities. It comes when folks are beginning to think about CHRISTMAS! This sale is designed to meet ALL these needs . . . with Ayres QUALITY merchandise . . . in full assortments . . . in good fashion . . . at prices much lower than you expect!

NOTE: Tomorrow you will receive (by Western Union messenger) a copy of our big November Sale circular which states: "Sale begins Thursday." However, from past experience, we know that many of our customers will want to shop on the same day the circular is distributed . . . therefore, we offer this opportunity tomorrow . . . "Courtesy Day" . . . which is one day in advance of the "official" opening of the sale. Below are listed a few of the scores of bargains offered. For full details . . .

Watch for Our Big 16-Page Circular

BARGAINS for WOMEN

WOMEN'S SPORT COATS—Reefers, swaggers, box types in fleeces and meltons. All colors . . . black, brown, green, grey, rust, wine. Sizes 11 to 17 and 38 to 44 . . . \$8.95

FUR TRIMMED COATS—In sizes 12 to 20, 38 to 52 and 11 to 17. Every smart new silhouette and every fur trim included in the group . . . \$23.85

WOMEN'S DRESSES—Front rank fashions in every wanted material, color and style. Sizes 11 to 17, 12 to 20, 38 to 52 and 18½ to 24½ . . . \$6.65

WOMEN'S ALL-OCCASION FROCKS—Sizes 11 to 17, 12 to 20, 38 to 52 and 18½ to 24½. All wanted fall and winter colors and styles . . . \$3.99

WOMEN'S CREPE HOSIERY—Full-fashioned genuine crepe chiffon stockings in all wanted hosiery colors. Sizes 8½ to 19½. Irregulars . . . 59c pr.

FULL-FASHIONED CHIFFONS—Irregulars of women's full-fashioned chiffons, lovely sheer and clear. Sizes 8½ to 10½ . . . 44c pr.

SAMPLE GLOVE SALE—Sample gloves from a famous maker! Double woven fabrics in slip-on and shortie style. Black or brown. Pair . . . 44c

NEW HANDBAG STYLES—Tophandles, pouches, zippers in calf, Buffalo and Alligator simulated grains. Black, brown, wine . . . 88c

LEATHER GLOVES—Of genuine capekin leather in a wide assortment of styles. Black or brown color. Sizes 6 to 7½ . . . Pair \$1.59

GIRDLES AND COMBINATIONS—Side hooks, semi-steps, innerbelts, combinations and girdles, reduced because of broken sizes and styles . . . \$2.00

SALE! WOMEN'S HATS—Bretons, brims, off-face, casuals, turbans in a nice quality felt. Black, laurel, wine colors. Headsizes 22 and 23 . . . 77c

WOMEN'S FINE FELT HATS—Foremost new styles in fur, suede and wool FELTS. Bretons, off-face, brims, turbans, in all the smart new colors . . . \$1.59

WOMEN'S DANCETTES—Rayon satin pencil stripe dancettes with fitted brassiere top, elastic back. Tailored panties. Sizes 32 to 36 . . . 50c

FIELDCREST U. SUITS—Women's "Fieldcrest" U. Suits of combed cotton knit. Built-up shoulder, tight knee. White only. Sizes 36 to 50 . . . 50c

RAYON UNDIS—Women's plain and novelty weave rayon briefs, panties, steps and bloomers. Sizes 27 to 32 . . . 22c ea.

RAYON SLIPS—Rayon Taffeta, 100 rayon diener or novelty weave rayon slips in tailored or lace trimmed styles. Sizes 34 to 44 . . . 88c

BARGAINS for WOMEN

BATISTE GOWNS—Plain or printed batiste nighties with round or square necks. Sizes 16 to 17 . . . 50c

WOMEN'S WOOL SKIRTS—All-wool flannels and crepes in black, navy, wine, green, brown and mixtures. Sizes 24 to 34 . . . \$1.79

SPORTS JACKETS—A value-giving low price on tailored, plain colored or plaid sports jackets, to mix or match your own. Sizes 12 to 20 . . . \$2.49

WOMEN'S SWEATERS—All-wool sweaters in classic fall styles in new colors and pastels. Sizes 34 to 40 . . . \$1.79

"FRUIT OF THE LOOM" WASH FROCKS—3000 new late fall and winter styles in dozens of patterns and colors. Sizes 14 to 52 . . . 99c

BARGAINS for Children

BOYS' SCHOOL SHIRTS—Full-cut, fast color, neatly tailored stripes, checks and novelty patterns. Sizes 6 to 14½ . . . 49c

BOYS' CRANBROOK SHIRTS—Cranbrook Jr. school and dress shirts in fast color stripes, checks and patterns. Sizes 6 to 14½ . . . 59c

BOYS' POLO SHIRTS—Ingrain basque stripe polo shirts in bright reds, blues, greens and browns. Sizes 6 to 18 . . . 39c

TOP ZIPPER POLO SHIRTS—New front zipper basque stripe polo shirts in plain or 2-tone trims. Sizes 6 to 18 . . . 59c

BOYS' CORDUROY SLACKS—In navy, blue, brown, grey and green colors. Full cut slack model. Sizes 6 to 18 years . . . \$1.79

BOYS' MELTON JACKETS—Heavy, warm blue melton and fancy corduroy jackets with zipper front. Sizes 12 to 18 years . . . \$1.98

BOYS' MACKINAWs—Just 100 warm plaid mackinaws in popular double breasted style and full belt. Sizes 8 to 18 . . . \$3.69

BOYS' SLIPOVER SWEATERS—Top-zipper slip-over sweaters with Johnny neck. In all wanted colors. Sizes 28 to 38 . . . \$1.49

BOYS' UNION SUITS—Heavy weight, short sleeve, knee length style union suits. Perfect fitting. Sizes 6 to 16 . . . 49c

BARGAINS for Children

BOYS' PAJAMAS—2-Pc. outing flannel pajamas in popular coat or slipover style. Sizes 8 to 18 years . . . 79c

BOYS' GILASH SHOES—The shoe that has soles guaranteed for 60 days' wear. Black or brown elk uppers. Sizes 1 to 6 . . . \$2.69 pair

CHILDREN'S SCHOOL SHOES—Black or brown smooth leather high shoes or oxfords. Also black patents. Sizes 4½ to 3 . . . \$1.79

TOTS' SNOW SUITS—3-pc. snow suits with plaid trimmed lined jacket, zipper leggings and hat. Sizes 3 to 6 . . . \$2.99

TOTS' COAT SETS—For boys and girls. Well tailored coat, lined zipper leggings and hat. Sizes 3 to 6 years . . . \$4.99

GIRLS' FLEECE COATS—In Hollywood Wrap-around or tailored reefer styles. Made of warm fleeces in smart colors. Sizes 12 to 16 . . . \$9.55

GIRLS' SNOW SUITS—Lined with genuine lambs wool lining. Jacket plaid trimmed, lined zipper leggings. Sizes 7 to 16 . . . \$7.99

GIRLS' WOOL SKIRTS—All-wool skirts in plaids and solid colors. New fall styles. Bodice and waistband style. Sizes 8 to 16 . . . \$1.79

GIRLS' DRESSES—Samples and irregulars of a well known brand of higher priced styles. Fast color prints. Sizes 7 to 16 years . . . 88c

BABY BUNTINGS—Blanket cloth baby buntings with zipper front closing and detachable hood. Pink or blue . . . \$1.09

FULL SIZE CRIB—Infants' full-size panel style crib with safety drop side. Link spring and swivel wheels. Ivory or maple finish . . . \$7.55

PLAY YARDS—Infants' well constructed play yards with play beads. Maple finish. Durable wood floor . . . \$3.55

TOTS' SNOW SUITS—All-wool snow suits with lined pants and plaid trimmed jacket. Sizes broken. Samples . . . \$3.99

CHILDREN'S UNION SUITS—Winter weight cotton union suits. Sizes 2 to 12 years . . . 29c

BABY HIGH CHAIR—Well constructed high chair with wide spread to legs for safety. Maple finish . . . \$2.99

BARGAINS for MEN

MEN'S SUITS, TOPCOATS, OVERCOATS—Of hard finished materials at one of the most sensational prices ever. New winter colors, styles and patterns. Sizes 28 to 48 . . . \$13.88

MEN'S HATS—New fur felts in greys, browns, greens and blues. Sizes 6¾ to 7½ . . . \$1.79

MEN'S SLACKS—In corduroy or wool. Plain colors and fancy patterns. For sports, dress and business. Sizes 28 to 48 . . . \$2.69

MEN'S SUEDE JACKETS—Men's suede leather jackets at a give-away price. Slightly spotted. Zipper front, knit cuffs and waistband. Sizes 36 to 46 . . . \$3.88

MEN'S RAINCOATS—Rubberized suede raincoats in patterns or plain color leathers. Sizes 36 to 46 . . . \$2.79

MEN'S WORK PANTS—Made of heavy moleskin or whippords with French backs. Sizes 29 to 42 in group . . . \$1.69

MEN'S CRANBROOK SHIRTS—Regularly sell for \$1.19 each. Whites, plain colors and fancy patterns. Sizes 13½ to 17½ . . . 94c

MEN'S YACHTSMAN PAJAMAS—Full cut, bright stripes, paisley patterns and checks. Sizes A, B, C, D . . . \$1.00

MEN'S CRANBROOK PAJAMAS—Sanforized, full cut pajamas in coat, notch collar and slipover styles. Stripes, checks and plain colors. All sizes . . . \$1.29

MEN'S NEW TIES—Hand tailored, resilient constructed ties. Checks, stripes, plaids and novelties . . . 39c

MEN'S LINED GLOVES—Lined brown capekin gloves in sizes 8½ to 10½ . . . 89c pr.

CANNON SHIRTS AND SHORTS—The Cannon shirts are of combed cotton lisle. Sizes 34 to 46. The SHORTS are full cut with banjo seat. Elastic sides. Sizes 30 to 42 . . . 5 for \$1.00

MEN'S UNION SUITS—Of combed lisle knit. Short sleeve, ankle length. Sizes 38 to 50. Irregulars, 69c

MEN'S SOCKS—Three different groups of socks. Linnen toe and heel, in fancy patterns, plain color with lastex ankle top and part wool fancy hose. Some are irregulars . . . 6 pairs for \$1.25

MEN'S CRANBROOK OXFORDS—Black or brown dress or business shoes with Goodyear welts and solid leather soles. Sizes 6 to 11, B and C widths . . . \$3.00

BARGAINS for HOMES

MAPLE CRICKET ROCKERS—Our lowest price for these comfortable cricket rockers in maple finish. Chintz covers in several patterns . . . \$5.95

SIMMONS INNERSPRING MATTRESSES—A fine inner-roll, innerspring mattress, made to sell for \$32.50. Of famous Simmons quality. Twin or full size . . . \$19.75

INNERSPRING MATTRESSES—Regularly sell for \$16.95. Twin or full bed size with sisal insulation. Discontinued styles . . . \$9.95

MEXICAN CRASH REMNANTS—From 1 to 8-yard remnants in gay, colorful Mexican patterns . . . 19c Yd.

DECORATOR'S SAMPLES—The finest group of samples we've ever offered. In 22x24 and 24x34-inch lengths. Sale priced at . . . 39c Yd.

RAYON SAMPLES—Approximately ¼-yard pieces of printed rayons in various qualities . . . 10c ea.

PERCALE PRINTS—Remnants of a nationally advertised percale. Gorgeous new patterns and colors. In usable lengths. . . . 10c Yd.

RAYON FABRICS—Remnants of rayon dress crepes, acetates, French crepes, printed challis and rayon taffetas. Long and short lengths . . . 29c Yd.

25% WOOL BLANKETS—In plain mahogany, royal, burgundy, peach, rose, orchid and green. A heavy, lofty nap blanket that looks like all wool . . . \$1.79

ALL-WOOL BLANKETS—Sizes 70x80 or 72x84 inches in plaids or solid colors. (One style is 80% wool.) Each . . . \$3.99

BATES BEDSPREADS—Style No. 8334 machine woven Homespun or Peasant Type spreads. Seconds at \$1.00 less than usual . . . \$1.98 each

CHENILLE BEDSPREADS—Just 52 exquisitely beautiful chenille spreads in one-of-a-kind patterns. Mostly full size spreads. . . . \$2.98 to \$9.98

9x12 PLUSH AXMINSTER RUGS—Reduced from \$54.50. Copies of Chinese and Modern patterns in many new decorative colors . . . \$39.75

9x12 PERSIAN REPRODUCTIONS—Regularly sell for \$79.50. A beautiful sheen-washed Persian Oriental reproduction in beautiful colors . . . \$54.50

4-PC. RUG COMBINATION SALE—Seamless all-wool 9x12 rug in Persian, Modern, Chinese patterns. A 9x12 moth-proof rug pad and two 27x54-inch Throw Rugs. Complete . . . \$39.75

INLAID LINOLEUM—350 square yards of regular \$1.49 sq. yd. Inlaid. Discontinued patterns in wanted colors . . . 89c Sq. Yd.